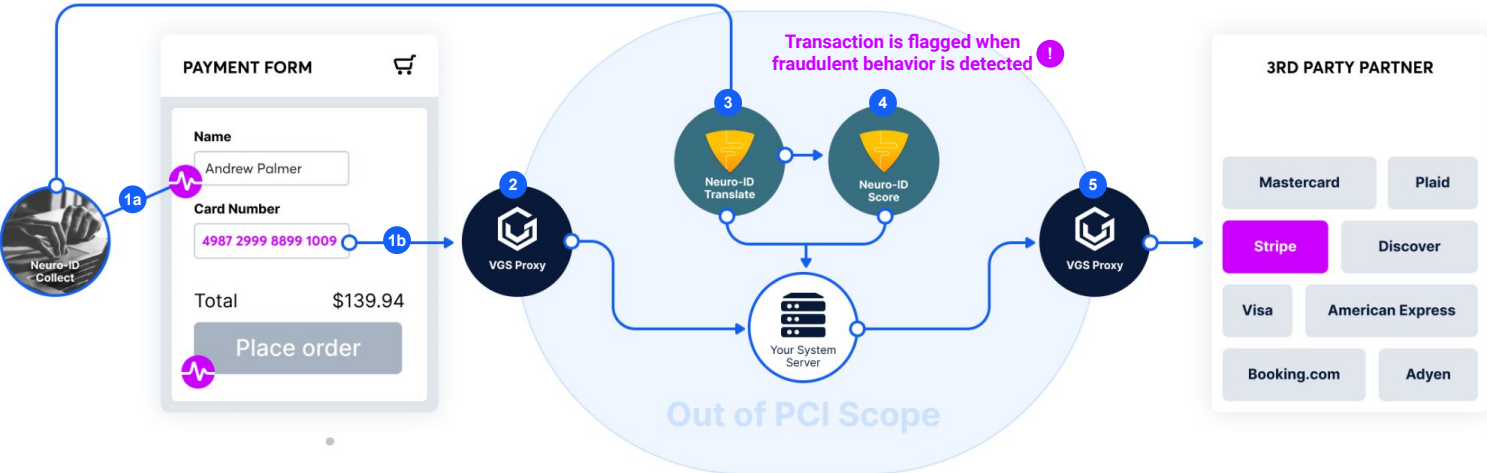**VGS** **+** **NEURO-ID**

Protect & Unlock the Value of Your Data while Interpreting Digital Behavior to Reduce Friction, Fraud & False Positives
with VGS & Neuro-ID

Neuro-ID collects behavioral data to gauge familiarity and fraud potential:

- Typing fluency
- Manipulation
- Importing of data
- Interaction time
- And more...

How it works

PAYMENT FORM

Name
Andrew Palmer

Card Number
4987 2999 8899 1009

Total $139.94

Place order

Transaction is flagged when fraudulent behavior is detected !

3RD PARTY PARTNER

Mastercard	Plaid
Stripe	Discover
Visa	American Express
Booking.com	Adyen

Out of PCI Scope

1a — Neuro-ID Collect
Collect high-fidelity, field-level behavioral metrics, without Personally Identifiable Information (PII).

1b — VGS Collect
VGS securely collects sensitive data. Sensitive information never touches your systems.

2 — VGS Protect
VGS anonymizes and vaults your sensitive data to our secure environment.

3 — Neuro-ID Translate
Translate in-session "Digital Body Language" to measure fraud potential and friction experienced during the interaction.

4 — Neuro-ID Score
Neuro-ID delivers behavioral fraud attributes and scores via API in real time.

5 — VGS Exchange
Operate on aliased data. On outbound requests, VGS re-inserts the original data in real time.

Enrich the Value of Your Sensitive Data with Behavioral Insight into Customer Intent & Experience
with VGS + Neuro-ID

Go to Market Quicker

VGS helps you achieve compliances like PCI Level 1 or SOC 2 in as fast as 21 days with up to 94% less work.

Close More Deals

VGS turns your security posture into an asset, showing potential partners that you've prioritized security.

Unlock & Interpret Your Behavioral Data

Neuro-ID extracts meaningful customer insight from in-session "digital body language."

Prevent Fraud and Reduce False Declines

Neuro-ID reveals fraudulent activity while identifying genuine customers with insight into Digital Intent.

Reduce Cost

VGS keeps security teams lean and efficient by using best-in-class security tools and 24/7 monitoring.

Retain Value without Risk

VGS Zero Data™ approach allows you all the business utility you need, without the liability of sensitive data.

Make Fact-Based CX Decisions

Neuro-ID helps move from guesswork to clear decisioning around CX friction, with field-level behavioral data.

Highlight Genuine Customers

Neuro-ID helps you identify your good customers, optimizing verification to reduce false positives.

ALREADY A NEURO-ID CUSTOMER?

Start Protecting Your Data

Neuro-ID has partnered with VGS, a groundbreaking Zero Data™ security solution that takes care of your sensitive data protection and data security management by using data aliases in place of sensitive information, so you free your developers to move fast with zero risk.

By implementing VGS into Neuro-ID, you can leverage their unified platform that helps companies store, protect and exchange sensitive data, achieve multiple compliances, verify identity, save money on payment processing, issue credit cards and much more.

ALREADY A VGS CUSTOMER?

Start Interpreting Behavioral Data

VGS has partnered with Neuro-ID, an innovative Behavior-as-a-Service platform that translates your behavioral data into Digital Intent™ – enabling your organization to scientifically measure and track your digital friction while improving your ability to detect sophisticated fraud.

By implementing Neuro-ID into VGS, you can leverage real-time behavioral data to catch third-party fraud that's not possible to observe in your historical data.