FT PARTNERS FINTECH INDUSTRY RESEARCH

August 3, 2021

FINTECH CEO INTERVIEW:



with Co-CEO & Co-Founder Ximena Aleman

Latin American Open Banking Platform



The Only Investment Bank Focused Exclusively on FinTech

FT PARTNERS RESEARCH

Prometeo Overview



Company Overview



Co-Founder & Co-CEO

Ximena Aleman

Co-Founder & Co-CEO

Rodrigo Tumaián

Co-Founder & CTO

Eduardo Veiga

Headquarters:

Montevideo, Uruguay

Founded: 2018

- Prometeo is the largest Open Banking API platform in Latin America with 44 financial institutions using its products
- It provides a single point of access to information, transactions, and payments across 33+ financial institutions and 54 APIs
- The Company aims to create an open and connected financial market by developing an information railway among South American financial institutions
- Prometeo's clients span nine countries in Latin America
- Prometeo launched its payment API in June 2021, providing connections to banks which represent 80% of the market share in Colombia, Peru, and Ecuador

Notable Active Clients







Product Overview

Prometeo API

Using different APIs and with user authorization, the platform accesses domain banks, bank account information, and their movements, providing users access to user information, transfers, and payments from several institutions

Access to Information



Access key user information to create digital products

Transfers



Connect with the user's bank to facilitate money movements

Payments



Make payments at financial institutions using their payment services

Use Cases



Personal Finance: Create a single point of access to see balances and movements in multiple bank accounts in order to create a holistic view of your financial situation



 Business Finances: Connect your company's multiple bank accounts to any management or administration software to easily view your bank information



 Credit: View your client's financial situation through a digital, precise, and automatic process to understand their income, expenses, and payment capacity



 Consumer Payments: Connect with payment services from banks connected to Prometeo's platform to access payments from more than 33 banks in 9 Latam countries

Interview with Prometeo







Ximena Aleman is the Co-founder and Co-CEO of Prometeo. Before starting the firm, Ximena co-founded Qualia Fintech Factory and Ábaco, two Latam FinTech companies. She holds a Masters of Business Administration from Universidad ORT.

"As Latam entrepreneurs, we are well aware of the tech gap in the financial sector between underdeveloped and developed countries... So, we decided to approach this as an opportunity to build a great solution and a path towards financial access for the region. "

What was the vision behind founding Prometeo? How is Prometeo approaching Open Banking in the Latam region?

Historically, Latin America has been financially underserved with high rates of unbanked and underbanked population in almost every country of the region. As Latam entrepreneurs, we are well aware of the tech gap in the financial sector between underdeveloped and developed countries. In particular, the lack of adequate tech infrastructure plays a major role in the structure, complexity, and reach of financial services. So, we decided to approach this as an opportunity to build a great solution and a path towards financial access for the region.

Accessing banking information or making payments to different services and entities is a cumbersome process in the region. We founded Prometeo to tackle this issue. We've built a huge highway of financial information across 33 different financial institutions and 9 countries. Our goal for 2021 is to provide full banking coverage in the region, and we are already accomplishing this by providing access to 80% of the banking market share in key markets of Latam.

While you are focused across Latam, there are country-specific regulations and structural differences. Can you touch on where regulation is pushing Open Banking forward, and what are some of the key differences between your largest markets?

I can proudly say that Open Banking is becoming a dominant trend in Latam, with Mexico and Brazil– Latam's largest markets– already implementing an Open Banking framework and regulations in process in three other markets in the region. Of course, the landscape is yet uneven, and different scenarios and situations are to be considered.

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Interview with Prometeo (cont.)





Prometeo

CEO Interview - Ximena Aleman

"I can proudly say that Open Banking is becoming a dominant trend in Latam, with Mexico and Brazil- Latam's largest markets-already implementing an Open Banking framework and regulations in process in three other markets in the region."

