# FT PARTNERS FINTECH INDUSTRY RESEARCH

March 24, 2022



# Ramp Raises \$200 million in Financing Led by Founders Fund





The Only Investment Bank Focused Exclusively on FinTech

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## **Transaction Summary**

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- On March 21, 2022, Ramp, a provider of a finance automation platform and corporate cards for businesses, announced that it has raised \$200 million in equity financing led by Founders Fund at a valuation of \$8.1 billion
  - The round included participation from existing investors including D1 Capital Partners, Thrive Capital, Redpoint Ventures, Coatue, Iconiq, Altimeter, Stripe, Lux Capital, Vista Public Strategies, Spark Capital, and Definition Capital, as well as new investors such as General Catalyst, Avenir Growth Capital, 137 Ventures, and Declaration Partners
  - The Company also raised \$550 million in debt financing from Citi, Goldman Sachs, and others
- The Company experienced significant growth in 2021, with a nearly ten-fold increase in revenue and 15x growth in cardholders
  - Ramp currently has over 5,000 businesses on its platform, with annualized payments volume of more than \$5 billion
  - Ramp's B2B payments tool, Bill Pay, is also growing strongly – volume doubled every month in 2021
  - The Company's strong growth has been supported by other new product launches, including its Ramp for Travel product in partnership with Lyft, WeWork and other travel providers
- Ramp will use the new funds to continue to invest in growth and product innovations
  - The Company quadrupled its employee base over the past year and has plans to open an office in Miami in 2022

### **Transaction Commentary**

"We are pursuing an extraordinary opportunity to overhaul an industry that historically has been misaligned and out-of-touch with the needs of its customers. Since day one Ramp has been designed to save our customers time and money, which is fueling our rapid growth. We've delivered over \$135 million in savings for our customers to date. We're helping companies close their books in eight hours instead of the industry median of eight days – freeing up 3.5 million hours of manual work. None of our competitors can say the same. With this funding, we will continue to help even more businesses manage their money easier, faster, and smarter."

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**Eric Glyman** Co-Founder & CEO



"One of our core differentiators at Founders Fund is the willingness to double, triple, quadruple down when a company is executing at the highest levels. Especially in volatile times like today, top-tier CFOs are looking to get the most out of every dollar and hour, and Ramp is the best tool on the market to enable that. They've also successfully transitioned from a single-product company to a finance automation platform. This second act has massive potential for upside. Ramp is freeing finance teams from outdated processes and enabling them to focus on not just funding growth, but accelerating it."



**FOUNDERS FUND** 

Keith Rabois General Partner



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### Ramp Overview

### **Company Overview**



Co-Founder & CEO:	Eric Glyman
Headquarters:	New York, NY
Founded:	2019

- Ramp offers a finance automation platform that consolidates corporate cards, expense management, bill payments, accounting, reporting, and more into one solution
- The Company's corporate card charges zero fees, and offers cash back rewards to users, while its platform uses artificial intelligence to analyze transactions and identify savings opportunities
- Ramp claims that businesses using its platform spend 3.3% less on average, and close their books 86% faster

### **Selected Financing History**

Date	Size (\$ mm)	Investor(s)
03/21/22	\$200	Founders Fund; D1 Capital; Thrive Capital; Redpoint Ventures; Coatue Management; ICONIQ Growth; Altimeter Capital; Stripe; Lux Capital; Vista Public Strategies; Spark Capital; Definition Capital; General Catalyst; Avenir Growth Capital; 137 Ventures
08/24/21	300	Founders Fund; Coatue Management; D1 Capital; Stripe; Redpoint Ventures; Thrive Capital; Spark Capital; Iconiq; Altimeter; Lux Capital
04/08/21	115	Stripe; D1 Capital Partners
12/17/20	30	D1 Capital; Coatue Management
2/12/20	25	Conversion Capital; Coatue Management; BoxGroup; Founders Fund; Backend Capital

