# FT PARTNERS FINTECH INDUSTRY RESEARCH

November 9, 2017

# COMPASS

# Compass Raises \$100 million in Series E Financing





WELLINGTON MANAGEMENT®



The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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#### **COMPASS**

### **Transaction Summary**

#### **Transaction Summary**

- On November 8, 2017, Compass announced it has raised \$100 million in a Series E financing round
  - The investment comes from new investor Fidelity Investments, along with existing investors IVP and Wellington Management
    - Wellington Management led Compass' Series D round of \$75 million
    - IVP led the Company's Series C round of \$50 million
  - This injection of new capital brings Compass' total funding to date up to \$325 million
  - According to TechCrunch, this Series E round values Compass at \$1.8 billion (1)
- The Company intends to use the new capital to expand its sales and rental listings service to every major U.S. city, as well as develop a new CRM technology to integrate data from clients, listings and transactions
  - Compass is currently in 10 U.S. regions, covering major cities like New York, Boston, San Francisco, Miami, Washington and LA, and plans to expand into 10 more regions in the next 12 months
  - In the past 24 months, Compass grew its real estate agent base 500% and is on track to complete approximately 16,000 transactions, which equates to over \$14 billion in sales (1)
    - These sales are expected to generate more than \$350 million in annual revenue (1)

#### **Transaction Commentary**

"[This round is about] really aggressive growth...We have a pretty well-defined growth and expansion strategy and we will keep going in this direction: we want to hire the best agents and offer them the best technology. Right now, we are not interested in investing platforms or other areas like it. There are a lot of opportunities out there but what's made us successful so far is focus. We just want to make sure we have as many people using our existing service as we can (1)

"Compass is building the infrastructure, data and tools that will power the next generation of this industry. This new funding will allow us to double down on our development of transformative technology, while fueling continued expansion into all of the top real estate markets in the country. Our long-term vision is for Compass to be everywhere as the world's largest real estate platform."

**COMPASS** 

Co-founder, Executive Chairman

Ori Allon Chairman

"Compass has proven that its technologically advanced platform is incredibly attractive to the industry's top agents. Their position at the intersection of technology and real estate gives them the unique opportunity to be the single largest holder of real estate data, ushering in a new realm of possibilities for agents and clients alike."



**Todd Chaffee**General Partner



#### **COMPASS**

#### **Compass Overview**

#### **Company Overview**

# **COMPASS**

Co-Founder & CEO:Robert ReffkinHeadquarters:New York, NYFounded:2012

- Compass is building the first modern real estate platform that pairs the industry's top talent with the technology to make the real estate transaction experience seamless
  - The Company leverages its technology to empower agents so they have more time to advise clients
  - Compass is changing the way agents and potential homebuyers navigate the process of finding and buying or selling a home
- Compass has a national reach, with a network of agents in the country's most dynamic markets

Selected Financing History				
Date	Size (\$ mm)	Investor(s)		
11/08/17	\$100	Fidelity WELLINGTON MANAGEMENT*		
08/31/16	<b>7</b> 5	FOUNDERS FUND WELLINGTON THRIVE MANAGEMENT* CAPITAL		
09/15/15	60	# .406 Ventures ADVANCE		
07/21/14	40	ADVANCE		
09/25/13	20	# .406 Ventures ADVANCE THRME CAPITAL		
12/16/12	8	FOUNDERS FUND		

#### **Products & Services Overview**

# Compass has a national reach, with a network of agents in 10 different regions across the country



New York City Washington DC Miami Boston The Hamptons Los Angeles San Francisco Aspen Orange County Santa Barbara



#### Partner with real estate experts

- ✓ Leading real estate agents
- ✓ Consistently ranked highest in customer satisfaction and revenues

#### **Compass Real Estate Mobile App**

- ✓ Smarter searches from anywhere
- ✓ Timely listings and a seamless experience from iPhone or iPad





#### **Market Insights**

- ✓ Analytical tools to provide market insights for specific regions
- ✓ Real-time updates and analysis

# FT Partners – Focused Exclusively on FinTech

#### Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



OakNorth Raises £244 million in Financing (includes interview with Co-Founders)



Navient Acquires Earnest for \$155 million



Neyber Raises £100 mm in Equity and Debt Financing



ZPG Acquires Money for £140 million



SalaryFinance Raises £40 million in Financing



Monzo Raises Approximately \$93 million in Financing

**VIEW MORE FT PARTNERS RESEARCH** 

# FT Partners – Focused Exclusively on FinTech

#### Track Record of Success in the Real Estate / Mortgage Tech Value Chain

#### **Mortgage Origination**

# Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as Capital Markets & IPO Advisor to ELLIE MAE in its \$45,000,000 Initial Public Offering valuing the equity at approximately \$146,000,000 FINANCIAL TECHNOLOGY PARTNERS The Only Investment Bank Focused Exclusively on Financial Technology

# Real Estate Invoicing & Payments



#### **Mortgage Technology**



#### Consumer Home Improvement Financing



#### **Property Management**



#### SaaS-based Loan Origination



#### Listing Management Solutions



# Property Insurance Solutions



# FT Partners - Focused Exclusively on FinTech

#### Significant Experience Across the Banking Technology Space











































# FT Partners – Focused Exclusively on FinTech

#### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
<b>GreenSky</b>	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> ™	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
Kabbage <sup>*</sup>	RCP REVERENCE CAPITAL PARTNERS ING Sociabank°	135,000,000
earnest	ADAMS STREET PARTNERS  Battery Ventures maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZULK BBVA edbi	65,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























\$100mm

# FT Partners – Focused Exclusively on FinTech

#### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards** 

2016	Investment Banking Firm of the Year Cross Border Deal of the Year
2015	Dealmaker of the Year Technology Deal of the Year
2014	Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above Services Deal of the Year, Above \$100mm



2015

Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List

2006 - 2008

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt