## FT PARTNERS FINTECH INDUSTRY RESEARCH

July 29, 2021



# Robinhood Completes its IPO Raising ~\$2.1 billion (NASDAQ: HOOD)



The Only Investment Bank Focused Exclusively on FinTech

## **Executive Summary**



# Robinhood P

- On July 28, 2021, Robinhood, an online broker that offers trading in U.S securities, cryptocurrencies, fractional trading, and cash management, raised approximately \$2.1 billion in its initial public offering (NASDAQ: HOOD)
  - The Company priced its offering at \$38 per share, at the low end of its \$38 42 range, representing a market capitalization of ~\$31.8 billion
  - The Company intends to use the net proceeds to repay its revolving credit facilities, and for working capital, capital expenditures, and general corporate purposes
- Robinhood is the largest exclusively online brokerage with 18 million Cumulative Funded Accounts as of March 31, 2021, a metric that grew 150% over the prior year
  - In 2020, Robinhood reported ~\$959 million in revenue, an increase of 245% over its 2019 revenue
- Robinhood has raised over \$5.5 billion from outside investors, with its most recent capital raise taking place in February 2021
  - Notable private investors in Robinhood include Sequoia Capital, Ribbit Capital, 9Yards
     Capital, Andreessen Horowitz, and Whale Rock Capital Management

#### **IPO Overview**



#### **Key IPO Statistics**

CEO:	Vladimir Tenev
Headquarters:	Menlo Park, CA
Founded:	2013
Employees:	2,800
Prospectus File Date:	July 1, 2021
Ticker:	NASDAQ: HOOD
Gross Proceeds:	\$2,090 million
Shares Offered:	55,000,000 *
Filing Range	\$38 – 42
Listing Date:	July 29, 2021
Offer Price:	\$38

#### **Use of Proceeds**

Robinhood intends to use a portion of its net proceeds to repay its revolving credit facilities. It also intends to use the remaining net proceeds for working capital, capital expenditures, and general corporate purposes.

# UNITED STATES SECURITIES & EXCHANGE COMMISION

Form S-1

Robinhood Markets, Inc.



Vladimir Tenev
Chief Executive Officer
85 Willow Road
Menlo Park, CA 94025
United States of America

## **Robinhood Completes its IPO**

#### FT PARTNERS RESEARCH

#### Robinhood Overview



#### **Company Overview**



Headquarters:

Menlo Park, CA

Founded:

2013

- Robinhood provides a new way to invest in the stock market through a mobile, no-fee trading platform
  - The Company's mission is to democratize access to financial markets
  - Robinhood wants to empower the millennial generation to take greater ownership in their financial future to help shrink the wealth gap between the "haves" and "have nots"

#### **Co-Founders**



Baiju Bhatt



**Vladimir Tenev** 

#### **Products & Services Overview**

#### Stocks, Funds and Crypto

- Ability to trade cryptocurrencies, stocks, ETFs, options and fractional shares in one place
- Instant access to funds
- Secure and trusted platform

#### **Options Trading**

- Buy calls and puts
- Fee is on a per contract basis based on the underlying security
- Ended 2020 with \$2.1 billion in option Assets Under Custody (AUC)

#### **Robinhood Gold**

- · Access to professional research and Level II market data
- Instant transfer up to \$50,000 instantly
- · Access to margin trading pending approval

#### **Robinhood Snacks**

- Daily Financial news podcast and newsletter to bring synthesized top stories affecting the markets
- Introduced through the acquisition of MarketSnacks in May 2019

#### **Cash Management**

- Get your paycheck, pay bills, send checks and more
- Use the Robinhood debit card nearly anywhere Mastercard® is accepted
- Earn 0.30% APY
- Accounts have no overdrafts, minimums, transfer fees, and foreign transaction fees

