

FT PARTNERS FINTECH INDUSTRY RESEARCH

August 4, 2022

FINTECH CEO INTERVIEW:



with CEO Simon McLoughlin

Multi-Asset Digital Money Platform

Uphold Overview



Company Overview



CEO: Simon McLoughlin
Headquarters: New York, NY, USA
Founded: 2013

- Uphold is building the first Web3 native bank, powered by a global regulatory infrastructure and a strong commitment to compliance
- The Company's platform allows users to invest, send and spend fiat currencies, digital currencies, commodities, carbon credits and equities
 - Uphold regularly updates its consumer balance sheet on its website in order to foster transparency with customers and the broader crypto community
- Users can transact directly between any asset class ("anything to anything") without the need for multiple trades
- Businesses can also leverage these capabilities through an open API platform for applications and developer services
 - Current B2B clients include prominent institutions in the Web3 and crypto / NFT space, such as Brave and Mythical Games

Products and Services Overview



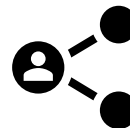
Invest

Allows users to exchange any asset to any asset between 94 digital currencies, 27 fiat currencies, 50 U.S. equities and 4 precious metals available on the Uphold platform



Earn

Offers users one-click staking to earn rewards on a Proof of Stake (POS) platform for a variety of popular tokens like Ethereum and Polkadot



Send

Users can securely send any asset to any other user on the Uphold platform instantly with only an email address or a private wallet address



Spend

Uphold offers customers a debit card linked directly to their digital wallet on Uphold's platform; can be spent at over 50mm merchants and ATMs where Mastercard is accepted

Interview with Uphold



Simon McLoughlin

Chief Executive Officer

Simon McLoughlin is Chief Executive Officer of Uphold. Prior to his current role, he was President & COO of Uphold, in charge of operations. Before joining Uphold, Simon held senior product and business development roles at LexisNexis and Euromoney Institutional Investor. He holds a Master's Degree from Cambridge University.

"Today, Uphold is the only financial services platform to publish its assets and liabilities in real time on a public website, assuring users that their money is safe and always available to withdraw."

Where does the business stand today?

Launched by the well-known entrepreneur Halsey Minor in 2014 as Bitreserve, the Company initially established itself as a Bitcoin-focused wallet with an evolving API. Its mission was to democratize access to financial services and offer unprecedented levels of transparency.

Today, Uphold is the only financial services platform to publish its assets and liabilities in real time on a public website, assuring users that their money is safe and always available to withdraw.

The platform provides seamless access to more than 200 digital currencies, as well as fractional U.S. equities, national currencies and precious metals. Its unique "Anything-to-Anything" interface enables customers to trade between any supported asset in one move - thus Bitcoin to physical gold is one transaction on Uphold, which reduces fees and complexity.

Users can also send any asset to virtually anyone with an email address, pay with any asset using the Uphold Card, and earn staking rewards on over 10 available assets.

Linked to 26 underlying trading venues, Uphold offers superior liquidity and some of the best pricing in the market since it "shops the market" and "smart routes" orders.



CEO Interview – Simon McLoughlin

“We view compliance as a profit driver. It helps us attract banking partners more quickly and gives our business long-term sustainability. ”

How has Uphold leveraged organic word-of-mouth growth to achieve its current scale?

A distinctive interface that makes it ludicrously easy for customers to access the digital token economy: that's the key to a viral and addictive customer experience.

We hyper-focus on our interface because a customer's primary relationship in the blockchain world is to their app. If you radically simplify the interface and make people's lives easier, you can achieve the kind of viral adoption we've seen.

Customers can use the “Anything-to-Anything” interface to deposit money, pay bills, buy and sell digital tokens, trade between asset classes, remit money internationally, and withdraw funds - all using the same, super-simple visual metaphor of From and To.

We saw a huge uptick in downloads when we launched our “Anything-to-Anything” interface in January 2019 and have achieved great organic growth from word-of-mouth ever since.

The Company focuses on regulatory compliance as a competitive differentiator – tell us a bit about why that is and how you expect regulation to influence the market overall and the competitive landscape, specifically, going forward?

