

FT Partners is Pleased to Announce its Role as Exclusive Financial Advisor to

# NIFS AFRICA

on its Series C financing led by



goodwell

LUN PARTNERS

with participation from



**endeavor** 





and other investors for a total amount of

\$100,000,000

## IVIFS AFRIC

FT PARTNERS ADVISES

## MFS Africa's \$100 million Financing

### **Overview of Transaction**

- On November 10, 2021, MFS Africa announced that it raised \$100 million in Series C financing co-led by AfricInvest, Goodwell and LUN Partners
- The milestone fundraise will allow the company to further its mission in becoming the leading "Network of Networks" in Africa's payment ecosystem and continue to enable millions of mobile money wallets to perform simple and instant crossborder transactions
- Founded in 2010, MFS Africa is now present in 30+ African countries; its offering provides a single platform for remittance into and intra Africa, cross-border and domestic payments using mobile money schemes
- MFS Africa's deep expertise in the continent's payment network has led to several innovations, and the JV with LUN Partners Group addresses the crossborder collections problem in the Africa-China corridor by providing faster and safer cross-border digital payments for Asian and African SMEs, e-commerce and streaming
  - Its partnership with Visa will further introduce new financial products, and the Company is looking to launch Emerging Enterprise Solutions which targets 5,000 SMEs on the platform by Q4 2022
- MFS Africa recently acquired Baxi, a leading Nigerian super-agent, and plans to build Baxi into a key node, allowing regional payments to and from Nigeria

### Significance of Transaction

 MFS Africa will use the Series C funds to further the geographical expansion of its network in Africa as well as open offices in the US and China; continue to hire global talent; strengthen its Governance, Risk and Compliance functions; and invest in new strategic opportunities across the continent

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to MFS Africa
- This transaction underscores FT Partners' deep domain expertise and unrivaled track record in the Payments space across emerging markets, especially Africa

## FIP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its financing led by



with participation from

ALLANGRAY ENDEAVOR
COMMERZ
VENTURES

COMMERZ
VENTURES

COMMERZ
VENTURES

and other investors for a total amount of

\$100,000,000

FI<u>NANCIA</u>L TECHNOLOGY PARTNERS

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## IVIFS AFRICA

### MFS Africa Overview

**Company Overview** 



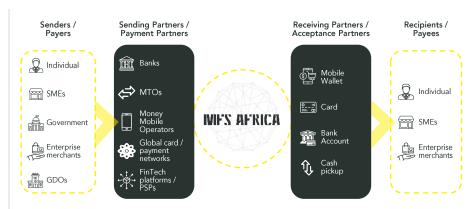
| Founder & CEO: | Dare Okoudjou |
|----------------|---------------|
| Headquarters:  | London, UK    |
| Founded:       | 2010          |

- MFS Africa provides a single platform for banks, money transfer operators, mobile money operators, global card/ payment networks and FinTech platforms/ PSPs to access a broad range of mobile wallets across Africa for money transfer, merchant payments and airtime use cases
- The Company covers 600+ cross-border payment corridors, 180+ mobile payment schemes, MTOs and banks that access 320 million+ mobile money wallets
- Milestone partnership with Visa will allow MFS Africa's clients to send money transfers via Visa Direct rails and create virtual Visa cards linked to mobile wallet accounts to make payments
- MFS Africa is focused on financial inclusion and is forging ecosystemdriven partnerships across Africa via its venture vehicle MFS Africa Frontiers with recent investments including <u>Julaya</u> and <u>Maviance</u>

### **Selected Financing History**

| Date        | Size<br>(\$ in mm) | Туре     | Investors   |
|-------------|--------------------|----------|---|
| 2020 – 2021 | 100.0              | Series C | AfricInvest, Goodwell Investments, LUN Partners,<br>Allan Gray Ventures, CommerzVentures, Endeavor,<br>Equator Capital Parnters |
| 2018 – 2019 | 20.6               | Series B | LUN Partners (Lead), Goodwell Investments, Equator<br>Capital, FSD Africa, SSAT, FMH  |
| 2012 – 2015 | 2.8                | Series A | SSAT, Safika Holdings, FMH  |
| 2010 – 2011 | 0.6                | Seed     | FMH (Angels and Founding Team)  |

### MFS Africa's Embedded Position in the Payments Ecosystem



Remittances into and intra Africa

### Selected use cases

Cross-border payments

Domestic payments using mobile money schemes

### **Key Figures**



320mm+
Mobile money
wallets



**30+** African countries



600+ Cross-border corridors



160+ Employees

## **Transaction Commentary**

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AFRICA



Dare Okoudjou

Founder & CEO,
MFS Africa

"This investment is at once a recommitment to our mission of making borders matter less, and a demonstrations of the scale of our ambitions. For our clients across Africa and beyond, this is also a validation of the choice they have made to partner with us to build a network of networks that makes instant cross-border payment as simple as making a phone call."