Continued from Prior Page

Mexico is following a similar approach to Europe. The regulation itself is pretty much advanced, however, the implementation has been slow and there are still normative deadlines to be accomplished. Brazil on the other hand has made great strides and this year has a pretty challenging schedule to move forward with the regulation and implementation not only for an Open Banking ecosystem, but also for an Open Finance one, that includes other non-banking financial institutions

In 2020, Chile announced its plans to regulate FinTech activities and incorporate an Open Banking standard. Colombia is also interested in defining certain standards for Open Banking but it has decided to make this voluntary. And finally, Uruguay's Central bank already has a draft in place and is moving forward.

What methods do you use to get access to data and bank accounts directly in order to enable transfers and payments? What types of analytics do you provide against the data that you are able to collect?

We base our operation on the Open Banking principle, where through the bank's existing channels (mobile or web) it accesses the user's information, as long as the user has granted access.

At a high level the user first logs in, that's how the process begins, and through this, the user's account is accessed. This login allows Prometeo to 'communicate' with the bank and it is where the bank grants us access. the access is given through a session key. This key is what allows the user to interact with their bank account through the API.

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FinTech CEO Interview: Prometeo

Interview with Prometeo (cont.)





Prometeo

CEO Interview - Ximena Aleman

"Our APIs provide our clients a wide variety of use cases that help them automatize and digitalize their daily operations and enhance the products they offer to their clients."

Continued from Prior Page

Our payment API allows pay per bank payment, which means to make payments directly to an account. It also detects new pay-ins and allows payouts, which is to transfer payments to third parties' accounts. For some bank institutions, we have the feature to make batch payments

Something important to highlight is that throughout this process of "dialogue" and exchange of credentials and keys, the information goes through an encrypted channel between the user, Prometeo, and the bank. This encrypted channel guarantees that the information is safe and is not accessed by anyone outside the channel.

Can you provide some examples of the key use cases for your solutions and tell us where you are seeing the greatest demand today?

Our APIs provide our clients a wide variety of use cases that help them automatize and digitalize their daily operations and enhance the products they offer to their clients. Our main use cases are:

- Onboarding and Validation: we help our clients to validate data or fiscal information
- Bank Account Management: our clients manage their bank accounts at different financial institutions and get a comprehensive overview of their finance by aggregating all their accounts. Prometeo may also integrate to the client ERP to fully optimize and automatize their processes.
- This year we also launched our **Payments APIs** in Colombia Ecuador and Peru. This "pay-perbank" feature has the benefit of receiving the payment in real-time, with no fees and no delays.

FinTech CEO Interview: Prometeo

Interview with Prometeo (cont.)





Prometeo

CEO Interview - Ximena Aleman

You recently joined Visa FinTech Partner Connect – what do you bring to this partnership and what does Visa provide to you?

Visa FinTech Partner Connect is a program designed to help Visa's issuing clients quickly connect with a vetted and curated set of technology providers such as Prometeo. This streamlines the process for these clients since they cut through the noise and simply connect with us. The idea behind it is to connect FinTech companies with Visa clients so we can provide emerging technologies to complement their digital innovation efforts.

How is Prometeo regulated, and do you see that changing in the future?

Prometeo is a non-regulated entity in most Latam countries, where Open Banking is not regulated yet. We are prepared, and eager, to become regulated entities as the regulation unfolds across the region.

You recently launched your Payment API. Which of your key markets will this product serve best, and how does this product enhance Prometeo's value proposition?

We launched our Payments API in three markets, and we are planning to extend this feature across Latin America throughout 2021. The launch of this API enables transparent and efficient exchanges using banking infrastructure and API connectivity. The service is a "pay-per-bank" facilitator allowing digital money transfers and automated payments between financial institutions in Latam, without credit card fees, delays, and complicated manual intervention. We've seen the impact that this feature has on the market and its benefits to customers.

