

## Case Study



### Client

Gem gives companies an easy way to connect crypto to their app. With just a few lines of code, it's simple to activate Gem's embeddable UI flows and API so end users can seamlessly connect external crypto data, assets and fiat, without ever leaving the app.

### Region

Global

### Industries

Cryptocurrency

### Goal

Add an extra layer of security

### The Challenge

Secure sensitive financial and PII data in an industry hyper-targeted by hackers. When crypto is stolen, there's no way to get it back.

### The Solution

Using VGS' data security solution as a proxy layer on top of their in-house built security system, Gem added an extra layer of separation between them and customer data.

### The Results

Adding a second layer of security gave Gem peace of mind that they were doing everything they could to protect their customers' data and a "stamp of security" so customers could feel safe too.



**Micah Winkelspecht,**  
**CEO and Founder**

*"We work in an industry that is a super-target. It's risk upon risk, upon risk. I want to make sure we're doing everything we possibly can to secure our customers' data."*