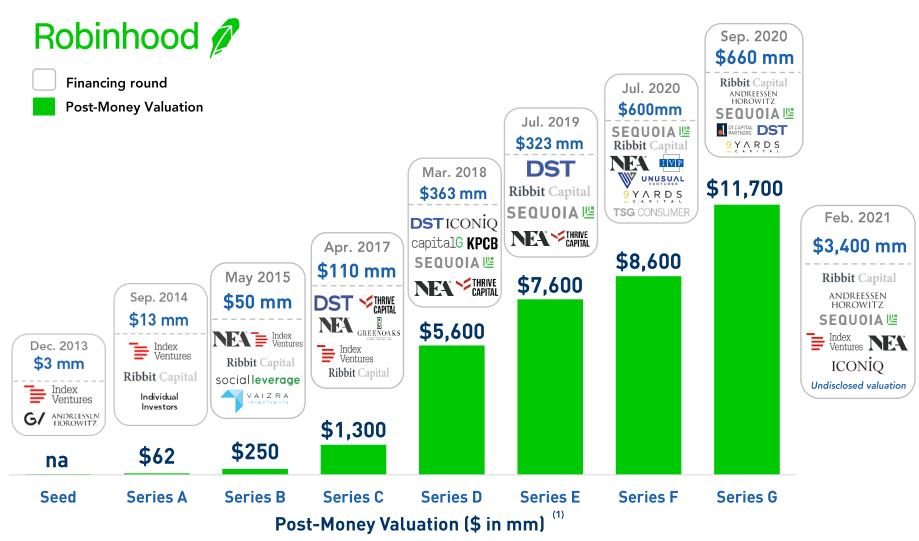






## Robinhood 🎤

## **Selected Financing and Valuation History**



## **Management Team**



Vladimir Tenev
Chief Executive Officer and CoFounder



- Co-Founder of Robinhood and has served as CEO and President since November 2020
- Before Robinhood Tenev founded two finance companies in New York City
- Tenev holds a B.S. in Mathematics from Stanford University and an M.S. in Mathematics from UCLA

Baiju Bhatt
Co-Founder and Chief Creative
Officer



- Co-Founder of Robinhood and served as Co-CEO of Robinhood until November 2020
- In 2015, Bhatt Co-founded Robinhood with Vladimir Tenev aiming to democratize access to financial markets
- Bhatt earned his B.S. in Physics and M.S. in Mathematics at Stanford University

**Gretchen Howard**Chief Operating Officer



- Has served as Chief Operating Officer since July 2019 and Vice President of Operations from January 2019 to July 2019
- Before joining Robinhood, Howard was a partner with CapitalG, Alphabet's Growth Equity Fund from 2014 to 2019
- Howard holds an M.B.A from Harvard Business School and a B.A. from Williams College

Jason Warnick Chief Financial Officer



- Has served as Chief Financial Officer since December 2018
- Prior to joining Robinhood, Warnick held a variety of finance, strategy, and compliance leadership positions at Amazon.com, where he most recently served as Vice President of Finance from 2011 to 2018
- Warnick holds a B.A. in Accounting from Western Washington University

Daniel Gallagher Chief Legal Officer



- Daniel Gallagher has served as the Chief Legal Officer since May 2020
- Before joining Robinhood, Gallagher was a Partner and the Deputy Chair of the Securities Department at Wilmer Cutler Pickering Hale and Dorr LLP from 2019 to 2020
- Gallagher also served as a Commissioner of the SEC from 2011 to 2015 and held several other positions on the SEC staff prior to being appointed Commissioner

Christina Smedley
Chief Marketing and
Communications Officer



- Has served as Chief Marketing and Communications Officer since September 2020
- Before joining Robinhood, Smedley was most recently Vice President at Facebook from 2015 to 2020
- Smedley joined Facebook from Paypal where she was Vice President of Brand and Communication from 2012 to 2015

