# FT PARTNERS FINTECH INDUSTRY RESEARCH

**November 14, 2018** 



# Clearbanc Raises \$70 million in Financing



The Only Investment Bank Focused Exclusively on FinTech

### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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# **Transaction Summary**

# CLEARBANC

### **Transaction Summary**

- On November 12, 2018, Clearbanc announced it has raised \$70 million in financing from a group of Silicon Valley investors including:
  - Emergence Capital, Social Capital, CoVenture, Founders Fund, 8VC, iNovia Capital, Real Ventures, Portag3, Precursor, WTI, Berggruen, and F.J. Labs
  - Santi Subotovsky from Emergence Capital will be joining the Company's Board of Directors
- · Clearbanc provides growth capital without equity ownership to online-enabled businesses by using their actual business data instead of a personal credit score
- The Company was founded in 2015 by serial entrepreneurs and angel investors Andrew D'Souza and Michele Romanow, who is also a "Dragon" on Canadian TV show, Dragons' Den (the Shark Tank of Canada)

### Investors in the Financing Round















SOCIALCAPITAL

PORTAGE









### **Transaction Commentary**

"This is a landmark year for us. We've funded over \$100M in marketing capital for over 500 ecommerce brands already in 2018. Clearbanc not only puts the power back in the hands of entrepreneurs -- rather than investors and banks -- but also plans to fund millions of small businesses globally instead of the small handful that most investors typically fund in a year."

CLEARBANC

Andrew D'Souza Co-Founder & CEO



"I saw hundreds of entrepreneurs on Dragons' Den every year, who had great businesses but needed a better funding model. Whether an entrepreneur needs \$10 thousand or \$10 million, we started Clearbanc to serve them efficiently and scale in a manner other investors cannot."

CLEARBANC

Michele Romanow Co-Founder & President



"After completing the Y Combinator accelerator program, I used to spend so much time talking to investors who didn't understand my business model. Pitching was always a struggle, even though my business was growing rapidly. With Clearbanc, I accessed marketing capital easily and within a matter of days. This allowed me to double down on marketing, grow the business over 500 percent, and successfully raise a better venture capital round."



Matt Dukes Co-Founder & CEO



### Clearbanc Overview

# CLEARBANC

### **Company Overview**



CEO:	Andrew D'Souza
Headquarters:	Toronto, Canada

Founded: 2015

- Clearbanc offers entrepreneurs access to capital without personal guarantees, warrants, equity, or credit checks
- Qualified companies receive ongoing capital in as fast as one day as a capped revenue share deal
  - The Company offers funding from \$5k to \$10 mm in exchange for a share of the business's earnings until it's paid back, in addition to a 6% fee (1)
  - There are no set repayment dates and no compounding interest, ownership, or control terms
- Clearbanc's average portfolio company is growing at +100% per year, with an increasing number of companies using their funding to finance high-growth digital marketing campaigns (1)
- Clearbanc distributed +\$100 million into 500 companies so far in 2018 (1)

### **Products / Services Overview**

The Company's platform is designed to offer revenue-based financing to eCommerce and Consumer SaaS businesses, enabling companies to grow without giving up a piece of their business

### **How It Works**

#### Minimum Eligibility Criteria Includes:

- Average monthly revenue of at least \$10,000
- At least 6 months of consistent revenue history
- Business must be incorporated (ie. corporations or limited liability companies)



### **Apply in Minutes**

 Companies enter basic business information and input marketing and revenue data



### Choose a Marketing Budget

 Clearbanc delivers multiple offers of capital based on the provided data The Company utilizes revenue data, business metrics, and market data to determine an offer and the fee associated with it



#### Watch Revenue Grow

 Clearbanc's capital allows companies to acquire more customers with their new marketing budgets

The Company's automated system extracts data from a business' existing platforms, such as Facebook and Stripe, to gauge its financial health and revenue trajectory

# Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



**Prosper's Series G Financing** 



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



Monese Raises \$60 million in Financing



OakNorth Raises \$100 million in Financing



Upgrade Raises \$62 million in Series C Financing



Monzo Raises ~\$109 million in Series E Financing

VIEW MORE FT PARTNERS RESEARCH

# Significant Experience Across the Banking Technology Space











































# Strong Track Record of Success in the Credit / Alternative Lending Space

# White Label Loan Management



# Consumer Home Improvement Financing



### Consumer Marketing / Credit Lead Generation



# SMB Credit Tools / Financing



### **Peer-to-Peer Lending**



### SaaS-based Loan Origination



### **SMB Financing**



### **Supplier Finance Solutions**



# FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	<b>Amount Raised</b>
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
<b>GreenSky</b> ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	Initial Public Offering	1,010,000,000
<b>GreenSky</b> **	TPG DST  ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> **	PIMCO	200,000,000
Kabbage <sup>®</sup>	RCP REVERENCE CAPITAL PARTNERS ING.	135,000,000
earnest	BV Battery Veniures mayeron	75,000,000
<b>taulia</b>	QuestMark Partners  ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTHERS Menlo ia capital group	42,000,000
Nav	Codiciose  Codiciose	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























# FT Partners Advises Deserve on its Series C Financing

#### Overview of Transaction

- On August 27, 2018, Deserve announced it has raised \$17 million in a Series
   C financing round led by Sallie Mae
  - Accel, Aspect Ventures, Pelion Ventures, Mission Holdings, Alumni
     Venture Group and GDP Venture also participated in the round
- Deserve is a venture-backed FinTech company that helps people build credit and achieve financial independence
  - The Company has helped tens of thousands of customers from over 160 countries at over 1,800 universities across all 50 states
  - Deserve uses non-traditional data points and advanced machine learning algorithms to determine credit eligibility
- Sallie Mae offers products that promote responsible personal finance, including private education loans, free scholarship search tools, free college financial planning tools, and online retail banking

### **Significance of Transaction**

- Deserve will use the financing to further scale its platform and infrastructure to achieve its mission of helping the 40 million college students and young adults in the U.S. gain financial independence through access to fair credit
- The Company also plans to expand its "perks" program by offering exclusive offers from a number of new partners including Amazon Prime, T-Mobile, Lemonade, Feather, and Wikipedia

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- This transaction underscores FT Partners' deep Alternative Lending and Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its Series C financing led by



for total consideration of

\$17,000,000



# FT Partners Advises Prosper on its Series G Financing

#### Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$ 50,000,000



### FT Partners Advises Swift Financial on its Sale

#### **Overview of Transaction**

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdaq:PYPL) for approximately \$200 million
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

### Significance of Transaction

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively on proprietary insights, Swift's technology will allow PayPal to assess supplemental information to more fully understand the strength of a business and provide access to complementary financing products

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for approximately

\$ 200,000,000



# FT Partners Advises Nav on its Series B Financing

#### Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
  - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
  - Nav and Experian also announced a strategic partnership to provide
     SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

### **Significance of Transaction**

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from









\$38,000,000



# FT Partners Advises Kabbage on its \$135 million Minority Financing

#### Overview of Transaction

- On October 14, 2015, Kabbage announced a minority \$135mm Series E equity financing round
- The round was led by Reverence Capital Partners as well as ING, Santander InnoVentures and Scotiabank
- Additional new investors include China's Yuan Capital and Japan's Recruit Strategic Partners; existing investors BlueRun Ventures, UPS Strategic Enterprise Fund and Thomvest Ventures also participated in the round
- In conjunction with the equity raise, Kabbage also increased its credit facility by more than threefold to over \$900mm to fuel the expansion of its direct lending business
- Kabbage is the leading technology and data platform powering automated lending; the Company leverages numerous data sources generated through business activity to better understand performance and deliver fast, flexible funding in real time

### Significance of Transaction

The transaction represents one of the few times in recent history that multiple global financial institutions have invested in a U.S.-based financial technology company, suggesting the potential for Kabbage's world-class platform to change the landscape of lending worldwide

#### FT Partners' Role

- FT Partners served as strategic advisor to Kabbage in this groundbreaking transaction
- Transaction demonstrates FT Partners' continued success advising on \$100mm+ financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

### Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its role as advisor to



in its Series E minority financing led by











for total consideration of

\$ 135,000,000



# Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech			
	2017	Steve McLaughlin Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List			
Institutional Investor	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Annual Ranking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
ANNUAL AWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
WINNER  M&A Advisor Awards	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

# The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	16
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	18
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
Steve Stout Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16