FT PARTNERS FINTECH INDUSTRY RESEARCH

November 28, 2016

stripe

Stripe Raises \$150 million in Financing

From CapitalG, General Catalyst Partners & Sequoia Capital



SEQUOIA些



Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

SUBSCRIBE

Steve McLaughlin: Founder & CEO

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Transaction Summary

Transaction Summary

- On November 25, 2016, it was announced that Stripe has raised \$150 million in additional financing led by CapitalG (formerly known as Google Capital) and General Catalyst Partners, with participation from existing investor Sequoia Capital
 - The new financing almost doubles the Company's valuation, bringing it to \$9.2 billion, according to the Wall Street Journal
- The funding will be used for acquisitions, to further international expansion and to create more developer tools and new software to help businesses in different ways
 - This year, Stripe launched in Japan, France, Singapore and Spain and has acquired 3 smaller companies
- In addition to the equity financing, the Company also received a revolving credit facility of up to \$250 million from JP Morgan Chase, Goldman Sachs, Morgan Stanley and Barclays
- Stripe has now raised more than \$450 million in equity financing
- The Company's main competitors include PayPal / Braintree, Adyen and WePay
 - Square is also similar to Stripe, although most of Square's volume comes from physical stores and merchants; Square currently processes more payments volume than Stripe, having reported processing \$13.2 billion in the third quarter of this year

Management Team



Patrick Collison Co-Founder, CEO





William Gaybrick CFO



Claire Johnson

Financing Rounds

| Date | Size (\$ mm) | Investor(s) | Estimated Valuation (\$ mm) |
|----------|-----------------|---|--------------------------------|
| 11/25/16 | \$150 | CapitalG General Catalyst Partners SEQUOIA 1 | \$9,200 |
| 10/04/16 | na | SUMITOMO MITSUI CARD | na |
| 07/28/15 | na | VISA | 5,000 |
| 12/02/14 | 70 | THRIVE CAPITAL Khosla ventures SEQUOIA E FOUNDERS | 3,570 FUND |
| 01/22/14 | 80 | SEQUOIA LE Khosla ventures | 1,750 |
| 07/09/12 | 20 | SEQUOIA LE General Catalyst Partners | 250-500 |
| 02/10/12 | 18 | SEQUOIA╚ | 100 |
| 03/29/11 | 2 | ANDREESSEN HOROWITZ SVAngel SEQUOIA ╚ | 20 |
| 08/02/10 | na | Y Combinator | na |

Stripe Overview

stripe

Company Overview

Headquarters:

Founded:

CEO:

stripe

Patrick Collison San Francisco, CA 2010

- Stripe enables businesses to accept payments online and in mobile applications
 - The API allows the consumer checkout experience to happen on the merchant's website or app to avoid the risk of consumers visiting an outside site to checkout and perhaps dropping the transaction in the process
- The Company also provides other tools for fraud prevention, data security, accounting and billing – essentially everything needed to allow users to build and run an online business
 - Stripe offers a number of different integrations and extensions with other software including Schedulista, Slack and Formstack, to allow business to do more with Stripe
- Stripe currently supports businesses in 25 countries, enabling them to instantly accept payments from around the world, with users in 110 countries
 - The Company also maintains 9 global offices
 - Accepts transactions in over 130 currencies and automatically handles currency conversions
- Pricing for credit and debit cards: 2.9% + \$0.30 per transaction; \$15 chargeback fee; custom pricing on volumes greater than \$1 mm / year
 - There is also separate pricing offered for ACH and Bitcoin payments of 0.8% per transaction with a \$5 cap

Products & Services Overview



Payments: complete commerce toolkit, built for developers



Subscriptions: smart engine for recurring payments



Connect: everything platforms need to get sellers paid



Relay: sell products in other mobile apps



Atlas: a new way to start an internet business



Radar: Modern tools to help beat fraud

Customers

| Mobile Commerce | On-Demand Economy | SaaS | Non-Profits | Platform Payments |
|--------------------|----------------------|---|----------------------|----------------------|
| • OpenTable | ly₽ | DigitalOcean | (RED) | f |
| Blue Apron | instacart | +++++++++++++++++++++++++++++++++++ | npr | shopify |
| Jaks Tifth Avenue | *** POSTMATES | Optimizely | Habitat for Humanity | salesforce |

General Catalyst Partners Overview

stripe

Overview





David Fialkow Co-Founder & Managing Director



Joel Cutler Co-Founder & Managing Director



Hemant Taneja Managing Director



David Orfao Venture Partner

Locations

- Cambridge, MA (HQ)
- Palo Alto, CA
- New York, NY

About

- Founded in 2000 by Joel Cutler and David Fialkow
- Manages ~\$3.0bn of committed capital across seven funds
- Specializes in two stages of investment: early stage and growth
- Comfortable investing in both minority or majority positions with 25-80% ownership
- Prefers to invest in profitable, founder-backed businesses
- Actively work alongside founders to provide mentorship and operational support through board participation
- Has invested in some of the fastest-growing companies in the world, including Airbnb, Snapchat and Stripe