We view compliance as a profit driver. It helps us attract banking partners more quickly and gives our business long-term sustainability. It's an investment that is already paying off. We're one of only a handful of crypto trading venues to have obtained the UK Crypto Asset Firm license and this year we've swiftly acquired new banking partners in Canada, US, and on/off ramps in Brazil and Australia.

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CEO Interview – Simon McLoughlin

“We believe that Web3 is the future of the internet and that blockchain will become the mainstream technology for payments.”

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Cryptocurrencies will be fully regulated soon and that's a good thing because it will legitimize the technology and speed up adoption. This positions Uphold for exponential and sustainable growth since people and businesses will almost certainly use custodial wallets to access all the exciting financial innovation in DeFi.

What is the role of web3 and DeFi? How can these be made accessible, convenient and conform with regulatory protections for retail clients?

Greater regularity clarity on cryptocurrencies has now emerged in many parts of the world - the UK, EEA, US and Singapore all saw important developments over the summer - and we believe that tighter regulation is a good thing.

Today, it's clear that anonymous transactions from unhosted wallets are not the future for decentralized finance in many parts of the world.

Instead, companies and consumers will interact with the blockchain through regulated hubs - licensed wallets responsible for identifying customers, screening, transaction monitoring and reporting to Regulators. This creates a bright future for hosted wallets, especially for Uphold which combines a super-easy interface and radical transparency to build customer trust and dependency.

We believe that Web3 is the future of the internet and that blockchain will become the mainstream technology for payments. Money moving with the ease and speed of information has led to an explosion of innovation in DeFi.

But DeFi remains a sandbox that's too expensive, complex and risky for consumers today. Uphold plans to solve many of these challenges and accelerate mass adoption by becoming a regulated component in Web3 architecture.

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CEO Interview – Simon McLoughlin

"...our crypto reward product sits on the firm foundation of Network Function staking and never involves sending crypto assets to network addresses controlled by third parties."

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For example, Uphold can batch on-chain transactions making them more affordable, reduce complexity by signing transactions on behalf of users, and bring trust and legitimacy by screening protocols for risk and identifying participants.

How does volatility around events like the Three Arrows Capital bankruptcy, which highlighted interconnectedness across the digital asset space, impact Uphold?

While the events surrounding the 3AC bankruptcy highlight some of the inherent risks in the crypto space, they also underline the importance of Uphold's commitment to transparency and the Company's low risk appetite.

We don't loan out customer assets to third parties. We operate on a more-than-fully-reserved, 100%+, basis. We publish our customer assets and liabilities in real time on a public website. No other company does this.

Similarly, we offer staking but unlike many of our competitors, our crypto reward product sits on the firm foundation of Network Function Staking and never involves sending crypto assets to network addresses controlled by third parties.

The 3AC bankruptcy exposed the interconnected web in the crypto field that can expose many players to a single, high volatility event such as Luna. In total, 27 companies across several sectors of the digital asset landscape are now owed billions of dollars due to a lack of risk management and foresight. Uphold is not one of them because of its conservative approach to risk and compliance.



CEO Interview – Simon McLoughlin

“There’s no room for questions or rumors around our solvency or the safety of our customer funds. Customers, at any time, can see that we are fully reserved and responsible with their assets.”

Trust is at the heart of long-term financial relationships – how do you grow and retain it?

Bad things happen in the dark. Uphold casts daylight onto everything it does. We properly disclose risks to customers and go out of our way to be open and honest about our operational practices and, above all, the status of customer funds.

While the customers of Celsius, Voyager, etc. were not aware of how their funds were being used, Uphold gives real time visibility into its books. We maintain a >100% reserve of customer assets at all times, despite not being required to do so by any jurisdiction in which we are licensed.

There’s no room for questions or rumors around our solvency or the safety of our customer funds. Customers, at any time, can see that we are fully reserved and responsible with their assets. We believe this is an important differentiator from our competitors and should encourage people seeking trust and transparency to adopt our platform.

What are the big ideas that excite you at the moment; what’s the next big opportunity to add value in the blockchain space?

Non-Fungible Tokens (NFTs) are about to be recognized under English Law - which governs much financial activity around the world - as legitimate representations of financial obligations. This has huge implications for Trade Finance. Similarly, the first NFT Bill of Lading has been minted under Singapore’s forward-looking ETA Regulations.

