# FT PARTNERS FINTECH INDUSTRY RESEARCH

October 28, 2021



CRED Raises \$251 million in Series E Financing Led by Tiger Global and Falcon Edge Capital

TIGERGLOBAL

FALCON EDGE CAPITAL



The Only Investment Bank Focused Exclusively on FinTech

## **Transaction Summary**



# CRED

- On October 19, 2021, Indian credit management and rewards platform CRED confirmed reports that it has raised \$251 million in Series E financing co-led by Tiger Global and Falcon Edge Capital
  - The round values the Company at \$4.01 billion, up from a \$2.2 billion valuation in its \$215 million capital raise in April 2021 and a \$806 million valuation in its December 2021 financing (1)
  - According to a statement from the Company, "two new investors Marshall Wace and Steadfast joined the cap table. [Existing investors] DST Global, Insight Partners, Coatue, Sofina, RTP and Dragoneer increased their investments in CRED with this round" (2)
- This new round comes as the Indian FinTech ecosystem continues to gain traction, capitalizing on a wave of momentum behind digital payments and technologies in the country in the wake of sweeping regulatory reforms and COVID-19
  - Volumes on India's landmark real-time payments rail UPI, which was introduced in 2016 and is leveraged by CRED for its bill payment services, have more than doubled in the last year (3)
  - In recent weeks and months, Indian payments giant Paytm has filed for its IPO (more details here), Pine Labs disclosed plans to enter the public markets, and PayU agreed to acquire BillDesk for \$4.7 billion (more details here), among other notable FinTech deals and announcements across India
- CRED did not disclose specifically how it would deploy the new capital, but reports suggest the Company will use the funding to expand its product suite and financial service offerings for consumers (4)
  - Having invested in enterprise debt platform CredAvenue's \$90 million Series A in September 2021, CRED is also exploring new investment opportunities, according to TechCrunch (1)

TechCrunch: "Indian FinTech CRED valued at \$4 billion following \$251 million fundraise"

# CRED

### **CRED Overview**

### **Company Overview**

Founder & CEO:

Headquarters:



Kunal Shah

Mumbai, India

Founded: CRED 2018

- CRED is a members-only payments and credit card management platform for qualified users across India and beyond
  - While the Company's core offering revolves around rewarding members for paying bills on time with offers for partner brands, CRED has also added rent payment capabilities and short-term credit lines, among other products
- The platform helps manage multiple cards from several different partner issuers, with members enjoying seamless bill payment experiences, credit score analytics, reminders and automation tools, and transaction monitoring
- The Company has amassed a member base of more than 7.5 million cardholders, all of whom are required to have a credit score of at least 750

Selected Financing History		
Date	Size (\$ mm)	Selected Investor(s)
10/19/21	\$251	Tiger Global; Falcon Edge Capital; Marshall Wace; Steadfast Capital; DST Global; Insight Partners; Coatue; Other Private Investors
04/06/21	215	Falcon Edge Capital; Coatue; Insight Partners; DST Global; RTP Global; Tiger Global; Greenoaks Capital; Dragoneer; Sofina
12/01/20	81	DST Global; Ribbit Capital; Sequoia Capital; Tiger Global; General Catalyst; Coatue; Sofina
08/26/19	120	Sequoia Capital India; Ribbit Capital; Gemeni Investments; Tiger Global; Hillhouse Capital Group; Other Private Investors

### **Products & Services Overview**

### Selected Features



**CRED Cash** is a flexible, pre-approved credit line launched in 2020 alongside regulated partners



CRED Pay enables users to transact using reward tokens and enjoy a seamless checkout experience



**CRED Store** is a member-exclusive eCommerce shop featuring curated products and experiences at discounted prices



**CRED RentPay** allows users to pay rent with a credit card directly from the CRED APP while also earning rewards and cashback



**CRED Mint** is a P2P lending offering rolled out in Aug. 2021 that allows users to lend to one another at an interest rate of up to 9% annually

