

## David Blackwood Joins Brightseed As Senior Vice President of Bioactives

*Former DSM Executive and Dietary Supplement Leader Joins Brightseed's Leadership Team, Aims To Grow Brightseed's Bioactive Ingredients Pipeline For The B2B Marketplace*



SAN FRANCISCO AND RALEIGH, NC (June 17, 2024) –

[Brightseed](#), the company that discovers bioactive compounds in nature with its proprietary AI platform, Forager®, and develops novel ingredients for nutrition and health companies, today announced the appointment of David Blackwood as the Senior Vice President of Bioactives. In his role, David aims to grow Brightseed's current IP-protected pipeline of bioactive ingredients for functional food, beverage, and supplement applications while expanding the company's portfolio of products for commercialization.

"David is a superb addition to the Brightseed team with the acumen to scale and realize the full potential of our novel bioactive ingredient pipeline that aims to set a new gold standard for the discovery and commercialization of science-backed functional ingredients," says Brightseed CEO Jim Flatt, PhD. "We've curated Brightseed's pipeline to target broad consumer health areas of metabolic health, gut health and cognition. Our bioactive product pipeline accelerated by Forager AI will provide consumer-recognizable benefits, thereby improving overall health and wellness for millions."

With over 25 years of experience maximizing company growth and revenue within complex and diverse industry sectors, including nutrition, specialty chemicals, and specialty materials, David will steer the growth and development strategy, as well as the scale-up of Brightseed's bioactive ingredients for the B2B marketplace. Prior to joining the team at Brightseed, David held leadership roles at prominent global health and ingredient companies and served as Vice President of Sales and Marketing for DSM's dietary supplement business in North America. David also served as Senior Vice President of Global Sales at PanTheryx, a premier health and nutrition company dedicated to commercializing category-leading products and solutions for the human health and wellness markets.

"Our ability to harness the potential positive impact of food, plants, and ingredients on our health is growing exponentially with the introduction of innovative companies like Brightseed and the next-generation technology they bring to the table, paving the way to a healthier future," said Blackwood. "I'm excited to be a part of the company bringing bioactives to the forefront of food and nutrition, with the ultimate goal of positively impacting consumer health and wellness."

Brightseed's bioactive ingredients are powered by Forager AI which connects bioactive compounds in nature to human health impact at a speed and accuracy that was previously impossible. Forager's identification of [two bioactives found in hemp hulls](#) (NCT and NFT) led to



the formulation of their first ingredient in the company's pipeline, [Bio Gut Fiber](#), a novel, prebiotic dietary fiber for functional food and beverage.

### **About Brightseed**

Brightseed®, the bioactives company, is a *World Economic Global Innovator* that illuminates nature to restore human health. Brightseed's proprietary AI, Forager®, accelerates bioactive discovery, biological validation, and ingredient formulation from years to months, rapidly revealing new connections between nature and humanity. Brightseed produces clinically proven bioactives for dietary supplements, food & beverage CPG, specialty nutrition and medical foods to power proactive health worldwide. Learn more at [brightseedbio.com](https://brightseedbio.com).