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CEO Interview – Simon McLoughlin

“We think companies are going to start building serious projects and will be looking to regulated wallets such as Uphold to provide access to the blockchain economy.”

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This emergence of regulatory clarity in several parts of the world will accelerate the corporate adoption of blockchain for transactions and payments. We think companies are going to start building serious projects and will be looking to regulated wallets such as Uphold to provide access to the blockchain economy.

As mentioned previously, there is also an explosion of innovation in DeFi, but one that remains tantalizingly out of reach for most consumers owing to its cost, risk and complexity. This represents a massive opportunity for Uphold to open up.

And, finally, what comes next for Uphold and are there any exciting new developments forthcoming?

There are plenty of upcoming developments and opportunities for Uphold. To name a few that we're especially excited about:

- An all-new UI unlike anything in the market
- Direct interaction with NFTs
- Integrating all Layer 2 chains
- Making the best DeFi protocols available through our hosted wallet
- Adding bank connectivity for an additional 329 million potential customers by the end of 2022
- Adding third-party bill payments
- Embedding Uphold in web browsers for seamless bill payment with automatic currency conversion, supported by any balance

FT Partners – Focused Exclusively on FinTech

FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions

Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to Forge on its merger with MOTIVE CAPITAL CORP (NYSE: MOTV) for total consideration of \$2,000,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to BLACKROCK in its 100% acquisition of FutureAdvisor FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to SAY on its sale to Robinhood for approximately \$140,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to TRUST COMPANY OF AMERICA in its sale to E*TRADE for total consideration of \$ 275,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to clearpool on its sale to BMO Bank of Montreal FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to ATD Automated Trading Desk, LLC in its sale to citi for cash and stock consideration of approximately \$ 680,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to INSTINET in the sale of its stake in CHIX EUROPE to BATS for total consideration of approximately \$ 305,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to riskalyze on its recapitalization by xHq FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to eXegy on its sale to MARLIN EQUITY PARTNERS FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to IMAGINE Software on its sale to FP FRANCISCO PARTNERS FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to THE MARKETS.COM in its sale to Capital IQ A Division of Standard & Poor's for total consideration of approximately \$ 300,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to WOMBAT FINANCIAL SOFTWARE in its sale to NYSE Euronext for total consideration of approximately \$ 225,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology

Financing Transactions

Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to Forge on its Series C financing with participation from TEMASEK PRIMA FUND LUN PARTNERS GROUP for a total amount of \$150,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to AlphaSense on its Series C financing led by Viking Goldman Sachs for a total amount of \$180,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to CAIS on its Series C financing from APOLLO FRANKLIN TEMPLETON for a total amount of \$225,000,000 at a valuation of \$1,000,000,000+ FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to TRUMID on its financing led by DRAGONIER TPG BlackRock T Rowe Price for a total amount of \$200,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to ADDEPAR in its Series D financing co-led by VALOR 8VC Harald McPike for total consideration of \$ 140,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to ENVESTNET in its \$69,000,000 Initial Public Offering valuing the equity at approximately \$ 300,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to Liquidnet in its financing for approximately \$ 250,000,000 valued at approximately \$ 1,800,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to moneyfarm on its Series C Financing led by Posteitaliane with participation from Allianz for a total consideration of £36,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology
Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to TradingScreen SIMPLYIFYING GLOBAL MARKETS™ in its minority recapitalization for \$ 110,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to nutmeg in its Series E Financing from guthrie CONVOY for total consideration of £45,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to AXIAL in its financing led by Edison for total consideration of approximately \$ 14,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology	Financial Technology Partners LP FTP Securities LLC is pleased to announce its role as exclusive strategic and financial advisor to BACKSTOP SOLUTIONS in its minority financing from Roger Kafker Tao Huang David Bradley VISTARA CAPITAL PARTNERS for total consideration of \$ 20,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Forge on its Merger with Motive Capital Corp.

