## FT PARTNERS FINTECH INDUSTRY RESEARCH

March 27, 2018

N26

# N26 Raises \$160 million in Series C Financing Led By Allianz X & Tencent







The Only Investment Bank Focused Exclusively on FinTech

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## **Transaction Summary**

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- On March 20, 2018, N26 announced it completed a \$160 million Series C financing round led by Allianz X & Tencent, representing the largest non-IPO FinTech equity funding round in Germany to date
  - The investment round also featured participation from some of the Company's existing investors (1)
  - To date, the Company has raised approximately \$215 million in financing
- The latest funding will be used to boost N26's growth plans which include geographic expansion, more partnerships with other FinTech products, more features and more engineers
  - The Company is aiming to reach more than 5 million customers by 2020 <sup>(1)</sup>
  - This year alone, N26 plans to process \$16 billion (€13 billion) in transaction volume
  - The Company currently employs 380 and also intends to increase its headcount <sup>(1)</sup>
- Current product enhancement plans include improvement of the N26 accounts to allow for sharing, while also implementing multi-currency features (1)
- The Company also plans to expand into the US & UK markets later this year
  - Current products such as Savings, Invest, Overdraft & Insurance are still limited to Germany & Austria (1)

#### **Transaction Commentary**

"We are very pleased to have Allianz X and Tencent leading our Series C. Not only are they powerhouses in their respective fields of financial and internet services, but they also understand the power of intelligent technology and design to disrupt industries."

**N**26

Valentin Stalf CEO & Co-Founder



"N26 is a clear frontrunner in mobile banking. N26's banking platform is modernizing traditional business models of financial services, ultimately providing a better customer experience."

Allianz X

**Solmaz Altin** Chief Digital Officer



"As a pioneer of the mobile banking industry in Europe, N26 is committed to offering their customers a more convenient and cost-efficient banking experience. We see the increasing demand of digital banking products and services in the European markets and we are delighted to be a strategic investor of N26 to build a long-term partnership and participate in their growth."

Tencent 腾讯

**Lin Haifeng** Managing Partner

#### Overview of N26

#### **Company Overview**

N26

CEO: Valentin Stalf **Headquarters:** Berlin, Germany Founded: 2013

- N26 began as a "mobile-first" online bank and has since expanded to offer a variety of financial products and services to over 850,000 clients
  - The Company enables users to open a bank account directly from their smartphones
  - Users receive a Mastercard to pay cashless or withdraw cash all around the world
- The Company categorizes its services within six distinct segments: N26 Black, N26 Credit, N26 Business, N26 Overdraft, N26 Invest and N26 Insurance
- To date, N26 has raised a total of \$215 million in funding
  - Investors include Allianz X, Battery Ventures, Horizons Ventures Limited, Valar Ventures, Earlybird Capital, Redalpine Venture Partners AG and Tencent
- As of July 2016, N26 received a Full German Banking License by FFSA and the European Central Bank

#### N26 In Numbers

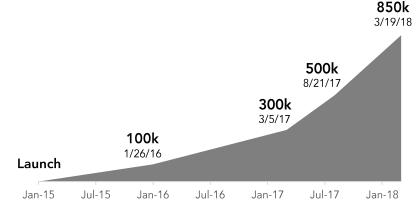
Open a bank account in

8 minutes

Available in 17 Countries

Serving 850k Clients

Customer Growth (1) (2) (3) (4)



#### **Partnerships**

N26 Press Release







auxmoney Wirecard **TransferWise** 



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#### **Products & Services**

# <u>N</u>26

#### The N26 Bank Account

#### Bank Account Features...



#### **Request Money**

- Through MoneyBeam, users can send, receive or request money from friends instantly
- No bank details required
- Transfers received in real-time



#### Security

- Offers fingerprint login
- Allows user to set limits on daily payments and set withdrawal limits
- Enables users to immediately lock card
- Offers Mastercard 3D Secure
- Instant push notifications on all activity



#### International Money Transfer

Transferwise
partnership
enables users to
make international
transfers within
N26 App



#### **Statistics**

- Bank account
  utilizes Artificial
  Intelligence to
  automatically
  categorize
  spending
- Enables users to track spending patterns
- Allows users to export transactions as CSV file



#### **Tagging**

 Enables users to utilize tags to categorize and organize transactions for specific events & purposes





- N26 Mastercard can be used at 36 million locations worldwide
- Enables users to shop online and offline with no additional fees
- Card features are integrated into the N26 bank account

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**Products & Services (Cont.)** 

# <u>N</u>26

#### **N26 Financial Products Suite**

#### N26 Black



- Offers a debit card enabling real time transactions debited to N26 Bank Account
- Includes NFC Functionality for contactless payments for purchases up to €25
- Offers Membership Benefits such as insurance coverage, mobile phone theft coverage and feel-free foreign currency ATM withdrawals

#### N26 Credit



- Enables users to receive loans directly from N26 or auxmoney
- Instant credit loan estimates between €1,000 and €25,000
- Offers effective interest rates starting from 2.99% p.a
- Considers individual profile and credit history to deliver loan offers and provides access to funds within an hour after electronic signature

