BIOGRAPHY
Lynn Watson, APR

Lynn Watson serves as Senior Advisor at the Ductile Iron Pipe Research Association (DIPRA), a trade association providing research, publications, and advisory services to the water industry. She provides special project services and executive counsel to DIPRA’s leadership and members. She joined DIPRA in 2016 as Director of Communications, and moved to the Senior Advisor role in 2021.

Lynn has more than 35 years of experience in public affairs, communications, business development, and business planning for corporate and non-profit entities. She focuses primarily on infrastructure offerings and engineering services, both domestic and international. Her experience in technical industries includes water and wastewater; solid and hazardous waste; telecommunications and optical networking; geographic information systems; and building systems. She is adept at discerning key constituent needs, and bridging technical with non-technical considerations to address the desires of significant but diverse stakeholders.

Lynn has a Bachelor of Arts degree in Journalism from the University of Nebraska, a Master of Science degree in Public Relations from Boston University, and is accredited in the Public Relations Society of America (APR). She is a member of the American Water Works Association (AWWA). Lynn’s earlier experience includes CH2M HILL Companies, Ltd., Picolight, Brown and Caldwell, Esri, and several non-profit organizations.