FT PARTNERS FINTECH INDUSTRY RESEARCH

September 6, 2022

FINTECH EXECUTIVE INTERVIEW:



with COO Lindsey Argalas

Crypto Tax and Accounting Solutions



The Only Investment Bank Focused Exclusively on FinTech

TaxBit Overview



Company Overview



Co-Founder & CEO:

Headquarters:

Draper, Utah, USA

Founded: 2018

- TaxBit is a developer of a SaaS platform that automates the tax calculations and reporting on cryptocurrency transactions
- The Company serves retail clients with a self-service platform that integrates with most exchanges and wallets, automatically pulling in a user's transaction data
- The Company serves enterprise customers that transact in or hold with digital assets by offering a full ERP solution for these assets with integrated tax form generation in supported jurisdictions

Selected Financing History		
Date	Size (\$ mm)	Selected Investor(s)
05/17/22	na	Haun Ventures
08/12/21	\$130	IVP, Insight Partners
03/02/21	100	Paradigm, Tiger Global
01/07/21	na	Coinbase Ventures, PayPal Ventures, Winklevoss Capital
01/06/20	5	Winklevoss Capital, Valar Ventures, TTV Capital

Products and Services Overview

Enterprise Tax

The TaxBit Tax Center Suite automates clients Form 1099 and other crypto regulatory reporting requirements



For Individuals

Enterprise Accounting

The TaxBit Corporate Accounting Suite is the first SEC- and Big Four-grade ERP solutions for digital assets accounting



Cryptocurrency Tax Forms

TaxBit allows users to connect exchanges, wallets, DeFi protocols and NFTs and download completed tax forms and optimizes any potential tax-loss harvesting strategies



Exchange Network

TaxBit supports 500+ exchanges and allows clients to import data via API or a CSV file



Target Clients







Retail

Enterprise Government

Interview with TaxBit



//AXbit



Lindsey ArgalasChief Operating Officer

"We are focused on building a single system of record for Digital Asset Tax and Accounting with a long-term ambition to help enable Digital Assets for the global economy."

Tell us a bit about your background and how TaxBit ended up creating a blockchain accounting / tax solution?

I've been very lucky to work in some amazing businesses across a wide range of industries, but there are a number of consistent themes across all the opportunities I've most valued. One is the desire to create customer delight through world-leading user experience. The second is the adoption of emerging technology to solve customer needs at scale, and the third is the belief that there is a better way to provide tax, compliance, and accounting to end consumers, small to medium businesses, and enterprise customers.

With regards to TaxBit, Austin and Justin, our Co-Founders, identified the need to track and manage their crypto trades accurately. That simple need grew into the ability for TaxBit to support customers of all types as an industry-leading platform for tax, compliance and accounting for digital assets.

How does your solution approach the blockchain / crypto trading space and what is the unique selling point (USP) or value proposition?

Powered by Blockchain technology, cryptocurrency has the ability to democratize financial access around the globe. This is a powerful opportunity and one which TaxBit is well positioned to help deliver.

We are focused on building a single system of record for Digital Asset Tax and Accounting with a long-term ambition to help enable Digital Assets for the global economy. Today, we are at the forefront of helping businesses of all sizes to access world-class tax, compliance and accounting solutions.

Interview with TaxBit (cont.)



//AXbit

Executive Interview – Lindsey Argalas

"We are very confident in the space's continued growth and believe the digital asset revolution has only just begun. We see the tokenization of assets as the future."

What client segments does TaxBit target, and what pain points do you help them address?

In the beginning, TaxBit quickly identified the under-served needs of the consumer. Now we have become an enterprise-first business, with an emphasis on delivering world-class tax, compliance, and accounting solutions that B2B, B2BC, and B2Government customers require.

There is a universal need across all our customers to access a trusted, single-system of record for all digital asset tax and accounting, which is accurate and essentially self-service.

How do you expect the space to develop going forward?

We are very confident in the space's continued growth and believe the digital asset revolution has only just begun. We see the tokenization of assets as the future. We are already seeing the tokenization of real estate, insurance, luxury goods, and social memberships – whilst still nascent, we strongly believe one day it will become the largest asset class.