## **Market Opportunity**



#### Increased participation in Financial Markets and the Rise of FinTech Companies

- The U.S. stock market is one of the greatest sources of wealth creation in the world. However, accessibility has remained out of reach for many individuals. Robinhood's mission is to democratize finance for all by creating a modern financial services platform for everyone regardless of their wealth, income, or background.
- Today, many people remain underserved and Robinhood believes it is well-positioned to capture this underrepresented portion of the market. Retail investing now comprises ~20% of U.S. equity trading volume, doubling from 2010 to 2020, yet there remains significant room for growth.
- According to a 2019 Pew Research survey, approximately 60% of all Americans still do not have investments outside of their retirement accounts, and according to a 2020 Gallup poll, 68% of young adults have no money invested in the stock market at all. (1) (2)
- FinTech companies have transformed customer expectations and are offering customer experiences powered by modern infrastructure and marketed with intuitive UI. Now there is a growing generation of digital consumers that are increasingly looking at technology companies to provide financial services.
- Nearly two-thirds of Americans state they would consider purchasing or applying for financial products through a technology company's platform instead of traditional Fls.

#### II. Technology is Transforming Customer Expectations

- There has been a general shift towards products and brands that redefine customer experiences through technology. Similar trends have permeated into financial markets, where 30% of retail investors in the United States place orders using a mobile app. This number grows to 59% when looking solely at participants aged 18-34. (3)
- The nature of digital experiences has rapidly advanced customer expectations for intuitive, engaging, and easyto-use products. At the same time, smartphones have become effectively ubiquitous and are a dominating force in consumers' lives.
- However, many digital platforms remain cumbersome and continue to reinforce legacy barriers to the financial system. Robinhood puts design at the center of its products to build long-term relationships with customers.
- Robinhood's products are designed mobile-first, allowing the Company to offer financial services tools that are easy to use and drive continued engagement.
- During 2020, active daily users checked and engaged on Robinhood's platform seven times a day on average. This figure is four times higher than other leading FinTech companies over the same period.
- Robinhood has proven its ability to sustain high levels of engagement at scale, with 18.0 million Net Cumulative Funded Accounts as of March 31, 2021.

<sup>1)</sup> Pew Research Center, Most Americans Say the Current Economy Is Helping the Rich, Hurting the Poor and Middle Class, December 2019

C) Gallup, What Percentage of Americans Owns Stock?, September 2020

olandy, what recentlings of Americans Owns Stocks, September 2019
FINRA Investor Education Foundation, Investors in the United States: A Report of the National Financial Capability Study, December 2019

## **Robinhood Completes its IPO**

## **Competitive Strengths**





# Creative Product Design

Robinhood puts design at the center of its product with the goal of building longterm relationships with customers. The Company involves product designers early and often throughout the product development process to create an intuitive and elegant experience that efficiently addresses its customers' needs.



#### Category – Defining Brand

Robinhood today is a symbol of retail investing and finance in America. By taking a fresh, people-centric approach and creating an engaging customer experience, it has built a trusted, categorydefining brand that has made investing socially relevant for the next generation. Robinhood reached the numberone spot on the Apple App Store multiple times.



# Financial Services at Internet Scale

Robinhood's peoplecentric approach has driven customer enthusiasm and engagement, resulting in rapid adoption of its products. The Company designed its platform to provide its customers with relevant, accessible information when they need it most. Robinhood's platform creates enduring longterm relationships, and has resonated with its customers.



## Vertically Integrated Platform

Robinhood designs its own products and services and delivers them through a single, app-based platform supported by proprietary technology that has been cloudbased from the start. Its digitally-native tech stack also gives the Company control over product development from end-to-end, enabling faster development times, better customer experiences, stronger unit economics, greater flexibility, and robust risk management.



# Innovative & Compelling Business Model

Robinhood shattered paradigms of traditional financial services by building mobile-first products and services that its customers enjoy using, with no commission fees or account minimums, resulting in rapid growth and strong unit economics. Its strong brand and platform accessibility have created a network that enables the onboarding of millions of customers with minimal marketing.

