FT PARTNERS FINTECH INDUSTRY RESEARCH

June 5, 2018



Chime Raises \$70 million in Series C Financing Led by Menlo Ventures





The Only Investment Bank Focused Exclusively on FinTech

FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Transaction Summary



Transaction Summary

- On May 31, 2018, Chime announced it had secured \$70 million in Series C financing led by Menlo Ventures
 - Existing investors including Forerunner Ventures, Aspect Ventures, Cathay Innovation, Northwester Mutual, Crosslink Capital and Omidyar Network also participated in this round
 - This Series C financing round brings the total funding to date to more than \$100 million
 - According to TechCrunch, this investment values
 Chime at approximately \$500 million
 - Shawn Carolan of Menlo Ventures will join the board with this investment
- Chime intends to use this additional funding to further scale the business
 - The Company intends to not only expand its headcount and marketing efforts, but also the types of products and features offered
- According to TechChrunch Chime may have several deals in the pipeline, which will see the bank working more directly with employers

Transaction Commentary

"I started this company because Green Dot* was really focused on the unbanked and under-banked people who couldn't get bank accounts because they had bad credit or bad checks – that sort of thing. It was really not a full-featured bank account. And so what I wanted to do with this company was create a product that would serve more mainstream consumers – people who actually had accounts at [Bank of America] and Wells Fargo, but just aren't particularly satisfied with those guys for variety of reasons – probably first, and foremost, the way they structure the products are quite punitive... We think the next phase for us is going to be helping our members manage their credit and loans more effectively. We think we can play a role in providing short-term lines of credit and helping members manage their debt."



Chris Britt
Co-Founder, CEO

"The bank account is at the center of our lives, critical to both financial and emotional well-being. We love how Chime's business growth aligns with helping more members save more money for themselves rather than being gouged by hidden bank fees. This business model shift in financial services is inevitable and Chime is leading the way."



Shawn CarolanPartner

Chime Raises \$70 million in Financing

Chime Overview

chime

Company Overview



CEO:Chris BrittHeadquarters:San Francisco, CAFounded:2013

- Chime is a "challenger bank" on a mission to help its members lead healthier financial lives
 - The Company's mobile bank account helps people avoid fees, save money automatically and improve their finances
 - Chime earns money from Visa every time members use their Chime debit card

Selected Equity Financing History			
Date	Size (\$ mm)	Investor(s)	
05/31/18	\$70	Menlo Ventures; Forerunner Ventures; Aspect Ventures; Cathay Innovation; Northwestern Mutual Future Ventures; Crosslink Capital; Omidyar Network	
09/27/17	18	Cathay Innovation; Northwestern Mutual Future Ventures; Omidyar Network; Crosslink Capital; Aspect Ventures; Forerunner Ventures; Homebrew	
05/19/16	9	Aspect Ventures; Crosslink Capital; Homebrew; PivotNorth Capital; Forerunner Ventures; Undisclosed Investors	
11/07/14	8	PivotNorth Capital; Crosslink Capital; Homebrew; Forerunner Ventures	

Products & Services Overview



Chime offers its members a Chime Visa Debit Card, a Spending Account and an optional Savings Accounts, all managed through a mobile banking app



Set up direct deposit and receive paychecks up to 2 days earlier

No hidden fees, no overdraft, no minimum balance, no monthly service fees, no foreign transaction fees or no transfer fees





Always know your financial situation with daily notifications and instant alerts

Reach your financial goals faster by saving money automatically



Chime Raises \$70 million in Financing

Selected Recent Challenger Banks Financings



Announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)	Research Profile
05/31/18	chime	USA	Menlo Ventures; Forerunner Ventures; Aspect Ventures; Cathay Innovation; Northwestern Mutual Future Ventures; Crosslink Capital; Omidyar Network	\$70	
05/03/18	റഠേറ	Brazil	Propel Venture Partners; Monashees Capital; Quona Capital; Omidyar Network; Tera Ventures; Yellow Ventures	22	
05/01/18	numbrs	Switzerland	Undisclosed Investors	27	
04/26/18	Revolut	U.K.	DST Global; Index Ventures; Ribbit Capital	250	VIEW
03/29/18	branch	USA	CreditEase FinTech Investment Fund; Andreessen Horowitz; Trinity Ventures; International Finance Corporation; Victory Park Capital	70	VIEW
03/07/18	<u>N</u> 26	Germany	AllianzX; Tencent	160	VIEW
03/07/18	Atom	U.K.	BBVA; Toscafund Asset Management	207	VIEW
03/01/18	NU bank	Brazil	Founders Fund; DST Global; Redpoint Ventures; Ribbit Capital; QED Investors; Dragoneer Investment Group; Thrive Capital	150	VIEW
02/05/18	Moven.	USA	SBI	na	
01/18/18	VARO	USA	Warburg Pincus; The Rise Fund	45	
12/12/17	Aspiration Do Well. Do Good.	USA	Social Impact Finance; Allen & Company, Inc.; Omidyar Network; Alpha Edison; AGO Partners; Reyl & Cie; Capricorn Investment Group	47	
11/06/17	M monzo	U.K.	Goodwater Capital; Stripe; Passion Capital; Thrive Capital; Orange Digital	93	VIEW
11/03/17	OakNorth	U.K.	Toscafund Asset Management; Coltrane Asset Management; The Clermont Group, GIC	321	VIEW
10/06/17	# talkbank	Russia	Internet Initiatives Development Fund; Undisclosed Investors	1	
09/27/17	chime	USA	Cathay Innovation; Northwestern Mutual Future Ventures; Omidyar Network; Crosslink Capital; Aspect Ventures; Forerunner Ventures; Homebrew	18	
09/25/17	() КОНО	Canada	Portag3 Ventures	8	
09/06/17	Paytm Payments Bank	India	Undisclosed Investors	9	
07/11/17	Revolut	U.K.	Index Ventures; Balderton Capital; Ribbit Capital; Undisclosed Investors	66	
07/11/17	Shine	France	Daphni; Kima Ventures; Undisclosed Investors	3	
07/06/17	K Koosmik	Luxembourg	Undisclosed Investors	1	
07/03/17	× qonto	France	Valar Ventures; Alven Capital	11	5

Source: FT Partners' proprietary transaction database

Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises ~\$207 million in Financing



N26 Raises \$160 million in Series C Financing



Revolut Raises \$250 million in Series C Financing Led by DST Global



Tala Secures \$50 million in Series C Financing

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Significant Experience Across the Banking / Lending Tech Space











































FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of WHY RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky ^{**}	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	Initial Public Offering	1,010,000,000
GreenSky **	TPG DST ICONIQ MANAGEMENT	300,000,000
GreenSky ™	PIMCO	200,000,000
Kabbage ¹	RCP CAPITAL PARTNERS ING	135,000,000
earnest	ADAMS STREET Battery Ventures mayeron	75,000,000
taulia	QuestMark Partners ZOUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo IC Capital group	42,000,000
Mnav	KPCB POINT?	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2014 Professional Services Deal of the Year, Above \$100 mm – 2014 Dealmaker of the Year – 2012 Professional Services Deal of the Year, Above \$100 mm – 2012 Boutique Investment Bank of the Year – 2011 Deal of the Decade – 2011 Upper Middle Market Deal of the Year, Above \$500 mm – 2010 IT Services Deal of the Year, Below \$500 mm – 2010 Cross-Border Deal of the Year, Below \$500 mm – 2010 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12