FT PARTNERS FINTECH INDUSTRY RESEARCH

September 23, 2020



Olive Raises \$106 million in Financing Led by **General Catalyst and Drive Capital**







The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP



Olive

Transaction Summary

Transaction Summary

- On September 17, 2020, Olive announced that it has raised \$106 million in financing led by General Catalyst and Drive Capital
 - Oak HC / FT, Ascension Ventures and SVB Capital also participated in the round
 - Olive has raised over \$220 million in financing todate
- This round of funding will be used to continue to expand the Company's operations and its business reach
- Olive provides robotic process automation for healthcare and works as an extension of a hospital's human workforce, automating tasks across departments such as revenue cycle, information technology, supply chain, clinical administration, and HR
- Olive's presence has grown substantially; the Company is used by over 600 U.S. hospitals, including 22% of the nation's top 100 health systems
- This year, the Company's team has grown to over 360 employees, with 67 new additions in August 2020 alone
 - In May 2020, the Company announced a new work model called The Grid, which enables Olive to draw top talent and strategically deploy resources closer to customers across the country
 - The Grid allows its employees to work wherever they are and eliminates traditional workplace requirements to increase efficiency

Transaction Commentary

"The AI workforce is the biggest impact to health systems in our lifetime. Olive has become a piece of critical infrastructure for hospitals and a trusted, reliable product that expands human capacity at a time when resources are more precious than ever. The AI workforce has become the 'new normal'. And while we are excited about this latest investment, we're just getting started."



Sean Lane CEO, Olive



Selected Financing History

Announce Date	Selected Investor(s)	Amount (\$ in mm)
09/17/20	General Catalyst; Drive Capital; Ascension Ventures; Oak HC/FT; SVB Capital	\$106
03/31/20	General Catalyst; Ascension Ventures; Drive Capital; Oak HC/FT	51
11/01/18	MemorialCare Innovation Fund	5
07/30/18	Ascension Ventures; Drive Capital; Moonshots Capital; NCT Ventures; Oak HC/FT	33
04/06/16	Drive Capital; Healthy Ventures; Khosla Ventures; Broadway Video Ventures; Moonshots Capital; NCT Ventures; Silicon Valley Bank	15
04/13/15	Drive Capital; Khosla Ventures	15
08/08/13	Drive Capital	5

Olive

Olive Overview

Company Overview



Co- Founder & CEO:

Sean Lane

Headquarters:

Columbus, Ohio

Founded:

2012

- Olive develops a process automation software that builds an artificial intelligence workforce for healthcare, utilizing robotic process automation, computer vision and machine learning
 - Olives helps automate error-prone processes such as claim status checks and account updates to prior authorizations, and more
- The Company automates high-volume tasks and workflows, monitors their performance, identifying improvements and finding opportunities for new work
 - This enables healthcare organizations to improve efficiency and patient care while reducing costly administrative errors

Management Overview



Sean Lane CEO



Jim McCormick CFO



Lori M. JonesChief Revenue Officer



David LandremanChief Product Officer

Products & Services

Alpha

Alpha identifies and implements high-value automations, allowing organizations to prioritize top processes for automation and accelerate time to build them



Pursue the Highest Value Processes for Automation



Enable Ready-made, Resilient Solutions



Drive Enterprise-wide Transformation

AlphaSite

AlphaSite provides organizations with a centralized hub for Al workforce operations, giving healthcare leaders speed, agility and partnerships to accelerate impact



Onsite Location and Dedicated Team



Commitment to Meet ROI Goals



Exclusive Co-development

Omega

Omega is Olive's central operations center that relieves customers of the burden of Al maintenance and optimization, ensuring the best results



Ongoing Performance



Optimize / Improve Effectiveness



Extend Olive's Impact Over Time

Deep Purple

Deep Purple delivers Al workforce intelligence, enabling providers to improve decision making and elevate performance



Tap Into a Bigger Brain



Upskill and Specialize

Common Olive Tasks

- **Benefit & Verification Discovery**
- Prior Authorization Management
- Denial & Rejection Management
- Vendor Contract Management
- Invoice Processing
- Inventory Management
- Periodic Reporting

FT Partners Research – Healthcare Payments

Healthcare Payments: Consumerization and Digitization Create a Massive FinTech Opportunity



Click pictures to view report

The healthcare industry, which accounts for 18% of GDP in the United States, is transforming as the industry adapts to more widespread adoption of digital technologies and confronts the challenges of ever rising costs and the pressures it puts on patients, hospitals and physicians ("providers"), insurance companies ("payers"), the government, and other participants. Similar to other areas of financial services, technology is only becoming more important to the delivery of financial services related to healthcare, resulting in the emergence of a Healthcare Payments ecosystem. Innovative business models and new technologies are eliminating inefficiencies within the current system, and challenging incumbents and traditional models.

