FT PARTNERS FINTECH INDUSTRY RESEARCH

December 8, 2017

!naplan

Anaplan Raises \$60 million in Series F Financing Led by Premji Invest

Premji Invest



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Transaction Overview

Transaction Summary

- On December 5, 2017, Anaplan announced it has raised \$60 million in Series F financing led by Premji Invest with participation from Salesforce Ventures, Top Tier Capital Partners and existing investors
 - Top Tier Capital Partners is a new investor
 - Existing investors include Premji Invest, Salesforce Ventures, Baillie Gifford, Granite Ventures, Industry Ventures and Meritech Capital
- Anaplan provides SaaS-based enterprise planning solutions for businesses of all sizes
- Funds from this transaction will be used to grow internationally, focus on key lines of business and expand Anaplan's development team
- Anaplan has raised a total of \$300 million to date and is now valued at \$1.4 billion

Management Commentary

"As we continue to scale, we are excited to have this additional support from our investors. This funding is going to help accelerate our ability to explore new opportunities, grow our partner and customer community, and develop new technologies that will continue to build upon our world-class connected planning platform."

/anaplan

Frank Calderoni President & CEO

Investor Commentary

"Companies around the world are using Anaplan to connect data, people, and plans. We're excited to lead another investment round because we've seen how the Anaplan platform facilitates better decision-making across organizations."

Premji Invest

Sandesh Patnam Partner



Participating Investors

Premji Invest













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Anaplan Overview

Company Overview

/anaplan

| CEO: | Frank Calderoni |
|---------------|-------------------|
| Headquarters: | San Francisco, CA |
| Founded: | 2006 |
| Employees: | Approx. 600 |

- Anaplan offers a cloud-based forecasting, planning and analytics solution that can be customized to a customer's needs
- Customers include analysts, managers and executives
 - Anaplan aims to help users make better informed decisions
- Provide a multitude of solutions for finance, sales, supply chain, workforce, marketing and IT

Selected Recent Financing History

| Date | Size (\$ mm) | Investor(s) |
|----------|--------------|---|
| 01/14/16 | \$90 | Premji Invest; Baillie Gifford; Founders Circle Capital; Harmony Partners; Bain Capital Public Equity; Coatue Management; DFJ Growth; Granite Ventures; Meritech Capital Partners; Salesforce.com; Sands Capital; Shasta Ventures |
| 05/13/14 | 100 | Workday; Granite Ventures; Shasta Ventures; Coatue Management; Bain Capital Public Equity; DFJ Growth; Sands Capital; Meritech Capital Partners; Salesforce Ventures |
| 04/04/13 | 33 | Meritech Capital Partners; Granite Ventures; Shasta Ventures; Salesforce Ventures |
| 01/19/12 | 11 | Granite Ventures; Shasta Ventures |

Products & Services Overview

FINANCE

- Plan, budget and forecast for improved performance
- Consolidate financials and create reports for analysis

SALES

- Optimize sales plans and connect with reps on one platform
- Improve compensation, quota and forecast accuracy

SUPPLY CHAIN

- Consolidate supply chain plans with finance and sales
- · Real-time actions improve efficiency and lower costs and risks

WORKFORCE

- Anaplan connects HR, finance and operations
- Allows onboarding, succession and compensation planning

MARKETING

- End-to end marketing performance management
- Build and optimize marketing plans to meet objectives

IT

- Agile IT planning and implementation
- Coordinate IT plans and projects with business goals

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Premji Invest Overview

Overview

Premji Invest



Azim Premji Founder



TK KurienChief Investment
Officer



Sandesh Patnam Partner and Portfolio Manager



Aditya Somani Vice President

Locations

• Bangalore, India

About

- Founded in 2006 as the private investment fund of Azim Premji, chairman and founder of Wipro, a multinational IT services and consulting company
- Manages ~\$2 bn in total committed capital structured as an evergreen fund and invests across public and private markets
- Keen on taking significant minority positions in fast-growing companies in India and the U.S.
- TK Kurien previously served as Wipro Executive Vice Chairman and has decades of experience in running startups and established enterprises alike

Investment Preferences

Investment Criteria

Fund Size: \$1 bn
Fund Raised: NA
Investment Range: NA
Revenue: NA
EBITDA: NA

General Preferences 1

Control: Minority, Majority

Geography: India, U.S.