"We are prepared, and eager, to become regulated entities as the regulation unfolds across the region."

Interview with Prometeo (cont.)





Prometeo

CEO Interview - Ximena Aleman

"We are pretty focused on reaching 80% of the market share in Chile, Argentina, and Bolivia. We already reached this percentage in Peru and Colombia."

What does your product roadmap look like? What new products / services do you intend to build in the coming years?

We are pretty focused on reaching 80% of the market share in Chile, Argentina, and Bolivia. We already reached this percentage in Peru and Colombia. Also in Colombia, we are extending our connections and focusing on corporate accounts. We are also incorporating new services and our payment connections are also increasing, and we'll soon launch payments reception for the Peruvian Treasury.

Leading Expertise Across the Banking and Lending Tech Sector











































FT Partners Advises MoneyLion on its Merger with Fusion Acquisition Corp.

Overview of Transaction

- On February 12, 2021, MoneyLion Inc. ("MoneyLion") and Fusion Acquisition Corp. (NYSE: FUSE) ("Fusion") announced that they have entered into a definitive agreement which would result in MoneyLion becoming a publicly listed company via a merger
- Upon closing of the transaction, Fusion will be renamed MoneyLion Inc., and is expected to remain listed on the New York Stock Exchange
 - The combined Company will have an estimated post-transaction enterprise value of \$2.4 billion with an estimated equity value of \$2.9 billion from the contribution of up to \$526 million in cash proceeds from the transaction, net of debt paydown and expenses
 - Proceeds will consist of up to \$350 million of cash held in Fusion's trust account and an additional \$250 million fully committed private investment at \$10.00 per share led by funds and accounts managed by BlackRock, certain funds managed by affiliates of Apollo Global Management, Inc., and leading global technology and growth equity investors
- MoneyLion is a mobile banking and financial membership platform that empowers people to take control of their finances
 - Since its launch in 2013, MoneyLion has engaged with 7.5 million hard-working Americans and has earned its members' trust by building a full-service digital platform to deliver mobile banking, lending, and investment solutions

Significance of Transaction

- MoneyLion shareholders will hold approximately 76% of the equity of the combined Company by rolling their existing holdings in MoneyLion
- The net proceeds raised from the transaction will be used to support MoneyLion's working capital and scale its proven platform and suite of products

FT Partners' Role

- FT Partners served as financial advisor to MoneyLion
 - FT Partners previously advised MoneyLion on its on its \$100 million Series C financing in 2019 and its \$82 million Series B financing in 2018
- This transaction builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients Payoneer, Porch, Open Lending, CardConnect and REPAY

FTP Securities LLC

is pleased to announce its role as financial advisor to



MoneyLion

on its merger with



(NYSE: FUSE)

post-transaction equity value

\$2,900,000,000



FT Partners Advises Open Lending on its Merger with Nebula Acquisition

Overview of Transaction

- On January 6, 2020, Nebula Acquisition Corporation "Nebula" (Nasdaq: NEBU), a special purpose acquisition company ("SPAC"), sponsored by True Wind Capital, announced a definitive merger agreement with Open Lending
- Upon completion of the business combination on June 10, 2020, Nebula changed its name to Open Lending, and its common stock is expected to begin trading on the Nasdaq Stock Market under the ticker symbol "LPRO", commencing June 11, 2020
 - Total consideration of the transaction is approximately \$1.7 billion *
- Open Lending, through its flagship product, Lenders Protection, offers loan analytics, risk-based pricing, risk modeling and default insurance, ensuring profitable auto loan portfolios for financial institutions throughout the U.S.