Investment Preferences

Investment Criteria

Fund Size: \$845 mm

Fund Raised: 2016

Investment Range: \$0.1 – 60 mm

Revenue: < \$45 mm

EBITDA: < \$25 mm

General Preferences 1

Control: Minority, Majority

Geography: North America,

Europe

Transaction Type: Seed, Venture,

Growth,

Recapitalizations, MBO, Carve-outs

Industry Focus: Consumer, New

Media, Internet, Marketing Analytics, Marketing Software, Cloud Computing, Defense Technology

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|--------------------------------------|------------------------|---------------|---------|
| 10/16 | ThoughtSpot (Series C) | NA | NA | FMS |
| 10/16 | Gusto (Series B2) | \$90 | Hemant Taneja | FMS |
| 06/16 | Index (Series B) | 19 | David Fialkow | Pymts |
| 06/16 | Circle Internet Financial (Series D) | 60 | David Orfao | Pymts |
| 06/16 | Digit (Series B) | 23 | Hemant Taneja | Bnkg |
| 05/16 | BigCommerce (Series E) | 30 | Lawrence Bohn | Pymts |
| 02/16 | RealtyShares (Series B) | \$20 | Niko Bonatsos | CapMkts |
| 02/16 | Oscar (Late-Stage VC) | 400 | NA | HCIT |
| 12/15 | Payable (Early-Stage VC) | NA | NA | Pymts |
| 10/15 | Seed.co (Seed) | 5 | NA | Bnkg |
| 10/15 | Paribus (Seed) | 2 | NA | Pymts |
| 10/15 | Censio (Series A) | 10 | NA | Ins |
| 09/15 | Fundbox (Early-Stage VC) | 50 | Hemant Taneja | Bnkg |
| 08/15 | Cozy Services (Series A) | 4 | NA | Pymts |
| 12/14 | Stripe (Series C) | 70 | Hemant Taneja | Pymts |
| 10/14 | Abacus (Seed) | 4 | NA | FMS |
| 09/14 | Baremetrics (Seed) | 0.5 | Hemant Taneja | ВРО |
| 09/14 | Ping Identity (Series G) | 35 | David Fialkow | Pymts |
| 03/14 | RealCrowd (Seed) | 2 | NA | Bnkg |
| 11/13 | Kensho (Seed) | 10 | NA | CapMkts |
| 09/13 | Paydiant (PayPal)* | 15 | John Simon | Pymts |

FT PARTNERS RESEARCH

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CapitalG Overview

Overview

capitalG



David Lawee Partner

Laela Sturdy

Partner



Gene Frantz Partner



Gretchen Howard Partner

Location

Mountain View, CA

About

- Founded in 2013 as the growth equity fund of Google
- Google Capital portfolio companies have access to all channels and networks within Google's operations, including leadership and IT Services
- Given its background, Google Capital's sole focus lies in technology and tech-enabled businesses
- Strives to find companies equipped to disrupt the industry by utilizing innovative technology
- Primarily interested in investing in later stage venture / growth businesses positioned for "explosive growth"

Investment Preferences

Investment Criteria

Fund Size: \$300 mm

Fund Raised: 2014

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority, Majority

Geography: Global

Transaction Type: Venture Growth,

Buyout, PIPE, Secondary

Industry Focus: NA

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|-----------------------------------|------------------------|--------------|--------|
| 10/16 | Gusto (Series B2) | \$90 | NA | FMS |
| 02/16 | Oscar (Late-Stage VC) | 400 | David Lawee | HCIT |
| 02/16 | Girnar Software (Series C) | <1 | NA | FMS |
| 01/16 | Pindrop Security (Series C) | 75 | NA | Bnkg |
| 08/15 | Practo Technologies (Series C) | 90 | NA | HCIT |
| 04/15 | ZenPayroll (Series B) | 60 | Laela Sturdy | FMS |
| 09/14 | Credit Karma (Later- Stage VC) | 75 | David Lawee | Bnkg |
| 03/14 | Auction.com (PE Growth) | 50 | David Lawee | Bnkg |
| 05/13 | Lending Club (Secondary)** | 125 | NA | Bnkg |

Other Notable Technology Investments 2

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|-----------------------------|------------------------|-------------|-----------|
| 08/16 | MapR (Series E) | \$51 | NA | Software |
| 08/16 | Pindrop Security (Series C) | 81 | NA | Security |
| 06/16 | Airbnb (Series F) | 555 | NA | Online |
| 06/16 | Glassdoor (Series H) | 40 | NA | Inf. Svcs |
| 09/15 | CloudFlare (Series D) | 109 | NA | Software |
| 08/15 | Zscaler (Series D) | 110 | NA | Security |
| 07/15 | FanDuel (Series E) | 275 | NA | Gaming |
| 07/15 | CrowdStrike (Series C) | 100 | Gene Frantz | Security |

