FT PARTNERS FINTECH INDUSTRY RESEARCH

October 1, 2021

ascend money

Ascend Money Raises \$150 million in Series C Financing Led by Charoen Pokphand Group





The Only Investment Bank Focused Exclusively on FinTech

Ascend Money Raises \$150 million in Series C Financing

ascend monev

Transaction Summary

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- On September 26, 2021, Ascend Money, a provider of digital financial services for the underserved in Southeast Asia, announced that it has raised \$150 million in Series C financing led by Charoen Pokphand Group
 - New and existing investors participated in the round, including Bow Wave Capital Management and Ant Group
- This round values Ascend Money at \$1.5 billion, according to TechCrunch (1)
 - After hitting this valuation benchmark, the Company is now considering going public ⁽¹⁾
- The Company plans on using the proceeds to expand its e-wallet application and digital financial services (1)
 - Ascend Money serves over 50 million users across 6 countries
 - The Company has a network of 88,000 agents, which is the largest financial service agent network in Southeast Asia
- The Company consistently focuses on accessibility, affordability, and secure financial services
- Ascend Money has processed \$14 billion in payments across Southeast Asia so far (1)

Management Commentary

"The growth in e-payment suggests changing consumers' spending habits as Southeast Asia moves toward a digital economy and cashless society." (1)



Tanyapong Thamavaranukupt

Co-President



"Ascend Money provides a financial platform of opportunity for those financially excluded as well as SMEs around the region. The Company's success is also a testament to Thailand's capability and strong ecosystem to support domestic FinTech firms and startups for overseas expansion." (1)

ascend money

Suphachai Chearavanont Founder & Chairman



Investor Commentary

"The pandemic's disruptive effects have accelerated the growth of the digital economy across Southeast Asia." (1)



Itai Lemberger Founder & CEO

Ascend Money Raises \$150 million in Series C Financing

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Ascend Money Overview

Company Overview



CEO:	Punnamas Vichitulwongsa
Headquarters:	Bangkok, Thailand
Founded:	2013

- Ascend Money is part of Ascend Group, a private e-Commerce Company
- The platform provides an e-wallet application for e-payments, as well as other financial services
- Ascend Money operates across six countries: Thailand, Indonesia, Vietnam, Myanmar, Cambodia, and the Philippines

Selected Strategic Partners

- 7-Eleven
 Kiatnakin Patara
- TP Bank
 Makro
 - BNI 46
- Lotus'sBayad Center
- TrueAlfamart
- AGD Bank
 Cebu Peoples M.P.C.
- Phillip Bank
 Samsung

Products & Services Overview

true money

The TrueMoney wallet can be used at leading stores in Thailand. Services focus on food, shopping, entertainment, paying bills, and travel.



ascend nano

Ascend Nano provides financial services to consumers or businesses that do not have access to loans from financial institutions. It is a financial alternative adviser for the Thai population.



ascend wealth

Ascend Wealth provides digital wealth management mutual fund services.



ascend assurance

Ascend Assurance is an insurance brokerage firm. It provides protections ranging from travel and mobility to health.



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Selected FT Partners Research - Click to View



Revolut's \$800 million Series E Financing



Varo's \$510 million E Round Financing



BigPay's \$100 million Series A Financing



Upgrade's \$105 million Series E Financing



Aspiration Merges with a SPAC at an EV of \$1.9 billion



Square Acquires Afterpay for \$29 billion



Chime Raises \$750 million in Series G Financing



PayPal Acquires Paidy

VIEW MORE FT PARTNERS RESEARCH

Track Record of Success in Emerging Markets

FT Partners has advised on a number of transactions across Emerging Markets































FT Partners Advises Revolut on its \$800 million Series E Financing

Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
 - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

Significance of Transaction

- The investment will enable the Company to further its growth plans, in particular
 its ongoing product innovation aimed at meeting customers' everyday financial
 needs and aspirations, from quick and easy global transfers, to managing
 everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4th most valuable private FinTech company globally

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to

Revolut

on its Series E financing led by



for a total amount of

\$800,000,000

at a valuation of

~\$33,000,000,000



FT Partners Advises Varo on its \$510 million E Round Financing

Overview of Transaction

- On September 9, 2021, Varo announced that it had raised \$510 million of capital in its E Round equity financing
- The E Round investment was led by Lone Pine Capital with participation from existing investors and new investors including Declaration Partners, Eldridge, Marshall Wace, Berkshire Partners / Stockbridge, and funds and accounts managed by BlackRock
- Headquartered in San Francisco, Varo is on a mission to make financial inclusion and opportunity a reality for all - by empowering people with the products and support they need to create healthy financial habits and be in control of their finances

