### FT PARTNERS FINTECH INDUSTRY RESEARCH

December 6, 2017



# Curo Group Completes its IPO Raising \$93 million

(NYSE:CURO)



The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Steve McLaughlin: Founder & CEO

Tel: 415.992.8880

steve.mclaughlin@ftpartners.com



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#### IPO Overview

#### **Key IPO Statistics**

President & CEO:	Don Gayhardt
Headquarters:	Wichita, KS
Founded:	1997
Employees:	4,200
Prospectus File Date:	October 23, 2017
Ticker:	NYSE:CURO
Estimated Proceeds:	\$93 mm
Shares:	6,666,667
Filing Range:	\$14.00 – 16.00
Listing Date:	December 6, 2017
Offer Price:	\$14.00

#### **Use of Proceeds**

The Company intends to use the offering proceeds for general corporate purposes, including to purchase, repurchase, redeem, defease or otherwise repay portions of outstanding indebtedness.

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

FORM S-1

#### **Curo Group Holdings Corporation**



(NYSE:CURO)

Don Gayhardt Chief Executive Officer 3527 North Ridge Road Wichita, KS 67205





Jefferies Stephens



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### **Curo Group Overview**

#### **Company Overview**

- Curo Group operates a technology-enabled platform for short-term lending to underbanked consumers
- The Company operates several brands in the United States, Canada and the United Kingdom
  - Speedy Cash, Rapid Cash, Cash Money, LendDirect, Avio Credit, Opt+ and WageDayAdvance
- Curo Group has an extensive IT platform known as Curo Platform
  - Integrates loan underwriting, scoring, servicing, collections, regulatory compliance and reporting activities
- Approximately 34.8 million loans (\$13.1 billion in total credit) have been extended since 2010
- Provides products across several contact points, referred to as "Call, Click or Come In"
- Benefits to customers:
  - Transparent approval process
  - Loan structure flexibility
  - Straightforward pricing structure
  - Manage account online and through mobile devices

#### **Funding History**

Date	Round	Size (\$ mm)	Investor(s)
11/17/16	Debt	\$80	NA
09/01/08	Growth	NA	FFIL

#### **Products and Services**







Omni Channel Platform

Customer Acquisition Capabilities

CuroScore

#### Unsecured Installment Loans

- Fixed-term, fully-amortizing loans with a fixed payment amount per period
- 48.6% of consolidated revenue for six months ended June 30, 2017

#### **Secured Installment Loans**

- Similar to Unsecured Installment Loans, but secured by a vehicle title
- 10.6% of consolidated revenue for six months ended June 30, 2017

#### **Open-End Loans**

- Line of credit for customers without a certain maturity date, can be unsecured or secured
- 7.7% of consolidated revenue for six months ended June 30, 2017

#### **Single-Pay Loans**

- Unsecured short-term, small-denomination loans
- 28.8% of consolidated revenue for six months ended June 30, 2017

#### **Ancillary Products**

- Check cashing, proprietary reloadable prepaid debit cards, credit protection insurance, gold buying, retail installment sales and money transfer services
- 4.4% of consolidated revenue for six months ended June 30, 2017

#### **CSO Programs**

Act as credit services organization on behalf of customers through CSO programs

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### **Curo Group Overview (cont.)**

Country	Brands	Stores (1)	Consumers
United States	OPT+  AVÍOCREDIT	Store Count: 215 Revenue Distribution: 77%	Underserved Residents: 121 million Average Annual Income: \$25,000 – 75,000
Canada	CASHMONEY®  LENDDIRECT  Opt+	Store Count: 191 Revenue Distribution: 19%	Underserved Residents: 5 million Average Annual Income: C\$25,000 – 60,000
United Kingdom	Wage <mark>Day</mark> <b>Advance</b>	Store Count: 13 Revenue Distribution: 4%	Underserved Residents: 10 – 14 million Average Annual Income: £18,000 – 31,000