Highlights of the report include:

- Detailed overview of the U.S. healthcare industry and key trends driving change
- A closer look at the emerging FinTech solutions for insurance companies, healthcare providers, employers, and patients
- Landscape of FinTech companies in the Healthcare Payments / Health Insurance ecosystem
- Proprietary list of financing and M&A transactions
- Interviews with more than 20 CEOs and Industry Executives
- Detailed profiles of 60 FinTech companies in the space

Selected FT Partners InsurTech Research - Click to View



2019 InsurTech Interview Compilation



CoverWallet's Sale to Aon



InstaMed's Sale to JPMorgan Chase



Assurance's \$3.5 billion Sale to Prudential



Oscar Raises \$225 million in Financing



Grand Rounds Raises \$175 million in Financing



Flywire Acquires Simplee



Policygenius Raises \$100 million in Series D Financing Led by KKR

VIEW MORE FT PARTNERS RESEARCH

Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
GreenSky"	\$1,560,000,000 [*]	- Accel TEMASEK VISA PIMCO
stone®	1,545,000,000*	
∑avid xchange	956,000,000*	RCP CAPITAL PARTNERS DST FINANCIAL GREENSPRING ASSOCIATES TPG
>>>> MARQETA	505,000,000 *	•
MERCURY®	420,000,000	PARTNERS PARTNERS
Remitly	374,000,000 *	BainCapital ON © CDPQ Scotiabank®
NEXT INSURANCE	333,000,000 *	BainCapital CapitalG khosla ventures
Liquidnet ~~	250,000,000	VENTURES CAPITAL
square trade protection plans	238,000,000	nyca KeyBank QED ING ING
checkout.com	230,000,000	n.
:TRUMID:	200,000,000	BBVA Santander BV WELLINGTON MANAGEMENT PULL C
hetter.com	160,000,000	A DAMC STREET
nmi	150,000,000	PARTNERS Elavon PayPal
ADDEPAR	140,000,000	Redpoint Payur G/ edisonpartners
Kabbage Kabbage	135,000,000	NEUBERGER BERMAN edbi DRAGONEER Munich RE
OBlueVine	102,500,000	
MoneyLion	100,000,000	coatue mastercard 8VC nabventures
POYNT	100,000,000	QUESTMARK PARTNERS VALOR generation
CHROMERIVER	100,000,000	
Fawry	100,000,000	SILVERLAKE PARTHENON SUMMIT PARTNERS

FT Partners Advises InstaMed on its Sale to JPMorgan Chase Bank

Overview of Transaction

- On May 15, 2019, InstaMed announced it has agreed to be acquired by JPMorgan Chase Bank, NA
- Headquartered in Philadelphia, PA, InstaMed is a leading healthcare payments network that connects providers, payers, and consumers on one platform to facilitate healthcare commerce
- Since its founding in 2004, InstaMed has offered a highly integrated experience and has grown to create a diverse solution set that meets the critical payments, engagement, and transaction processing needs of the healthcare industry
- InstaMed's secure, centralized platform alleviates a number of challenges in the healthcare payments industry, with particular focus on eliminating paper, improving the consumer financial experience, and reducing costs to collect payments

FT Partners' Role

- FT Partners leveraged its deep domain expertise and transactional experience in the Healthcare and Payments sectors to generate a highly successful outcome for InstaMed and its shareholders
- The transaction builds on FT Partners' strong Healthcare track record following advisory roles with <u>Eliza</u>, <u>Benaissance</u>, <u>Zywave</u>, <u>AmWINS</u>, and <u>R1 RCM</u>, among others
- This transaction also demonstrates FT Partners' continued leadership position as the "Advisor of Choice" to the most prominent FinTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its proposed sale to