Significance of Transaction

- The investment will be used to further accelerate Varo's rapid customer growth and support additional investment in product and technology innovation
- In the last 13 months since obtaining its bank charter, Varo doubled its opened accounts to four million
- In addition, the Company has experienced record revenue growth, unlocked new cost efficiencies, and expanded its suite of innovative financial products to include Varo Advance, a short-term line of credit, Varo Perks cashback rewards, and the forthcoming Varo Believe credit building credit card program

FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to Varo
- This transaction highlights FT Partners' deep domain expertise with neobanks, Banking Tech, and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its E Round financing led by



LONE PINE CAPITAL®

with participation from



DECLARATION

STOCKBRIDGE INVESTORS BlackRock

\$510,000,000



for a total amount of

FT Partners Advises Upgrade on its Series E Financing

Overview of Transaction

- On August 11, 2021, Upgrade announced it raised \$105 million in Series E financing led by Koch Disruptive Technologies (KDT), with participation from existing investors including BRV and Ventura Capital
 - The round values the Company at more than \$3.3 billion, which represents a 3x increase over the prior 2020 round
- Upgrade is a neobank that offers affordable and responsible credit to
 mainstream consumers through cards and personal loans, along with a rewards
 checking account that offers 2% cashback rewards to consumers on common
 everyday expenses and monthly subscriptions
- Upgrade has delivered over \$7 billion in affordable credit to consumers through cards and loans since inception in 2017, and is on track to deliver \$7 billion in 2021 alone
- In July, the Company launched the Upgrade Bitcoin Rewards Card, a credit card that pays rewards in bitcoin rather than cash, allowing consumers to enjoy the potential upside of bitcoin without putting their own money at risk

Significance of Transaction

 The investment will fuel the rapid growth of the Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- FT Partners previously advised Upgrade on its <u>Series D financing</u> at a \$1 billion valuation in June 2020
- This transaction highlights FT Partners' deep domain expertise with neobanks and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E financing led by



for a total amount of

\$105,000,000 at a valuation of

\$3,325,000,000



FT Partners Advises BigPay on its \$100 million Series A Financing

Overview of Transaction

- On August 6, 2021, BigPay announced that it raised up to \$100 million in Series A financing led by SK Group to further its mission to become the leading neobank in Southeast Asia
- Founded in 2017, BigPay is present in both Malaysia and Singapore; Its
 current offering includes a prepaid debit card which can be used to spend
 anywhere Visa or Mastercard is accepted, local and international money
 transfers, micro-insurance, bill payments and a budgeting tool
- BigPay is in the midst of launching fully digital personal loans, transactional lending, wealth and saving products, along with an offering for mSMEs and freelancers
- The announcement comes a few weeks after BigPay announced its application for a digital banking license where it reiterated the commitment to build a connected financial future for Malaysian consumers and entrepreneurs

Significance of Transaction

- The funding will fuel BigPay's ambition to expand its financial product offerings to provide fair financial services to communities across Southeast Asia
- The transaction represents the largest Series A fundraise ever for a neobank in Southeast Asia

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to BigPay
- This transaction underscores FT Partners' deep Digital Banking domain expertise and successful track record of generating favorable outcomes for leading companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series A financing led by



for a total amount up to

\$100,000,000



YellowPepper's Sale to Visa

Overview of Transaction

- On October 27, 2020, Visa announced it has agreed to acquire YellowPepper
 - The acquisition of YellowPepper builds on a strategic partnership and investment Visa made in YellowPepper in May 2018
- Founded in 2004 and based in Miami, FL, YellowPepper provides innovative digital financial solutions in nine Latin American countries and currently serves 50 clients and five million monthly active users
- The Company's platform enables financial institutions to easily launch card and account agnostic real-time solutions, while providing value added services such as tokenization, identity validation and risk tools to deliver a complete transaction and service offering

Significance of Transaction

- The acquisition of YellowPepper will accelerate the adoption of Visa's "network
 of networks" strategy by significantly reducing the time-to-market and cost for
 issuers and processors associated with accessing innovative and interoperable
 solutions, regardless of who owns or operates the payment rails
- YellowPepper will facilitate an easier integration to Visa Direct, Visa's real-time
 push payments platform, Visa B2B Connect, Visa's non-card-based payment
 cross-border B2B network, and value added services, expanding digital
 products and services enablement

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to YellowPepper
- FT Partners previously advised YellowPepper on its <u>strategic financing from</u> Visa in May 2018
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

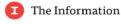
Institutional Investor





The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018





The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World