## **Growth Strategies**





#### **Continue Adding New Customers to Platform**

Robinhood is simplifying how people interact with financial products, allowing new customers from all walks of life and generations to participate in the financial system. While the Company has established a strong brand and achieved significant growth to date, it believes that it is still in the early stages of growth in its existing markets. For example, according to a 2019 Pew Research survey, approximately 60% of all Americans still do not have investments outside of their retirement accounts.



#### **Growing with Customers**

Many of Robinhood's are just beginning their financial journeys. As these customers grow their wealth, the Company believes they will continue to expand their relationship with its platform, providing an increased opportunity to meet their growing financial needs. The 25- to 40-year-old population has experienced a rapid rise in net worth over the last decade, but today collectively comprises just 5% of total wealth within the United States, according to the Federal Reserve.





#### Continuing Product and Technology Innovation

Robinhood intends to continue to invest in its platform through four key areas: product innovation, educational content, technology, infrastructure improvements, and customer support. The Company seeks to improve its existing products and introduce new products over time as it continues to solicit feedback from its customers on how best to address their financial needs. Importantly, Robinhood will continue to improve its educational offerings to equip its customers with the knowledge they need to participate in the financial system.

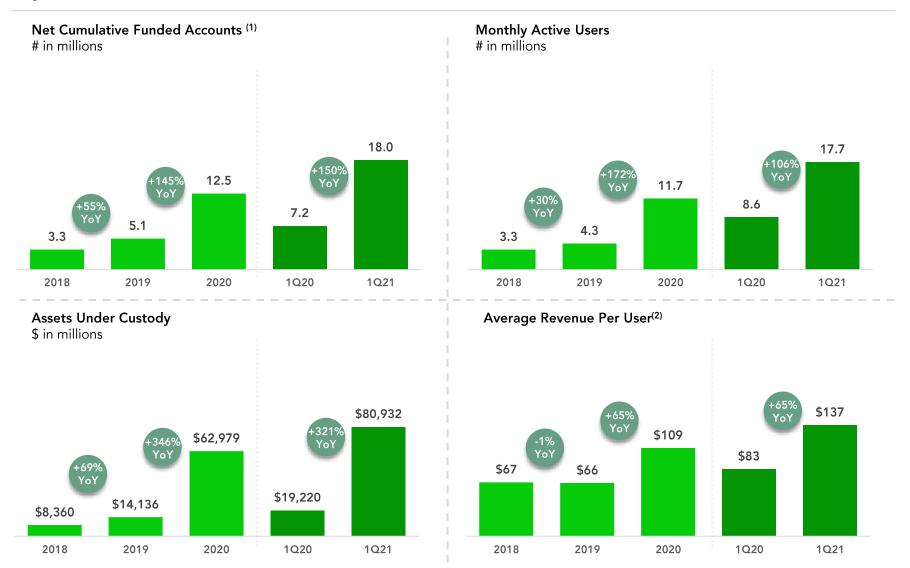


#### **Expanding Internationally**

Although Robinhood currently only operates its business in the United States, the Company believes there is a significant opportunity for it to grow internationally. Over time, Robinhood plans to pursue a disciplined approach to international expansion, including into Europe and Asia and will consider factors such as population size, demographics, legal, regulatory environments, and general investing attitudes in potential new markets prior to pursuing any such expansion.

## **Key Metrics**





Source: Company prospectus

<sup>11)</sup> Net Cumulative Funded Accounts. Robinhood defines Net Cumulative Funded Accounts for a stated period, excluding "churned users" and including "resurrected users" as of the end of that period

In the case of ARPU for a 3-month period, Robinhood multiplies Net Cum Accounts/3 mo. Revenue by four to annualize for comparability

#### Financial Overview



#### Funded Active Users (1)

(in millions)



#### **Customer Acquisition Strategy**



Robinhood has seen most of its new customers join the platform organically or through the Robinhood Referral Program, helping drive the secondhighest growth rate among publicly traded online brokerages.



According to The Company, the Robinhood platform is the first brokerage account for over half of its customers. Additionally, Robinhood believes that close to 50% of all new retail funded accounts opened in the United States from 2016 to 2021 were new accounts created on Robinhood.