Significance of Transaction

- While creating significant liquidity for existing shareholders, Open Lending's Management team will continue to lead the merged Company as over 70% of their existing equity is expected to be rolled as part of the transaction
- Open Lending's existing minority investor, Bregal Sagemount, a prominent growth equity firm, will continue as a public stockholder and participate on the board as well
- Open Lending will pursue significant growth opportunities within its existing customer base of credit unions, banks, and OEM Captives, as well as through new channels, asset classes, and geographies

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Open Lending
- Exemplifies FT Partners' ability to deploy expertise for a complex business operating at the intersection of consumer finance, InsurTech, and Auto FinTech
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>CardConnect</u> and <u>REPAY</u>

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with

Nebula Acquisition Corporation (NASDAQ: NEBU)

sponsored by



for total consideration of up to approximately

\$1,700,000,000



FT Partners Advises Acima on its Sale to Rent-A-Center

Overview of Transaction

- On December 20, 2020, Rent-A-Center, a leading omni-channel lease-toown provider for the credit constrained customer, announced it has entered into a definitive agreement to acquire Acima Credit LLC, a virtual lease-toown provider based in Draper, Utah
 - Total consideration consists of \$1.273 billion in cash and approximately 10.8 million shares of Rent-A-Center common stock currently valued at \$377 million
- Founded in 2013, Acima is a leading platform offering customers virtual lease-to-own solutions at point-of-sale via mobile technology
- Acima's virtual lease-to-own products are used by more than 15,000 merchant brick and mortar and e-commerce locations

Significance of Transaction

- The acquisition accelerates Rent-A-Center's position as a premier FinTech platform across both traditional and virtual lease-to-own solutions
- The acquisition also provides further diversification of Rent-A-Center's retail partner base and product verticals, and enhances its ability to compete for high-value national retail accounts

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Acima
- This transaction highlights FT Partners' deep domain expertise across the Buy-Now-Pay-Later and Credit Technology sectors, and its successful track record generating highly favorable outcomes for leading high-growth FinTech companies globally, including during the COVID-19 pandemic

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of

\$1,650,000,000



FT Partners Advises Finicity on its Sale to Mastercard

Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
 - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
 through direct connectivity to thousands of North American financial institutions,
 including next generation open banking API connections with the largest banks
 in the US
 - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



FT Partners Advises Upgrade on its Series D Financing

Overview of Transaction

- On June 17, 2020, Upgrade announced it has raised Series D financing led by Santander InnoVentures, with participation from existing investors including Union Square Ventures, Ribbit Capital, Vy Capital and Silicon Valley Bank and new investors Ventura Capital and Uncorrelated Ventures
 - The round values the Company at more than \$1 billion, which represents a 2x increase over the prior round valuation
- Upgrade is a neobank that offers affordable and responsible credit to mainstream consumers through cards and personal loans, along with free credit monitoring and education tools that help consumers better understand their finances
- Since Upgrade launched in 2017, more than 10 million consumers have applied for an Upgrade card or loan and the Company has delivered over \$3 billion in credit, growing at a triple digit annual rate
- Upgrade is cash flow positive with an annual revenue run rate of \$100 million
- Later this year, Upgrade plans to launch the Upgrade Account, an online checking account with generous debit rewards and an easier path to Upgrade's credit product

Significance of Transaction

- The investment will fuel the rapid growth of the Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.
- Upgrade will also use the investment for the upcoming launch of Upgrade
 Account, a mobile banking product offering exceptional value to mainstream
 consumers

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- This transaction highlights FT Partners' deep domain expertise with neobanks and the direct-to-consumer sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by



