FT PARTNERS FINTECH INDUSTRY RESEARCH

April 4, 2019



Bill.com Raises \$88 million in Financing Led by Franklin Templeton





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered broker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2019







Bill.com Secures Financing from Franklin Templeton

FT PARTNERS RESEARCH

Transaction Summary



Transaction Summary

- On April 2, 2019, Bill.com announced that it has raised \$88 million in a funding round led by Franklin Templeton
 - Mastercard, Fidelity Investments Canada, Kayne Anderson Rudnick, Temasek, Cross Creek and FLEETCOR also participated in the round
 - The Company has raised more than \$275 million to date and intends to use the latest infusion of capital to continue to expand operations and business reach
- Bill.com is a digital business payments company offering easy-to-use Accounts Receivable and Accounts Payable solutions for small- to mid-sized businesses
- The Bill.com payment network has 3 million members and processes over \$60 billion in payments annually
 - Bill.com services over 100,000 customers and saves them over 50% in time spent associated with processing traditional accounts payable and receivable
 - More than \$58 trillion in B2B payments are made annually with 80% of them paper checks, which come at a high cost including potential for errors and security issues
- Bill.com has partnerships with the largest U.S. financial institutions, more than 70 of the top 100 accounting firms, major accounting software providers, and is the preferred provider of digital payments solutions for CPA.com, the technology arm of the American Institute of CPAs (AICPA)

Transaction Commentary

"Bill.com is changing how payments are made in the SMB market by defining an industry leading payment and software platform for SMBs. Businesses struggle with conventional payment processes which are complex, manual, paper-based and not always secure. Our cloud payment platform is changing all that. We automate payments and back office business processes resulting in significant efficiencies and cost savings."



René Lacerte Founder and CEO

"This is the Golden Age of SMB software and B2B payments with a huge market that's ready for adoption. Bill.com is a clear category leader with a mission to make it simple for businesses to connect and do business. The company has the right SaaS solution, ecosystem partners, significant customer base, and team to scale and capitalize on this significant opportunity."



Anthony Hardy Equity Investor

Bill.com Overview



Company Overview



Founder & CEO:	René Lacerte
H.Q. Location:	Palo Alto, CA
Founded:	2006

- Bill.com is an integrated, end-to-end Accounts Payable and Accounts Receivable software that simplifies bill payments for small- to mid-sized businesses
- The Company is compatible with a variety of accounting software providers including Quickbooks, Xero, Intacct and Netsuite
- Bill.com partners with four of the top 10 largest U.S. Banks, more than 70 of the top 100 accounting firms and is the preferred provider of digital payment solutions for CPA.com

Selected Recent Financing History

Date	Size (\$ mm)	Investor(s)
04/02/19	\$88	Franklin Templeton, MasterCard, Fidelity Investments, Kayne Anderson Rudnick, Temasek, Cross Creek Advisors, FLEETCOR
10/10/17	100	JPMorgan Chase, Temasek Holding, August Capital, Scale Venture Partners, Napier Park Financial Partners, DCM Ventures, Icon Ventures, Emergence Capital
02/12/15	50	American Express Ventures, August Capital, Commerce Ventures, DCM Ventures, Napier Park Global Capital, Scale Venture Partners, Silicon Valley Bank, West Capital Partners
11/12/13	38	Scale Venture Partners; Bank of America Corporation; American Express; Fifth Third Bancorp; Commerce Ventures; August Capital; Napier Park Global Capital; TTV Capital; Rally Ventures; Emergence Capital Partners; DCM

Products & Services Overview

For Businesses



Enter Invoices quickly and easily by getting invoices electronically or manually enter bills



Customers receive electronic invoices and reminders to stay on top of incoming payments



Automate approvals and business payments at anytime, across all devices



Accept payments from a variety of source including ePayment, Paypal, ACH or credit



Variety of payment methods to select, from ACH Payment to paper checks sent directly



Automatic sync with accounting software for faster data entry and auto - reconciliation

For Accounting Firms

Everything needed to grow your practice and profits



Streamlined AP / AR Service



Accountant Console



Priced for Profitability



Accountant Resource Center



One-on-One Coaching

Bill.com Secures Financing from Franklin Templeton

FT PARTNERS RESEARCH

Franklin Templeton Overview



Overview





James Cross Analyst, Portfolio Manager



Brad CarrisVP, Portfolio Manager,
Franklin Templeton
Investments



Anthony Hardy Equity Investor

Selected Locations

Ryan Biggs

Equity Investor

San Mateo, CA

About

- Founded in 1947, Franklin Templeton is an asset manager with AUM of nearly \$734 billion
- Has a crossover / venture platform
- Interested in FinTech opportunities
- Prefer companies that are 12 24 month away from a potential IPO
- Has a structured co-invest with Coatue Management and can write larger checks with its support

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Growth

Industry Focus: FinTech;

Technology; AI; Financial Services

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/19	Bill.com (PE Growth)	\$88	NA	FMS
04/19	Vestwell (Series B)	30	NA	CapMkts
03/19	Capital Markets Gateway (Series A)	11	NA	CapMkts
01/19	ClearMotion (Series D)	115	NA	Ins
11/18	Axoni (Series B)	36	NA	CapMkts
10/18	Benefit Street Partners (M&A)	683	NA	CapMkts
07/18	Optoro (Series E)	75	Robert Stevenson	FMS
07/18	Bambu (Series A)	3	NA	CapMkts
05/18	Edinburgh Partners (M&A)	NA	NA	CapMkts
03/18	Random Forest Capital (M&A)	NA	NA	CapMkts
12/17	BondLink (Series A)	13	Robert Stevenson	ВРО
09/17	ICICI Lombard General Insurance Company (IPO)**	885	NA	Ins
08/17	Bambu (Early Stage VC)	NA	NA	CapMkts
06/17	Advizr (Series A)	8	NA	CapMkts
02/17	AlphaParity (M&A)	NA	NA	CapMkts
10/16	PNB Housing Finance (Growth)	NA	NA	CapMkts

Italics indicate preferred control / geography.

