## FT PARTNERS FINTECH INDUSTRY RESEARCH

February 14, 2018

# **LENDINGKA?T**

# Lendingkart Raises ~\$87 million in a Series C Financing Led by Fullerton Financial Holdings





The Only Investment Bank Focused Exclusively on FinTech

### **Transaction Summary**



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- On February 12, 2018, India-based Lendingkart announced it had raised RS 565 crore, approximately \$87 million, in a Series C financing round led by Fullerton Financial Holdings
  - Existing investors Sistema Asia Fund,
     Bertelsmann India Investment, Mayfield India,
     India Quotient and Saama Capital also
     participated in the round
  - This new investment brings the total capital raised (including both debt and equity) by the Company up to more than \$173 million
- Lendingkart intends to use the new investment to further strengthen its technology platform and analytics capabilities
  - The Company also will expand its credit product offerings to small businesses, especially among the underserved segment of the market
  - As part of this transaction, Lendingkart also signed a Memorandum of Understanding with Fullerton India Capital for creating potential initiatives to support each respective business
    - Fullerton India Capital is a fully owned subsidiary of Fullerton Financial Holdings

### **Transaction Commentary**

"We are pleased to collaborate with Fullerton as they bring deep domain experience in the rapidly growing financial services space in India and globally. We look forward to leveraging their insights as we build a leading platform for digital lending in India. We would also like to thank our existing investors for continuing to support us in our growth journey."



Harshvardhan Lunia Co-Founder, CEO



"We are pleased with the opportunity to deepen our exposure in India's rapidly growing financial services market. We believe that the deployment of technology to develop scalable and accessible financial services platforms, incorporating big data analytics and machine learning, will be critical to any lending business serving the underbanked and underserved customers in India."



Gan Chee Yan CEO



### **Overview of Lendingkart**



#### **Company Overview**

### **LENDINGKA?T**

Co-Founder, CEO:Harshvardhan LuniaHeadquarters:Ahmedabad, IndiaFounded:2014

- Lendingkart provides working capital financing solutions for businesses in India
  - The Company uses technology and analytics tools to assess the creditworthiness of small businesses rapidly and accurately
    - Lendingkart does not focus on a borrower's past records to evaluate a credit risk, but instead focuses on the borrower's current cash flows and business growth

Selected Equity Financing History					
Date	Size (\$ mm)	Investor(s)			
02/12/18	\$87	Financial Holdings  BII additional Mayfield Southern IndiaQuotient			
04/13/17	5	ANICUT			
06/28/16	20	Darrin Capital Management  Bil Budinmin Mayfield Snama Capital IndiaQuofient			
07/09/15	10	Mayfield Journa Capital			

#### **Products & Services Overview**

950+ Cities across India



12,500+ Small businesses







Add new products



Sell on more marketplaces



Earn customer loyalty



Instant decision and a fully online application process



Fair interest rates with custom designed cost structures



No collateral with loans that are flexible, transparent and adaptable

### FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

### Track Record of Success in the Alternative Lending Value Chain

## Credit & Loan Management Tools



### Marketplace Lending



## Consumer Home Improvement Financing



#### SaaS-based Loan Origination



#### Consumer Marketing / Credit Lead Generation



### **SMB** Financing



## SMB Credit Tools / Financing



#### **Supplier Finance Solutions**



### FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky <sup>™</sup>	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST  ICONÍQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> <sup>™</sup>	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL CAPITAL PARTNERS ING Scotiabank°	135,000,000
earnest	BV Fattery Ventures maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTHERS Menlo id capital group	42,000,000
Mnav	EPOB POINT?2 Tencent ### Tencent ### Point?2	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### Significant Experience Across the Banking / Lending Tech Space







































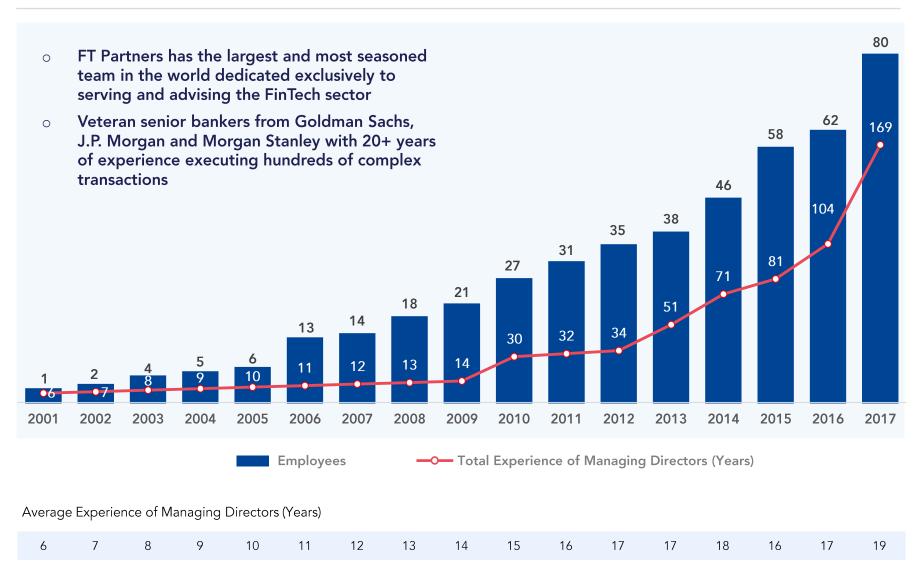




### Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
7 ttva. us	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12