### **Products & Services Overview**

### Corporate Cards



Unlimited physical and virtual cards with 1.5% cash back powered by Visa; Built-in smart controls for security and spend management

### Expense Management

Al-powered receipt matching, digital expense policies and controls, and next-day reimbursements

### Bill Pay

Al-powered invoice processing, with multi-level approvals, and onetouch payments; pay vendors via card, ACH or check; Ramp can process hundreds of invoices in seconds

### Accounting Automation

Automatic category mapping and transaction syncing with direct integrations into QuickBooks, Xero, Sage, and NetSuite

### Real-Time Reporting

Al-powered savings insights, search and filtering for spend patterns, and real-time alters for out-of-policy spending

### Integrations

Unique integrations for accounting, collaborations, and security software

### **Selected Customers**







### Selected FT Partners' Research (click to view)



Taulia's Sale to SAP



Divvy's \$2.5 billion Sale to Bill.com



Happay's \$180 million Sale to CRED



Feedzai's Series D Financing



Pinwheel Raises \$50 million in Series B Financing



Chargebee Raises \$250 million in Series H Financing



Spendesk Raises \$114 million in Financing



Branch Raises \$75 million in Series C Financing

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## FT Partners Advises Divvy on its Sale to Bill.com

### **Overview of Transaction**

- On May 6, 2021, Bill.com (NYSE:BILL) announced it has entered into a definitive agreement to acquire Divvy in a stock and cash transaction valued at approximately \$2.5 billion
  - Bill.com will acquire Divvy for \$625 million in cash and approximately \$1.875 billion of Bill.com Common Stock, subject to customary adjustments for transactions of this nature
- Divvy modernizes finance for business by combining expense management software and smart corporate cards into a single platform
- Bill.com is a leading provider of cloud-based software that simplifies, digitizes, and automates complex back-office financial operations for small and midsize businesses (SMBs)

### **Significance of Transaction**

- The combination will expand the market opportunity for both companies
- Bill.com can offer expense management and budgeting software combined with smart corporate cards to its more-than 115,000 customer base and its network of 2.5 million members
- Divvy will be able to offer automated payable, receivables, and workflow capabilities to the more-than 7,500 active customers that it serves

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Divvy and its Board of Directors
- FT Partners previously advised Divvy on its \$165 million Series D financing in January 2021, demonstrating FT Partners' long-term commitment to its clients, and the repeat nature of many of FT Partners' advisory engagements
- This transaction underscores FT Partners' deep payments and software domain expertise, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

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on its sale to



for total consideration of

~\$2,500,000,000



### FT Partners Advises Open Lending on its Merger with Nebula Acquisition

### **Overview of Transaction**

- On January 6, 2020, Nebula Acquisition Corporation "Nebula" (Nasdaq: NEBU), a special purpose acquisition company ("SPAC"), sponsored by True Wind Capital, announced a definitive merger agreement with Open Lending
- Upon completion of the business combination on June 10, 2020, Nebula changed its name to Open Lending, and its common stock is expected to begin trading on the Nasdaq Stock Market under the ticker symbol "LPRO", commencing June 11, 2020
  - Total consideration of the transaction is approximately \$1.7 billion \*
- Open Lending, through its flagship product, Lenders Protection, offers loan analytics, risk-based pricing, risk modeling and default insurance, ensuring profitable auto loan portfolios for financial institutions throughout the U.S.

### Significance of Transaction

- While creating significant liquidity for existing shareholders, Open Lending's
  Management team will continue to lead the merged Company as over 70% of
  their existing equity is expected to be rolled as part of the transaction
- Open Lending's existing minority investor, Bregal Sagemount, a prominent growth equity firm, will continue as a public stockholder and participate on the board as well
- Open Lending will pursue significant growth opportunities within its existing customer base of credit unions, banks, and OEM Captives, as well as through new channels, asset classes, and geographies

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Open Lending
- Exemplifies FT Partners' ability to deploy expertise for a complex business operating at the intersection of consumer finance, InsurTech, and Auto FinTech
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>CardConnect</u> and <u>REPAY</u>