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### **Management Team**

**Don Gayhardt**President & CEO



- Don has served as Curo's President & Chief Executive Officer since January 2012
- He previously served as a consultant for Curo in 2011
- Prior to joining Curo, Don spent 18 years at DFC Global, a consumer financial services company, where he served as President and a member of the board of directors

**Bill Baker**Executive Vice President & COO



- Bill has served as Curo's Executive Vice President & Chief Operating Officer since January 2016
- He previously held several executive-level roles at Curo Group
- Currently, Bill serves as Director on the Board of SRC Transatlantic and CURO Transatlantic, subsidiaries of Speedy Group Holdings in the UK

**Terry Pittman**Executive Vice President & CIO



- Terry has served as Curo's Chief Information Officer since December 2003
- He has more than 25 years of experience in technology management
- Terry created the proprietary platform CURO, which manages all customer's transactions across all channels

**Ryan Rathje**Chief Marketing Officer



- Ryan has served as Curo's Chief Marketing Officer since February 2016
- He led the expansion of Curo's omni channel distribution strategy
- Prior to joining Curo Group, Ryan was Vice President of Marketing at Speedy Cash

Roger Dean
Executive Vice President & CFO



- Bill has served as Curo's Executive Vice President & Chief Financial Officer since June 2016
- Prior to joining Curo Group, Roger was Chief Financial Officer at Axcess Financial
- Bill has several years of banking and finance experience, having spent time at Deloitte and Fifth Third Bank

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### **Industry Overview**



44% of American Adults

could not cover an emergency expense costing \$400, or would cover it by selling an asset or borrowing money



Up to 140 million Individuals

are underbanked and in need of access to credit and other financial products



~\$142 bn reduction

in accessibility of non-prime consumer credit from 2008 to 2015

#### **Shifting Preference Towards Installment Loans**

- Single-pay loans are now less popular and less suitable for a large portion of customers
- · Curo's customers seem to prefer Installment Loan Products, which have longer terms, lower period payments and lower relative cost

#### **Increasing Adoption of Online Channels**

- According to CFI Group's studies, 63% responded that they complete the majority of banking activities electronically
- In 2016, Curo's online revenue (\$271 mm) accounted for 33% of consolidated revenues

#### Increasing Adoption of Mobile Apps and Devices

- According to Pew Research Center's studies, smartphone penetration is 72% in the United States, 68% in the United Kingdom and 67% in Canada as a result of pay-as-you-go and smartphone developments
- Less than 30% of Curo's US customers used mobile banking in 2012 compared to over 80% in 2017







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### **Growth Strategies**



### **Grow Installment and Open-end Products**

- Plans to offer broader products than competitors
- Installment and open-end products made up 19% of consolidated revenue in 2010, and increased to 58% in 2016
- Curo's platform and database will allow more sophisticated credit analytics for installment and open-end products
- A centralized collection model and new contact centers will optimize contact with customers
- More diversified funding sources will be necessary for growing installment loans

#### Serve Additional Borrowers

- Expand total customers served by expanding product, geography and channels
- Launched Avio Credit in Q2 2017, which services US customers with 600 – 675 FICO scores
- Expanding LendDirect to Canada in Q4 2017, expected credit opportunity of C\$165 bn
- Planning to launch online longer-terms loan in the UK, a market with double digit percentage growth between 2008 2017

### **Enhance Proprietary Risk Scoring Models**

- Update credit models to improve performance metrics
- Improve underwriting to optimize, producing margin expansion and earnings growth

### **Expand Credit for Borrowers**

- Offer "the right loan to the right customer"
- In the first half of 2017, increased average Unsecured and Secured Installment Loan amounts by \$115 and \$258, respectively

### Improve Customer Journey and Experience

- Redesign web and app platforms
- Enhanced service features
- Payments optimization

### **Develop Network of Strategic Partnerships**

- Leverage networks to build new relationships
- Increase number of overall leads and applicants

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#### Selected Risk Factors

#### **Selected Industry Risk Factors**

- Consumer Financial Protection Bureau (CFPB) Rule
  - Issued October 2017
  - If enacted, establishes ability-to-repay requirements, applies to all of Curo's loans
- CFPB Anti-Arbitration Rule
  - Issued July 2017
  - If enacted, bans the use of mandatory predispute arbitration clauses in agreements for consumer financial services products

