

FT Partners is Pleased to Announce its Role as Exclusive Strategic and Financial Advisor to



in its Series E financing led by

# COATUE

with participation from new investors





LONE PINE CAPITAL

for total consideration of

\$260,000,000

## FT Partners Advises Marqeta on its Series E Financing

### FT PARTNERS ADVISES

### **>>>>** MARQETA

## Marqeta's \$260 million Series E Financing

#### Overview of Transaction

- On May 21, 2019, Margeta announced it has raised \$260 million in Series E financing led by Coatue Management
  - The round includes participation from several new investors including Vitruvian Partners, Spark Capital, Lone Pine Capital and Geodesic
- Founded in 2010, Margeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Margeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Kabbage and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers

### Significance of Transaction

- Marqeta, which has doubled its revenue for three straight years and experienced dramatic increases in spending activity on its platform, is now valued at nearly \$2 billion
- The funding will be used to accelerate Margeta's expansion plans, both domestically and in key global markets
  - With 300 employees, the Company recently expanded internationally, opening a European office headquartered in London

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Margeta on its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 20x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing led by

with participation from new investors



LONE PINE CAPITAL

for total consideration of

\$260,000,000



## FT Partners Advises Margeta on its Series E Financing





### \$25 million **Financing**



2015

### \$25 million Strategic **Financing**



2017

### \$45 million **Financing**



2018

## \$260 million **Financing**



2019

Since FT Partners began working with Marqeta in 2014, the Company's valuation has grown more than 20x

## FT Partners Advises Marqeta on its Series E Financing

### FT PARTNERS ADVISES



### **Margeta Overview**

### **Company Overview**



Founder & CEO:	Jason Gardner
CRO:	Omri Dahan
Headquarters:	Oakland, CA
Founded:	2010

- Marqeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
  - Built from the ground up with no legacy infrastructure, the platform provides the world's first fully documented, open API issuer processor platform
- The platform lets businesses develop, iterate, and launch commercial-scale payment solutions at unprecedented speed
- Features include:
  - Create physical, virtual, and tokenized payment cards with flexibility for single or multi-use debit and credit cards, for customers and employees
  - Deploy new card programs and solutions in days, not months
  - Track transactions, and get real-time insights on customer spend, merchants, and more

### **Selected Clients**













### Solutions Overview

### The Modern Card Issuing Platform



### **Program Dashboard**

Manage card programs in real-time and configure accounts and program settings



### **Dynamic Spend Controls**

Restrict card authorizations using business rules in realtime and reduce fraud



### **Data Insights**

Access payments data and insights in real-time to support day-to-day operations



### **Virtual Cards**

Instantly create customized virtual cards and automatically push them to digital wallets



### **PCI Widgets**

Stay protected and secure by embedding PCI compliant widgets



### **Just-in-Time Funding**

Authorize payments and fund cards in real-time

### **Industries Served**

- E-Commerce
  - Online Retail
  - Online Travel
  - Media Buying
- Disbursements & Incentives
- Expense Management

- Lending
  - Small Business Lending
  - Point-of-Sale Financing
  - Consumer Lending
- On-Demand Services
- Digital Banking

#### FT PARTNERS ADVISES

### Overview of FT Partners



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report relies upon a variety of public sources, the accuracy of which cannot be guaranteed. No persons or entities should use the information in decision making without independent investigation or professional advice. This communication should not be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2019



