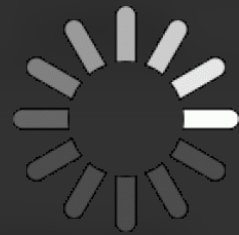





We make the web faster.



Presentation
is loading

Faster sites make more money.

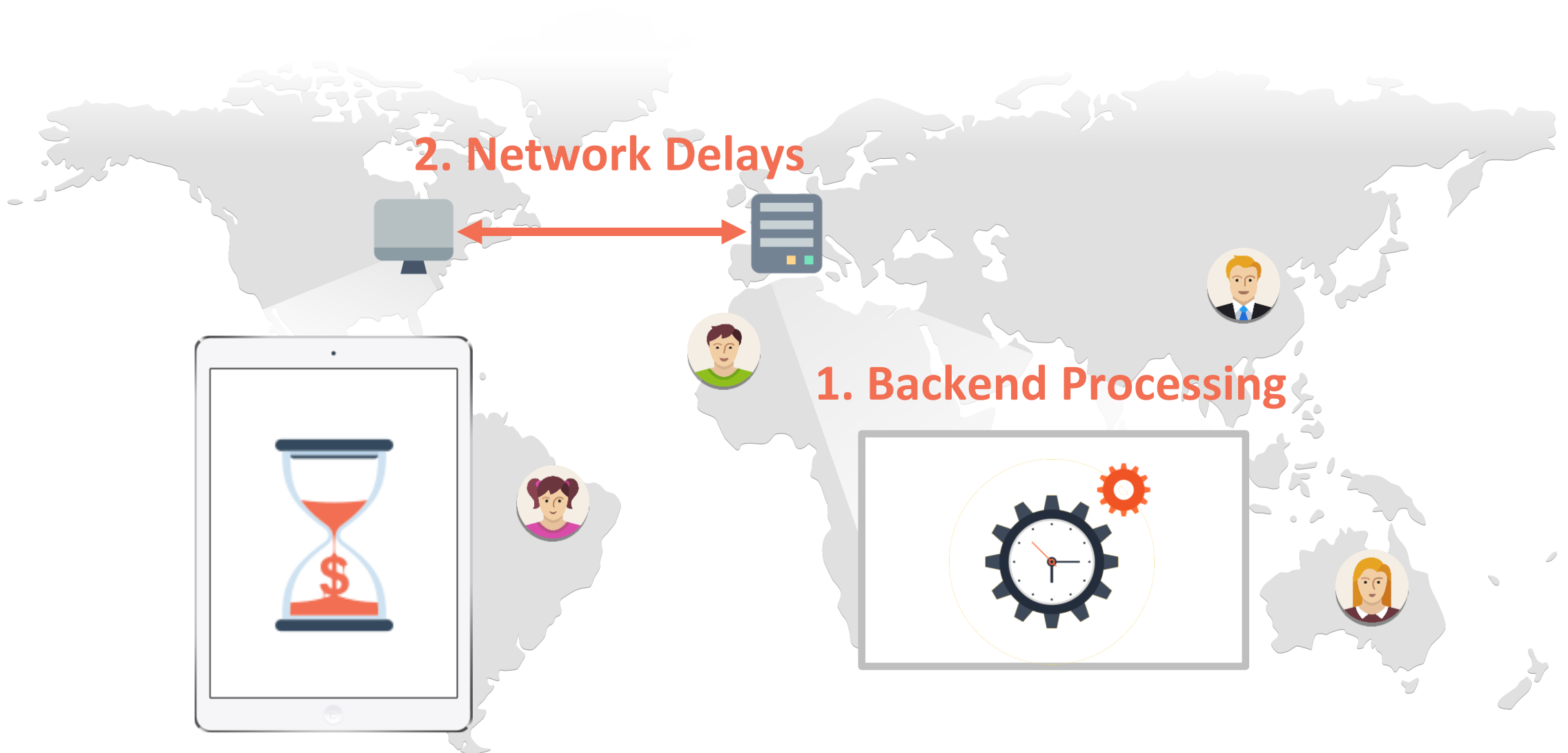
 100 ms faster → +1% Revenue = \$1.7 Billion

 500 ms faster → +20% Ad Sales = \$19 Billion

A top-down view of a wooden desk with a silver laptop, a black coffee cup on a saucer, and a white smartphone. The laptop screen shows a loading spinner and the text 'Website is loading...'. The smartphone screen shows a 'Loading...' progress bar. The coffee cup is filled with a frothy beverage. The text 'What causes slow page loads?' is overlaid in large white font across the center of the image.