FT Partners Advises Assurance on its \$3.5 billion Sale to Prudential Financial

Overview of Transaction

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
 - Using a combination of advanced data science and human expertise,
 Assurance matches buyers with customized solutions spanning life,
 health, Medicare and auto insurance, giving them options to purchase entirely online or with the help of a technology-assisted live agent

Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

\$3,500,000,000



Selected Large Strategic InsurTech M&A Transactions

FT Partners has advised on the 2 of the top 3 largest strategic InsurTech exits, including Assurance's \$3.5 billion sale to Prudential and SquareTrade's \$1.4 billion sale to Allstate (1)

	Announce Date	Target	Acquirer	Exit Value (\$ mm)
FINANCIAL TECHNOLOGY PARTNERS	Sep '19	FT Partners Advised ASSURANCE	Prudential	\$3,500 ⁽²⁾
	Aug '19		ROPER	1,625
FINANCIAL TECHNOLOGY PARTNERS	Nov '16	FT Partners square Advised trade	Allstate	1,400 (3)
	Mar '19	TRANZACT	Willis Towers Watson 1.1111.1	1,400
	May ′11	esurance	Allstate	1,010
	Oct '13	THE CLIMATE CORPORATION	MONSANTO	930
	Aug '18	Info Armor	Allstate	525
	Mar '17	SD Simply Business	TRAVELERS	490
	Oct '18	€ QuoteWizard°	lendingtree	370
	Oct '17	CYENCE	GUIDEWIRE	275

⁽¹⁾ Represents strategic acquisitions of InsurTech companies founded in the past 25 years

⁽²⁾ Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

³⁾ Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

FT Partners Advises Next Insurance on its \$250 million Series C Financing

Transaction Overview

- On October 7, 2019, Next Insurance announced that it has raised \$250 million in its Series C funding round from Munich Re
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
 - Revolutionizing traditional insurance processes, Next Insurance utilizes advanced technology to offer the industry's most innovative small business insurance policies
- Munich Re is one of the world's leading providers of reinsurance, primary insurance, and insurance-related risk solutions
- In May 2018, Next Insurance announced its status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuration of policies

Significance of Transaction

- The Series C round brings Next Insurance's total funding to \$381 million in just over three years, with a valuation of over \$1 billion
- The new funds will continue to help Next Insurance grow its team, develop its technology, and accelerate customer growth
- Additionally, the investment allows Munich Re to expand its footprint in the small and medium-sized business insurance market in the United States

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- FT Partners also advised Next Insurance on its \$83 million Series B financing in 2018
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing from



for total consideration of

\$250,000,000



FT Partners Advises Eliza on its Strategic Sale

Overview of Transaction

- On March 13, 2017, Eliza announced its strategic sale to HMS in one of the largest healthcare software deals of the year
 - HMS will acquire Eliza for a cash purchase price of \$170 million
- Headquartered in Danvers, MA and majority owned by Parthenon Capital Partners, Eliza is a leading engagement and population analytics platform integrating proprietary data assets, a deep understanding of the healthcare consumer, and omni-channel outreach technology to deliver mission-critical results for key constituents in the healthcare market
- Since its founding in 2000, Eliza has consistently been a market leader and innovator, as evidenced by more than 50 domestic and international patents and patent applications, which HMS will acquire
- HMS operates in the healthcare insurance benefit cost containment market, using innovative technology and powerful data services and analytics to cover the entire payment continuum including eligibility verification, payment accuracy, fraud prevention, cost savings, performance improvement and provider education

Significance of Transaction

- The acquisition further expands HMS' member health and care management analytics footprint
- Eliza's engagement platform is complementary to HMS' cost containment solutions and together create a more sophisticated and integrated platform

FT Partners' Role

- FT Partners leveraged its deep domain expertise and transactional experience in the Healthcare and Insurance Services market to generate a highly successful outcome for Eliza and its shareholders
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies

FTP Securities LLC

is pleased to announce its role as lead strategic and financial advisor to



in its sale to



for total cash consideration of

\$170,000,000



FT Partners Advises Benaissance on its \$80 million Sale to Wex

Overview of Transaction

- On October 15, 2015, Benaissance, LLC ("Benaissance" or the "Company") announced it has entered into a definitive agreement to be acquired by WEX for \$80mm
- Headquartered in Omaha, NE, Benaissance is a leading provider of integrated Software-as-a-Service (SaaS) technologies and services for healthcare premium billing, payment and workflow management
 - Existing investors include Omaha-based, McCarthy Capital
- WEX is a leading, multi-channel provider of corporate payment solutions representing more than 9 million vehicles and serving a wide variety of business sectors
- The transaction is expected to close in the fourth quarter of 2015 and is subject to applicable regulatory approvals and other customary closing conditions