### Large Network of Partner Brands

















### Selected FT Partners Research - Click to View



Revolut's \$800 million Series E Financing



Varo's \$510 million E Round Financing



BigPay's \$100 million Series A Financing



Upgrade's \$105 million Series E Financing



TrueLayer Raises \$130 million in Financing



NerdWallet Files for its IPO



Pismo Raises \$108 million in Series B Financing



PayPal Acquires Paidy

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## Track Record of Success in Emerging Markets

## FT Partners has advised on a number of transactions across Emerging Markets































### Proven Track Record of Success Across the BankTech Sector











































## FT Partners Advises GreenSky on its \$2.2 billion Sale to Goldman Sachs

#### Overview of Transaction

- On September 15, 2021, Goldman Sachs (NYSE: GS) announced it has entered into a definitive agreement to acquire GreenSky (NASDAQ: GSKY) in an all-stock transaction valued at approximately \$2.24 billion
- GreenSky stockholders will receive an implied price of \$12.11 per share
- The transaction price represents a premium of 56% over the closing share price of GreenSky common stock as of September 14, 2021
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants' sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
  - GreenSky has a growing network of over 10,000 merchants on its platform enabling >4 million consumers to finance over \$30 billion of transactions since its inception through June 30, 2021

### Significance of Transaction

- GreenSky's differentiated lending capabilities and market-leading merchant and consumer ecosystem will enhance Goldman Sachs's ability to create the consumer banking platform of the future
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

#### FT Partners' Role

- FT Partners served as financial and strategic advisor to GreenSky in this transaction
- FT Partners previously advised GreenSky on its \$1.1 billion IPO, its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion Ioan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its sale to

# Goldman Sachs

for total consideration of

~\$2,240,000,000



## FT Partners Advises Revolut on its \$800 million Series E Financing

### **Overview of Transaction**

- On July 15, 2021, Revolut announced that it has raised \$800 million in financing from Softbank and Tiger Global, valuing the business at ~\$33 billion
- SoftBank and Tiger Global join existing investors including Balderton Capital, DST, Ribbit Capital, TCV and TSG Consumer Partners
- Revolut is building the world's first truly global financial superapp to help people get more from their money
  - In 2015, Revolut launched in the UK offering money transfer and exchange; Today, more than 16 million customers around the world use dozens of Revolut's innovative products to make more than 150 million transactions a month

### **Significance of Transaction**

- The investment will enable the Company to further its growth plans, in particular
  its ongoing product innovation aimed at meeting customers' everyday financial
  needs and aspirations, from quick and easy global transfers, to managing
  everything from savings to insurance to democratizing wealth and trading
- It will also support the expansion of Revolut's offering to US customers and its entry to India and other international markets
- Revolut is now the most valuable financial superapp and the 4<sup>th</sup> most valuable private FinTech company globally

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Revolut
- This transaction underscores FT Partners' deep expertise in the Consumer FinTech and Banking Tech space, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to

# Revolut

on its Series E financing led by



for a total amount of

\$800,000,000

at a valuation of

~\$33,000,000,000



## FT Partners Advises Upgrade on its Series E Financing

#### **Overview of Transaction**

- On August 11, 2021, Upgrade announced it raised \$105 million in Series E financing led by Koch Disruptive Technologies (KDT), with participation from existing investors including BRV and Ventura Capital
  - The round values the Company at more than \$3.3 billion, which represents a 3x increase over the prior 2020 round
- Upgrade is a neobank that offers affordable and responsible credit to
  mainstream consumers through cards and personal loans, along with a rewards
  checking account that offers 2% cashback rewards to consumers on common
  everyday expenses and monthly subscriptions
- Upgrade has delivered over \$7 billion in affordable credit to consumers through cards and loans since inception in 2017, and is on track to deliver \$7 billion in 2021 alone
- In July, the Company launched the Upgrade Bitcoin Rewards Card, a credit card that pays rewards in bitcoin rather than cash, allowing consumers to enjoy the potential upside of bitcoin without putting their own money at risk

### **Significance of Transaction**

 The investment will fuel the rapid growth of the Upgrade Card, an innovative credit card that brings the low cost of responsible credit of installment lending to millions of retail locations in the U.S.