Upon updates to the Robinhood Referral Program and improvements among acquisition channel mix, the cost of customer acquisition (CAC) has declined by more than 60% to \$20 in fiscal 2020 from \$53 in fiscal 2019.

#### **Growing The Ecosystem**



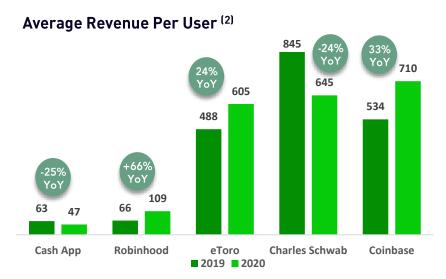
Despite the increasing scale, ARPU in 2020 remained well below peers but still grew 66% yoy in 2020. However, Robinhood sees opportunity to grow with its customers. As its customers grow their wealth, Robinhood believes it will expand their relationship with the platform, as there is increased opportunity to meet growing financial needs.



Robinhood sees ancillary product offerings such as Cash Management and Robinhood Gold to provide a larger suite of services and deepen its existing customer relationships. The Company expects to continue expanding its product and service offerings to grow the broader Robinhood ecosystem.



Despite lower ARPU comparative to most peers, Robinhood boasts an average revenue payback period of less than five months. A significant decline from its 2019 average revenue payback period of 13 months.

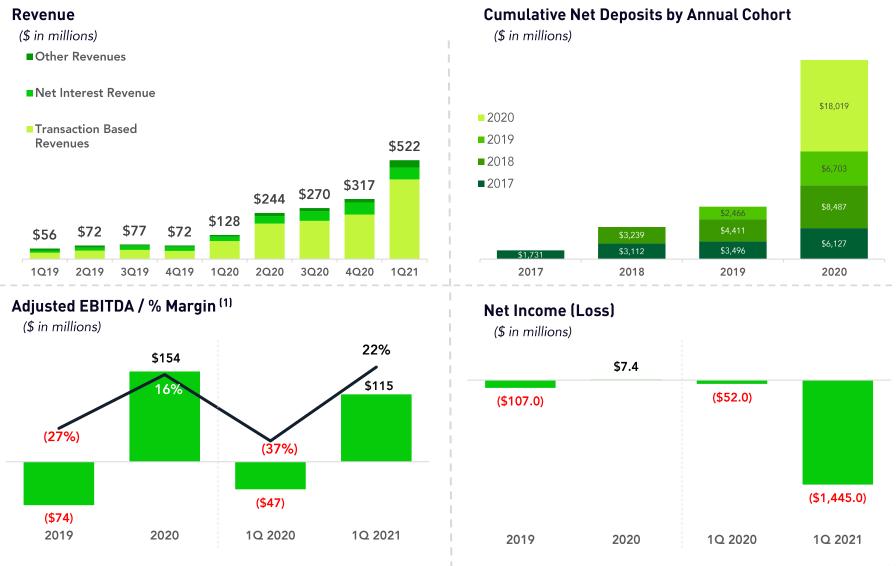


Source: Company filings; Fiscal year ends on December 31

Represents daily active revenue generating users or most comparable metric. Charles Schwab Funded Active Users excludes the impact of its acquisition of TD Ameritrade, which closed in October 2020

## Financial Overview (cont.)





Source: Company prospectus; Fiscal year ends on December 31

Adjusted EBITDA is defined as net income (loss), excluding (i) provision for (benefit from) income taxes, (ii) interest expense on credit facilities, (iii) depreciation and amortization, (iv) share-based compensation expenses, (v) change in fair value of convertible notes and warrant liability and (vi) certain legal and tax settlements, reserves and expenses

