FT PARTNERS FINTECH INDUSTRY RESEARCH

August 13, 2018



Freee Raises \$60 million in Series E Financing from LINE Corporation, MUFG Bank & LIFE CARD









The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

free

Transaction Summary

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- On August 7, 2018, Freee announced that it has raised \$60 million in Series E financing from LINE Corporation, MUFG Bank, LIFE CARD and several international institutional investors
- The financing will be used to fuel the Company's continued growth as a "business efficiency tool" and accelerate its development efforts of building out its small business platform
- Freee serves over 1 million business accounts and has become the top cloud-based accounting and HR software in Japan in terms of market share
- Freee has more than 5,000 accountant advisors and over 3,500 apps and services are integrated with its software
 - The Company also plans to further integrate its API ecosystem with platforms such as Slack, Salesforce, and Line
- Freee has now raised \$155 million in financing since its founding in 2012

Management Commentary [1]

"We want to focus not only on back office but also to add value to customers to make their businesses better through dashboards, reporting and insight. Customers who use the existing business reports grow faster. Our vision is to give much better insight and business advice through AI and to do that we need more data, not just back office but front line too."

"Initially we focused on small business but now our biggest customers have a couple of hundred employees so we are going upmarket."

"Only about 10 percent of small businesses in the country use online banking... When it comes to people who need to enter data, then I think the job or tasks will disappear." (2)



Daisuke Sasaki

Selected Recent Financing History

Date	Size (\$ mm)	Selected Investor(s)	
08/07/18	\$60	LINE Corporation, Mitsubishi UFJ Financial Group, LIFE CARD, Undisclosed Investor(s)	
12/26/16	29	DCM Ventures, SBI Investment, SPARX Group	
01/02/16	8	SBI Asset Management, China Fintech Fund	
08/24/15	30	DCM Ventures, e.ventures, Japan Co – Invest Limited Partnership, Recruit Co.	
09/25/14	6	Recruit Strategic Partners, Pavillion Capital	

Freee Raises \$60 million in Series E Financing

: free

Freee Overview

Company Overview

CEO:

Daisuke Sasaki

Headquarters: Tokyo, Japan

Founded: 2012

- Freee provides cloud-based accounting solutions software for small and medium sized businesses
 - The Company simplifies correspondence to book creation, issuance of invoices, posting of financial statements, clearing and expense adjustments, and more for its clients
- Freee has the number one market share within the cloud accounting software market in Japan
- New proprietary Al monthly audit function enables automated detection of errors, custom alerts, and proposed modification of similar journal entries



Automatic capture and output of data



Standardized quality financial statements



Products & Services Overview



Multi-platform cloud accounting software for businesses

- ✓ Corporate Accounting Software Accounting solutions for small and medium enterprises; Corresponds to books and accounts preparation
- ✓ Human Resources Labor Software Payroll item creation, year-end adjustment, entry procedure and attendance management
- ✓ **Service for Foundation Establishment** Company establishment creation software
- ✓ Accounting and Reporting Software for Individuals Realtime reporting tools and analytics capabilities
- Business Registration Notification Creation Service Guided entry procedures for individual business documents

Over 4,600 accredited advisor offices and 9,000advisor searches per month



Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



DocuSign Completes its IPO Raising \$629 million

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Billtrust's \$50 million Minority Financing



Avalara Files for its IPO



ContaAzul's \$30 million Series D Financing



Tradeshift Raises \$250 million in Financing



Feedzai's Series C Financing



Workday Acquires Adaptive Insights for \$1.55 billion

VIEW MORE FT PARTNERS RESEARCH

Selected Transactions - Superior Industry Knowledge and Execution History







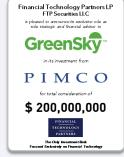


























Financial Technology Partners LP











FT Partners - Focused Exclusively on FinTech

Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds	
GreenSky **	\$1,010,000,000	Accel DST	
MERCURY [®]	420,000,000+	Premji Invest	
GreenSky ™	300,000,000+	ICONIO RCP REVERENCE CAPITAL MANAGEMENT	
avidxchange	300,000,000	PARTNERS TEMASEK	
avidxchange	253,000,000	PRIVATE EQUITY Caisse de dénôt et placement	
liquidnet.~~~	250,000,000	BainCapital VENTURES CONTROL OF THE PROCESS OF THE	
square trade protection plans	238,000,000	capitalG CIBC Great Hill	
GreenSky **	200,000,000	nyca o E D Scotiabank°	
O YAPSTONE DOWNERS PAYMENTS	181,000,000	KeyBank ING	
nmi	150,000,000+		
ADDEPAR	140,000,000	乾源资本 Battery Ventures BBVA	
Kabbage [*]	135,000,000	ADAMS STREET Santander InnoVentures	
Remitly	115,000,000	khosla ventures THIEL edbi	
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+	mastercard PayU'	
CHROMERIVER	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS	
credit karma	85,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS	

FT Partners Advises ContaAzul on its Series D Financing

Overview of Transaction

- On April 3, 2018, ContaAzul announced a new round of equity financing of approximately US\$ 30 million led by Tiger Global Management, a New Yorkbased investment firm
- ContaAzul, founded in 2012, provides an innovative, modern and easy-to-use Cloud Accounting Platform tailored to the needs of Brazilian small businesses and their accountants
- With the transaction, Tiger Global which first invested in ContaAzul in 2015 –
 is now expanding its stake in the company
- Endeavor Catalyst, an innovative co-investment fund that invests exclusively in entrepreneurs in the Endeavor Global network, also participated in the round

Significance of Transaction

- The investment recognizes ContaAzul's strong momentum and will help the rapidly growing Company expand and broaden its product offerings and market presence
- The Company's growth strategy is focused on expanding its platform, aiming to improve collaboration between small businesses and their accountants, while also enhancing its connection capabilities with banks, apps, FinTech companies and government institutions

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to ContaAzul and its Board of Directors
- This transaction highlights FT Partners' expertise in the Brazilian FinTech environment and continued success advising top-tier FinTech companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to

ContaAzul

in its Series D financing led by

TIGERGLOBAL

with participation from



for total consideration of approximately

\$ 30,000,000



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FT Partners Advises Wave in its \$10 million Financing

Overview of Transaction

- On May 12, 2015, Wave ("the Company") announced a \$10 mm Series C investment with participation from CRV, The Social+Capital Partnership, OMERS Ventures, and a strategic investor in the global fintech software space
- Wave is the leading SaaS / cloud-based financial management platform for micro-small businesses offering advanced proprietary accounting, invoicing, payroll and payment capabilities through integrated software applications
- The Company supports a rapidly growing customer base with Wave customer's currently invoicing more than \$6 bn per year, and running over \$250 mm in payroll per year
- Wave is tracking \$60 bn in income and expenses for its customers

Significance of Transaction

- This transaction brings total investment in Wave to \$35 mm, with the new funds earmarked for ongoing innovation and development of small business financial tools
- The Company is the fastest-growing small business financial solution on the market today, driving 10,000+ organic small business signups every week

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Wave and its Board of Directors
- The transaction demonstrates FT Partners' continued success in executing growth equity focused transactions and advising top-tier financial management software providers

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing, including investment from







for approximately

\$10,000,000



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FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



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FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

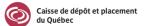
FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$ 300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	 Investment Banker of the Year - 2017 Investment Banking Firm of the Year - 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year - 2015 Technology Deal of the Year - 2015 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010 Dealmaker of the Year - Steve McLaughlin - 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm - 2007 Financial Services Deal of the Year, Above \$100 mm - 2007 Investment Bank of the Year - 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12