



# Sustainability Policy

## Luton Town Football Club

Approved by: Club Board  
Version: v.3.0

**LUTON TOWN FOOTBALL CLUB**

[WWW.LUTONTOWN.CO.UK](http://WWW.LUTONTOWN.CO.UK)

1885  2020



## 1. Background & Purpose

### 1.1. Background

As a club at the heart of Luton, Luton Town Football Club 2020 Ltd is aware of our environmental impact within our community.

As part of this commitment we believe we have a vital role to play in minimising this impact by the club, staff and fans on their environment.

The club's ambition to grow and expand even further into the community and as a central place in Luton Town means we commit to create a business that's responsible to its environmental and social impact.

There are some common practices already in place, which we will enforce further.

- ✓ Recycle as much waste material as possible.
- ✓ Avoid the use of paper wherever possible & use recycled material where possible.
- ✓ Recycling equipment that is no longer of use to the company.
- ✓ Keep energy usage low.
- ✓ Purchase products with a lower environmental impact.
- ✓ Avoid unnecessary travel by making use of instant messaging, video and audio conferencing, telephone, and email.

### 1.1. Purpose

This document outlines the steps Luton Town Football Club are taking to create sustainable business practices. The focus is on all areas of the business.

- Retail: Using non-plastic Material for shipping and within the merchandise
- Catering: Recycling Food Waste & sustainable sourcing of products and produce
- Technology: Recycling and re-using de-commissioned assets
- Facilities: Recycling responsibly
- Grounds: Disposing of gardening waste appropriately





## 2. Policy

### 2.1. Retail

- ✓ Moved to 100% compostable packaging for internet orders.
- ✓ Moved from plastic to paper carrier bags.
- ✓ Actively working with suppliers to reduce plastic in product packaging across all ranges.
- ✓ Working with suppliers to source products made from recycled material.
- ✓ Looking at ranges to consider eco-friendly products - reusable mugs, wooden Christmas decorations.

### 2.2. Catering

- ✓ Reduce Food Wastage
- ✓ Moved from plastic to paper carrier bags.
- ✓ Actively working with suppliers to reduce plastic in product packaging across all ranges.

### 2.3. Technology

- ✓ Luton Town Football will ensure technology assets are disposed of appropriately if not re-usable
- ✓ Re-usable assets will be clear of data and donated to local charities Through the “Luton Town IT-Exchange”
- ✓ Waste created by technology procurement will be recycled appropriately
- ✓ New technology must have features that reduce their impact on the environment e.g. power saving features.
- ✓ Partnering with appropriate technology providers
- ✓ Staff recycling policy for old equipment which can be re-purposed through our links to charities.
- ✓ Procure Low Energy using devices

### 2.4. Operations

- Encourage all staff to use public transport wherever practical.
- Encourage commuting to work by environmentally-friendly modes of transport
- Luton Town also encourage fans on their way to games to use public transport or other more environmentally-friendly means. For away games the club will encourage fans to use coaches and ride sharing.
- Luton Town players and staff are encouraged to travel on the clubs coach to away games.



## 2.5. Facilities & Grounds

- Luton Town Partner with a Waste Management company which are are committed to recycle responsibly.
- Encourage staff to pick up litter and recycle as appropriate.
- Garden Waste is disposed of responsibly

## 2.6. Energy and Water

- Reduce the consumption of energy and activities to reduce CO2 emissions in response to wider climate change obligations.
- Promote energy efficiency systems and explore innovative energy technologies that increase the proportion of energy from renewable sources.
- Use water efficiently and maintain the quality of drinking and bathing water.

## 2.7. Communication and Reporting

- Communicate the Environmental Policy to all of our people and stakeholders and to embed these underlying principles in everyday work activities.
- Monitor and review our environmental performance in respect of this Policy and produce an annual progress report.