## **Robinhood Completes its IPO**

## **Publicly Traded Comparables**



Company Name				Market	Enterprise	Multiples							Gr	owth Ra	ites	Mar	Margins	
	Price	% MTD % LTM		Value	Value	Price / Earnings EV / EBITDA			EV / Revenue			Revenue		EPS	EBITDA		P/E/G	
	07/28/21	Change	<b>High</b>	( <b>\$ mm)</b> \$ 31,756	( <b>\$ mm)</b> \$ 25,393	CY 21E CY 22E		CY 21E CY 22E		LTM	CY 21E CY 22E		CY 21E CY 22E		LT	CY 21E CY 22E		CY 21E
	\$ 38.00	na				na	na	na	na	18.8 x	na	na	na	na	na	na	na	na
CONSUMER FINTECH																		
PayPal	\$ 301.98	4 %	97 %	\$ 354,914	\$ 351,541	64.7 x	51.0 x	45.7 x	37.0 x	14.7 x	13.8 x	11.2 x	19 %	23 %	24 %	30 %	30 %	2.7
Coinbase	241.75	0	56	63,839	63,070	27.1	41.9	20.8	27.6	21.9	9.9	11.0	397	(10)	na	48	40	na
eToro	10.54	(15)	67	13,491	12,695	na	na	nm	nm	21.0	12.5	10.6	68	17	na	1	9	na
SoFi	15.37	(16)	na	13,297	19,986	nm	nm	nm	78.7	32.2	20.4	13.3	58	53	50	3	17	na
Dave	9.85	(0)	99	3,892	3,503	na	na	nm	nm	28.7	18.1	9.3	58	95	na	nm	3	na
MoneyLion	9.91	(1)	77	2,862	2,336	na	na	na	na	30.7	16.2	9.1	89	79	na	na	na	na
Acorns	9.87	(0)	96	2,123	1,575	na	na	nm	nm	22.2	12.5	7.6	77	64	na	nm	nm	na
Median		(0)%	86 %			45.9 x	46.5 x	33.2 x	37.0 x	21.0 x	13.8 x	10.6 x	68 %	53 %	37 %	16 %	17 %	3 9
Mean		(4)	82			45.9	46.5	33.2	47.8	19.2	14.8	10.3	109	46	37	21	20	3
ONLINE BROKERS																		
Charles Schwab	\$ 67.85	(8)%	89 %	\$ 128,809	\$ 114,556	21.4 x	19.2 x	12.1 x	11.5 x	7.2 x	6.3 x	6.1 x	57 %	3 %	26 %	52 %	53 %	0.8
XP Inc.	41.22		78	23,044	21,104	39.4	31.9	30.2	22.8	15.4	9.2	7.0	52	31	44	31	31	0.9
		(3)																
Futu Holdings	110.83	(31)	54	16,038	16,094	35.2	25.1	31.2	24.1	54.6	15.6	11.3	142	37	63	50	47	0.6
Interactive Brokers Group	61.65	(7)	77	5,599	10,320	19.3	20.5	na	na	3.7	3.7	3.9	25	(5)	na	na	na	na
Nordnet	16.01	(3)	78	4,003	10,152	18.9	22.3	37.0	41.9	21.7	25.8	28.1	27	(8)	45	70	67	0.4
Fineco Bank	17.56	1	96	10,725	8,647	27.3	25.7	na	na	9.4	8.9	8.5	6	5	8	na	na	3.5
Avanza	31.21	(1)	79	4,946	4,876	22.2	28.3	na	na	12.4	13.7	15.7	31	(13)	na	na	na	na
IG Group	12.28	4	92	4,529	4,118	9.7	11.5	6.6	6.9	3.5	3.5	3.5	12	1	na	54	50	na
Monex Group	5.80	(15)	54	1,495	3,316	na	na	na	na	4.1	3.9	5.5	49	(28)	na	na	na	na
Tiger Brokers	17.06	(35)	44	2,508	2,384	42.5	28.3	24.1	15.4	13.1	8.1	5.9	113	38	80	33	38	0.5
AJ Bell	5.91	(0)	87	2,423	2,333	37.8	36.9	26.2	25.3	12.1	11.3	10.6	13	7	8	43	42	4.7
Matsui Securities	7.32	0	82	1,880	2,084	na	na	na	na	7.9	7.0	6.8	15	3	na	na	na	na
Median		(3)%	79 %			24.8 x	25.4 x	26.2 x	22.8 x	12.1 x	8.5 x	6.9 x	28.8 x	2.9 x	43.8 x	50.0 x	47.0 x	0.8
Mean		(8)	76			27.4	25.0	23.9	21.1	13.8	9.7	9.4	45.2	5.9	39.1	47.5	46.8	1.6

