

## The Impact of Financial Profit Management on Clinical Research

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### SHORT COMMUNICATION

The medical and pharmaceutical clinical research from the public health perspective is for the purpose of quality enhancement of the healthcare services by using scientific and academic methods to make sure to have the best outcome possible to ensure that whatever data resulting is accurate, true, and clean enough to do further analysis to decide whether the investigational product is useful and effective to be used for a certain disease or a medical condition. Therefore, the quality and the scientific thinking are important to be maintained within any medication trial being conducted in the clinical research, and it is crucial to assure no impact of any kind could affect the conduction of a trial in a clinical research.

Here we will discuss the impact of the financial profit base companies when taking from the clinical research as a financial profit and on the expense of the value of what.

From public health point of view, one of the public health promotions is the accuracy and the credibility in conducting drug trials to have the best acceptable outcomes that might help in improving the healthcare provided to the patients who are in need for care. Thus, it is critical and essential to maintain the main goal of any clinical research to be for the purpose of the healthcare enhancement. As a result, it is important and a requirement to push away and to avoid anything that can disturb and interfere within the methods to reach these goals.

One of the shapes that this article is discussing is the application of the financial profit idea on clinical research then

dealing with the clinical research as a source of a financial flow to the business owners.

When a clinical research facility center working in conducting trials is profit based then is being managed by business managers who are running the research facility as a profit business, then many concerns will rise up on regard the accuracy and the credibility of the ways and methods of the conduction of these trials whether such facility being honest and trustable in committing within the protocols that being handled to follow upon trials' conductions or not.

If business managers with neither adequate related scientific nor adequate related academic background are running such facility as profit business then they will run it as a profit company and all what they will care about is the financial flow that is coming to them and to the owners, and here there will be a very thin line between the scientific value and the financial profit because for such business managers they cannot mix both and concentrate on both in which actually if this is the case then it might lead to long term benefits. However, they would prefer short term financial benefit; as a result, they will cross that thin line and ignore that line which ending up acting ignorant about the scientific benefits for their facility to focus more on the financial income to the company. They will do anything to go around the protocols that are being created by the pharmaceutical sponsors to be followed by generating eligible data for the individuals who are participating as samples or subjects in the trials to get the maximum financial profit from these sponsors by having eligible participants and delivering clean but neither accurate nor true data to these sponsors. Then the sponsors will end up being satisfied because they are seeing clean data. However, these Data are neither accurate nor true in reflecting the actual subjects who are participating in the trials.

Such managers, in their psychological and mental behavior would feel insecure by the highly educated employees and will reflect that by pushing away the highly educated ones, and keep close to them and promoting the least educated ones by buying their loyalty to secure their own positions. They might go further by focusing on the same ethnicity as them in addition of being low educated to secure themselves even more. Therefore, a shape of discrimination is being applied. However, such managers always having the appropriate connections and their methods to get away and pass through any audits applied by the pharmaceutical sponsors and the agencies.

Such managers would look for the loyalty on the expense of the quality within their facility, and they do not believe having both together at the same employee. They would be looking for loyalty to them as persons.

Within time as a long term if the business managers kept running the clinical research facilities as profit then such facilities will end up hiring only the individuals that those managers can control and groom easily to alter the conduction of any trial in a way that benefit the facility financially and keep having the money flow from the sponsors.

On short term, the bad consequences are not noticeable. However, on long term, the consequences of moral free clinical research facilities still being working the same are disastrous on pharmaceutical industries which will impact

badly on the healthcare system, respectively. I believe such facilities that are conducting drug trials have to be non profit because having profit character in such facilities would ignore the scientific value.

As a conclusion, to keep and maintain the scientific value of any clinical research then has to be managed as non profit business to focus more on the best scientific outcomes for the good of the health wellbeing by providing accurate, true and clean data.