

Case Study



Client

Since 2013, Honk has been delivering safe, touch-free parking payments to drivers across North America. Thanks to Honk, parking operators are able to provide their customers with a best-in-class parking experience while reducing their costs, increasing revenue, and gaining unprecedented insight into customer behavior.

Region

United States & Canada

Industries

Parking; Contactless payments, Mobile app; Ecommerce platform

Goal

Smoothly transition from merchant to service provider; focus resources on business growth

The Challenge

Support multiple payment processors (no vendor lock-in) and take back significant, valuable time spent on PCI DSS quarterly maintenance, yearly recertification, and product change audits.

Solutions Summary

A complete shift from Honk's homegrown PCI solution with the VGS Platform. Within just a few weeks, the ongoing compliance burden and liability was transferred onto VGS, the Honk team was back to driving the business forward, and they were able to use VGS Multiplexing to process payments from multiple vendors.

"One of the big headaches around payment is PCI compliance; it's a huge challenge. Before VGS, we were doing it ourselves - in house - and it was taking up too much time, energy and focus."



Tony La,
CTO