

FT Partners is Pleased to Announce its Role Advising on the Sale of



to



for total consideration of

\$1,800,000,000





### Optimal Blue's Sale to Black Knight

- FT Partners advised on the sale of Optimal Blue to Black Knight for an enterprise value of \$1.8 billion.
- FT Partners previously advised Optimal Blue on its sale to a private equity firm, GTCR, in 2016.
- Optimal Blue provides a leading marketplace platform to the mortgage industry, with solutions that include a product, pricing and eligibility engine ("PPE"), origination-specific data and analytics, and an industry leading loan-trading platform, among other technologies.





#### FT PARTNERS ADVISES



### **Optimal Blue Overview**

### **Company Overview**



CEO:	Scott Happ
Headquarters:	Plano, TC
Founded:	2002

- Optimal Blue is the leading SaaS mortgage marketplace supporting the industry's largest network of residential mortgage originators and investors
- The Company connects approximately 3,500 mortgage lenders and brokers with 185 mortgage investors through a digital network that facilitates approximately \$2 trillion of transactions annually and 35% of all mortgages completed nationwide
- Optimal Blue serves commercial banks, mortgage banks, credit unions, and mortgage brokerage companies
- It provides its customers with a broad set of market functions through its digital marketplace, including real-time price discovery, best execution, workflow automation, risk management, counterparty oversight, and data services
- The Company recently released Optimal Blue Mortgage Market Indices (OBMMI), which, according to the Company, provides the most comprehensive, accurate, timely, and interactive analysis of pricing ever conducted in the mortgage industry

#### **Products & Services**



### **Product & Pricing**

#### For Mortgage Lenders

• This solution delivers a comprehensive functionality, enhances workflow efficiencies, and enables lenders to stay competitive and confidently execute profitable lending strategies

### For Mortgage Brokers

 Designed specifically for mortgage brokers, Loansifter by Optimal Blue is the only PPE that supports best execution searches across more than 100 wholesale investors, allowing leading brokers to stay competitive and confidently execute the most profitable lending strategies



### **Hedge Analytics**

Hedge analytics solution delivers a unique combination of robust hedging functionality, industry best practices, and trading desk services to help you confidently manage your pipeline risk



### **Loan Trading**

Loan trading solution brings buyers and sellers together, exposing both to the industry's largest network and helping them simplify the way they work – all from a single, integrated platform

### FT Partners Advises on Sale of Optimal Blue

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### **Black Knight Overview**

### **Company Overview**



U a a dan i a mta na

Anthony Jabbour

Headquarters:

Chicago, IL

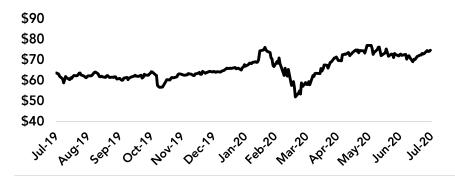
Founded:

CEO:

2004

- Black Knight (NYSE:BKI) is a leading provider of technology, data and analytics solutions that facilitate and automate many of the business processes across the mortgage lifecycle
- In addition to Optimal Blue, other year acquisitions by Black Knight include:
  - Compass Analytics in September 2019, which provides advanced pricing and valuation solutions to support loan officers
  - HeavyWater in May 2018, a provider of an artificial intelligence powered virtual assistant

#### **Stock Performance**



#### **Products & Services**







Used by all size lenders to originate first mortgages and home equity loans and lines of credit on one platform

Offers unsurpassed capabilities and support to drive down servicing costs, improve regulatory compliance and increase productivity

Allows users to instantly access Black Knight's marketplace of data assets and analytics — providing an intuitive analytics catered to individual needs

### **Key Statistics**

Market Cap / Balance Sheet (\$ in mm, except share price)				
	Current	LTM High	LTM Low	
Share Price (1)	\$74.26	\$77.10	\$52.01	
Median Analyst Price Target	\$80.00			
Market Cap <sup>(1)</sup>			\$11,615	
Total Debt (2)			\$1,685	
Gross Cash (2)			\$67	
EV			\$13,233	

