David Cole serves as President of the Ductile Iron Pipe Research Association (DIPRA), a trade association providing research, publications, and advisory services on Ductile iron pipe to the water industry. Comprised of three U.S. member companies that employ approximately 20,000 personnel, DIPRA also is an advocate in federal, state, and local jurisdictions for the safe, resilient, and reliable delivery of water supplies to communities across the U.S. and Canada. The member companies are American Ductile Iron Pipe; McWane Ductile and its subsidiary Canada Pipe Company Ltd.; and U.S. Pipe, a Quikrete Company.

David leads DIPRA in its mission to help citizens, decision-makers, water utility leaders, and professional engineers better understand the risks and rewards of pipe materials in water and wastewater systems. He is responsible for strategic planning and operations encompassing government affairs, public affairs, technical services, and research. He oversees a staff of professional engineers for technical services and research related to iron pipe, and directs additional staff and agencies for legal, regulatory, communications, and marketing endeavors. David is also the primary representative of DIPRA in coalitions and interest groups advocating for infrastructure resiliency, sustainability, and public health and the environment.

Prior to joining DIPRA, David served as Senior Vice President of Government Affairs for the Business Council of Alabama where he advocated for the state’s business community to both the Alabama legislature and on the federal level. The Business Council is the state’s largest business association, representing nearly one million people working in businesses of all sizes. Prior to that, David worked at the Alabama Farmers Federation/Alfa Insurance in a number of different positions managing both legislative and state affairs. David is a graduate of Auburn University and lives in Troy, AL with his wife and two children.