Significance of Transaction

- Represents a highly-attractive outcome for both Benaissance and WEX
- Combined resources and expertise of Benaissance and WEX position the Company extraordinarily well to further its leadership in the marketplace
- Enables WEX to provide an expanded and differentiated payments solution in order to grow its addressable market opportunity and wallet share in the healthcare market
- Benaissance will be integrated with WEX's existing Evolution1 platform creating an opportunity for potential synergies as the businesses already share a number of mutual partners and customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Benaissance and its Board of Directors
- Transaction highlights FT Partners' continued success advising leading companies and generating highly successful outcomes in the Healthcare / Benefits IT and Services space

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for a total consideration of

\$80,000,000



FT Partners Advises Lennar on its Investment in Hippo

Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
 - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen policy sales grow by 30% month over month, and now covers more than \$25 billion in total property value
 - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



FT Partners Advises CoverWallet on its Sale to Aon

Overview of Transaction

- On November 20, 2019, Aon (NYSE:AON) announced that it has signed a definitive agreement to acquire CoverWallet
- Launched in 2015, CoverWallet is a leading technology company reinventing the multi-billion dollar commercial insurance market for small businesses
- Powered by deep analytics, thoughtful design, and state-of-the-art technology, the Company provides an easy way to understand, buy, and manage business insurance online
- CoverWallet offers a wide variety of commercial coverages to small businesses with numerous carrier partners nationwide
- The transaction is expected to close during the first quarter of 2020, after which the CoverWallet organization will go to market as CoverWallet, an Aon company

Significance of Transaction

- CoverWallet will add large and rapidly growing direct-to-consumer and businessto-business channels to Aon's small commercial insurance businesses, significantly expanding the total addressable market of both companies
- The acquisition provides Aon with additional access to the fast-growing, \$200+ billion premium digital insurance market for small and medium-sized businesses, as well as the opportunity to leverage CoverWallet's platform and digital, design, technology and data science capabilities already deployed at scale
- Additionally, CoverWallet provides Aon with an experienced team and deep expertise in productizing technology in financial services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CoverWallet and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

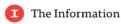
Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018

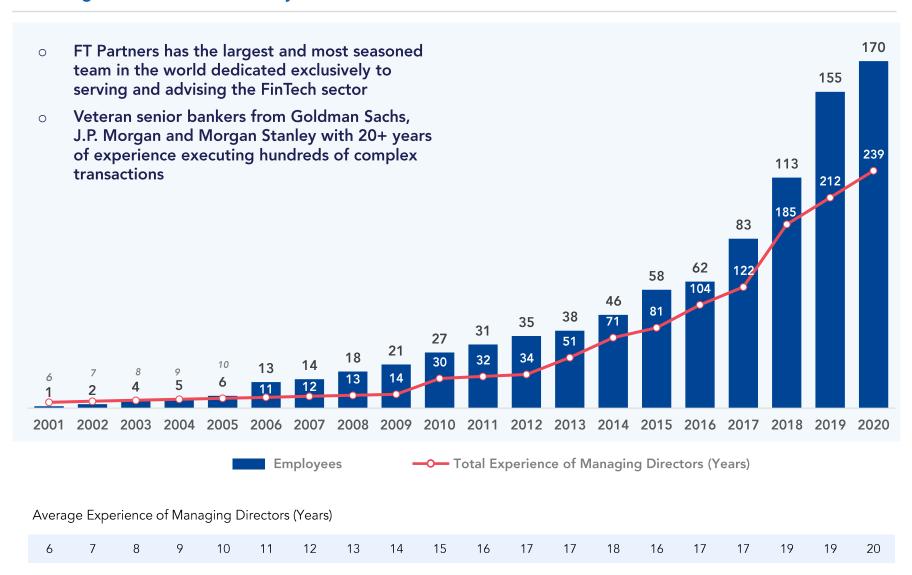




The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	25
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	18
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 14+ years of FinTech transaction execution experience Dartmouth M.B.A. 	
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	24
Osman Khan Managing Director	A pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	23
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting	
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	20
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	17
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	24
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	18