Overview of Transaction

- On September 13, 2021, Forge announced its merger with Motive Capital Corp.
- Upon completion of the transaction, the combined company is expected to have a pro forma fully diluted equity value of approximately \$2.0 billion ⁽¹⁾
 - Expected gross proceeds are \$532.5 million, prior to the payment of transaction expenses and up to \$100 million of cash consideration
 - The combination is further supported by a \$50 million commitment under Motive Partners' Forward Purchase Agreement and a \$68.5 million PIPE anchored by ION Group's \$50 million commitment and contributions from Temasek and Adit Ventures
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
 - Leveraging its robust technology, operations and trust infrastructure, Forge delivers a suite of services that includes trading, custody, data and company solutions
- Since inception, Forge has completed more than \$10 billion in transactions in more than 400 private companies

Significance of Transaction

- The confidence demonstrated by Motive Capital Corp, and other investors is a testament to Forge's business model, management and market opportunity
- Motive Partners intends to be a long-term strategic partner to Forge, accelerating growth and innovation in a market with substantial tailwinds

FT Partners' Role

- FT Partners served as strategic and financial advisor to Forge
- FT Partners previously advised Forge on its [\\$150 million financing](#) in May 2021, its [merger with SharesPost](#) in May 2020, its acquisition of IRA Services in October 2019, and its [\\$70 million Series B financing](#) in July 2018
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as
strategic and financial advisor to*



on its merger with



MOTIVE CAPITAL CORP

(NYSE: MOTV)

for total consideration of

\$2,000,000,000



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1) Assuming redemptions are no greater than \$90 million by existing Motive Capital Corp shareholders

FT Partners Advises CAIS on its \$225 million in Series C Financing

Overview of Transaction

- On January 11, 2022, CAIS announced it has raised \$225 million of new capital in its Series C financing round at a post-money valuation of more than \$1 billion
 - The investment was led by Apollo Global Management and Motive Partners, with participation from Franklin Templeton
- CAIS is a leading alternative investment platform for financial advisors who seek improved access to and education about alternative investment funds and structured products
 - CAIS provides financial advisors with a broad menu of alternative investment strategies, including hedge funds, private equity, private credit, real estate, and structured products
 - CAIS offers a customized experience to a wide range of wealth management firms, including small- to mid-sized RIAs, large RIA aggregation platforms, and independent / regional broker-dealers
- Today, over 4,400 of independent financial advisors, who in total oversee more than \$2 trillion in assets, use the CAIS platform to access alternative investments

Significance of Transaction

- This investment accelerates CAIS mission to modernize how investors access alternative investments and advances the critical role CAIS plays in revolutionizing how the alternative investment and wealth management communities engage, learn, and transact
- CAIS will use the proceeds of this financing round to fuel further advancements in technology, enhance the customer experience, invest in the digitization of product operations and processes, and explore strategic opportunities

FT Partners' Role

- FT Partners served as exclusive financial advisor to CAIS
- The transaction highlights FT Partners' industry-leading expertise and successful track record within the Wealth and Capital Markets Tech space

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as
exclusive financial advisor to*

CAIS

on its Series C financing from

APOLLO



MOTIVE PARTNERS



FRANKLIN
TEMPLETON

for total consideration of

\$225,000,000

at a valuation of

\$1,000,000,000+

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FT Partners Advises AlphaSense on its \$180 million Series C Financing

Overview of Transaction

- On September 30, 2021, AlphaSense announced it has raised \$180 million in a Series C financing round led by Viking Global Investors and Goldman Sachs Asset Management (GSAM) Growth Equity
 - Viking Global Investors is a global investment firm founded in 1999 that manages ~\$58bn of capital for investors
 - GSAM Growth Equity (“Goldman Sachs”) has invested over \$13bn in companies led by visionary founders and CEOs
 - Alliance Bernstein, Bank of America, Barclays, Citi, Cowen, Morgan Stanley, Wells Fargo and other investors also participated in the round
- AlphaSense is a leading market intelligence and search platform with operations in the United States, Europe, and India
 - AlphaSense leverages AI and NLP to extract insights from an extensive universe of public and private content, enabling professionals to make critical decisions with confidence and speed
 - AlphaSense is trusted by a majority of S&P 500 companies including 70% of top asset management firms and 76% of top consultancies

Significance of Transaction

- The capital infusion will be used to further invest in product development, content expansion and customer support, and to drive organic growth as well as acquisitions
- Through international expansion, AlphaSense plans to continue investing in global and foreign-language content and expanding its customer service and engineering teams worldwide