## **MARQETA**

## Timeline of Selected FT Partners Payments Processing Transactions



## Significant Experience Advising Large Financing Rounds and "Unicorns"



FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

<b>.</b>	<b>5</b>	
Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone	\$1,400,000,000	Accel DST VISA FANT
GreenSky"	1,010,000,000	Accel DST VISA ANT FINANCIAL
MERCURY°	420,000,000	ICONIQ RCP CAPITAL TEMASEK
GreenSky"	300,000,000	BainCapital TPG PIMCO
<b>∑avid</b> xchange	300,000,000	PRIVATE EQUITY INSIGHT Premji Invest
<b>&gt;&gt;&gt;&gt;</b> MARQETA	260,000,000	BainCapital — PARTNERS—
<b>∑avid</b> xchange	253,000,000	CDPQ PARTNERS
Liquidnet <b>~~</b>	250,000,000	capitalG Scotiabank®
square trade protection plans	238,000,000	nyca khosla ventures
checkout.com	230,000,000	KeyBank  ReyBank  ING
GreenSky**	200,000,000	WELLINGTON MI
nmi	150,000,000	MANAGEMENT 乾源资本 YUAN CAPITAL
stone <sup>cc</sup>	145,000,000	Santander InnoVentures nabventures
ADDEPAR	140,000,000	RV THIS
Kabbage Kabbage	135,000,000	PARTNERS EIAVOII Battery Ventures
Remitly	115,000,000	Redpoint Payu edbi
Tradingscreen SIMPLIFYING GLORAL MARKETS*	110,000,000	mastercard COATUE
stone <sup>∞</sup>	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
POYNT	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
CHROMERIVER	100,000,000	CAPITAL PARTNERS

Accel	DST	VICA	
	D3 I	VISA	,





















































































## FT Partners' Repeat Clients are Everywhere - Selected Examples Below

# FT Partners has history of maintaining strong, long-term client relationships, often advising on multiple transactions

























## **>>>>** MARQETA

FT PARTNERS ADVISES

## FT Partners Advises Marqeta on its \$45 million Financing

### **Overview of Transaction**

- On June 5, 2018, Marqeta announced a new \$45 million funding round led by ICONIQ Capital
  - This round brings Marqeta's total funding to \$116 million
- Headquartered in Oakland, CA, Marqeta is the global standard for modern card issuing, providing the most advanced infrastructure and tools for building highly configurable payments cards

### Significance of Transaction

- Marqeta will leverage the new funding -- along with the \$25 million raised in a strategic round in June 2017 led by Visa -- to extend its leadership in innovative consumer and commercial card solutions, and to accelerate its domestic and international growth
- The investment follows a year of strong growth for Marqeta, during which the Company formed a global strategic partnership with Visa, launched its international effort and more than doubled the size of its team

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- FT Partners has now advised Marqeta on its past three financings, having
  previously advised the Company on its \$25 million strategic round led by
  Visa and its \$25 million Series C financing
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector, in particular

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing led by



for total consideration of

\$45,000,000



### FT PARTNERS ADVISES



## FT Partners Advises Margeta on its \$25 million Minority Financing

#### **Overview of Transaction**

- On July 26, 2017, Marqeta announced a strategic, minority financing round led by Visa for a total consideration of \$25 million
  - Visa and Marqeta also announced a multi-year, global partnership to drive innovations in commercial and consumer payments
  - Existing investors Commerce Ventures, 83 North,
     CommerzVentures and Granite Ventures along with new investor
     CreditEase also participated in the round
- Headquartered in Oakland, CA, Marqeta is the first modern card issuing and core processing platform, powering prepaid, debit and credit cards for the world's top commerce innovators

### Significance of Transaction

- The additional capital will enable Marqeta to continue to fuel its rapid growth and global expansion
- The initial efforts of the Visa partnership will involve growing opportunities
  for virtual, physical and tokenized payments across a number of
  commercial markets and use cases that can benefit from Marqeta's
  developer-friendly platform

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- This transaction demonstrates FT Partners' deep domain expertise and transactional excellence in the Payments sector
- FT Partners also advised Marqeta on its Series C \$25 million financing in October 2015

## Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



with participation from







for total consideration of

\$ 25,000,000



## **>>>>** MARQETA

FT PARTNERS ADVISES

### FT Partners Advises Marqeta on its Series C Financing

#### **Overview of Transaction**

- On October 26, 2015, Marqeta announced a \$25mm Series C minority equity financing round
- New investors include IA Capital, CommerzVentures and Max Levchin, CEO and Co-Founder of Affirm
- Existing investors 83North (formerly, Greylock Partners IL), Granite
   Ventures and Commerce Ventures also participated in the round
- New round brings the total investment in Margeta to \$46mm
- The Company focuses on providing leading payments processing / issuing solutions for some of the most innovative commerce startups and disruptors

### Significance of Transaction

- Investment enables Marqeta to expand its market reach in the U.S. and further invest in its Open API platform
- Marqeta also plans to begin international expansion throughout North America and Europe in 2016

