### FT PARTNERS FINTECH INDUSTRY RESEARCH

August 13, 2019



# C2FO Raises \$200 million in Financing Led by SoftBank Vision Fund





The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



**Numerous Awards for Transaction Excellence including** "Deal of the Decade"

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### **Transaction Overview**

### C2FO°

### **Transaction Summary**

- On August 7, 2019, C2FO, an online market for working capital, announced that it has raised \$200 million in financing led by SoftBank Vision Fund
  - Existing investors Temasek and Union Square Ventures also participated in the round
- The investment will be used to accelerate C2FO's development of new markets to further improve access to working capital for companies of all sizes globally
- C2FO serves 300,000 businesses across 173 countries and provides more than \$1 billion in funding every week

### **Selected Financing History**

Date	Size (\$ mm)	Financing Round	Investor(s)	
08/07/19	\$200	Later Stage VC	SoftBank Vision Fund, Temasek, Union Square Ventures	
02/27/18	100	Later Stage VC	Allianz X, Mubadala Investment Co., Mithril Capital Management, Union Squares Ventures, Temasek Holdings	
06/25/15	40	Series E	Union Square Ventures, Summerhill Venture Partners, Citi Ventures, BlackPine Private Equity Partners, OPENAIR Equity Partners, Mithril Capital, Tiger Global Management	
08/14/14	27	Series D	Summerhill Venture Partners, Tiger Global Management	
07/23/13	18	Series C	Union Square Ventures, Summerhill Venture Partners, OPENAIR Equity Partners, Mithril Capital Management	
09/05/12	9	Series B	Union Square Ventures	

### **Management and Investor Commentary**

"We are very fortunate to have a team who, for years, has delivered industry-leading unit economics, extraordinary customer satisfaction, and strong global growth. Due to their work, we have now grown to match over \$1.2 trillion of accounts receivable and accounts payable...This infusion of capital from the Vision Fund and existing investors will be used to further our expansion as we strive to build a new world wherein the increased liquidity provided by the C2FO platform helps companies and in turn, entire economies, grow more rapidly."

C2FO

Sandy Kemper Founder & CEO

"We invested in C2FO because we think their disruptive innovation offers a solution to an industry that has traditionally lacked cost-efficient alternatives for businesses of all sizes looking to free up cash quickly... We believe the company's platform provides maximum value for buyers and suppliers and are excited by the company's vision to become the global exchange for working capital."



Akshay Naheta Managing Partner

### C2FO Overview



### **Company Overview**



CEO: Alexander "Sandy" Kemper

Headquarters: Leawood, KS

Founded: 2008

- C2FO provides a SaaS solution linking AR and AP, providing corporations with working capital at a low cost and increasing their operating income
- The Company services corporations in the retail, industrial, manufacturing, CPG, energy, healthcare, technology, telecom and transportation sectors
- C2FO's online marketplace has become a convenient, low-cost source of working capital for buyers and suppliers alike by utilizing proprietary algorithms to create a seamless match between AR and AP for real time payments

### **Management Overview**



Alexander Kemper CEO



Kerri Thurston



**Kevin Daniels**Chief Product
Officer



Sanjay Gupta



**John Christopher** Chief Technical Officer

#### **Products Overview**



C2FO allows companies to increase operating income and working capital by discounting accounts receivable

### **FOR BUYERS**

 Vendors can effectively decrease accounts payable by providing payment sooner

### **FOR SUPPLIERS**

- Choose certain invoices to be paid sooner
- Earlier access to working capital at a lower rate than current cost of capital

### **Selected Customers**

















### **Selected Supply Chain Finance FinTech Companies**





CEO: PJ Bain

Headquarters: Atlanta, GA, USA

Founded: 2003

- PrimeRevenue is a provider of a webbased supply chain finance (SCF) platform
- The Company's SaaS-based SCF platform connects buyers, suppliers, and financial institutions to a common network
- Its platform also enables buyers to upload approved invoices for payment at a future date; suppliers to view their receivables and choose to trade receivables; and financial institutions to fund early payment requests