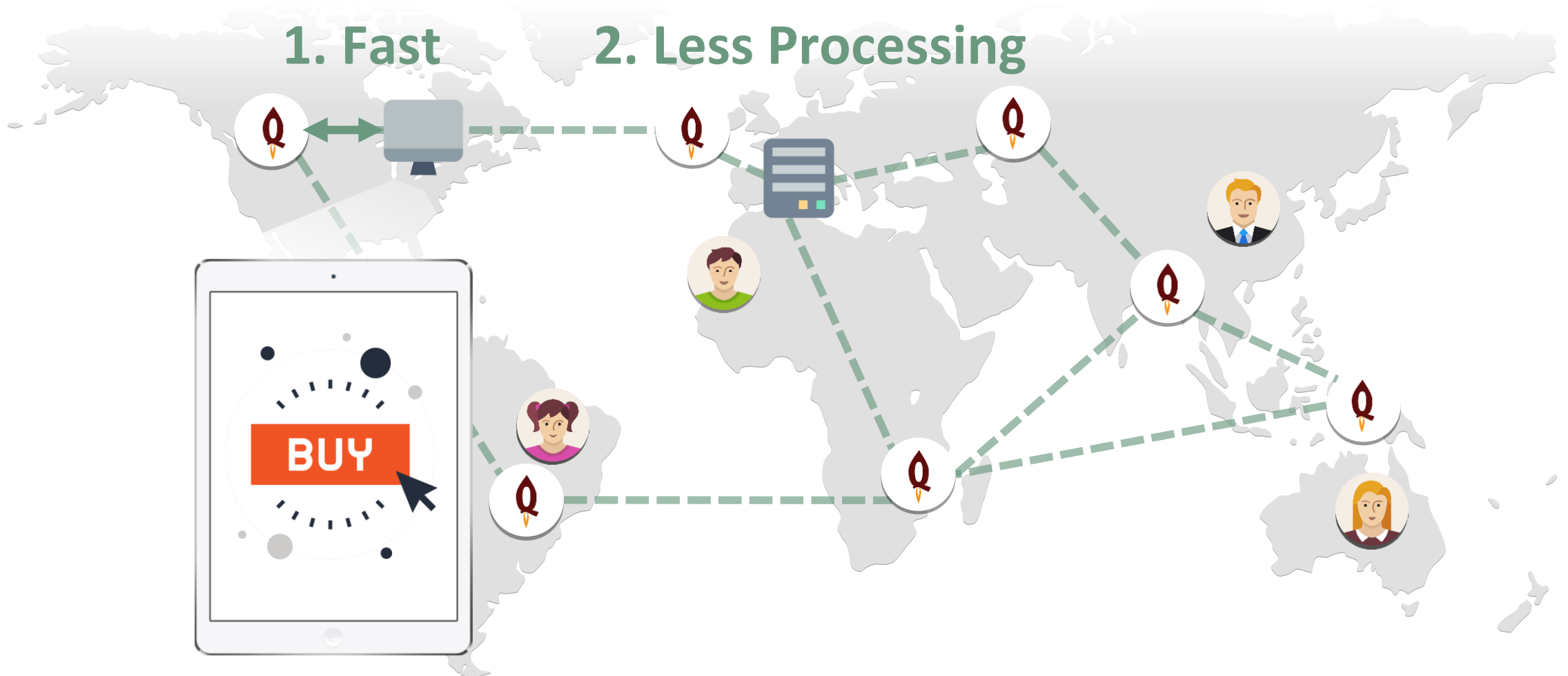
What causes slow page loads?

