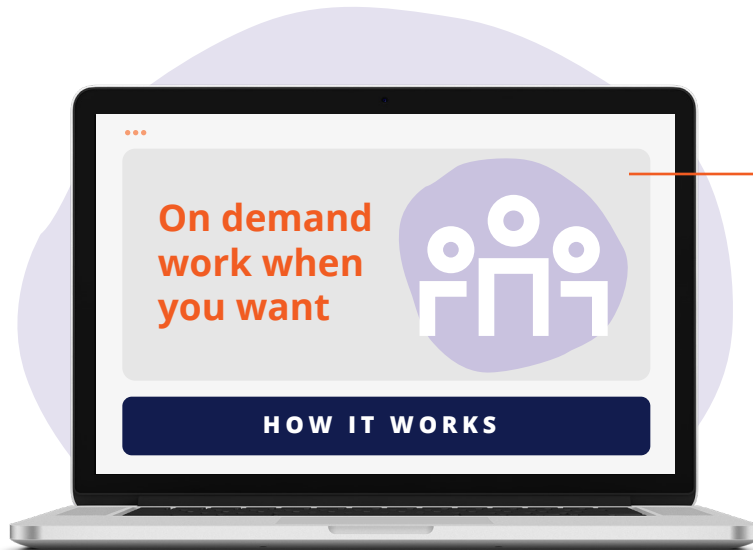


A high-angle photograph of the Chicago skyline at dusk. The Willis Tower is prominent on the left, reflecting the golden light of the setting sun. To the right, the blue glass facade of the Aon Center is visible. In the foreground, the Cloud Gate sculpture (The Bean) is surrounded by a large crowd of people in Millennium Park. The sky is a clear, deep blue.

Onboard the Right Talent at Scale

WorkMarket
Talent Landing Page

Rapidly build out your extended workforce and **reduce costs** of bringing on new talent you can trust.



The **WorkMarket Talent Landing Page** provides your company a custom-tailored website so that you can onboard workers as part of your extended workforce. **Customize the experience** and easily onboard talent.



When Speed and Scale Matter

Automate the onboarding logic to filter and vet talent based on your criteria so that you can expand your talent pool rapidly.



Control the Experience

Express your Talent Brand in a consistent manner with customizable look and feel including how opportunities are presented, messaging, and even a custom domain.



Onboard the Right Talent

Set the requirements for credentials, locations, skills and other requirements to onboard talent into custom talent pools you've designed to fit your business needs.

How it Works

Company
Talent
Recruiting

WorkMarket
Talent
Landing Page

Worker
Self-Service Portal
and Mobile App



Existing
Talent



Talent
Recruiting
Site

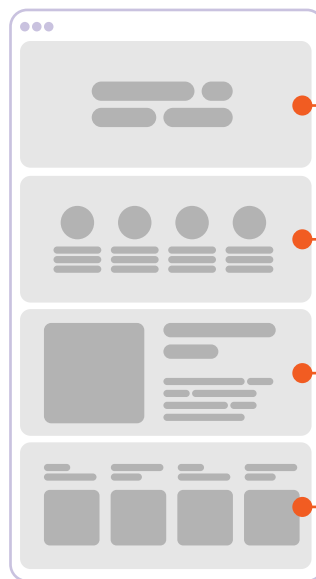


Recruiting
Channels



You Control the Experience

You can customize your WorkMarket Talent Landing Page with different sections and content that you control.



INTRO

STEPS TO GETTING STARTED

TALENT BRAND PROMISE

CALL TO ACTION AND
TALENT POOL ONBOARDING

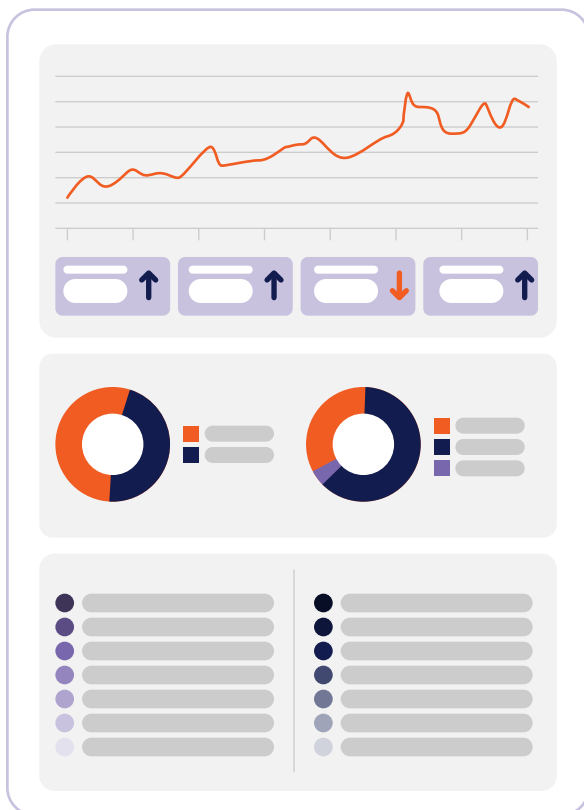
Workers Are Onboarded through an Automated System

Workers can join one or more talent pools, based on their skills and credentials, that are created and managed by you.

Once they are onboarded, you can view worker profiles including the status of requirements and their satisfaction ratings.

Worker Profile Interface Mockup:


- Header:** Three dots (menu icon)
- Profile Section:**
 - Name:** [Field]
 - Location:** [Field]
 - Contact information:** [Field]
- Status Indicators:** Three progress bars, each with a checkmark icon.
- Satisfaction Section:**
 - Satisfaction:** [Section Header]
 - Four horizontal progress bars representing satisfaction levels.



Measure the Performance of Your Talent Landing Page

Understand the use and adoption of your talent landing page.

Determine which geography your applicants are coming from, what devices they use, and what recruiting channels are the most effective.



Unlock the power of
your extended workforce.
Reach out to learn more.

Call 877-245-8906 or
visit WorkMarket.com

About WorkMarket, An ADP company

WorkMarket was founded in 2010 and in 2018 was acquired by ADP, a global provider of HR technology and services. With ADP resources, WorkMarket continues to be focused on providing enterprise technology to help companies unlock the power of their extended workforce.