Transaction Type: Growth, Buyout,

PIPE, Secondary

Industry Focus: Consumer, Financial Services, Healthcare,

IT, Automobile, Education,

Hospitality

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|--|------------------------|--------------------------|---------|
| 12/17 | Anaplan (Series F) | \$60 | Sandesh Patnam | FMS |
| 10/17 | PolicyBazaar.com (Series E) | 77 | NA | Ins |
| 09/17 | Shubham (Growth) | 35 | NA | Bnkg |
| 09/17 | Apttus (Series E) | 55 | NA | FMS |
| 06/15 | Coupa (Series G)** | 80 | NA | FMS |
| 03/15 | Zuora (Series F) | 115 | NA | FMS |
| 10/14 | Financial Software & Systems (PE Growth) | 57 | NA | Pymts |
| 10/08 | National Stock Exchange of India (PE Growth)** | 100 | Prakash Parthasarathy | CapMkts |

Other Notable Investments²

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|---|------------------------|-------------------|--------|
| 01/17 | iD Fresh Food (Growth) | \$25 | NA | Food |
| 01/17 | Subway Systems India (Growth) | 30 | NA | Food |
| 12/16 | Amagi (Series D) | 35 | Atul Gupta | Media |
| 08/15 | Snapdeal (Later-Stage VC) | 500 | NA | EComm |
| 06/15 | ServiceMax (GE Digital)* | 82 | Sandesh Patnam | Mobile |
| 02/15 | Manipal Global Education Services (Undisclosed)* | 300 | NA | Edu |

- 1) Italics indicate preferred control / geography
- 2) * denotes M&A exit; ** denotes IPO exit

Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



Selected Transactions - Superior Industry Knowledge and Execution History











































FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

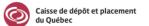
Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$300,000,000



FT Partners Advises Riskonnect in its Sale to Thoma Bravo

Overview of Transaction

- On June 7, 2017, Riskonnect announced its sale to Thoma Bravo
- Headquartered in Kennesaw, GA, Riskonnect is a leading provider of Integrated Risk Management technology solutions for enterprises around the world
- Thoma Bravo is a leading private equity firm focused on the software and technology-enabled services sectors
- As part of the agreement, Riskonnect's three founders will retain a significant minority stake in the business

Significance of Transaction

- The investment recognizes Riskonnect's strong momentum and will help the rapidly growing Company expand and broaden its software platform
- Thoma Bravo's investment will better position the company to accelerate investments in its Integrated Risk Management platform and take advantage of the converging use cases across traditional Risk Management, Governance, Risk, and Compliance (GRC); and Environmental, Health, and Safety (EHS) functionalities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Riskonnect and its Board of Directors
- This transaction highlights FT Partners' expertise in the Risk Management space and continued success advising top-tier FinTech companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





FT Partners Advises Taulia in its Series E Financing

Overview of Transaction

- On January 14, 2016, Taulia (or "the Company") announced \$46mm in Series E financing led by Zouk Capital ("Zouk")
- New strategic and institutional investors joined the round, which included all existing institutional investors
- Taulia provides cloud-based invoice, payment, dynamic discounting and supplier finance solutions to corporations and their suppliers
- Zouk is a UK-based private equity and infrastructure fund manager with €600mm under management that seeks to capitalize on the global shift to greater resource efficiency

Significance of Transaction

- Taulia is seeing global demand increase exponentially; the Company will
 use this financing round to meet this demand and to further accelerate its
 rapid global expansion
- The funding follows another record year for Taulia, which continues to grow its top-line by more than 100%
- The Series E round brings Taulia's total funding to over \$130 million

FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners continued its long-term relationship with Taulia, having previously advised Taulia on its Series D round
- FT Partners leveraged its deep knowledge of Taulia and the industry to help the Company manage investor interest and ensure a highly successful outcome

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its Series E financing led by



for total consideration of approximately

\$46,000,000



FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



FT Partners Advises Browz on its \$10 million Financing

Overview of Transaction

- On May 11, 2015, BROWZ ("the Company") announced a \$10mm equity investment from an undisclosed new investor
- BROWZ provides a SaaS supply chain qualification and risk management solution which enables global organizations to manage their contractors
- The Company supports a rapidly growing client base across more than 2,500 sites, 33 industry verticals and 10 countries
- In addition to its core supply chain qualification product, BROWZ also provides workforce management tools, supply chain auditing and contractor financial assessments

Significance of Transaction

- BROWZ will use the investment to accelerate its growth initiatives and ongoing global expansion strategy
- The Company has increased its revenue 4x since 2011 and continues to invest in its service, technology and global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BROWZ and its Board of Directors
- The transaction demonstrates FT Partners' continued success advising toptier financial technology companies

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is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing for total consideration of

\$10,000,000



Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



Riskonnect's Sale to Thoma Bravo



Feedzai's Series C Financing



MetricStream Raises \$65 million in Financing



Intuit Acquires TSheets for \$340 million



Bill.com Raises \$100 million in Financing



HighRadius Raises \$50 million in Financing

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Award-Winning Investment Banking Franchise Focused on Superior Client Results

| Institutional Investor Institutional Investor Annual Ranking | 2017 2015 - 2016 2006 - 2008 | Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40" |
|--|------------------------------------|--|
| The Information | 2016 | Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers" |
| 2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards | 2015 - 2017 | Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015 |
| | 2010 -2014 | Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010 |
| | 2004 - 2007 | Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004 |
| Middle Market Financing Awards | 2006 - 2008 | Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006 |