Key Financials (\$ in mm)				
	FY 2018A	FY 2019A	FY 2020E	
Revenue	\$1,114	\$1,177	\$1,179	
% Growth	6%	6%	0%	
EBITDA	\$542	\$583	\$579	
% Margin	49%	50%	49%	
Net Income	\$169	\$109	\$200	
% Margin	15%	9%	17%	

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### **Overview of FT Partners**



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research









Ranked #1 Most Influential Person in all of FinTech in Institutional Investors FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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### FT Partners' Deal Announcements Since the Onset of COVID-19

# FT Partners is continuing to deliver great outcomes for FinTech companies and investors during these challenging times



Focused Exclusivelyon Financial Technology





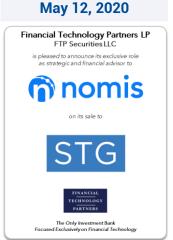














#### **FT PARTNERS ADVISES**



### Track Record of Success Across the Real Estate Tech Sector

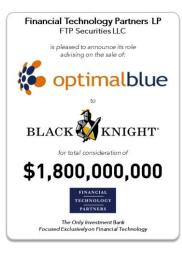
## Digital Mortgage Origination



## Real Estate Invoicing & Payments



### **Mortgage Technology**



## Online Home Services Platform



### Consumer Home Improvement Financing

Financial Technology Partners LP

FTP Securities LLC

is pleased to announce its role as IPO Advisor to

Greensky

in its

\$1,010,000,000

Initial Public Offering

for a total enterprise value of \$4,500,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Mortgage Technology



The Only Investment Bank

Focused Exclusively on Financial Technology

## Property Insurance Solutions







### SaaS-based Real Estate Loan Origination



PARTNERS

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Focused Exclusively on Financial Technology

## Listing Management Solutions



### Mortgage Technology



### **FT PARTNERS ADVISES**



### FT Partners Advises Better.com on its \$160 million Series C Financing

#### **Overview of Transaction**

- On August 19, 2019, Better.com announced it has closed its Series C financing round for a total of \$160 million
  - The round included new investors Activant Capital, Ping An Global Voyager Fund, Ally Financial, Citi, AGNC, American Express Ventures and Healthcare of Ontario Pension Plan, as well as existing investors Goldman Sachs, Pine Brook and Kleiner Perkins
  - Better.com initially closed its Series C round in January 2019 for a total of \$70 million, but expanded the round due to high demand
  - The Company has now raised \$254 million in total financing
- Better.com is one of the fastest growing homeownership platforms in the U.S. and has funded more than \$4 billion in loans since its founding in 2016
  - The Company has reconstructed the process of buying and financing a home, step-by-step, using technology and automation to create the most efficient, cost-effective and user-friendly experience in the market
  - Better.com has grown 3x year-over-year (vs. -15% for the industry) and is currently funding \$375 million in mortgages a month, which puts the Company on track to lend over \$4 billion in 2019 alone

### **Significance of Transaction**

- With strong investor demand including from high profile strategics, this financing round positions Better.com as a market leader in streamlining and digitizing the home loan process
- The additional capital will enable Better.com to enhance its offerings, grow its strategic partnerships, as well as expand its team by hiring an additional 400 people in sales and technology by the end of 2019

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Better.com
- This transaction highlights FT Partners' deep domain expertise in the Alt Lending / Real Estate Tech space as well as our successful track record generating highly favorable outcomes for leading FinTech companies globally

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its Series C financing from new investors















along with participation from existing investors

for total consideration of

\$160,000,000



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### FT Partners Advises Enservio on its Sale to Solera

#### Overview of Transaction

- On July 19, 2016 Enservio, Inc. ("Enservio" or the "Company") announced it has entered into a definitive agreement to be acquired by Solera
- Headquartered in Needham, Massachusetts, Enservio is the largest U.S. provider of SaaS-based software and services to the property contents insurance marketplace
  - Existing investors include Bain Capital Ventures and Matrix Partners
- Solera Holdings ("Solera") is a leading provider of digitally-enabled risk and asset management software and services to the automotive and property marketplace
  - Acquired by Vista Equity Partners for \$6.4bn in Sept. 2015