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its Board of Directors
- FT Partners leveraged its extensive market knowledge and broad relationships across the financial technology landscape to achieve an outstanding outcome for Marqeta
- Transaction demonstrates FT Partners' continued success achieving highly successful transactions in the Payments space

## Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series C minority financing from



Commerzbank Group

83NORTH

ia capital group



for total consideration of

\$ 25,000,000



## **MARQETA**

### FT Partners Advises Checkout.com on its \$230 million Series A Financing

#### **Overview of Transaction**

- On May 2, 2019, Checkout.com announced it has raised \$230 million in Series A financing led by Insight Partners and DST Global with participation from GIC, Endeavor Catalyst, Blossom Capital and other strategic investors
- This is the first inancing round for Checkout.com since its foundation in 2012
- Headquartered in London, UK, Checkout.com offers the world's most comprehensive cross-border payment solution for digital commerce
  - The Company specializes in accepting, acquiring and processing international and local payments and also provides fraud management tools, analytics and comprehensive reporting features for merchants
  - Checkout.com is a direct acquirer of all major card schemes, accepting international cards, local card schemes and many of the most popular global alternative payment methods
  - Checkout.com handles every step of the payment process on a proprietary technology platform, so merchants benefit from feature parity across regions, faster processing speeds, greater reliability, and full data visibility

### Significance of Transaction

- This financing will enable Checkout.com to continue its rapid growth in Europe, the US and the Middle East, with further expansion into Asia and Latin America
- This transaction is the largest ever Series A Financing round for a Technology or FinTech company in Europe

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Checkout.com
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the best investors for our clients worldwide

## FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series A Financing led by



with participation from







for total consideration of

\$230,000,000



### FT PARTNERS ADVISES



### FT Partners Advises GoCardless on its \$75.5 million Series E Financing

#### **Overview of Transaction**

- On February 18, 2019, GoCardless announced it has raised \$75.5 million in Series E financing led by Adams Street Partners and GV (Google Ventures) with participation from new investor Salesforce Ventures along with existing investors Accel, Balderton Capital, Notion Capital, and Passion Capital
  - This financing brings GoCardless's total funding to \$122.5 million
- Headquartered in London, UK, GoCardless is a global payments platform offering cloud-based solutions that enable customers to seamlessly take recurring payments through bank debit
  - With clients ranging from small businesses to household names such as Thomas Cook, TripAdvisor and the Guardian, GoCardless brings together a range of bank debit schemes globally
  - GoCardless's API-based software platform makes it easy for customers to take online recurring payments, such as invoices, subscriptions and installments through bank debit

### Significance of Transaction

 This financing will enable GoCardless to expand into new markets across North America, Europe, and Australia and New Zealand, grow its talent base, and invest in product and partner development as the Company executes on its vision to become the global leader in recurring payments

### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to GoCardless
- This transaction underscores FT Partners' unparalleled track record in the Payments space with another great outcome for our client and highlights the Firm's strong capabilities in finding the right investors for our clients worldwide

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to

## **GO**CARDLESS

in its Series E Financing led by





for total consideration of

\$75,500,000



## **MARQETA**

## FT Partners Advises Global Processing Services on its Minority Financing

### **Overview of Transaction**

- On June 19, 2018, Global Processing Services ("GPS") announced it has raised £44 million in funding led by Dunedin
  - This is the first external investment accepted by GPS
- Headquartered in Dougal, Isle of Man, with offices in London, UK, GPS is an award-winning proprietary API-based software platform powering leading next generation payments and banking innovators
- GPS is revolutionizing issuer processing by offering disruptive FinTech card programs and mobile first banks with high-speed, direct connectivity to networks and issuers while approving transactions and initiating payment / settlement instructions
  - GPS' developer friendly platform provides market leading, customizable solutions for card programs requesting specific processing features for their customers
  - Strengths in flexibility, implementation and customer service enable
     GPS' clients success with reliable processing and on demand support
- Dunedin is a UK private equity firm targeting buyouts and investments in market leading companies in the UK

### Significance of Transaction

- With this latest minority investment, GPS plans to build a world class sales team, additional data centers and continue to fuel international expansion
- The deal is the UK's 3rd largest FinTech financing so far in 2018