Two things **slow the web** down.



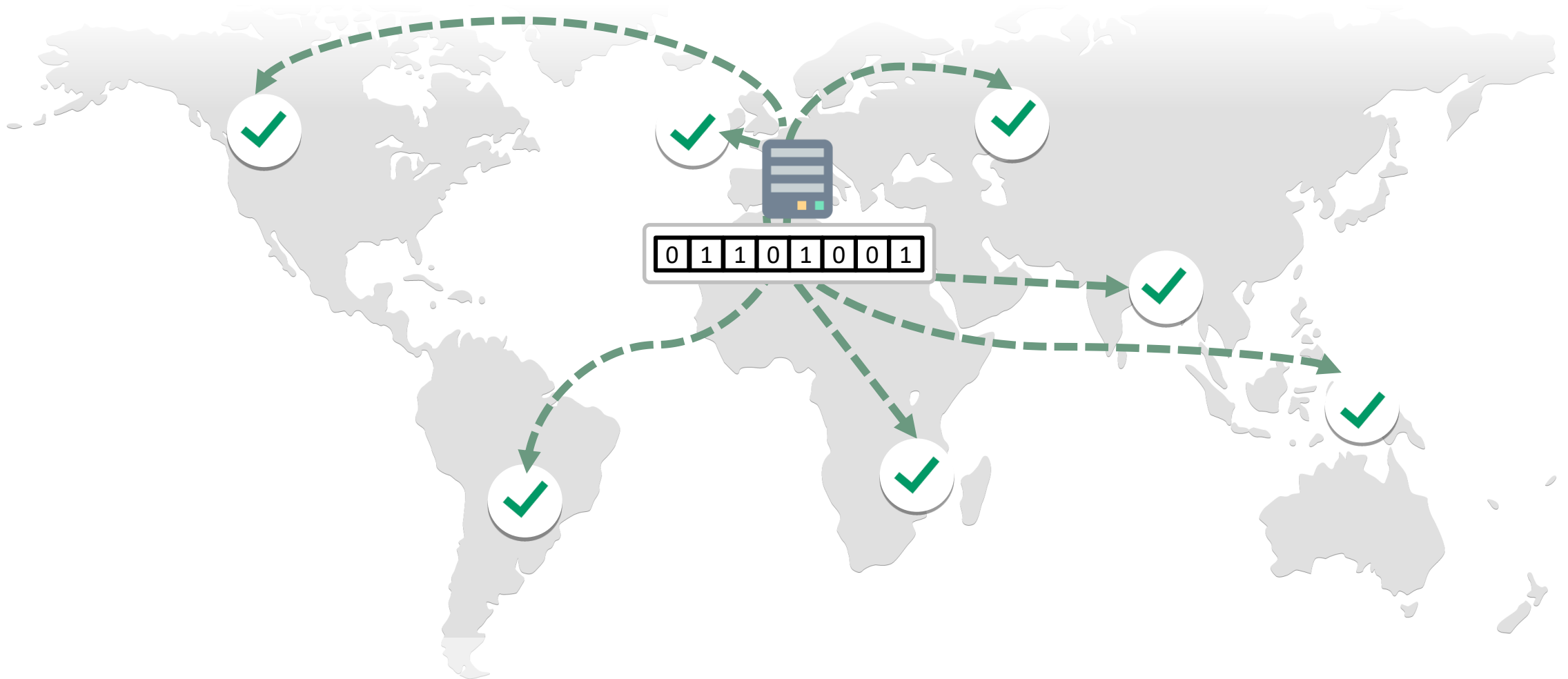
Solution: Speed Kit

Plugin keeps websites **state-of-the-art** in web performance.



The magic: dynamic data is kept **up-to-date**.


Backed by 30 man-years of **research**.



Measurable speed-up.