FT Partners’ Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its [\\$50 million Series B financing](#) round in 2019 and its [\\$33 million growth financing](#) round in 2016
- This transaction highlights FT Partners’ industry-leading expertise within the Information Technology / Capital Markets space and its successful track record

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as
exclusive strategic and financial advisor to*

AlphaSense

on its Series C financing led by

Viking **Goldman Sachs**

with participation from



for a total amount of

\$180,000,000

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FT Partners Advises Say Technologies on its \$140 million Sale to Robinhood

Overview of Transaction

- On August 10, 2021, Robinhood (NASDAQ:HOOD) announced it had agreed to acquire Say Technologies for approximately \$140 million
- Say is a mission-driven company that has built an innovative communication platform making it easier for investors to exercise their ownership rights
 - Say's proxy processing technology helps broker-dealers give their customers seamless access to their vote, and its Q&A platform lets everyday shareholders participate in events like earnings by asking and upvoting questions
- Robinhood is an online broker that offers commission-free investing in US securities and cryptocurrencies, fractional trading, and cash management
 - Robinhood's mission is to democratize finance and make investing accessible with education and information, fractional shares, IPO access, and more

Significance of Transaction

- As part of Robinhood, Say will be able to further its goal of creating a new ecosystem of ownership and engagement to benefit all investors and companies
- Together the companies will find new ways to expand what it means to be an investor through new products and experiences that democratize shareholder access

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Say Technologies
- This transaction underscores FT Partners' deep Wealth & Capital Markets Tech domain expertise and successful track record of generating favorable outcomes for leading companies globally

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as exclusive
strategic and financial advisor to*

SAY

on its sale to

Robinhood

for approximately

\$140,000,000

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FT Partners Advises Abra on its Series C Financing

Overview of Transaction

- On September 15, 2021, Abra announced it has raised \$55 million in Series C financing led by IGNIA and Blockchain Capital with participation from new investors Kingsway Capital and Tiga Investments
- Additional participation in the round came from existing investors including Amex Ventures, Arbor Ventures, Lerer Hippeau, and Kenetic Advisors
- Founded by Bill Barhydt in 2014, Abra is the leading wealth management platform in the crypto space, allowing hundreds of thousands of users to earn yield on crypto assets, trade over 100 virtual currencies, and borrow against crypto holdings
 - Abra has processed over \$1 billion in crypto-backed loans and paid millions of dollars in interest to retail and institutional clients
 - Abra Earn offers users to earn competitive interest rates on crypto assets, including up to 8% interest on stablecoins, compounded daily
 - Abra's cross-border lending platform matches developed market investors with developing market borrowers to capitalize on a massive yield arbitrage opportunity

Significance of Transaction

- The investment will fuel Abra's rapid user base growth and support its continued commitment to expanding the product suite and capabilities
- Abra's Series C financing will allow the company's world-class development team to further expand its product suite for wealth management, trading, and payments, with a focus on offerings for high-net-worth clients and institutions

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Abra
- This transaction highlights FT Partners' industry-leading expertise within the burgeoning crypto space, as well as its successful track record of generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

*is pleased to announce its role as
exclusive strategic and financial advisor to*

ABRA

on its Series C financing led by



for a total consideration of

\$55,000,000

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FT Partners’ Recent Awards and Recognition

Bloomberg

Bloomberg

- FT Partners’ Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the [full article](#) and watch the live [TV interview](#)



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) – Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) – FT Partners



LendIt FinTech Industry Awards 2018:

- FT Partners wins Top Investment Bank in FinTech

Institutional Investor



The FinTech Finance 40:

- Steve McLaughlin ranked #1 in 2017 and 2018

The Information

A screenshot of a list titled "Silicon Valley's Most Popular Dealmakers" from The Information. The list includes names, titles, and companies. Steve McLaughlin is listed as Managing Director at FT Partners, ranked 2nd. Other names include Ian Smith, Marshall Kaplan, Ron Wintrobe, Paul Rosen, and Quincy Smith.