^{) *} denotes M&A exit; ** denotes IPO exit.

^{) *} denotes M&A exit;) Deal Amount in mm.

Financial Management Solutions Sector

FT Partners has the experience and capabilities to generate outstanding outcomes for a wide breadth of companies that provide Financial Management Solutions



Selected FT Partners' Research (click to view)



AvidXchange's \$300 million Series F Financing Led by Mastercard



Billtrust's \$50 million Minority Financing



ContaAzul's \$30 million Series D Financing



Feedzai's Series C Financing



Anaplan Completes its IPO Raising \$264 million



Bridgepoint Acquires Majority Stake in Kyriba



Paychex Acquires Oasis
Outsourcing for \$1.2 billion



General Atlantic Acquires
Majority Stake in Invoice Cloud

VIEW MORE FT PARTNERS RESEARCH

Selected Transactions - Superior Industry Knowledge and Execution History

































Financial Technology Partners LP











Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

	,	
Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
stone ^{co.}	\$1,400,000,000	— Accel DST VISA FINANCIAL
GreenSky*	1,010,000,000	
MERCURY°	420,000,000	ICONIQ RCP REVERENCE TEMASEK
GreenSky*	300,000,000	■ BainCapital ■ PIMCO
∑avid xchange	300,000,000	PRIVATE EQUITY TPG Premji Invest
	253,000,000	BainCapital CDPQ Great Hill
liquidnet.***	250,000,000	capitalG
square trade protection plans	238,000,000	Scotlabank
GreenSky"	200,000,000	NyCa Redpoint
nmi	150,000,000	KeyBank ING 🌇
stone ^{co.}	145,000,000	WELLINGTON NANAGEMENT 乾源资本 YUAN CAPITAL YUAN CAPITAL
ADDEPAR	140,000,000	
Kabbage Kabbage	135,000,000	Santander InnoVentures nabventures nab
Remitly	115,000,000	ADAMS STREET Elavon BV THIEL
TradingScreen SIMPLIFYING GLOBAL MARKETS*	110,000,000	khosla ventures Battery Ventures ecolo
stone ^{co.}	100,000,000	mastercard PayU
POYNT	100,000,000	QUESTMARK PARTNERS SUMMIT PARTNERS
CHROMERIVER	100,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
NEXT INSURANCE	83,000,000	SILVERLANE CAPITAL PARTNERS

















































































FT Partners Advises AvidXchange in its Series F Financing

Overview of Transaction

- On June 8, 2017, AvidXchange announced a minority \$300mm Series F financing round
 - Mastercard, CDPQ and Temasek co-led the equity round with participation from Thiel Capital
- As part of this financing, Colleen Taylor of Mastercard and Nicolas Westphal of CDPQ joined AvidXchange's Board of Directors
- In addition to the equity investment, AvidXchange also announced a strategic partnership with Mastercard to deliver accounts payable and payment automation to midsize businesses; the offering will be marketed as The Mastercard B2B Hub powered by AvidXchange
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Strategic relationship with Mastercard expected to fuel additional growth in driving forward Avid's existing bank channel
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

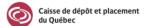
Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series F minority investment from





TEMASEK

THIEL

for total consideration of

\$300,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Billtrust on its Minority Financing

Overview of Transaction

- On May 25, 2017 Billtrust announced it has raised \$50 million in a minority financing round from Riverwood Capital
 - Riverwood joins existing investors, Edison Partners, Goldman Sachs and Bain Capital Ventures
- As part of this financing, Francisco Alvarez-Demalde of Riverwood joined Billtrust's Board of Directors
- Billtrust is the pioneer of payment cycle management, helping clients automate and accelerate their accounts receivable (AR) processes to increase cash flow, improve operational efficiency and increase customer satisfaction
- Riverwood Capital is a private equity firm that invests in high growth technology companies

Significance of Transaction

- The transaction will further help Billtrust expand as the leading independent provider of payment cycle management solutions
- Firmly positions the Company to continue to grow its core business (Quantum Payment Cycle Management) with expanded services as well as pursue opportunistic acquisitions and continue global expansion

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Billtrust and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued leadership in the Financial Management Solutions space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority financing led by



for a total consideration of

\$ 50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Chrome River Technologies on its \$100 million Financing

Overview of Transaction

- On June 30, 2015, Chrome River announced a \$100mm Series D financing round from Great Hill Partners
- Chrome River is a leading, independent, enterprise-grade SaaS corporate expense control solution provider
- The Company's integrated expense and invoice offerings are built on a scalable, flexible platform that delivers best-in-class solutions to mid-size and multinational corporations
- Great Hill Partners is a leading middle market private equity firm with over
 \$3.8 bn in capital under management
- Bain Capital Ventures maintains a significant ownership stake in the Company

Significance of Transaction

- The transaction will further help Chrome River expand as the leading independent solution provider in the space and help fund international development and product innovation
- Firmly positions the Company to capitalize on strong traction in the large enterprise space and to continue to bring much needed efficiency and financial controls to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Chrome River and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series D investment from



for total consideration of approximately

\$100,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List		
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"		
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
2018 -2004	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
ANNUALAWARDS	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
WINNER M&A Advisor Awards	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	A A PWC	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan Fırst Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17