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Upgrade
- FT Partners previously advised Upgrade on its <u>Series D financing</u> at a \$1 billion valuation in June 2020
- This transaction highlights FT Partners' deep domain expertise with neobanks and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E financing led by



for a total amount of

\$105,000,000

at a valuation of

\$3,325,000,000



## FT Partners Advises Finicity on its Sale to Mastercard

### Overview of Transaction

- On June 23, 2020, Mastercard (NYSE: MA) announced it has entered into an agreement to acquire Finicity, a leading North American provider of real-time financial data access and insights
  - The acquisition is valued at up to ~\$1 billion in total consideration, which is comprised of \$825 million at close and up to \$160 million in earn-out consideration
- Finicity enables a secure and innovative financial data-sharing ecosystem
  through direct connectivity to thousands of North American financial institutions,
  including next generation open banking API connections with the largest banks
  in the US
  - Finicity helps power the programs of banks and FinTech companies, using approvals to securely access customer information to provide value-added services such as streamlined loan and mortgage processes, rapid account-based payment initiation and personal financial management solutions

### Significance of Transaction

 The addition of Finicity's complementary technology and innovative team strengthens the existing Mastercard open banking platform to enable and safeguard a greater choice of financial services, reinforcing the Company's longstanding partnerships with and commitment to financial institutions and FinTech companies across the globe

### FT Partners' Role

- FT Partners served as the exclusive strategic and financial advisor to Finicity and its board of directors
- This transaction highlights FT Partners' deep domain expertise across the FinTech sector and further supports FT Partners' role as the Advisor of Choice to the highest quality FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

~\$1,000,000,000



## FT Partners Advises Varo on its \$510 million Financing

#### **Overview of Transaction**

- On September 9th, 2021, Varo announced that it had raised \$510 million of capital in its E Round equity financing
- The E Round investment was led by Lone Pine Capital with participation from existing investors and new investors including Declaration Partners, Eldridge, Marshall Wace, Berkshire Partners / Stockbridge, and funds and accounts managed by BlackRock
- Headquartered in San Francisco, Varo is on a mission to make financial inclusion and opportunity a reality for all - by empowering people with the products and support they need to create healthy financial habits and be in control of their finances

### Significance of Transaction

- The investment will be used to further accelerate Varo's rapid customer growth and support additional investment in product and technology innovation
- In the last 13 months since obtaining its bank charter, Varo doubled its opened accounts to four million
- In addition, the company has experienced record revenue growth, unlocked new cost efficiencies, and expanded its suite of innovative financial products to include Varo Advance, a short-term line of credit, Varo Perks cashback rewards, and the forthcoming Varo Believe credit building credit card program

### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to Varo
- This transaction highlights FT Partners' deep domain expertise with neobanks, Banking Tech, and Consumer FinTech, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

### Financial Technology Partners LP FTP Securities LLC

FT Partners is Pleased to Announce its Role as Exclusive Financial & Strategic Advisor to



on its E Round financing led by





with participation from











for a total amount of

\$510,000,000



## FT Partners Advises BigPay on its \$100 million Series A Financing

#### **Overview of Transaction**

- On August 6, 2021, BigPay announced that it raised up to \$100 million in Series A financing led by SK Group to further its mission to become the leading neobank in Southeast Asia
- Founded in 2017, BigPay is present in both Malaysia and Singapore; Its
  current offering includes a prepaid debit card which can be used to spend
  anywhere Visa or Mastercard is accepted, local and international money
  transfers, micro-insurance, bill payments and a budgeting tool
- BigPay is in the midst of launching fully digital personal loans, transactional lending, wealth and saving products, along with an offering for mSMEs and freelancers
- The announcement comes a few weeks after BigPay announced its application for a digital banking license where it reiterated the commitment to build a connected financial future for Malaysian consumers and entrepreneurs

### Significance of Transaction

- The funding will fuel BigPay's ambition to expand its financial product offerings to provide fair financial services to communities across Southeast Asia
- The transaction represents the largest Series A fundraise ever for a neobank in Southeast Asia

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to BigPay
- This transaction underscores FT Partners' deep Digital Banking domain expertise and successful track record of generating favorable outcomes for leading companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series A financing led by



for a total amount up to

\$100,000,000



## FT Partners' Recent Awards and Recognition

# **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## The Largest FinTech Advisory Practice in the World