at a valuation of

\$1,000,000,000+



FT Partners Advises OakNorth on its Secondary Sale

Overview of Transaction

- In September and October 2020, existing shareholder Indiabulls Housing Finance Limited ("Indiabulls") sold down a stake in OakNorth for more than \$270 million
 - Indiabulls, an Indian mortgage lender which acquired a 40% stake in OakNorth in 2015 and partially exited it in 2018, has now sold a large portion of its remaining stake
- With offices around the world, OakNorth is the next-generation artificial intelligence software business that combines a deep understanding of credit, dynamic data sets, cloud-computing and state of the art machine learning, to enable the commercial bank of the future
- OakNorth's Credit Intelligence Suite was first proven within OakNorth Bank, a UK bank launched in September 2015, which has lent over \$5bn to British businesses, achieving performance metrics which place it amongst the top 1% of banks globally an RORE of 22.3%, an efficiency ratio of 29.8%, an NPS of 82, and no credit losses to date
- The OakNorth Credit Intelligence Suite helps banks better understand their loan books and borrowers, and effectively stress test their portfolios. The result is more effective, better equipped Relationship, Risk and Transaction Managers, superior credit outcomes, improved efficiency, reduced risk, enhanced regulatory compliance and greater customer delight

Significance of Transaction

• The transaction further validates the OakNorth proposition and the growth potential of its technology in helping to close the estimated \$1.3 - \$1.5trn mid-market business funding gap

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to OakNorth and to Indiabulls
- This transaction highlights FT Partners' deep domain expertise in the Banking Tech space, and its successful track record generating highly favorable outcomes for all stakeholders

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



and to



on the sale of a minority stake for

\$270,000,000+



FT Partners Advises Mambu on its Series D Financing

Overview of Transaction

- On January 7, 2021, Mambu announced it has raised \$135 million of new capital in its Series D financing at a valuation of ~\$2 billion. The investment is led by TCV with participation from existing investors, including Acton Capital Partners, Bessemer Venture Partners, Runa Capital, as well as new investors Arena Holding and Tiger Global
- Mambu is a SaaS cloud banking platform empowering its customers to easily
 and flexibly build and expand their banking products. Mambu is the originator
 of the composable banking approach, which prioritizes rapid, flexible assembly
 of independent, best-for-purpose systems
- Since launching in May 2011, Mambu has grown its client portfolio to more than 160 banks, FinTech providers, and corporates across more than 50 countries

Significance of Transaction

- The transaction values Mambu at ~\$2 billion, underscoring the company's leadership position in redefining the global core banking technology market
- With this new round of financing, Mambu will continue to accelerate its rapid growth by deepening its footprint in the more than 50 countries in which it already operates and continuing to expand both the breadth and depth of its platform

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Mambu
- This transaction highlights FT Partners' deep domain expertise in a broad range
 of Banking Tech companies, as well as its successful track record generating
 highly favorable outcomes for high-growth, unicorn FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by

TCV

with participation from new investors

ARENA TIGERGLOBAL

for a total primary amount of

\$135,000,000
at a valuation of

~\$2,000,000,000



FT Partners Advises Amount on its Series C Financing

Overview of Transaction

- On December 2, 2020, Amount announced it has raised \$81 million in Series C financing led by Goldman Sachs Growth with participation from existing investors including August Capital, Invus Opportunities and Hanaco Ventures
- Amount delivers technology solutions for financial institutions to create and enhance their digital consumer experiences
 - Solutions include omnichannel retail banking and a robust point-of-sale financing product suite alongside platform features like fraud prevention, verification, decisioning engines, and account management to enhance its clients' existing products and services
- Leading financial institutions including Banco Popular, HSBC, Regions Bank and TD Bank partner with Amount to drive growth and simplify their transition to digital financial services
 - Amount's clients collectively manage nearly \$2 trillion in US assets and service more than 50 million US customers

Significance of Transaction

- The latest round brings Amount's total capital raised in 2020 to nearly \$140
 million and follows its Series B round, led by QED Investors, from earlier this year
- The new funding will allow for further investments in platform research and development, as well as for accelerating the Company's go-to-market strategy

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Amount
- This transaction underscores FT Partners' expertise across the Banking Tech landscape and highlights its position as the "Advisor of Choice" to leading FinTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



for a total amount of

\$81,000,000



FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

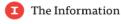
Institutional Investor





The FinTech Finance 40:

o Steve McLaughlin ranked #1 in 2017 and 2018





The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World