<https://www.baur.de/>

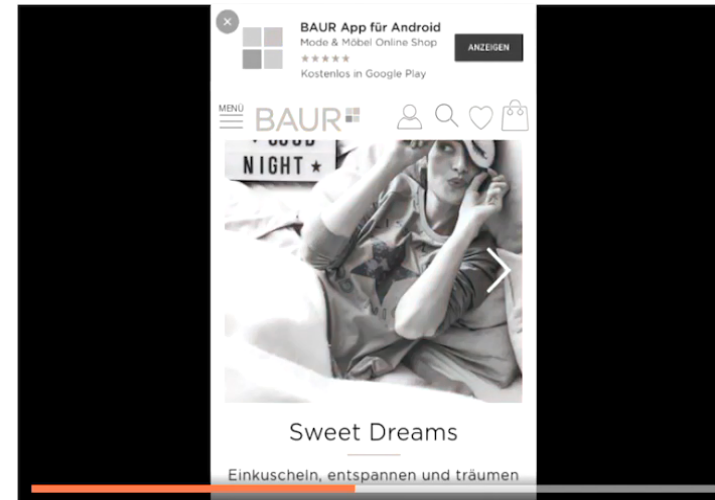
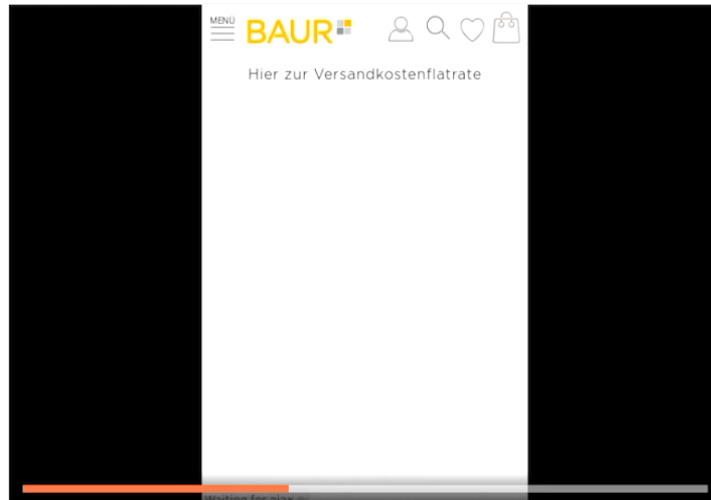


You are using Speed Kit 1.12.1 

Without Speed Kit
1283 ms

1.9x
Faster

Your Website (Speed Kit 1.12.1)
662 ms



Does it work for **you**?

www.example.com

Go

test.speed-kit.com

Speed Kit's promise: **50-300% faster.**

A web performance insurance.



**Customer
Experience**



**Conversions
& Revenue**



**Server &
Tech Costs**



**Marketing
Efficiency**

The market: 300 000 000 000^{*}

Traction: >3500 Customers, 30K € MRR

Speed Kit is

Ø Uplift

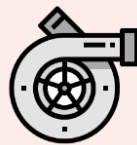
Long-Tail
Websites



Rocket Booster
for Wheelchair

4x

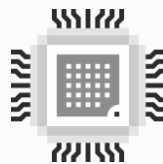
Small/Medium
Business



Turbo
Charger

2x

Enterprise
Shops/Brands



Chip
Tuning

1.5x

*Global E-Commerce Revenue · 1000 ms · 10% Conversion Uplift per Second



Baqend Team: 11 Computer Scientists + 2 Business Guys

Go-to-market with **EIT Digital** support.

Goal

Market Access

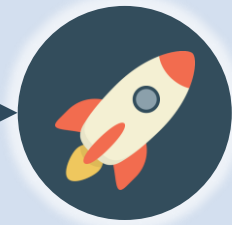
Funding



**Disrupt CDN
Market**



**Scale in
EU and US**



**5M Series A
in Mid-2019**



Become the Next
Akamai in 3 Years



Through Enterprises
and Multipliers



Expansion and
Internationalization



**Make page speed your
competitive advantage.**

www.baqend.com



Felix Gessert · fg@baqend.com · www.baqend.com · +49 151 152 940 18