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on its merger with

# Nebula Acquisition Corporation (NASDAQ: NEBU)

sponsored by



for total consideration of up to approximately

\$1,700,000,000



# FT Partners Advises DailyPay on its \$175 million Series D Financing

### Overview of Transaction

- On May 18, 2021, DailyPay announced that it had raised \$175 million of capital
  in its Series D equity financing, as part of a total capital raise of \$500 million,
  including \$325 million of debt
- The Series D investment was led by Carrick Capital Partners with participation from existing investors
- Headquartered in New York, DailyPay is the recognized gold-standard in ondemand pay, with 80% of Fortune 200 companies that offer on-demand pay partnered with DailyPay

### **Significance of Transaction**

- The Payroll industry is undergoing an "on-demand" revolution, as employers and employees focus more on financial wellness than ever before
- DailyPay intends to invest its newly raised capital in new market opportunities for its technology platform, in addition to extending its market leadership position in on-demand pay amongst the largest employers in the world
- "Since 2016, we have partnered with world-class employers to enable their employees to access or save their pay as they earn it... We are now expanding our platform to change the relationship between merchants and their shoppers, as well as financial institutions and their customers. This platform enables us to create a new financial system by rewriting the invisible rules of money." Jason Lee, CEO & Founder

### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to DailyPay
- This transaction highlights FT Partners' deep domain expertise across a wide range of FinTech verticals, as well as its successful track record generating highly favorable outcomes for high-growth companies

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on its Series D financing led by



for a total amount of

\$175,000,000



### FT Partners Advises Finicity on its Sale to Mastercard

#### Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
  - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
  through direct connectivity to thousands of North American financial institutions,
  including next generation open banking API connections with the largest banks
  in the US
  - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

### Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

### FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

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for total consideration of up to

~\$1,000,000,000



### FT Partners Advises on Chrome River's Merger with Certify

### Overview of Transaction

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
  - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
  - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

### Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
  - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
   Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

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in the merger of



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valued in excess of

\$1,000,000,000



### FT Partners Advises Wave on its Sale to H&R Block

#### **Overview of Transaction**

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
  - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return preparation services through 11,000 company-owned and franchise retail tax offices worldwide as well as tax software for DIY consumers

### **Significance of Transaction**

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million <u>Series C financing</u>
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

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for total consideration of approximately

\$405,000,000



# FT Partners Advises AvidXchange on its \$388 million Growth Financing

#### Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

### Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

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on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



### FT Partners Advises Taulia on its Sale to SAP

### **Overview of Transaction**

- On January 27, 2022 SAP SE (NYSE: SAP) announced its intent to acquire a majority stake in Taulia, a leading provider of working capital management solutions
- Taulia will operate as an independent company with its own brand in the SAP Group
  - Cédric Bru will remain CEO of Taulia; SAP CFO Luka Mucic will become Chairman of the Board
- Founded in 2009, Taulia is recognized for its leading technology and has one of the broadest platform and solution portfolios in the working capital management market; the Company has also built a strong ecosystem of financial partners who provide the necessary funding, including J.P. Morgan, UniCredit and other highprofile banks

### Significance of Transaction

- The acquisition of Taulia represents an opportunity to broaden the suite of offerings available through the SAP platform, and furthers SAP's mission to embed a growing range of financial services into its platform
- SAP will strengthen the integration with Taulia, both for the SAP Business Network and the CFO solution suite, to become the core of SAP's working capital management portfolio
- Taulia has been an important SAP partner with proven integration into SAP solutions and more than 80% of their customer base runs on an SAP ERP system
- Taulia's solutions will also continue to be available standalone so that non-SAP customers can continue to benefit from Taulia's portfolio as they do today

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Taulia on its sale to SAP as well as on prior capital raises
- This transaction highlights FT Partners' deep expertise in the technology-enabled working capital management space and track record of driving highly successful outcomes for leading FinTech companies globally

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on its majority sale to





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