#### Laws and Regulations

- Different regulations in United States, Canada and the United Kingdom
- Failure to comply could lead to fines, civil penalties and other relief
- Regulations are subject to change

#### • Industry Changes

- Legal, class action and administrative proceedings could affect business
- Public perception regarding the industry changes constantly









#### **Selected Business Risk Factors**

- \$551.8 mm total debt outstanding as of June 30, 2017
- Relationships with Third Parties
  - Ability to afford and access third-party lenders
  - Rely on banks and electronic payment processors to manage cash
- Seasonality of the Lending Business
  - Macroeconomic factors
- Failure / Disruption in IT systems
  - Curo Platform is integral to the Company's business operations
  - Cybersecurity risks and security breaches
- Current and Potential Customers
  - Accurately pricing credit risk
  - Maintain reserve and allowance for potential losses
- Competition
  - Protecting trademarks, proprietary technology and analytics
  - Changes in e-commerce
- Global Challenges
  - Real estate market conditions and restrictions
  - International operations leads to greater costs

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#### Financial Overview



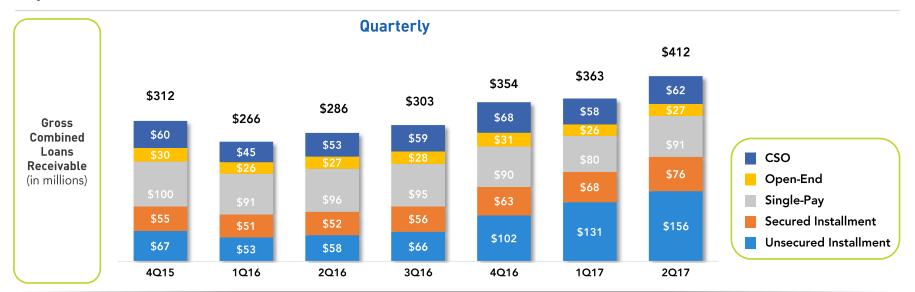
Source: Company prospectus

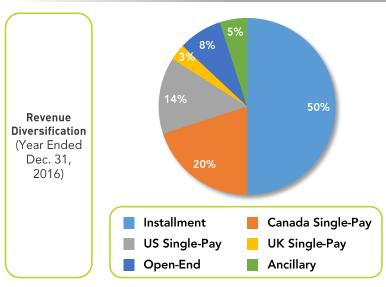
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### **Key Business Metrics Overview**





Loan Products		Installn	nent	Open-End	Single-
(as of June 30, 2	017)	Unsecured	Secured	Орен-Епа	Pay
		15 States	7 States	6 States	12 States
Channel	(+)	✓			✓
	A A	✓			✓
Approximat Average Loan		\$602	\$1,231	\$451	\$321
Duration		Up to 48 Months	Up to 42 Months	Revolving / Open-ended	Up to 62 Days
Pricing		14.9% Average Monthly Interest Rate	11.3% Average Monthly Interest Rate	0.74% - 0.99% Daily Interest Rates	\$13 - \$25 Fees per \$100 Borrowed

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### **Publicly Traded Comparables**

