FT PARTNERS FINTECH INDUSTRY RESEARCH

October 8, 2019



Dave Raises \$50 million in Financing from Norwest Venture Partners

NORWEST VENTURE PARTNERS



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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Dave

Transaction Summary

Transaction Summary

- On September 30, 2019, Dave, a personal financial management app and challenger bank, announced it has raised \$50 million in financing from Norwest Venture Partners
 - With the new round of financing, the Company is now worth \$1 billion according to TechCrunch (1)
- In the next 12 months, Dave will use this new capital to develop its product and expand its engineering team
 - The Company hopes to strengthen its core business and guarantee the success of the Dave banking product
- Dave is FDIC insured through its partnership with Memphis-based Evolve Bank and Trust

Selected Financing History

Announce Date	Туре	Selected Investor(s)	Amount (\$ in mm)
09/30/19	Early Stage VC Norwest Venture Partners		\$50
06/18/19	Debt	Victory Park Capital	110
10/06/17	Debt	Undisclosed Investors	13
04/25/17	Early Stage VC	AID Partners Capital; SV Angel; The Chernin Group; Undisclosed Investors	3

Transaction Commentary

"What was cool about our financial management product was that we were trying to use Dave as a replacement for their current bank. It's one thing to help people with budgeting. It's another to actually manage their money. We can prove that Dave can be helpful by showing how we can help you manage your current account, and then Dave banking is the marketing lever from there." (1)

"The company is growing so quickly, we didn't want to get too diluted on this round. We think the company is quite a bit more valuable than [\$1 billion]. You don't want to raise too much money too quickly if you really think the valuation is going to climb... Since we signed the term sheet the company has already grown another 40%." (1)

"Banks have failed their customers by building products that put their own interests ahead of the humans who use them. People don't need predatory fees, they need tools that actually solve their challenges around credit building, finding work and getting access to their own money to cover immediate expenses. Dave is the banking product that works with its customers, not against them." (1)



Jason Wilk CEO & Co-Founder



Dave®

Dave Overview

Company Overview



CEO: Jason Wilk

Headquarters:

Los Angeles, CA

Founded:

2016

- Dave is an expense tracking application designed to help users predict upcoming expenses
- The Company provides a full suite of money management tools such as automatic budgeting solutions, predictive overdraft protection alerts, as well as its new checking account offering
 - Dave protects users from overdraft fees by also offering a payday cash advance in order to prevent users from overdrafting
- Dave charges \$1 per month for access to its financial management tools but users can receive free months of membership by linking up a debit card and making purchases at partner locations
- The Company makes money off of tips left by its users as the subscription cost helps cover fees accumulated from connecting to users' bank accounts
 - Additionally, Dave donates a portion of its tips to Trees For the Future
- The application now has 4 million users and has approximately 800,000 people on the waiting list (1)

Products & Services Overview



Bank with Dave

The Company offers no minimum, no overdraft checking accounts

0% Interest Cash Advance

Dave offers Payday cash advance solutions up to \$100 with no interest and no credit check



True Overdraft Protection

The app alerts users ahead of time if they can't afford a bill or are at risk of being charged an overdraft fee



Build Credit with Rent

Dave has partnered with CreditPop to let users report rent payments to credit bureaus to build their credit

Automatic Budgeting

The app automatically creates budgets for upcoming expenses

Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO

FT PARTNERS FINTECH INDUSTRY RESEARCH

September 11, 2019

(Happy Money

Happy Money Raises \$70 million in

Series D Financing Led by CMFG Ventures



MoneyLion's \$100 million Series C Financing



Greenlight Raises \$54 million in Series B Financing



First Associates' Majority Recapitalization and Merger with **Portfolio Financial Services**



Ping Identity Completes its IPO Raising Approximately \$188 million



Vitruvian Partners' Investment in Deposit Solutions



Oportun Completes its IPO Raising \$94 million



in Series D Financing

VIEW MORE FT PARTNERS RESEARCH

Track Record of Success Across the Banking Technology Space













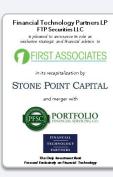






























Continued Track Record of Success in the Alternative Lending / Credit Space

White Label Loan Management



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



SMB Credit Tools / Financing



SMB Financing



Peer-to-Peer Lending







SMB Financing



Supply Chain Finance Solutions



Personal Credit Management



FT Partners Has Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	Initial Public Offering	1,010,000,000
GreenSky ™	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
GreenSky	PIMCO	200,000,000
Kabbage [®]	RCP REVERENCE CAPITAL PARTNERS ING. Scotiabank°	135,000,000
earnest	BV Entery Ventures mayer on	75,000,000
taulia	QuestMark Partners ZOUK BBVA edbi	65,000,000
dura formerly known as INSIKT	Coppel FIRSTMARK revolution Colchis (50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
Nav	Scholars experian. Eigenstein Creditase POINT72 VENTURES Capital Partners	45,000,000
credit sesame	Menlo ia capital group	42,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