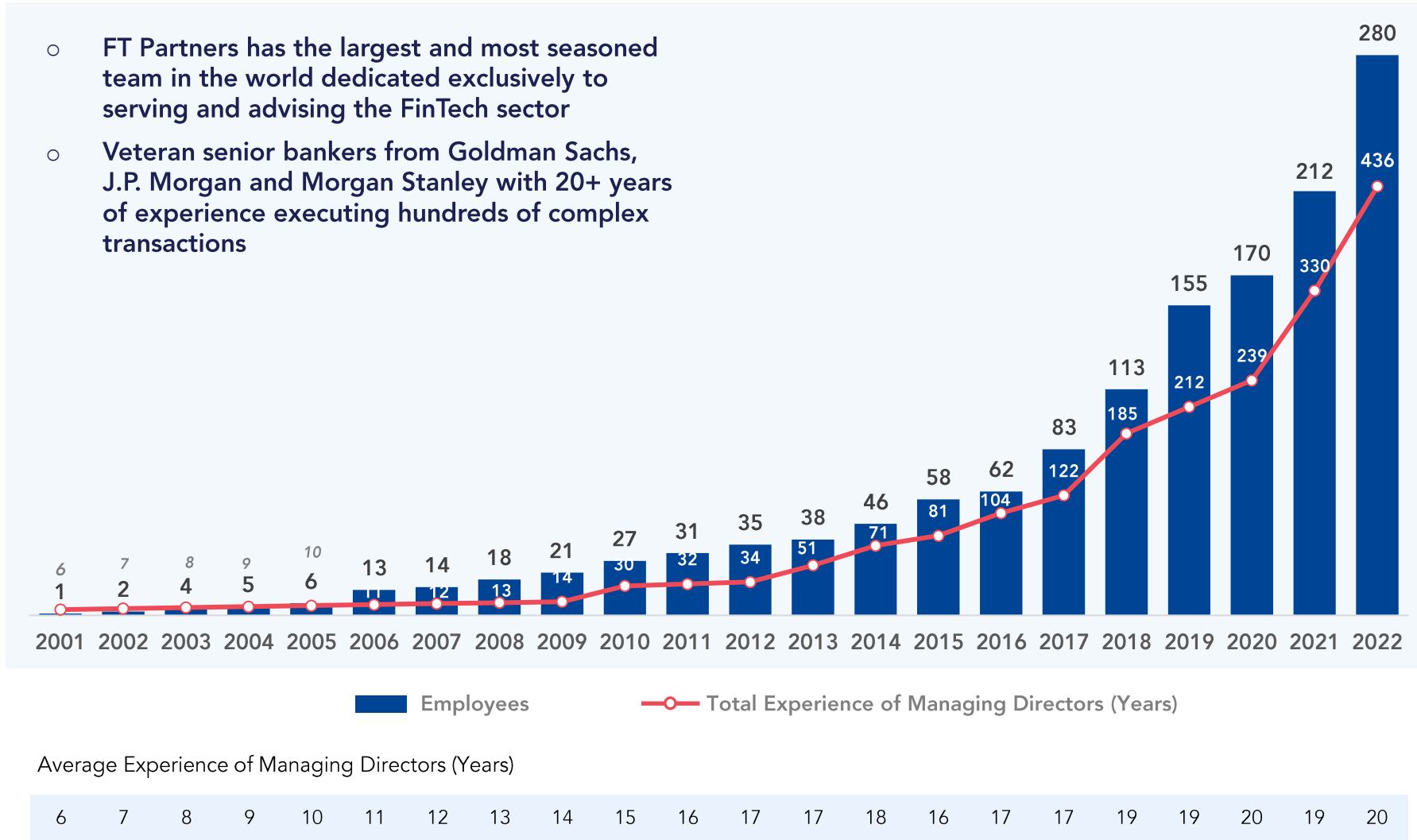
Name	Title	Company
Ian Smith	Managing Director	Golden Gate
Steve McLaughlin	Managing Director	FT Partners
Marshall Kaplan	Chairman	Golden Gate
Ron Wintrobe	Chairman	Golden Gate
Paul Rosen	Managing Director	Golden Gate
Quincy Smith	Partner	Golden Gate

The Information’s “Silicon Valley’s Most Popular Dealmakers”

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World

- FT Partners has the largest and most seasoned team in the world dedicated exclusively to serving and advising the FinTech sector
- Veteran senior bankers from Goldman Sachs, J.P. Morgan and Morgan Stanley with 20+ years of experience executing hundreds of complex transactions



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