### Significance of Transaction

- Enservio's proprietary database of more than \$10 billion in property contents information will add another component to Solera's Digital Home platform
- Move signals accelerated expansion of Solera's asset management and risk protection technologies for life's most important assets
- Acquisition leverages Solera's unique Invent & Acquire ("I&A") strategy
- Highly-attractive outcome for both Enservio and Solera

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Enservio and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





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### FT Partners Advises WebEquity on its Sale

#### **Overview of Transaction**

- On June 9, 2014, WebEquity Solutions ("WebEquity") announced its sale to Moody's Analytics ("Moody's"), a unit of Moody's Corporation
- Backed by Alpine Investors, WebEquity is a leading provider of cloud-based / SaaS loan origination solutions for financial institutions
- The transaction is expected to close in the third quarter; financial terms of the transaction were not disclosed

### Significance of Transaction

- WebEquity is one of the higher growing SaaS-based software models across the financial technology sector
- FT Partners also represented WebEquity's majority holder, Alpine Investors, in the highly successful \$145,000,000 sale of EDC to Cardtronics
- The acquisition strengthens Moody's position in loan origination software and bolsters its suite of risk management products for banks, insurance companies and corporations

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to WebEquity and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology firms

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





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### FT Partners' Recent Awards and Recognition

### **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech







### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018



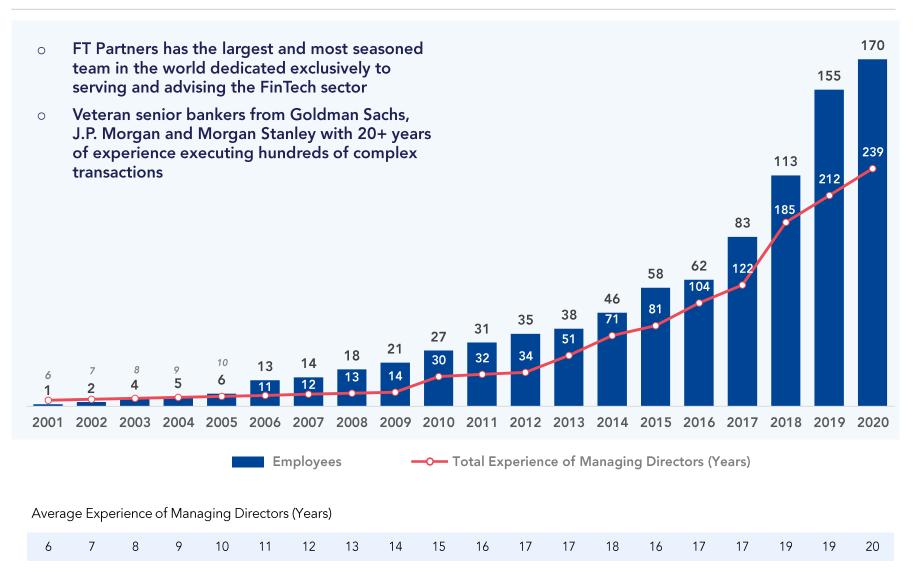


### The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

## optimalblue

### The Largest FinTech Advisory Practice in the World



### **FT PARTNERS ADVISES**



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	25
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	18
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>14+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	18
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Osman Khan</b> Managing Director	n h	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	23
Randall Little Managing Director	J.P.Morgan	<ul> <li>12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan</li> <li>10 years as financial services technology consultant at Sun Microsystems and Ernst &amp; Young</li> <li>NYU Stern M.B.A. (MBA w/Distinction)</li> </ul>	23
<b>Andrew McLaughlin</b> Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	14
<b>Amar Mehta</b> Managing Director	J.P.Morgan	<ul> <li>Formerly with J.P. Morgan's Technology (FinTech &amp; Technology Services) team in New York</li> <li>7+ years of FinTech transaction execution experience</li> <li>MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore)</li> </ul>	15
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	20
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	17
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	24
Tim Wolfe Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	18