### **Selected Recent Financing History**

Date	Size (\$ mm)	Selected Investor(s)	
04/14/15	\$80	Brown Brothers Harriman, Battery Ventures	
10/19/10	2	RRE Ventures, Battery Ventures	
10/29/04	20	RRE Ventures, Battery Ventures	
01/01/04	13	Battery Ventures	



CEO: Cedric Bru

**HQ:** San Francisco, CA, USA

Founded: 2009

- Taulia is a developer of a SaaS financial supply chain platform designed to help companies strengthen supplier relationships
- The platform helps businesses turn every invoice into a revenue opportunity using their cash or third-party cash to fund early payments, lower the barriers for e-invoicing participation by accepting all forms of electronic invoices without having to charge suppliers, and empower suppliers by giving them access to free self-service and management tools

### Selected Recent Financing History

Date	Size (\$ mm) Selected Investor(s	
09/28/17	\$20	Undisclosed Investor(s)
01/14/16	46	Zouk Capital
01/21/15	15	Zouk Capital
07/22/14	13	EDBI, Propel Ventures
06/24/14	27	QuestMark Partners, Matrix Partners, Trinity Ventures, DAG Ventures, SEB, Lakestar



Founder & CEO: Lex Greensill

**Headquarters:** London, UK

Founded: 2011

- Greensill is a non-bank provider of working capital finance for companies globally and is one of the largest non-bank bond issuers in Europe
- The Company uses liquidity pools in capital markets to provide clients with financing on terms that fit their precise working capital requirements
- The Company also owns Greensill Bank, the world's first Supply Chain Finance fund, which has \$3 billion in assets under management

60+ countries served

8 million customers

\$60 bn of financing provided

### **Selected Recent Financing History**

Date	Size (\$ mm)	Selected Investor(s)
05/13/19	\$800	SoftBank
07/16/18	250	GENERAL ATLANTIC

### SoftBank Overview



#### **Overview**





Raieev Misra Head of Vision Fund



Colin Fan Managing Partner



Deep Nishar Senior Managing Partner



David Thevenon Partner





Tom Cheuna Partner

#### Locations

Tokyo, Japan (HQ)

London, UK

San Francisco, CA

#### **About**

- Founded in 1981, SoftBank Group is a publicly-traded Japanese telecommunications, internet and media company
- Prefers to invest in late-stage growth financings for mature companies, but will occasionally invest in earlystage deals
- Has the ability to invest around the world but primarily focuses on the U.S. and Asia
- Last year, SoftBank was involved in more than half of the top 10 biggest investments in VC-backed startups

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$100 billion

Fund Raised: 2018

**Investment Range:** \$100+ mm

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority, Majority

Geography: Global

Venture, Growth **Transaction Type:** 

Mobile **Industry Focus:** 

Applications and Devices, e-Commerce, Online Advertising, Social Media, Gaming, and Cloud-Based

**Enterprise Services** 

### **Selected Recent Investments / Exits**

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
08/19	C2FO (Growth)	\$200	NA	FMS
07/19	Compass (Series G)	370	NA	Bnkg
06/19	Collective Health (Later Stage VC)	205	NA	HTIC
05/19	Greensill (Growth)	800	NA	FMS
03/19	Opendoor (Later Stage VC)	300	Jeffrey Housenbold	Bnkg
02/19	OakNorth (Later Stage VC)	440	NA	Bnkg
12/18	Fair.com (Growth)	385	NA	Bnkg
12/18	Cambridge Mobile Telematics (Growth)	500	NA	Ins
09/18	Compass (Series F)	400	NA	Bnkg
09/18	Opendoor (Series E)	725	Jeffrey Housenbold	CapMkts
08/18	ZhongAn (PIPE)	100	NA	Ins
06/18	PolicyBazaar (Series F)	200	NA	Software
12/17	Compass (Series E)	550	NA	Bnkg
05/17	Paytm (Corporate)	1,400	Masayoshi Son	Pymts