Sequoia Capital Overview

stripe

Overview

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Roelof Botha Partner



Patrick Grady Partner



Douglas Leone Partner



Michael Moritz Partner

Location

Menlo Park, CA

About

- Founded in 1972 by Jon Valentine, Sequoia Capital has invested in some of the most prominent companies in the world including Apple, Google, Yahoo, Airbnb, Cisco and YouTube
- Particularly interested in the banking, brokerage and payments verticals within the FinTech sector
- Collectively, Sequoia's portfolio is worth 20% of the total value of the NASDAQ stock exchange
- Seeks to invest in high-growth, high-margin technology companies with have a strong management teams

Investment Preferences

Investment Criteria

Fund Size: \$550 mm (Venture) \$950 mm (Growth)

\$430 Hilli (GLOWL

Fund Raised: 2013 (Venture) 2012 (Growth)

Investment Range: \$0.1–100mm

Revenue: < \$20mm (Growth)

EBITDA: < \$5mm (Growth)

General Preferences 1

Control: Minority

Geography: U.S., Israel, China,

India

Transaction Type: Seed, Venture,

Growth

Industry Focus: Energy, Financial

Services, Healthcare IT, Internet, Mobile,

Outsourcing Technology

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

| Date | Company | Deal Amt. ³ | Board Rep. | Sector |
|-------|------------------------------|------------------------|-----------------|---------|
| 11/16 | Domino Data Lab (Series B) | \$10 | NA | FMS |
| 08/16 | Funding Societies (Series A) | 8 | NA | Bnkg |
| 06/16 | SecurityScorecard (Series B) | 20 | Michael Goguen | Ins |
| 05/16 | Clover Health (Series C) | 160 | Michael Dixon | HCIT |
| 05/16 | Capital Float (Series C) | 25 | NA | Bnkg |
| 04/16 | Forter (Series C) | 32 | NA | Pymts |
| 02/16 | Health Catalyst (Series E) | 70 | NA | HCIT |
| 02/16 | Namely (PE Growth) | 30 | Patrick Grady | FMS |
| 01/16 | Ping++ (Series B) | NA | NA | Pymts |
| 01/16 | Nubank (PE Growth) | 52 | Douglas Leone | Bnkg |
| 12/15 | MobiKwik (Series B) | 7 | NA | Pymts |
| 12/15 | Dashu Finance (Series B) | 79 | NA | Bnkg |
| 12/15 | Lemonade (Seed) | 13 | Haim Sadger | Ins |
| 10/15 | Citrus (Series C) | 25 | Mohit Bhatnagar | Pymts |
| 10/15 | Rong360 (Series D) | 158 | NA | Bnkg |
| 09/15 | Stockpile (Series A) | 15 | Roelof Botha | Bnkg |
| 08/15 | Fu passers (Series B) | 60 | NA | CapMkts |
| 07/15 | Stripe (Series D) | 100 | Michael Moritz | Pymts |
| 07/15 | Behalf (Series B) | NA | Shmuel Levy | Bnkg |
| 07/15 | BankBazaar (Series C) | 60 | NA | Bnkg |

Selected FT Partners' Research - Click to View



Research Report: Transaction Security



Research Report: PayPal Spin-off Overview



Research Report: Global Money Transfer



Research Report: Apple Unveils Apple Pay



Heartland's Sale to Global Payments



TransFirst's Sale to TSYS



Square Completes its IPO



First Data: Post Quiet Period Review

VIEW MORE FT PARTNERS RESEARCH

FT Partners is the Leader in Financial Technology Investment Banking































Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes

Timeline of Selected FT Partners Payment Processing Transactions



Ground-Breaking Transactions Pioneered by FT Partners















First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S. First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider

First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company

Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector

Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards**

| 2016 | Investment Banking Firm of the Year Cross Border Deal of the Year |
|------------|---|
| 2015 | Dealmaker of the Year Technology Deal of the Year |
| 2014 | Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm |
| 2012 | Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm |
| 2011 | Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories |
| 2010 | Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm |
| 2007 | Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm |
| 2015 | Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List |
| 006 - 2008 | Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Fina Technology |
| | E ': E' : D I I CILV C: MI II' |



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Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

Financing Professional of the Year - Steve McLaughlin 2006

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

The FT Partners Senior Banker Team

| Name / Position | Prior Background | Experience / Education | Years of Experience |
|---|--------------------------|--|---------------------|
| Steve McLaughlin Founder, CEO and Managing Partner | Goldman Sachs | Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. | 21 |
| Larry Furlong Managing Director | Goldman Sachs | Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. | 21 |
| Greg Smith Managing Director | Merrill Lynch J.P.Morgan | Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others | 20 |
| Steve Stout Managing Director | J.P.Morgan First Data. | Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data | 18 |
| Tim Wolfe Managing Director | Goldman Sachs | Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. | 14 |
| Andrew McLaughlin Managing Director, Research & Business Development | Deloitte. | Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting | 10 |