While regulations have some catching up to do, we are seeing a move toward the recognition and adoption of digital assets at scale, with 60 million Americans already having traded digital assets in some form.

We are also seeing institutional powerhouses like JP Morgan, Fidelity, and Visa commercially engaging in this area and retail companies such as Gucci, Ralph Lauren, and Tiffany's launching NFTs and tokenized real estate from Sotheby's, alongside the adoption of CBDCs by regulatory bodies around the world

We've reached a watershed moment for this asset class and underlying technology.

Interview with TaxBit (cont.)



//AXbit

Executive Interview – Lindsey Argalas

"The potential for the asset class and its ground-breaking technology will be the future of our financial system, and we're the picks and shovels unlocking digital assets for the global economy."

Tell us about the next thing you are excited for – what can we expect from TaxBit?

I am excited about the opportunity to help deliver the democratization of financial access around the globe. As the regulatory environment becomes clearer, it will unlock investment, help create opportunities - some yet to be known - and help build the trust, security and frameworks that financial institutions and businesses require to operate successfully.

Any final thoughts you'd like to share?

The cryptocurrency space may be in a crypto winter or bear market, but this is equally also true of many traditional assets such as stocks. Some of the largest companies in the world have lost more value in percentage terms.

The potential for the asset class and its ground-breaking technology will be the future of our financial system, and we're the picks and shovels unlocking digital assets for the global economy.

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Forge on its Merger with Motive Capital Corp.

Overview of Transaction

- On September 13, 2021, Forge announced its merger with Motive Capital Corp.
- Upon completion of the transaction, the combined company is expected to have a pro forma fully diluted equity value of approximately \$2.0 billion (1)
 - Expected gross proceeds are \$532.5 million, prior to the payment of transaction expenses and up to \$100 million of cash consideration
 - The combination is further supported by a \$50 million commitment under Motive Partners' Forward Purchase Agreement and a \$68.5 million PIPE anchored by ION Group's \$50 million commitment and contributions from Temasek and Adit Ventures
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
 - Leveraging its robust technology, operations and trust infrastructure,
 Forge delivers a suite of services that includes trading, custody, data and company solutions
- Since inception, Forge has completed more than \$10 billion in transactions in more than 400 private companies

Significance of Transaction

- The confidence demonstrated by Motive Capital Corp, and other investors is a testament to Forge's business model, management and market opportunity
- Motive Partners intends to be a long-term strategic partner to Forge, accelerating growth and innovation in a market with substantial tailwinds

FT Partners' Role

- FT Partners served as strategic and financial advisor to Forge
- FT Partners previously advised Forge on its \$150 million financing in May 2021, its merger with SharesPost in May 2020, its acquisition of IRA Services in October 2019, and its \$70 million Series B financing in July 2018
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to



on its merger with



MOTIVE CAPITAL CORP

(NYSE: MOTV)

for total consideration of

\$2,000,000,000



FT Partners Advises CAIS on its \$225 million in Series C Financing

Overview of Transaction

- On January 11, 2022, CAIS announced it has raised \$225 million of new capital in its Series C financing round at a post-money valuation of more than \$1 billion
 - The investment was led by Apollo Global Management and Motive Partners, with participation from Franklin Templeton
- CAIS is a leading alternative investment platform for financial advisors who seek improved access to and education about alternative investment funds and structured products
 - CAIS provides financial advisors with a broad menu of alternative investment strategies, including hedge funds, private equity, private credit, real estate, and structured products
 - CAIS offers a customized experience to a wide range of wealth management firms, including small- to mid-sized RIAs, large RIA aggregation platforms, and independent / regional broker-dealers
- Today, over 4,400 of independent financial advisors, who in total oversee more than \$2 trillion in assets, use the CAIS platform to access alternative investments

Significance of Transaction

- This investment accelerates CAIS mission to modernize how investors access alternative investments and advances the critical role CAIS plays in revolutionizing how the alternative investment and wealth management communities engage, learn, and transact
- CAIS will use the proceeds of this financing round to fuel further advancements in technology, enhance the customer experience, invest in the digitization of product operations and processes, and explore strategic opportunities

