

FOR IMMEDIATE RELEASE:

Digestive Comfort Redefined: Bio Gut Fiber Human Clinical Study Published

SAN FRANCISCO (February 11, 2025) – <u>Brightseed®</u>,, the bioactives company, proudly announces the <u>publication of our Questionnaire Based Clinical (QBC) Study</u>, "An upcycled dietary fiber rich in bioactives from hemp hulls supports digestive comfort in healthy adults", in the prestigious *Journal for Bioactive Compounds in Health and Disease*. This achievement reflects our unwavering commitment to advancing gut health and overall well-being through science-backed innovations.

The study highlights <u>Bio Gut Fiber's</u> exceptional performance in improving digestive wellness with superior digestive comfort, redefining expectations for dietary fiber. Learn more about the results of the study <u>here</u>.

Study Highlights at a Glance:

- Outperforms in Digestive Comfort: Bio Gut Fiber surpasses inulin, the leading dietary fiber ingredient, by offering a gut friendly GI experience.
- Improves Digestive Quality of Life: This innovative dietary fiber reduces common challenges like gas, bloating, and belly pain.
- Enhances Mental and Physical Digestive Wellness: Clinical evidence demonstrates significant benefits in promoting overall gut health.

"Adding more dietary fiber to one's diet is essential for gut health, but it can often cause discomfort," says Swati Kalgaonkar, Head of Medical, Scientific & Regulatory Affairs, Brightseed. "Bio Gut Fiber is clinically proven to be GI gentle, ensuring greater compliance with fiber intake while supporting microbiome wellness, regularity, and better gut health outcomes."

With dietary fiber compliance being a critical challenge, Bio Gut Fiber offers a solution that eliminates barriers and empowers individuals to achieve long-term digestive health benefits.

This clinical breakthrough underscores our pursuit of creating products that seamlessly blend cutting edge AI & scientific innovation with real-world impact, enabling greater well-being for all.

Discover the Digestive Comfort of Bio Gut Fiber by visiting our <u>official website</u> or <u>exploring</u> <u>the study</u> in the *Journal for Bioactive Compounds in Health and Disease*. View a summary of the clinical trial results here.



About Brightseed

Brightseed®, the bioactives company, is a *World Economic Global Innovator* that illuminates nature to restore human health. Brightseed's proprietary AI, Forager®, accelerates bioactive discovery, biological validation, and ingredient formulation from years to months, rapidly revealing new connections between nature and humanity. Brightseed produces clinically proven bioactives for dietary supplements, food & beverage CPG, specialty nutrition and medical foods to power proactive health worldwide. Learn more at brightseedbio.com.

Media Contacts:

Brightseed: Jess Clayton Marketing Manager

Email: press@brightseedbio.com