# FT PARTNERS FINTECH INDUSTRY RESEARCH

April 26, 2021



# Chargebee Raises \$125 million in Series G Financing at a \$1.4 billion Valuation



## Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 19 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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# Chargebee Raises \$125 million in Series G Financing



## **Transaction Overview**



## **Transaction Summary**

- On April 20, 2021, Chargebee, a recurring billing and subscription management tool for SaaS businesses, announced that it has raised \$125 million in Series G financing
  - According to the Company, the round now values Chargebee at \$1.4 billion, up from \$505 million in October 2020
  - New investor Sapphire Ventures, and existing investors, Tiger Global and Insight Venture Partners, co-led the round with participation from Steadview Capital
- The funds will be used to expand the Company's product suite through increased Research & Development and to scale its international presence
- In the last quarter of 2020, Chargebee introduced several new capabilities including:
  - Native iOS & Android SDKs and Reactive Native Wrappers to launch mobile subscription offerings in a matter of minutes
  - Usage-based billing to charge customers based on their actual usage
- In Q1 2021, the Company completed its first series of remote user conferences across North America, Europe, and APAC
- Chargebee's revenue has doubled over the past 12 months (1)

## **Management and Investor Commentary**

"There's a window of opportunity for the next five years for us to build out this category beautifully and serve a lot of customers, and that's what led the startup to explore the new financing round." (1)

"This round of funding underlines the unwavering faith subscription businesses have placed in us; it is validation for our leadership of the category and the scope of the challenge we have undertaken. It is also a massive boost to the morale of our 600+ globally distributed team across 17 nationalities."



Krish Subramanian Co-Founder & CEO



"As the global shift to subscription-first models continues to grow in popularity, Chargebee has an incredibly bold vision for new products for multiple market segments. After years of knowing them, I've been most impressed by their thoughtfulness and execution in building Chargebee as the emerging category leader that is reinventing the broader space."



Rajeev Dham Partner



# Chargebee Raises \$125 million in Series G Financing



## **Chargebee Overview**



## **Company Overview**

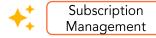


**Headquarters:** Walnut, CA

Founded: 2011

- Chargebee is a recurring billing and subscription management tool that helps SaaS and SaaS-like businesses streamline revenue operations
- Chargebee integrates with leading payment gateways like Stripe, Braintree, and PayPal around the world to let customers automate recurring payment collection along with invoicing, taxes, accounting, email notifications, SaaS Metrics and customer management

### **Products Overview**





Billing & Invoicing



Recurring Payments



Accounting & Taxes



Reporting and Analytics

## **Selected Integration Partners**

zendesk









#### **Customer Overview**

Over 18,000 customers across 60 countries, including:





















## **Selected Financing History**

Date	Round	Size (\$ in mm)	Lead Investor(s)
Apr. 2021	Series G	\$125	Insight Venture Partners; Tiger Global; Sapphire Ventures
Oct. 2020	Series F	55	Insight Venture Partners
May 2020	Series E	12	Undisclosed Investor(s)
Aug. 2019	Series D	14	Steadview Capital
Mar. 2018	Series C	18	Insight Venture Partners
Mar. 2015	Series B	5	Tiger Global
Jan. 2014	Series A	na	Accel Partners

## Selected FT Partners' Research (click to view)



AvidXchange's \$388 million Financing



Divvy's \$165 million Series
D Financing



ContaAzul's \$30 million Series D Financing



Feedzai's \$200 million Series D Financing



Socure Raises \$100 million in Series D Financing



Forter Raises \$125 million in Series E Financing



Equifax Acquires Kount for \$640 million



Melio Raises \$110 million in Series C2 Financing

VIEW MORE FT PARTNERS RESEARCH

## Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	<b>Amount Raised</b>	Selected Prominent Investors in FT Partners Led Rounds
GreenSky"	\$1,560,000,000 <sup>*</sup>	Accel TEMASEK VISA PIMCO
stone <sup>co.</sup>	1,545,000,000*	
<b>∑avid</b> xchange	956,000,000 *	RCP REVERENCE CAPITAL PARTNERS DST FINANCIAL GREENSPRING ASSOCIATES TPG
MERCURY®	420,000,000	- ICONIO Premji Invest INSIGHT Great Hill
Remitly	374,000,000 *	PARTNERS PARTNERS
bblo	370,000,000 *	BainCapital ON CDPQ Scotiabank®
NEXT	333,000,000 *	BainCapital Capital khosla ventures
• OakNorth	270,000,000	VENTURES LOTVE THVE CALLIAL
feedzai	267,500,000 *	nyca KeyBank QED ING M
Liquidnet ~~	250,000,000	乾源资本
square protection plans	238,000,000	Santander InnoVentures  BLANT Santander MANAGEMENT  WELLINGTON MANAGEMENT  THIELE
	230,000,000	ADAMS STREET Elavon PayPal
:TRUMID:	200,000,000	Redpoint Carlot edisonpartners
• Divvy	165,000,000	
<b>hetter.com</b>	160,000,000	NEUBERGER BERMAN  CONTROL OF THE STATE OF TH
nmi	150,000,000	mastercard 8\/ nabventures
ADDEPAR	140,000,000	\/A L O D
Kabbage Kabbage	135,000,000	QUESTMARK PARTNERS VALOR generation_
<b>MAMBU</b>	135,000,000 **	SILVERLAKE PARTHENON SUMMIT PARTNERS