				Market	<b>Enterprise</b>					Multi	ples				Gr	owth Rat	tes	Mar	ains										
	Price	% MTD	% LTM	Value	Value		Price / E	arnings		EV / EE	•		EV / Re	venue	Reve		EPS							EBITDA				P/E/0	
Company Name	12/18/17	Change		(\$ mm)	(\$ mm)	LTM	CY 17E		LTM	CY 17E		LTM	CY 17E		CY 17E		LT	CY 17E		CY 17									
ONLINE, NON-BANK LENDERS				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,																								
Yixin Group	\$ 0.77	(14)%	72 %	\$ 4,834	\$ 9,962	nm	na	na	na	93.0 x	36.8 x	25.9 x	30.7 x	18.3 x	47 %	68 %	nm	33 %	50 %	na									
Qudian	13.27	(4)	37	1,156	3,195	2.8	11.8	9.7	1.4	7.9	5.9	0.8	4.4	3.1	236	45	nm	57	52	na									
Yirendai	41.73	11	78	2,530	2,319	2.5	12.9	10.1	1.5	9.6	7.5	0.5	2.9	2.1	71	38	24	30	28	0.6									
PPDAI	7.26	(18)	50	1,122	1,297	nm	nm	6.1	7.5	3.9	2.9	3.3	2.2	1.6	213	36	na	55	54	na									
LendingClub	4.08	(5)	60	1,693	1,111	nm	nm	nm	na	25.5	13.3	2.0	1.9	1.6	16	20	47	8	12	na									
Hexindai	11.16	(4)	66	479	429	24.2	55.8	8.1	13.7	42.9	na	8.6	18.7	3.9	93	378	40	44	na	1.4									
OnDeck	6.18	23	98	458	392	nm	nm	nm	na	70.3	12.4	2.3	1.1	1.0	19	12	na	2	8	n									
China Rapid Finance	5.95	(1)	46	385	304	nm	nm	8.6	nm	na	na	4.7	3.6	1.6	51	128	na	na	na	n									
Mogo	5.40	(8)	81	113	179	nm	nm	nm	na	96.4	23.0	10.7	4.7	3.3	(2)	43	na	5	14	n									
Median		(4)%	66 %			2.8	12.9 x	8.6 x	4.5 x	34.2 x	12.4 x	3.3 x	3.6 x	2.1 x	51 %	43 %	40 %	32 %	28 %	1.0									
Mean		(2)	65			9.9	26.8	8.5	6.0	43.7	14.5	6.5	7.8	4.0	83	85	37	29	31	1.0									
OneMain (fka Springleaf)	\$ 25.75	(1)%	77 %	\$ 3,484	nm	14.1 3		6.2 x	nm	nm	nm	nm	nm	nm	1 %	9 %	5 %	nm	nm										
OneMain (fka Springleaf)	\$ 25.75	(1)%	77 %	\$ 3,484	nm	14.1 >	7.3 x	6.2 x	nm	nm	nm	nm	nm	nm	1 %	9 %	5 %	nm	nm	1.									
Santander Consumer USA	18.16	5	97	6,552	nm	11.1	9.8	9.1	nm	nm	nm	nm	nm	nm	(8)	(5)	(5)	nm	nm	nn									
Santander Consumer USA World Acceptance	18.16 81.34	5 (3)	97 92	6,552 719	nm nm	11.1 11.4	9.8 11.5	9.1 12.9	nm nm	nm nm	nm nm	nm nm	nm nm	nm nm	(8)	(5) 4	(5) na	nm nm	nm nm	nn									
Santander Consumer USA World Acceptance International Personal Finance	18.16 81.34 2.67	5 (3) 3	97 92 90	6,552 719 593	nm nm nm	11.1 11.4 7.1	9.8 11.5 6.9	9.1 12.9 6.5	nm nm nm	nm nm nm	nm nm nm	nm nm nm	nm nm nm	nm nm nm	(8) 2 6	(5) 4 8	(5) na na	nm nm nm	nm nm nm	nr n n									
Santander Consumer USA World Acceptance	18.16 81.34	5 (3)	97 92	6,552 719	nm nm	11.1 11.4	9.8 11.5	9.1 12.9	nm nm	nm nm	nm nm	nm nm	nm nm	nm nm	(8)	(5) 4	(5) na	nm nm	nm nm	nr n n									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management	18.16 81.34 2.67 11.20	5 (3) 3 (6) 6	97 92 90 25 95	6,552 719 593 1,623	nm nm nm nm	11.1 11.4 7.1 7.4 12.5	9.8 11.5 6.9 15.2 11.0	9.1 12.9 6.5 8.9 9.7	nm nm nm nm nm	nm nm nm nm	nm nm nm nm	nm nm nm nm	nm nm nm nm	nm nm nm nm	(8) 2 6 1	(5) 4 8 (3) 10	(5) na na (14) na	nm nm nm nm	nm nm nm nm	1.5 nm na na nm na									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial	18.16 81.34 2.67 11.20	5 (3) 3 (6)	97 92 90 25	6,552 719 593 1,623	nm nm nm nm	11.1 11.4 7.1 7.4	9.8 11.5 6.9 15.2 11.0	9.1 12.9 6.5 8.9	nm nm nm nm	nm nm nm nm	nm nm nm nm	nm nm nm	nm nm nm	nm nm nm nm	(8) 2 6 1	(5) 4 8 (3)	(5) na na (14)	nm