#### Selected FT Partners Research - Click to View



Circle's \$25 million Financing



Imagine Software's Sale to Francisco Partners



Trumid's \$200 million Financing



Forge's \$150 million Financing



Robinhood Raises \$3.4 billion in Financing



Blockchain.com Raises \$300 million in Series C Financing



GalaxyDigital Acquires BitGo for \$1.2 billion



Wealthsimple Raises ~\$610 million in Financing

VIEW MORE FT PARTNERS RESEARCH

## Selected FT Partners Capital Markets / WealthTech Transactions

#### **M&A Transactions**

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

## FT Partners Advises Revolut on its \$800 million Series E Financing

#### Overview of Transaction

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

#### **Significance of Transaction**

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000 at a valuation of

~\$33,000,000,000



## FT Partners Advises Trumid on its \$200 million Growth Capital Investment

#### Overview of Transaction

- On August 12, 2020, Trumid announced the completion of a \$200 million growth capital investment at a valuation of over \$1 billion led by Dragoneer Investment Group, with participation from new investors including TPG Capital, and funds and accounts managed by BlackRock and T. Rowe Price Associates, Inc
- Trumid is a US corporate bond trading platform that brings trading efficiency and connectivity to credit professionals
- The Company has differentiated itself by collaborating with market participants to create innovative trading solutions
  - Since its launch one year ago, Trumid's Attributed Trading (AT)
    protocol has established a dominant position in dealer streaming and
    bilateral dealer-client trading
- Trumid has experienced extraordinary growth in activity across its trading platform, with volumes up nearly 500% in 2020 from its network that has grown to over 500 institutions worldwide

#### **Significance of Transaction**

• The growth capital from this financing will support broadening of Trumid's trading protocols and expansion into adjacent products and geographies

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Trumid
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from



& funds and accounts managed by

BLACKROCK T.RowePrice®

for a total amount of

\$200,000,000



## FT Partners Advises Forge on its \$150 million Financing

#### **Overview of Transaction**

- On May 4, 2021, Forge announced the raise of \$150 million in new funding
  - The financing round included participation from new investors
     Temasek, Wells Fargo Strategic Capital, LUN Partners Group as well as existing investor Deutsche Börse
- Forge's digital platform streamlines liquidity for hundreds of unicorn issuers and thousands of institutional and retail investors from around the world
  - Leveraging its robust technology, operations and trust infrastructure,
     Forge delivers a suite of services that includes trading, custody, data and company solutions
- The Company also announced that that it has received FINRA approval to operate as a single broker dealer with SharesPost, and in the months since its acquisition of SharesPost, the Company tallied three consecutive recordbreaking quarters
- Since inception, Forge has completed more than \$9 billion in transactions in nearly 400 private companies

#### **Significance of Transaction**

- The continued interest from global strategic and financial investors validates Forge's leadership position as it continues to develop new, innovative products and services to meet the needs of the private market
- Forge intends to use the new funding to continue to expand service offerings in the US and beyond

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- FT Partners previously advised Forge on its <u>merger with SharesPost</u> in May 2020, its acquisition of IRA Services in October 2019, and its <u>\$70 million Series</u> <u>B financing</u> in July 2018
- This transaction highlights FT Partners' deep domain expertise within Capital Markets Tech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its financing with participation from