FT Partners' Role

- FT Partners served as exclusive financial advisor to CAIS
- The transaction highlights FT Partners' industry-leading expertise and successful track record within the Wealth and Capital Markets Tech space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive financial advisor to

CAIS

on its Series C financing from

APOLLO



MOTIVE PARTNER

FRANKLIN TEMPLETON

for total consideration of

\$225,000,000 at a valuation of \$1,000,000,000+



FT Partners Advises AlphaSense on its \$180 million Series C Financing

Overview of Transaction

- On September 30, 2021, AlphaSense announced it has raised \$180 million in a Series C financing round led by Viking Global Investors and Goldman Sachs Asset Management (GSAM) Growth Equity
 - Viking Global Investors is a global investment firm founded in 1999 that manages ~\$58bn of capital for investors
 - GSAM Growth Equity ("Goldman Sachs") has invested over \$13bn in companies led by visionary founders and CEOs
 - Alliance Bernstein, Bank of America, Barclays, Citi, Cowen, Morgan
 Stanley, Wells Fargo and other investors also participated in the round
- AlphaSense is a leading market intelligence and search platform with operations in the United States, Europe, and India
 - AlphaSense leverages Al and NLP to extract insights from an extensive universe of public and private content, enabling professionals to make critical decisions with confidence and speed
 - AlphaSense is trusted by a majority of S&P 500 companies including 70% of top asset management firms and 76% of top consultancies

Significance of Transaction

- The capital infusion will be used to further invest in product development, content expansion and customer support, and to drive organic growth as well as acquisitions
- Through international expansion, AlphaSense plans to continue investing in global and foreign-language content and expanding its customer service and engineering teams worldwide

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AlphaSense
- FT Partners previously advised AlphaSense on its \$50 million Series B financing round in 2019 and its \$33 million growth financing round in 2016
- This transaction highlights FT Partners' industry-leading expertise within the Information Technology / Capital Markets space and its successful track record

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



Goldman Sachs

with participation from









Morgan Stanley COWEN

for a total amount of

\$180,000,000



FT Partners Advises Say Technologies on its \$140 million Sale to Robinhood

Overview of Transaction

- On August 10, 2021, Robinhood (NASDAQ:HOOD) announced it had agreed to acquire Say Technologies for approximately \$140 million
- Say is a mission-driven company that has built an innovative communication platform making it easier for investors to exercise their ownership rights
 - Say's proxy processing technology helps broker-dealers give their customers seamless access to their vote, and its Q&A platform lets everyday shareholders participate in events like earnings by asking and upvoting questions
- Robinhood is an online broker that offers commission-free investing in US securities and cryptocurrencies, fractional trading, and cash management
 - Robinhood's mission is to democratize finance and make investing accessible with education and information, fractional shares, IPO access, and more

Significance of Transaction

- As part of Robinhood, Say will be able to further its goal of creating a new ecosystem of ownership and engagement to benefit all investors and companies
- Together the companies will find new ways to expand what it means to be an investor through new products and experiences that democratize shareholder access

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Say Technologies
- This transaction underscores FT Partners' deep Wealth & Capital Markets
 Tech domain expertise and successful track record of generating favorable
 outcomes for leading companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for approximately

\$140,000,000



FT Partners Advises Abra on its Series C Financing

Overview of Transaction

- On September 15, 2021, Abra announced it has raised \$55 million in Series C financing led by IGNIA and Blockchain Capital with participation from new investors Kingsway Capital and Tiga Investments
- Additional participation in the round came from existing investors including Amex Ventures, Arbor Ventures, Lerer Hippeau, and Kenetic Advisors
- Founded by Bill Barhydt in 2014, Abra is the leading wealth management platform in the crypto space, allowing hundreds of thousands of users to earn yield on crypto assets, trade over 100 virtual currencies, and borrow against crypto holdings
 - Abra has processed over \$1 billion in crypto-backed loans and paid millions of dollars in interest to retail and institutional clients
 - Abra Earn offers users to earn competitive interest rates on crypto assets, including up to 8% interest on stablecoins, compounded daily
 - Abra's cross-border lending platform matches developed market investors with developing market borrowers to capitalize on a massive yield arbitrage opportunity