### **Temasek Overview**



#### **Overview**

### TEMASEK



**Mukul Chawla** *Managing Director* 



Benoit Valentin Senior Managing Director



**Prady Agrawal**Director, Fintech
Investments



Si Hui Chan

### Locations

- Singapore (HQ)Mumbai, India
- D ... 01.1
- Beijing, China
- New York, NY

#### São Paulo, Brazil

- · Mexico City, Mexico
- London, UK
- Hanoi, Vietnam

#### **About**

- Founded in 1974 as the sovereign wealth fund of Singapore
- As of March 31, 2014, Temasek's portfolio was valued at a total of \$223bn, having doubled over the past decade
- Has produced a total return of 16% annually since inception
- Seeks to invest in companies that will transform economies, grow middle income populations and deepen comparative advantages

#### **Investment Preferences**

#### Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority, Majority

Geography: Global

Transaction Type: Growth, Buyout,

LBO, MBO, Recapitalizations,

Divestiture

**Industry Focus:** Financial Services,

TMT, Transportation, Industrials, Life Sciences, Consumer, Real Estate, Energy

and Resources

### **Selected Recent Investments / Exits**

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
08/19	C2FO (Growth)	\$200	NA	FMS
06/19	Blend Labs (Series E)	130	NA	Bnkg
06/19	TrueLayer (Series C)	35	NA	Bnkg
04/19	Bill.com (Growth)	88	NA	FMS
11/18	BillDesk (Growth)	85	NA	Pymts
06/18	Flywire (Series D)	100	NA	Pymts
06/18	CashShield (Series B)	20	NA	Pymts
06/18	Ant Financial (Series C)	14,000	NA	Pymts
06/18	<b>Eigen Technology</b> (Series A)	18	NA	CapMkts
05/18	AU Small Finance Bank (PIPE)	45	NA	Bnkg
05/18	Pine Labs	125	NA	Pymts
03/18	Bandhan Financial Services (IPO)	688	NA	Bnkg
02/18	C2FO (Growth)	100	Prady Agrawal	FMS
10/17	PolicyBazaar (Series E)	77	NA	Ins
10/17	Bill.com (Growth)	100	NA	FMS
06/17	AvidXchange (Growth)	300	NA	FMS
05/17	R3 (Growth)	107	NA	FMS
05/17	Global Healthcare Exchange (Buyout)	NA	NA	HCIT
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### **Union Square Ventures Overview**



#### **Overview**





Fred Wilson Co-Founder & Managing Partner

**Andy Weissman** 

Partner



**Brad Burnham** Co-Founder & Managing Partner





Albert Wenger Partner



Rebecca Kaden Partner

### Locations

· New York, NY

#### About

- Founded in 2003 by Frederick Wilson and Brad Burnham
- Manages approximately \$1bn in total assets across
- Primarily focuses on early-stage venture investments, but reserves significant capital to participate in follow-on rounds of funding
- Leverages an online network that connects portfolio companies to various workshops and summits covering legal, finance, taxes, sales, product and design
- Has invested in some of the fastest-growing technology companies in the world, including Lending Club, Twitter, Foursquare, Twilio and MongoDB

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$250 mm

Fund Raised: 2019

**Investment Range:** NA

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority

Geography: North America.