FT Partners Advises MoneyLion on its \$100 million Series C Financing

Overview of Transaction

- On July 23, 2019, MoneyLion announced it has raised \$100 million in Series C financing, which included strategic investments from Capital One and MetaBank in addition to participation from Edison Partners, Greenspring Associates and FinTech Collective
- MoneyLion is a mobile banking platform that allows members to conveniently borrow money, manage and aggregate finances, as well as invest in future goals through a proprietary digital advisor
- MoneyLion serves over 5 million members, and in 2018 the Company helped its members avoid over \$7 million in traditional banking fees, in addition to helping 70% of members improve their credit scores by 30 points

Significance of Transaction

- MoneyLion will use the latest round of financing to accelerate its customer growth in the U.S., and to expand its product offerings to include 0% APR daily cash advances, high-yield cash accounts and a stock trading platform
- With this latest round, MoneyLion has now raised a total of over \$200 million in equity financing

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to MoneyLion and its board of directors on its \$100 million in Series C financing
- FT Partners previously advised MoneyLion on its \$82 million Series B financing in 2018
- This transaction highlights FT Partners' deep domain expertise in the banking technology sector, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



MoneyLion

in its Series C financing with participation from new strategic investors





along with participation from





GREENSPRING ASSOCIATES

for total consideration of

\$100,000,000



FT Partners Advises Vitruvian on its Investment in Deposit Solutions

Overview of Transaction

- On August 15, 2018, Vitruvian Partners ("Vitruvian") announced it has made a \$100 million minority investment in Deposit Solutions with participation from Kinnevik and existing shareholders including e.ventures
 - The investment values Deposit Solutions in excess of \$500 million
- Vitruvian is an independent European private equity firm that invests in high growth companies in Europe and beyond (more details <u>here</u>)
- Headquartered in Hamburg, Germany, Deposit Solutions provides an international Open Banking platform for savings deposits
- Deposit Solutions' Open Banking platform transforms the value chain in the savings deposit market to the benefit of banks and savers alike
 - Deposit Solutions now connects more than 70 banks from 16 countries to more than 30 million savers through a wide variety of Points-of-Sale including renowned financial institutions such as Deutsche Bank and Fidelity's FFB

Significance of Transaction

Through this investment, Deposit Solutions plans to accelerate the
expansion of its business, while ultimately trying to achieve its mission of
making Open Banking the new standard for the global \$50 trillion market for
savings deposits

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Vitruvian
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier financial sponsors

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



PARTNERS

on its minority investment in



with participation from new and existing investors

for total consideration of

\$100,000,000



FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$ 50,000,000



FT Partners Advises Credit Sesame on its Growth Financing

Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
 - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
 - The mobile and web solution provides consumers with tools to build a path to achieve financial wellness, including free access to their credit profile complete with their credit score, credit report grades, credit monitoring, interactive step-by-step tools and recommendations for better lending options

Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its exclusive role as sole strategic and financial advisor to



on its growth financing with participation from







Menlo



for total consideration of

\$42,000,000



FT Partners Advises Deserve on its Series C Financing

Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
 C financing round led by Sallie Mae
 - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
 Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
 - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
 - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

Significance of Transaction

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

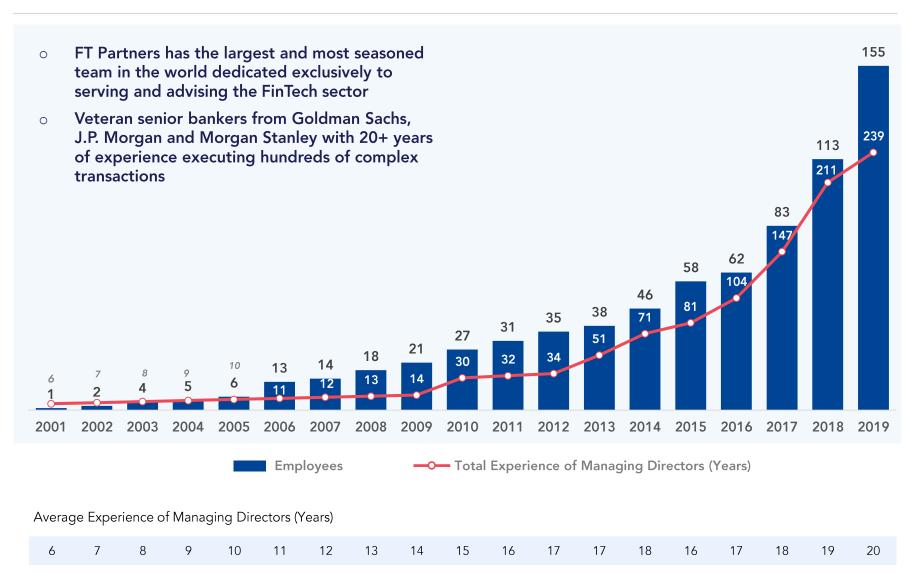
\$17,000,000



Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	17
Kate Crespo Managing Director	RAYMOND JAMES*	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	mê pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17