TEMASEK



LUN PARTNERS GROUP

for a total amount of

\$150,000,000



## FT Partners Advises Nutmeg on its £45 million Series E Financing

#### Overview of Transaction

- On January 22, 2019, Nutmeg announced it has raised £45 million in its Series E financing round led by Goldman Sachs and Convoy
  - Goldman Sachs' Principal Strategic Investments Group is a new investor in the Nutmeg platform, while Convoy, a Hong Kong-based financial advisory firm, is investing for a second time
  - Convoy first invested in Nutmeg in November 2016
- Headquartered in London, Nutmeg is a digital wealth manager operating in the U.K. and Asia (Hong Kong / Taiwan)
  - Nutmeg provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Nutmeg serves more than 60,000 active investors and manages approximately £1.5 billion in assets under management

#### Significance of Transaction

- Nutmeg's Series E financing is the largest funding round by a European digital wealth manager to-date
- Demonstrates Goldman Sachs' continued focus on consumer facing FinTech following the launch of Marcus, its online savings account in the UK

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nutmeg
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E Financing from





for total consideration of

£45,000,000



## FT Partners Advises Moneyfarm on its £36 million Series C Financing

#### Overview of Transaction

- On September 26, 2019, Moneyfarm announced it has raised £36 million in a Series C financing round led by Poste Italiane, the Italian postal and financial services firm
  - Existing investor Allianz Asset Management, the investment arm of global insurer Allianz, also participated in the round
- Headquartered in London, U.K., Moneyfarm is a digital wealth manager operating in Italy, the U.K. and Germany
  - Moneyfarm provides bespoke automated advice and discretionary portfolio management with exposure to multiple asset classes, through its diversified ETF-based portfolios
  - Moneyfarm serves nearly 40,000 active investors, manages over £700 million in assets under management, and is led by its co-founders,
     Paolo Galvani and Giovanni Daprà

#### Significance of Transaction

- Moneyfarm will use the new capital to continue rolling out its digital wealth management services to investors across Europe
- The funding round coincides with the launch of Moneyfarm's strategic partnership with Poste Italiane, creating one of the largest digital wealth management partnerships in Europe
  - Through the partnership, Moneyfarm's unique blend of digital investment advice, human guidance and fully-managed portfolios will be integrated with Poste Italiane's digital platform

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Moneyfarm
- FT Partners previously advised Moneyfarm on its <u>£40 million Series B financing</u> and its acquisitions of <u>vaamo</u> and <u>Ernest</u>
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our strong domain expertise and successful track record in the global Digital Wealth Management space

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



with participation from



for total consideration of

£36,000,000



## FT Partners Advises Clearpool on its Sale to BMO

#### **Overview of Transaction**

- On January 22, 2020, Bank of Montreal (BMO) announced that it had signed an
  agreement to acquire 100% of the outstanding shares of Clearpool Group
  ("Clearpool"), an Algorithmic Management System transforming electronic
  trading with a fully customizable suite of trading tools
- Headquartered in New York, Clearpool empowers market participants by providing greater transparency, efficiency and control through next generation trading technology
- Clearpool's solution provides total visibility and control, from strategy to execution, through its cloud-based algorithmic management system, execution and analytics portals
- Bank of Montreal (TSX, NYSE: BMO) is a highly diversified financial services provider based in North America

#### Significance of Transaction

 BMO's electronic platform (Capital Markets, Securities and Equity) has a successful, fast-growing trading business in Canada, and adding Clearpool's capabilities in algorithmic management will allow BMO to deliver next-gen trading technology to its global client base

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Clearpool
- The transaction underscores FT Partners' successful track record generating highly favorable outcomes for Capital Markets Technology companies
- This transaction also highlights FT Partners' expertise in bringing our clients together with world class strategic investors and acquirers

# FIP Securities LLC.

is pleased to announce its exclusive role as strategic and financial advisor to



on its sale to





## FT Partners' Recent Awards and Recognition

## **Bloomberg**

#### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





## The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## The Largest FinTech Advisory Practice in the World