> Europe, Asia / Pac, Middle East

**Transaction Type:** Seed, Venture,

Growth

**Industry Focus:** Technology,

Consumer Internet, E-Commerce, Cloud,

Mobile: Crypto

### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
08/19	C2FO (Growth)	\$200	NA	FMS
05/19	Payjoy (Later Stage VC)	20	John Buttrick	Pymts
12/18	Carta (Series D)	80	John Buttrick	CapMkts
10/18	Algorand (Early Stage VC)	62	NA	Pymts
08/18	Upgrade (Series C)	62	NA	Bnkg
07/18	Nurx (Series B)	36	NA	HCIT
06/18	SigFig (Series E)	50	John Buttrick	CapMkts
03/18	Sift Science (Series D)	53	NA	Pymts
02/18	Stash Invest (Early Stage)	65	Rebecca Kaden	CapMkts
02/18	Dwolla (Growth)	12	NA	Pymts
10/17	CoverWallet (Early Stage)	NA	John Buttrick	Ins
06/17	Flip (Early Stage)	2	NA	Bnkg
01/17	Funding Circle (Early Stage)	100	NA	Bnkg
01/17	Blockstack (Early Stage)	4	NA	Pymts
01/17	Auxmoney (Series E)	15	NA	Bnkg
11/15	CircleUp (Series C)	30	Andrew Weissman	CapMkts
07/15	eShares (Series B)	17	NA	CapMkts
06/15	C2FO (Series E)	40	John Buttrick	FMS

- Italics indicate preferred control / geography
- \* denotes M&A exit; \*\* denotes IPO exit

### **Financial Management Solutions Sector**

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



### Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Bill.com Raises \$88 million in **Financing** 

The Only Investment Bank Focused Exclusively on FinTech



Billtrust's \$50 million Minority Financing



**Bridgepoint Acquires** Majority Stake in Kyriba



ContaAzul's \$30 million Series D Financing



Divvy Raises \$200 million in Series C Financing Led by NEA



Feedzai's Series C Financing



Soldo Raises \$61 million in Series B Financing

VIEW MORE FT PARTNERS RESEARCH

### Selected Transactions - Superior Industry Knowledge and Execution History







































### FT Partners - Focused Exclusively on FinTech

### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Round
stone	\$1,400,000,000	Accel DST VISA FANT CIAL
GreenSky **	1,010,000,000	— Accel DST VISA PANT CIAL
MERCURY®	420,000,000	ICONIQ RCP RCP CAPITAL TEMASEK
GreenSky T	300,000,000	PIMCO  BainCapital TDG Promii Invest
<b>⊠avid</b> xchange	300,000,000	PRIVATE EQUITY
<b>&gt;&gt;&gt;&gt;</b> MARQETA	260,000,000	BainCapital INSIGHT GREENSPRING ASSOCIATES
<b>⊠avid</b> xchange	253,000,000	ventures OCDPQ Great Hill
Liquidnet~	250,000,000	capitalG
square trade protection plans	238,000,000	
checkout.com	230,000,000	myca khosla ventures
GreenSky*	200,000,000	KeyBank ING ING ING ING ING ING ING
nmi	150,000,000	WANAGE VENT
stone	145,000,000	YUAN GAPITAL nabventures
ADDEPAR	140,000,000	Maveron Santander InnoVentures THIEL
Kabbage Kabbage	135,000,000	Adams Street Flavon BV. Adhi
Remitly	135,000,000	Dattery ventures
Remitly Remitly	115,000,000	Redpoint PayU
Tradingscreen SIMPLIFFONG GLOBAL MARKETS*	110,000,000	mastercard COATUE edisonpartners
MoneyLion	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
stone <sup>co.</sup>	100,000,000	SILVEDIAKE THE PARTHENON
POYNT	100,000,000	CAPITAL PARTNERS

### FT Partners Advises Taulia on its Series E Financing

#### Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

### Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
  use this financing round to meet this demand and to further accelerate its
  rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

# Financial Technology Partners LP

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



### FT Partners Advises BROWZ on its Merger with Avetta

#### Overview of Transaction

- On February 14, 2019, BROWZ and Avetta agreed to merge forming a new, market leading organization focused on delivering supply chain risk management services to companies worldwide
- The combination is being financed through investments by Avetta's three major shareholders: Welsh, Carson, Anderson & Stowe, Technology Crossover Ventures, and Norwest Venture Partners
  - BROWZ's existing shareholders, Melkonian Capital and Long Ridge Equity
     Partners, are rolling a portion of their investment into the combined company
- John Herr, CEO of Avetta, will lead the combined company, which will retain the Avetta name
- Headquartered in Draper, Utah, BROWZ ensures that supply chains are safe, qualified, and socially responsible by delivering a comprehensive solution to prequalify, assess, and monitor supply chain compliance based on the unique needs of each of its clients
- Avetta, based in Irvine, CA, helps the world's leading organizations effectively manage supply chain compliance through prequalification, document management, auditing, employee-level qualification & training, insurance verification and business intelligence