nm nm nm	nm nm nm	nn n n nn n									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management Median	18.16 81.34 2.67 11.20 26.17	5 (3) 3 (6) 6	97 92 90 25 95	6,552 719 593 1,623	nm nm nm nm	11.1 11.4 7.1 7.4 12.5	9.8 11.5 6.9 15.2 11.0	9.1 12.9 6.5 8.9 9.7	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm	(8) 2 6 1 13 2 %	(5) 4 8 (3) 10 6 %	(5) na na (14) na (5)%	nm nm nm nm nm	nm nm nm nm nm	ni r r ni r									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management Median Mean ONLINE SHORT-TERM CONSUME	18.16 81.34 2.67 11.20 26.17	5 (3) 3 (6) 6 1 % 1	97 92 90 25 95 <b>91</b> %	6,552 719 593 1,623 314	nm nm nm nm	11.1 11.4 7.1 7.4 12.5 11.3	9.8 11.5 6.9 15.2 11.0 10.4 x 10.3	9.1 12.9 6.5 8.9 9.7 9.0 x 8.9	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm nm	nm nm nm nm nm	nm nm nm nm nm nm	(8) 2 6 1 13 2 % 3	(5) 4 8 (3) 10 <b>6</b> % 4	(5) na na (14) na (5)% (5)	nm nm nm nm nm	nm nm nm nm nm nm	ni r r ni r 1.									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management Median Mean  ONLINE SHORT-TERM CONSUME Ferratum	18.16 81.34 2.67 11.20 26.17 R LENDING \$ 35.20	5 (3) 3 (6) 6 1 % 1	97 92 90 25 95 <b>91</b> % <b>79</b>	6,552 719 593 1,623 314	nm nm nm nm nm	11.1 11.4 7.1 7.4 12.5 11.3 10.6	9.8 11.5 6.9 15.2 11.0 10.4 x 10.3	9.1 12.9 6.5 8.9 9.7 9.0 x 8.9	nm nm nm nm nm na na	nm nm nm nm nm na na	nm nm nm nm nm nm	nm nm nm nm nm na na	nm nm nm nm nm na na	nm nm nm nm nm nm	(8) 2 6 1 13 2 % 3	(5) 4 8 (3) 10 6 % 4	(5) na na (14) na (5)% (5)	nm nm nm nm nm na na	nm nm nm nm nm nm	1. 0.									
Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management Median Mean  DNLINE SHORT-TERM CONSUME Ferratum Curo Group	18.16 81.34 2.67 11.20 26.17 R LENDING \$ 35.20	5 (3) 3 (6) 6 1 % 1	97 92 90 25 95 <b>91</b> % <b>79</b> 98 %	6,552 719 593 1,623 314 \$ 779 557	nm nm nm nm nm	11.1 11.4 7.1 7.4 12.5 11.3 10.6	9.8 11.5 6.9 15.2 11.0 <b>10.4</b> x 10.3	9.1 12.9 6.5 8.9 9.7 9.0 x 8.9	nm nm nm nm nm na na	nm nm nm nm nm na na	nm nm nm nm nm na na	nm nm nm nm nm nm a a 4.2 x	nm nm nm nm nm na na	nm nm nm nm nm na na	(8) 2 6 1 13 2 % 3	(5) 4 8 (3) 10 6 % 4	(5) na na (14) na (5)% (5)	nm nm nm nm nm na na	nm nm nm nm nm na na	1. 0.									
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Santander Consumer USA World Acceptance International Personal Finance Provident Financial Regional Management Wedian Wean  DNLINE SHORT-TERM CONSUME Ferratum Curo Group Enova International	18.16 81.34 2.67 11.20 26.17 R LENDING \$ 35.20 14.00	5 (3) 3 (6) 6 1 % 1 % (1) 7 % (1) 7	97 92 90 25 95 91 % 79 98 % 93	6,552 719 593 1,623 314 \$ 779 557	nm nm nm nm nm nm	11.1 11.4 7.1 7.4 12.5 11.3 10.6 45.8) 7.9	9.8 11.5 6.9 15.2 11.0 10.4 × 10.3 11.1 × na 11.9	9.1 12.9 6.5 8.9 9.7 9.0 x 8.9	nm nm nm nm nm nm na na 2.2	nm nm nm nm nm na na 15.6 x na 2.7	nm nm nm nm nm na na 11.0 x na 2.3	nm nm nm nm nm nm na 4.2 x 0.5	nm nm nm nm nm na na 2.5 x na 0.5	nm nm nm nm nm na na 1.8 x	(8) 2 6 1 13 2 % 3 43 % na 12	(5) 4 8 (3) 10 6 % 4 35 % na 16	(5) na na (14) na (5)% (5)  50 % na	nm nm nm nm nm na na 16 %	nm nm nm nm nm na 17 % na	1.5 0.0									
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Source: Capital IQ

#### Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



INSIKT's \$50 million Series D
Financing



OakNorth Raises £244 million in Financing (includes interview with Co-Founder)



Compass Raises \$450 million in Financing from SoftBank



WeLab Raises \$330 million in Series B+ Equity and Debt Financing



Monzo Raises Approximately \$93 million in Financing

**VIEW MORE FT PARTNERS RESEARCH** 

### Track Record of Success in the Alternative Lending / Lending Tech Space

#### Student / Personal Loan



#### Consumer Home Improvement Financing



### Consumer Marketing / Credit Lead Generation



#### **Contract Financing**



#### Marketplace Lending



#### SaaS-based Loan Origination



#### **SMB** Financing



#### **Supplier Finance Solutions**



### Significant Experience Across the Banking Technology Space











































### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b>	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
Kabbage <sup>®</sup>	REPERENCE CAPITAL PARTNERS ING Sociabank°	135,000,000
earnest	ADAMS STREET  PARTNERS  Battery Ventures  maveron	75,000,000
taulia <sup>-</sup>	QuestMark Partners  ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### FT Partners Advises Prosper on its Series G Financing

#### **Overview of Transaction**

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### **Significance of Transaction**

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises Prosper on its Financing

#### **Overview of Transaction**

- On February 27, 2017, Prosper Marketplace announced that it has closed a landmark deal with a consortium of institutional investors to purchase up to \$5 billion worth of loans through the Prosper platform over the next 24 months
- The investors in the consortium include affiliates of New Residential Investment Corp., Jefferies Group LLC, Third Point LLC and others
  - The consortium will also earn an equity stake in the company based on the amount of loans purchased, further aligning the group with Prosper's future growth and success
- Feature story in the Wall Street Journal highlighting this groundbreaking transaction

#### Significance of Transaction

- This latest commitment demonstrates the company's success in diversifying
  its investor base, and the company remains focused on bringing new banks
  and other institutional investors onto the platform in addition to giving
  individuals the opportunity to invest in this asset class
- Prosper has grown loan originations every month since July 2016, and its loan portfolio continues to deliver strong returns to its individual and institutional investors, averaging an estimated 7.86% net return in January 2017

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- This transaction highlights FT Partners' expertise in closing highly complex consortium transactions and multibillion dollar deals; the transaction also further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its loan purchase agreement with a consortium of institutional investors

Affiliates of



**Jefferies** 



for up to

\$5,000,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises GreenSky on its \$300 million Minority Investment

#### **Overview of Transaction**

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

#### Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

# FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from







for total consideration of

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	S Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	worgan Stantey	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director	Deloitte	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11