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GPS and its Board of Directors
- This transaction underscores FT Partners' deep Payments domain expertise and tis successful track record generating highly favorable outcomes for high growth FinTech companies globally

## FTP Securities LLC

is pleased to announce its role as sole strategic and financial advisor to



in its minority financing by



for total consideration of

£ 44,000,000



# FT PARTNERS ADVISES MARQETA

### FT Partners Advises Poynt on its Series C Financing

#### Overview of Transaction

- On November 13, 2018, Poynt announced its \$100 million Series C financing with participation from strategic partners Elavon and National Australia Bank (NAB)
  - This financing brings Poynt's total funding to \$133 million; existing investors include GV (Google Ventures), Matrix Partners, NYCA Partners, Oak HC/FT, Stanford-StartX Fund, and Webb Investment Network
- Headquartered in Palo Alto, CA, Poynt is a connected commerce platform empowering merchants with the technology to transform their businesses
  - Poynt has re-imagined the ubiquitous payment terminal into a connected, multi-purpose device that runs third party apps; as smart terminals become mainstream, Poynt OS is an open operating system that can power any smart payment terminal worldwide, creating a new app economy for merchants
- Elavon, wholly owned by U.S. Bank, is a leading provider of end-to-end payment processing solutions and services to more than 1.3 million customers in the U.S., Europe, Canada, Mexico, and Puerto Rico
- NAB is Australia's largest business bank with a large merchant customer base;
   NAB serves more than 9 million customers at more than 900 locations in
   Australia, New Zealand and around the world

### **Significance of Transaction**

 This financing will enable Poynt to expand into new markets across Asia, Europe and South America, grow its talent base, and invest in product and partner development as the Company executes on its vision to become the operating system on smart terminals worldwide

#### FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Poynt
- This transaction underscores FT Partners' unparalleled track record in the Payments space and highlights the Firm's strong capabilities in finding the right strategic investors for our clients worldwide

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C Financing with participation from







for total consideration of

\$100,000,000



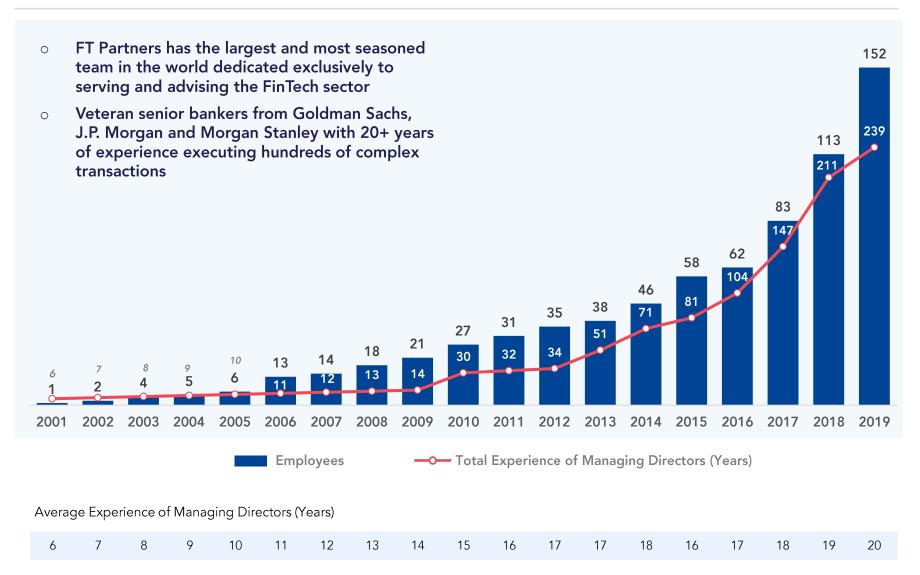
## Award-Winning Investment Banking Franchise Focused on Superior Client Results MARQETA



LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Annual Kanking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
-2004 ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
M&A Advisor Awards	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

## **>>>>** MARQETA

### Platform of Choice for Clients and Bankers Alike



### **FT PARTNERS ADVISES**



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Former Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Operational experience with Visa</li> <li>Wharton M.B.A</li> </ul>	17
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	A Âpwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
Mike Nelson Managing Director	SunTrust	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout  Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst at UBS and former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17