

THE BENEFITS OF A SUCCESSFUL FREELANCE MANAGEMENT STRATEGY

Rapid advances in technology continue to flatten the job market, allowing organizations access to a much larger global talent pool. As the freelance or independent contractor workforce grows in complexity, organizations must consider a new approach to managing this critical talent pool through improved strategies and service/technology options.



Best-in-Class companies experience:

16%

savings in labor costs as the result of the utilization of freelance or independent workers

32%

very high or high visibility into the performance of their non-employee workers

93%

compliance with internal, federal, and state policies concerning independent contractors (ICs)

5 days

average time to full productivity, compared to 15 days for All Others

4X

the proclivity to use a third-party vendor management system

as compared to All Others.

Want to learn more? Watch the webinar, [Creating a Holistic Workforce Strategy: Effectively Manage a Diverse, Remote Workforce](#), presented by Aberdeen Group and Work Market.

The bottom line: Organizations that utilize freelance management technologies, like a freelance management system (FMS), are able to gain insight on the true value of their non-employee efforts and plan more accurately for future staffing needs. When organizations have greater visibility into their freelance workforce, they are also better able to mitigate risks and control labor costs.