#### N26 Invest



- Allows users to easily open and manage investment plan within the app without any paperwork
- Users can choose between diversified portfolios and how much to invest
- Funds are invested through index funds in global investment markets
- A yearly 0.99% fee of invested charged from the N26 Invest section of the app

#### N26 Overdraft



- Enables users to check eligibility within two minutes of applying
- Provides daily cost updates within the N26 App
- Enables individual limits to facilitate control over spending

#### **N26 Business**



- Mobile Business
  Account available for
  business purposes
- Targeted at freelancers and self-employed customers
- Offers free N26 business Mastercard and free account
- Provides same functionalities as the N26 Mastercard

#### **N26 Insurance**



- Allows users to manage insurance policies within a single dashboard on N26 app
- Offers digitization and management of all insurance policies
- Enables users to access coverage and pricing details, manage renewals and initial claim handling within
- N26 contacts insurers to import user policies

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## **Funding History & Management Team**

#### **Selected Recent Financing History**

Date	\$ in mm	Round	Investors		
			Lead Investor: Allianz		
03/23/18	\$160	Series C	Tencent 腾讯		
			Lead Investor: <b>Horizons entures</b> 维港投资		
06/21/16	\$40	Series B	BV VALAR  >_ EARLYBIRD redalpine		
04/16/15	\$11	Series A	Lead Investor: VALAR		
			>_ EARLYBIRD red alpine		
07/10/14	\$3	Seed	Lead Investor: >_ EARLYBIRD		
06/19/14			AXEL SPRINGER PLUG AND PLAY ACCELERATOR ACCELERATOR		

#### **Founding Team**



Valentin Stalf
Founder and CEO

- Experience in a number of fields including Strategy Consulting and Investment Banking/Mergers & Acquisition
- Before N26, he worked with the Internet Incubator Rocket Internet as Entrepreneur in Residence



Maximilian Tayenthal Founder & CFO

- Formerly Chief Strategy Officer at Delivery Hero
- Also formerly an Associate Director at Goldman Sachs

#### **Board Members**



Frances Kang
Board Member
Hortzons Ventures
Labeles Lab



Stefan Klestil Board Member Si



Shiran Shalev
Board Observer



Christian Nagel Board Member



James Fitzgerald Board Member

## N26 Secures \$160 million in Series C Financing

## **Selected Recent Challenger Banks Financings**

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announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)
03/07/18	№26	Germany	AllianzX; Tencent	\$160
03/07/18	Atom	U.K.	BBVA; Toscafund Asset Management	207
03/01/18	NU bank	Brazil	Founders Fund; DST Global; Redpoint Ventures; Ribbit Capital; QED Investors; Dragoneer Investment Group; Thrive Capital	150
02/05/18	Moven.	USA	SBI	na
01/18/18	VARO	USA	Warburg Pincus; The Rise Fund	45
12/12/17	Aspiration Do Well, Do Good.	USA	Social Impact Finance; Allen & Company, Inc.; Omidyar Network; Alpha Edison; AGO Partners; Reyl & Cie; Capricorn Investment Group	47
11/06/17	M monzo	U.K.	Goodwater Capital; Stripe; Passion Capital; Thrive Capital; Orange Digital	93
11/03/17	OakNorth	U.K.	Toscafund Asset Management; Coltrane Asset Management; The Clermont Group, GIC	321
10/06/17	<b>#</b> talkbank	Russia	Internet Initiatives Development Fund; Undisclosed Investors	
09/27/17	chime	USA	Cathay Innovation; Northwestern Mutual Future Ventures; Omidyar Network; Crosslink Capital; Aspect Ventures; Forerunner Ventures; Homebrew	
09/25/17	<b>(</b> ) КОНО	Canada	Portag3 Ventures	8
09/06/17	Paytm Payments Bank	India	Undisclosed Investors	9
07/11/17	Revolut	U.K.	Index Ventures; Balderton Capital; Ribbit Capital; Undisclosed Investors	66
07/11/17	Shine	France	Daphni; Kima Ventures; Undisclosed Investors	3
07/06/17	<b>K</b> Koosmik	Luxembourg	Undisclosed Investors	1
07/03/17	× gonto	France	Valar Ventures; Alven Capital	11
06/29/17	FOLIO	U.K.	Undisclosed Investors	1
06/21/17	S S O L D O	U.K.	Accel Partners; Connect Ventures; InReach Ventures; U-Start; R204 Partners	11
05/29/17	Cube	India	Undisclosed Investors	na
05/19/17	ChimpChange	USA	Undisclosed Investors	10
03/21/17	Dreams	Sweden	Undisclosed Investors	3
03/08/17	<u>O</u> INKY	U.K.	Undisclosed Investors	1
03/03/17	Atom	U.K.	BBVA Group; Toscafund Asset Management; Woodford Investment Management	102
02/23/17	<b>⋈</b> monzo	U.K.	Thrive Capital; Passion Capital; Orange Digital Ventures	24