<sup>\*</sup> Total includes multiple financing rounds

<sup>\*\*</sup> Primary amount

## FT Partners' Superior Industry Knowledge and Execution History





































## FT Partners Advises Payoneer on its \$3.8 billion Merger with FTOC

#### Overview of Transaction

- On February 3, 2021, Payoneer Inc. ("Payoneer") and FTAC Olympus Acquisition Corp. ("FTOC"), a special purpose acquisition company ("SPAC"), announced they have entered into a definitive agreement and plan of reorganization
- Upon closing of the reorganization, the newly created holding company will be renamed Payoneer Global Inc. and the combined company (the "Company") will operate as Payoneer, a U.S. publicly listed entity
  - Estimated post-transaction enterprise value of \$3.3 billion with up to \$563 million in cash, offering significant capital flexibility for continued organic and inorganic growth
  - Transaction includes commitments for \$300 million PIPE from investor group including existing investor Wellington Management, as well as funds and accounts managed by BlackRock, Dragoneer Investment Group, Fidelity Management & Research Company LLC, Franklin Templeton, certain funds managed by Millennium Management, funds and accounts advised by T. Rowe Price Associates, Inc., and Winslow Capital Management, LLC
- Payoneer is a global payment and commerce-enabling platform which powers growth for millions of digital businesses worldwide – Payoneer's mission is to democratize access to financial services and drive growth for digital businesses of all sizes from around the world

#### Significance of Transaction

- While creating significant liquidity for existing shareholders, Payoneer's Management team will continue to lead the merged Company as over 68% of existing Payoneer equity is expected to be rolled as part of the transaction
- The net proceeds raised from the transaction will be used to support Payoneer's multipronged growth strategy, including extending leadership with marketplace ecosystems, accelerating strategic and channel partnerships, ramping of developing products and services and pursuing targeted strategic M&A

#### FT Partners' Role

- FT Partners served as exclusive financial and capital markets advisor to Payoneer
  - FT Partners previously advised Payoneer on its <u>acquisition of optile</u> in 2019
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>Porch</u>, <u>Open Lending</u>, CardConnect and REPAY

# Financial Technology Partners LP

is pleased to announce its role as exclusive financial and capital markets advisor to



on its merger with



(NASDAQ: FTOCU)

post-transaction equity value

\$3,796,000,000



## FT Partners Advises on Chrome River's Merger with Certify

#### Overview of Transaction

- On March 5, 2019, Chrome River Technologies and Certify agreed to merge in a transaction valued at over \$1 billion
  - K1 Investment Management, which owns Certify, will hold a majority stake in the combined company
  - Existing shareholders, including the companies' founders and Chrome River investor Bain Capital Ventures, will retain minority stakes
- Chrome River is a leader in expense management, providing SaaS-based automation solutions for more than 1,000 organizations worldwide
- Certify is the world's largest independent provider of travel, expense and invoice management software serving more than 10,000 companies through its family of brands

### Significance of Transaction

- The merger joins Chrome River to the existing Certify family of brands, which includes Nexonia, Tallie, Abacus, and Captio
  - The multi-brand strategy enables companies of all sizes and verticals to work with a single vendor, yet craft the solution that is best suited to their specific needs
- The companies will support all existing products and collaborate on accelerating investments in technology areas such as machine learning, artificial intelligence, analytics, and reporting, to provide customers with enhanced travel, expense, and invoice management capabilities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Bain Capital Ventures and Great Hill Partners in this transaction
- FT Partners previously advised Chrome River on its \$100 million Series D
   Financing from Great Hill Partners in 2015
- This transaction underscores FT Partners' strong domain expertise and successful track record advising leading SaaS-based companies in the Financial Management Solutions space

# FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in the merger of



&



valued in excess of

\$1,000,000,000



## FT Partners Advises Wave on its Sale to H&R Block

#### **Overview of Transaction**

- On June 11, 2019, H&R Block, Inc. (NYSE: HRB) announced that it has agreed to acquire Wave Financial Inc. for \$405 million in cash
- Headquartered in Toronto, Ontario, Wave provides award-winning accounting, invoicing, payroll, and payments software solutions, as well as bookkeeping services, built into a comprehensive platform
  - Wave has a low-cost customer acquisition model and currently serves over 400,00 monthly active global small businesses
- H&R Block is a global consumer tax services company, providing tax return preparation services through 11,000 company-owned and franchise retail tax offices worldwide as well as tax software for DIY consumers

#### Significance of Transaction

- This transaction will expand H&R Block's product and client portfolio as well as enhance its position in the small business space
- H&R Block estimates that the transaction will generate \$40 to \$45 million of revenue for fiscal 2020
- Following the closing of the transaction, Wave will maintain its leadership team, including Kirk Simpson, operating independently within H&R Block from its headquarters in Toronto, Ontario.

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave
- FT Partners also previously advised Wave on its \$10 million Series C financing
- This transaction underscores FT Partners' expertise in sell-side advisory across a broad range of SaaS, financial management, and payments companies that target small businesses

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of approximately

\$405,000,000



## FT Partners Advises AvidXchange on its \$388 million Growth Financing

#### Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
  - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

#### Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

## Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



## FT Partners Advises Feedzai on its Series D Financing

#### **Overview of Transaction**

- On March 24, 2021, Feedzai announced it has raised \$200 million of capital in its Series D financing at a valuation in excess of \$1 billion
- The investment was led by KRR with participation from existing investors Sapphire Ventures & Citi Ventures
- Founded in 2009 and headquartered in San Mateo, CA, Feedzai is the market leader in fighting financial crime with today's most advanced cloud-based risk management platform, power by machine learning and artificial intelligence
  - Feedzai has one mission: to make banking and commerce safe by combining fraud prevention and anti-money laundering under one platform to manage financial crime

### Significance of Transaction

 The new investment will be used to accelerate the company's global expansion, further develop its product offerings, and boost its partner strategy to strengthen its position as one of the most comprehensive financial crime prevention and risk management solutions in the market

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Feedzai
- FT Partners previously advised Feedzai on its \$50 million Series C financing in 2017, and its \$17.5 million Series B financing in 2015
- This transaction highlights FT Partners' deep domain expertise in the Fraud Prevention and Risk Management sector, as well as its successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by



for a total amount of

\$200,000,000

at a valuation of

>\$1,000,000,000



# FT Partners Advises Divvy on its \$165 million Financing

#### **Overview of Transaction**

- On January 5, 2021, Divvy announced its \$165 million Series D round at a valuation of \$1.6 billion with investments from new investors Hanaco, PayPal Ventures, Schonfeld and Whale Rock
  - Existing investors that participated in this round include NEA, Insight Venture Partners, and Pelion
  - Divvy received strong investor interest leading the company to upsize the round from the initial target; nonetheless, the round remained oversubscribed at the new level
- By combining free expense management software with corporate credit cards, Divvy's centralized platform allows businesses to manage their spend with realtime visibility and control over their budgets
- A rapidly growing number of businesses are choosing Divvy, including tech
  companies like Noom, e-commerce merchants like Solo Stove and Rhone, vision
  care leaders like EyeCare Partners, LLC, and iconic sports franchises like the Utah
  Jazz and the Atlanta Dream

### Significance of Transaction

- The valuation of \$1.6 billion and the addition of key investors validates Divvy's ambition to modernize financial processes by combining credit, vendor, and spend management into a single platform
- With the Series D funding, Divvy plans to invest heavily in product development and engineering to accelerate the Company's future roadmap

#### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Divvy and its Board of Directors
- This transaction underscores FT Partners' deep payments and software domain expertise, as well as our successful track record generating highly favorable outcomes for high-growth, unicorn FinTech companies globally

# FTP Securities LLC

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on its financing by new investors





with existing investor participation from

INSIGHT NEX PELION ACREW

for a total amount of

\$165,000,000



## FT Partners Advises Billtrust on its Minority Financing

### **Overview of Transaction**

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
  - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

## Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



## FT Partners Advises Taulia on its Series E Financing

#### Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

## Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
  use this financing round to meet this demand and to further accelerate its
  rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

# Financial Technology Partners LP

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



## FT Partners' Recent Awards and Recognition

# **Bloomberg**

## **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



## **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

# Institutional Investor





## The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





## The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## The Largest FinTech Advisory Practice in the World