Significance of Transaction

- The investment will fuel Abra's rapid user base growth and support its continued commitment to expanding the product suite and capabilities
- Abra's Series C financing will allow the company's world-class development team to further expand its product suite for wealth management, trading, and payments, with a focus on offerings for high-net-worth clients and institutions

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Abra
- This transaction highlights FT Partners' industry-leading expertise within the burgeoning crypto space, as well as its successful track record of generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by





for a total consideration of

\$55,000,000



FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018

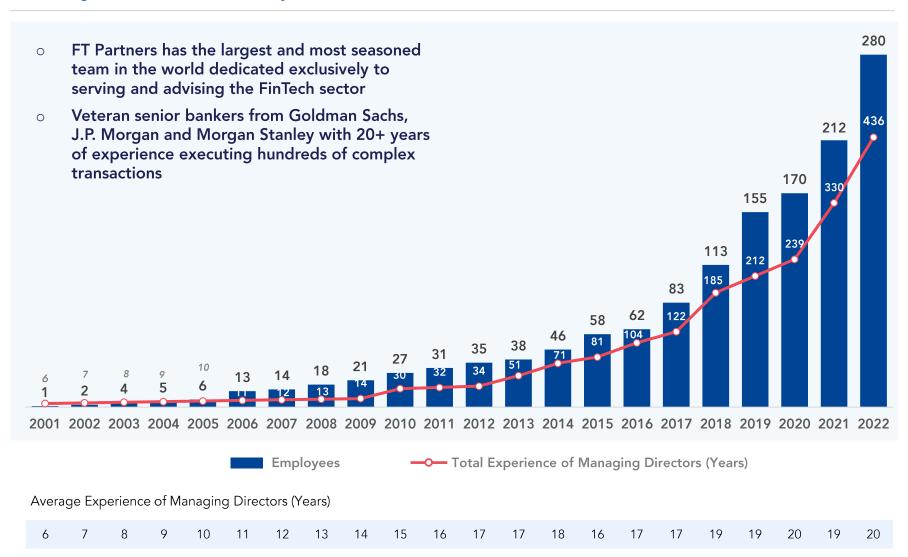




The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World



FT Partners' Disclaimer

Disclaimer: These materials may not be relied upon by any person or entity for any purpose except as expressly permitted by Financial Technology Partners LP and its subsidiaries (including but not limited to FTP Securities LLC and FinTech Partners Ltd, collectively "FT Partners") in a written agreement with FT Partners. These materials are based on information provided by or on behalf of a third party or from public sources. FT Partners has relied on such information being complete and accurate in all material aspects and assumes no responsibility for independent investigation or verification. We assume any estimates or forecasts relied upon reflect the best currently available estimates and good faith judgments of the providing party. The findings in this report may contain predictions regarding particular industries or sectors which are subject to inherent risks and uncertainties.

These materials may not be reproduced, disseminated, quoted, or referred to, in whole or in part, without the prior written consent of FT Partners. We assume no obligation to update or otherwise revise these materials. We take no responsibility for the use of materials by persons other than our clients. These materials should be read in conjunction with and are subject to any other materials provided.

These materials do not constitute an offer or solicitation to purchase securities, nor do they constitute a commitment by FT Partners to arrange financing for any transaction or to purchase any security. These materials do not constitute legal, regulatory, accounting or tax advice. We recommend the recipient seek any such advice from a third-party qualified professional. FT Partners provides financing and strategic advisory services to a wide range of entities from which conflicting interests or duties, or a perception thereof, may arise. This report does not represent investment advice, nor does it provide an opinion regarding the fairness of any transaction.

This research is a macro analysis of industries and sectors. It does not attempt to predict the performance of specific public securities. Any investment topic being discussed is not a recommendation of any security in isolation.