## N26 Secures \$160 million in Series C Financing

## How N26 Compares to Other European Challenger Banks

Challenger Banks								
	Atom	monese	<b>⋈</b> monzo	<u>N</u> 26	Pockit	Revolut	5 STARLING BANK	TANDEM
HQ	Durham, U.K.	London, U.K.	London, U.K.	Berlin, Germany	London, U.K.	London, U.K.	London, U.K.	London, U.K.
Pricing	None	£4.95 / month, select fees per transaction	None	£0 / month (standard) £6.99 / month (Black)	99p fees for select transactions	£0 / month (standard) £6.99 / month (premium)	No monthly / ATM / foreign fees	None
Revenue (in mm)	FY17: £0.7	FY16: £0.3	FY17: £0.1	na	na	FY16: £2.4	FY16: £0.1	FY16: £0.0
Gross Profit (in mm)	FY17: £(1.0)	FY16: £(2.9)	FY17: £(7.9)	na	na	FY16: £(5.4)	FY16: £(4.3)	FY16: £(0.2)
Net Income (in mm)	FY17: £(42.2)	FY16: £(2.5)	FY17: £(6.7)	na	na	FY16: £(7.0)	FY16: £(4.3)	FY16: £(0.2)
No. of Countries Covered	1 (U.K.)	Europe	1 (U.K.)	Europe (17 Countries) <sup>(1)</sup>	1 (U.K.)	All of Europe	2 (U.K. & Ireland)	1 (U.K.)
Customer Accounts	17k+	40k+	470k+	500k+	175k	855k	na	na
Full Banking License	✓	х	✓	✓	х	Applied in Lithuania	✓	<b>√</b> (2)
Last Funding Round (in mm)	\$207 March 2018	\$10 Jan. 2017	\$93 Nov. 2017	\$160 March 2018	\$4 April 2017	\$66 July 2017	\$70 Jan. 2016	\$6 Aug. 2017
Cumulative Funding (in mm)	\$515+	\$12	\$130+	\$215	\$6	\$103+	\$70	\$35
Latest Post Money Valuation (in mm)	\$593	\$23	\$367	na	na	\$393 (3)	na	\$95
Research Profile	VIEW		VIEW			VIEW	VIEW	

Source: Company websites, management estimates and publically available information, FT Partners' Proprietary Transaction Database, PitchBook Stated plans to expand in to the U.S. and U.K. (3) Rumored from Sky News

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#### **Tencent Overview**

#### **Company Overview**

## **Tencent** 腾讯

CEO: Huateng Ma

Headquarters: Shenzhen, Guangdong

Founded: 1998

- Tencent Holdings (SEHK 700) is a leading provider of internet services in China
  - The Company provides internet, mobile and telecom services, along with online advertising services
  - Tencent's mission is to enhance the quality of human social life through internet services
  - The Company operates a number of subsidiaries, including QQ, WeChat, SoSo, PaiPai and Tenpay

Financial Metrics (1)				
Ticker	SEHK 700			
Market Cap	\$556.5 bn <sup>(2)</sup>			
2017 Revenue	\$37.9 bn			
2017 EBITDA	\$17.2 bn			
2017 Adj. NI	\$11.3 bn			

#### **Products & Services Overview**

Tencent operates a number of subsidiaries in various industries

#### Social Networks

- 00
- Weixin / WeChat
- Qzone

#### **Payments**

- Tenpay
- Weixin / WeChat Pay
- QQ Wallet

#### Entertainment

- Tencent Games
- · China Reading Limited
- Tencent Comic
- Tencent Pictures
- OQ Music
- Penguin e-Sports
- NOW Live
- Interest Tribe

#### Information

- QQ.com
- Tencent News
- Tencent Video
- Tencent Microblog

#### **Utilities**

- YingYongBao
- QQ Browser
- Tencent Mobile Manager
- Tencent PC Manager
- Tencent Map
- QQ Mail

#### Platform

- Tencent Open Platform
- Tencent Cloud

#### **Stock Performance**



Source: Company press release, Company website, Capital IQ

#### FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



### Significant Experience Across the Banking / Lending Tech Space











































## Track Record of Success in the Lending Tech Value Chain

## Credit & Loan Management Tools



#### Marketplace Lending



#### Consumer Home Improvement Financing



#### SaaS-based Loan Origination



#### Consumer Marketing / Credit Lead Generation



#### **SMB Financing**



## SMB Credit Tools / Financing



#### **Supplier Finance Solutions**



### FT Partners has Advised on Many of the Largest Lending Tech Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  New RESIDENTIAL Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky <sup>**</sup>	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky**	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL PARTNERS ING SALES AND PARTNERS Scotiabank*	135,000,000
earnest	BV MANUEL	75,000,000
<b>taulia</b>	QuestMark Partners  ZDUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo Capital group	42,000,000
Mnav	Creditare experian, CLASSIAN CAPITAL KPCB HISTORY TENCEN BIRT VENTURES TO THE	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























## Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUALAWARDS	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> <li>Dealmaker of the Year – 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2012</li> </ul>
WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Boutique Investment Bank of the Year – 2011</li> <li>Deal of the Decade – 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm – 2010</li> <li>IT Services Deal of the Year, Below \$500 mm – 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm – 2010</li> </ul>
	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12