## FT PARTNERS FINTECH INDUSTRY RESEARCH

**December 13, 2017** 

# Aspiration

## Aspiration Raises \$47 million in Series B Financing Led by Social Impact Finance





The Only Investment Bank Focused Exclusively on FinTech

## **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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## Aspiration

## **Transaction Summary**

#### **Transaction Summary**

- On December 12, 2017, Aspiration announced it has secured \$47 million in Series B financing led by Social Impact Finance
  - Allen and Company, Omidyar Network, Alpha Edison, AGO Partners, Reyl & Cie and Capricorn Investments also participated in this round
  - Individual investors that participated in this Series B round include Orlando Bloom, LA Clippers coach "Doc" Rivers, former Citigroup COO and CTO Deborah Hopkins, Bad Robot President Brian Weinstein and Rustic Canyon Partners' founding partner Tom Unterman
  - This investment round brings Aspiration's total funding to date up to \$67 million
  - This round represents the largest Series B round ever raised by an American online banking company
- Aspiration will use the new capital to accelerate its growth in customers and new products
  - The Company seeks to build the most pro-consumer, proconscience financial firm in the nation
  - Since its inception, Aspiration has been one of the fastest growing online banking and investing companies in the U.S.
    - The Company's customers currently transact over \$2 billion a year on the platform
  - Aspiration's growth has been mainly driven by its progressive "Pay What Is Fair" pricing model
    - Customers on the platform choose their own fee to pay, even if it is zero

#### **Transaction Commentary**

"We had our fair share of doubters when we first started Aspiration, but we've shown that profit and purpose can go hand-in-hand. Aspiration is growing fast because we have found innovative ways to put both our customers' interests and their values first. I'm so excited about our ability to do so for many more people in many more ways in the months and years ahead."

Aspiration

Andrei Cherny
CEO



"Aspiration has seen astonishing growth in just a couple of years and we're convinced this is just the beginning of an even bigger trend. Consumers are 'voting with their money' now more than ever, which means they are increasingly investing in companies that share their values. Aspiration is the world's leader in bringing this spirit of investing with a conscience to the financial services industry."



**Ibrahim AlHusseini** *Managing Director* 



"This milestone is a tribute to the Aspiration community of customers whose demand for people-centered banking and investing is blazing the trail for better financial services for everyone."

Aspiration

Joseph Sanberg
Co-Founder



## Aspiration Raises \$47 million in Series B Financing

#### FT PARTNERS RESEARCH

## Aspiration

## **Aspiration Overview**

#### **Company Overview**

## **Aspiration**

CEO:

Headquarters:

Founded:

Andrei Cherny Los Angeles, CA

2013

- Aspiration provides online banking and investing products that puts consumers' consciences and values first
  - The Company provides a checking account that offers up to 1% annual interest with no ATM fees and a personal impact score
  - Aspiration offers several professionally managed funds that are completely fossil fuel free
- Aspiration has pioneered the "Pay What Is Fair" pricing model
  - Consumers choose their own fee to pay, even if it is zero
- The Company donates 10% of its earnings to charity

Financing History					
Date	Size (\$ mm)	Туре	Lead Investor(s)		
12/12/17	47.0	Series B	SOCIAL IMPACT FINANCE		
09/17/15	15.5	Series A			
12/22/14	4.5	Seed	NA		

#### **Products & Services Overview**

#### Pay What Is Fair Consumers set fees for their bank and

investment accounts. even if it is zero

#### "Dimes Worth of Difference"

Aspiration donates 10% of earnings to charities

#### **Fairer Products Built for All**

Aspiration brings best-in-class financial choices to everyone

#### **Summit Account**



- High-vield checking account
- \$10 minimum opening deposit
- 1% annual percentage yield
- Zero monthly service fees
- No ATM fees worldwide
- Personal impact score

## Redwood Fund / IRA (REDWX)



- o Fossil fuel free investments in companies with sustainable environmental and employee practices
- o \$100 minimum opening deposit
- Professionally managed

#### Flagship Fund / IRA (ASPFX)



- Low-volatility investing with a long-term growth strategy
- o \$100 minimum opening deposit
- Professionally managed

### Givina



- 7 charitable causes
- Vetted non-profit organizations
- Tax-deductible donations

## Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



INSIKT's \$50 million Series D
Financing



OakNorth Raises £244 million in Financing (includes interview with Co-Founder)



Compass Raises \$450 million in Financing from SoftBank



WeLab Raises \$330 million in Series B+ Equity and Debt Financing



Monzo Raises Approximately \$93 million in Financing

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## Significant Experience Across the Banking Technology Space











































## Track Record of Success in the Alternative Lending / Lending Tech Value Chain

#### Student / Personal Loan



#### Consumer Home Improvement Financing



## Consumer Marketing / Credit Lead Generation



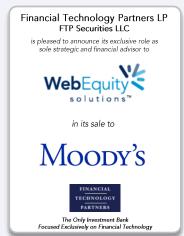
### **Contract Financing**



#### Marketplace Lending



## SaaS-based Loan Origination



#### **SMB** Financing



#### **Supplier Finance Solutions**



## FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
<b>GreenSky</b> **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky**	TPG DST ICONÍQ WELLINGTON MANAGEMENT	300,000,000
Kabbage <sup>®</sup>	REVERENCE CAPITAL PARTNERS ING Scotiabank°	135,000,000
earnest	ADAMS STREET TATIVERS  Battery Ventures maveron	75,000,000
taulia <sup>-</sup>	QuestMark Partners  ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























## Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	AS Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data		
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	• Formerly with Goldman, Sachs & Co. beginning in 2000 • Started at FT Partners in 2002 • 40 Under 40 M&A Advisor Award Winner 2013 • Harvard M.B.A.	
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures		
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11