### Significance of Transaction

- Together, the companies' market-leading technology platform and products will strengthen sustainable connections between their clients and suppliers, while streamlining and simplifying the engagement process for both parties
- Both companies have a combined expertise of 30+ years in the industry, which will help the new organization's clients and suppliers achieve the highest standards of quality and safety

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ in this transaction
- FT Partners previously advised BROWZ on its \$10 million equity financing in 2015
- The deal provides a great outcome for BROWZ and highlights the repeat, long-term nature of many of FT Partners' advisory engagements
- This transaction also exemplifies FT Partners' expertise in sell side advisory across a broad range of SaaS-based companies

# FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



in its merger with





### FT Partners Advises on Chrome River's Merger with Certify

#### **Overview of Transaction**

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
  - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
  - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

### Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
  - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
   Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



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valued in excess of

\$1,000,000,000



### FT Partners Advises Wave on its Sale to H&R Block

#### Overview of Transaction

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
  - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return
  preparation services through 11,000 company-owned and franchise retail tax
  offices worldwide as well as tax software for DIY consumers

#### **Significance of Transaction**

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million Series C financing
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$405,000,000



### FT Partners Advises AvidXchange in its Series F Financing

#### **Overview of Transaction**

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
  - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

### Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

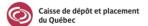
# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





**TEMASEK** 

THIEL

for total consideration of

\$300,000,000



### FT Partners Advises Billtrust on its Minority Financing

### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

### Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

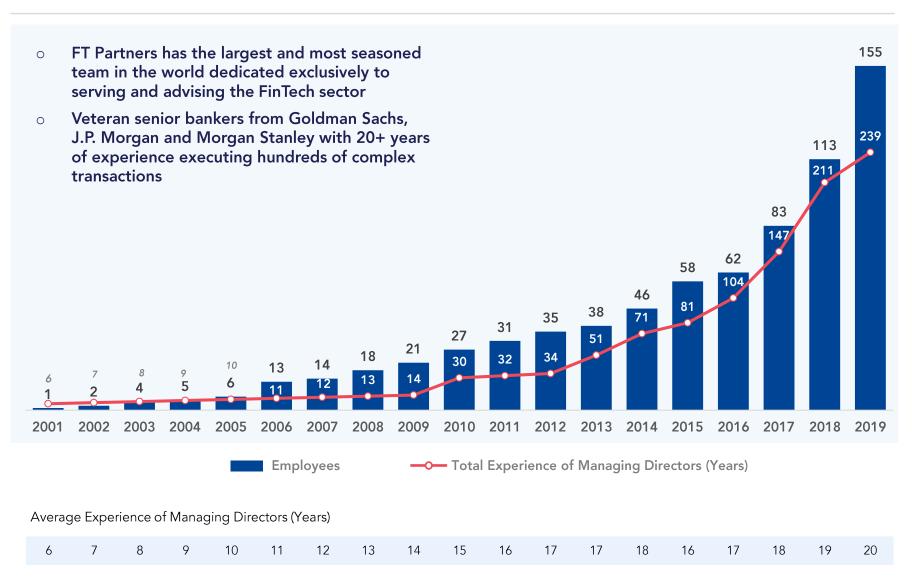
\$ 50,000,000



### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech				
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List				
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List				
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List				
Annual Kanking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) a "Online Finance 40"	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"				
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year		
	2018	Cross Border Deal of the Year	2011	Deal of the Decade		
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+		
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm		
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm		
VALIDA	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin		
M&A Advisor Awards	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year		
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm+		
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+		
	2012	Dealmaker of the Year	2004	Investment Bank of the Year		
	2012	Professional Services Deal of the Year, \$100 mm+				

### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	17
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	mêpwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	22
<b>Andrew McLaughlin</b> Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17