"Cross border payments remain an important challenge in many African markets today and MFS Africa is uniquely positioned to confront this. We are excited to join MFS Africa's world-class management team on its mission and to support its growth journey"



### MFS Africa Overview (cont.)



### MFS Africa partnerships across Africa and globally

Connecting partners (MTOs, MNOs, Enterprises, PSPs, Banks) from around the globe and enabling disbursements and collections to/from African payment schemes

Geographical presence across Africa with access to all key local payment schemes







































## Track Record of Success in Emerging Markets



## FT Partners has advised on a number of transactions across Emerging Markets































## FT PARTNERS ADVISES INFS

## **Ground-Breaking Payments Transactions Pioneered by FT Partners**









Largest U.S. strategic

merchant acquiring

acquisition in over the

last decade

Financial Technology Partners LP

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Checkout.com

in its Series A Financing led by

**INSIGHT DST** 

with participation from

for total consideration of

\$230.000.000

The Only Investment Bank Focused Exclusively on Financial Technole

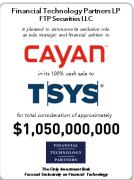




Landmark capital raise for one of the most valuable private FinTech companies in the world



Largest capital raise for a European payment processor



Highly successful outcome

following long-term advisory

relationship through initial

recap, rebranding and

multiple acquisitions

First large-scale transaction for an integrated merchant acquirer

Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



Largest FinTech Series A financing round in Europe

Significant strategic investment for one of the most valuable FinTech companies in Africa



Landmark strategic sale

following successful

Series E financing in the

prior year

Merger of a pioneer and category leader in premium payment cards with a SPAC.



Successful international IPO for a leading payments company in Brazil

Merger of a global payment and commerce-enabling platform with a SPAC

## FT Partners Advises Stone on its Initial Public Offering



### **Overview of Transaction**

- On October 25, 2018, StoneCo Ltd. (Nasdaq: STNE) priced its IPO at \$24 per share, raising approximately \$1.4 billion
  - High-profile new and existing investors participating in the IPO include Berkshire Hathaway, T. Rowe Price, Madrone Capital Partners, and Ant Financial
- Due to strong demand, the deal priced above the initial \$21 \$23 filing range
- Stone is a leading provider of FinTech solutions that empower merchants and integrated partners to conduct electronic commerce seamlessly across in-store, online, and mobile channels in Brazil
  - Founded in only 2014, São Paulo-based Stone has quickly grown to serve over 230,000 active clients with a focus on SMBs
  - Within the first half of 2018, the Company processed over \$9 billion of transactions and posted revenue of \$171 million and net income of \$24 million

### Significance of Transaction

- Stone's IPO is among the largest FinTech IPOs ever
- Demonstrates strong investor appetite for high growth FinTech companies globally
- Further supports FT Partners' continued success advising leading FinTech companies

### FT Partners' Role

- FT Partners served as exclusive IPO Advisor to Stone on this transaction
- FT Partners also advised Stone on its \$145 million Series G financing in September 2017 as well as its \$100 million private placement with Ant Financial, which occurred concurrently with the IPO
- FT Partners leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to achieve a highly favorable outcome for Stone

# Financial Technology Partners LP

is pleased to announce its role as exclusive IPO Advisor to



in its

\$1,400,000,000

**Initial Public Offering** 



## FT Partners Advises Interswitch on its Strategic Minority Investment



### **Overview of Transaction**

- On November 12, 2019, Interswitch, an Africa-focused integrated digital payments company, and Visa (NYSE: V), announced a strategic partnership that will further advance the digital payments ecosystem across Africa
- As part of the agreement, Visa will acquire a significant minority equity stake in Interswitch at a total company valuation of \$1 billion
- Headquartered in Lagos, Nigeria, Interswitch is a leading tech-driven company focused on the digitization of payments in Nigeria and other African countries
- Founded in 2002, Interswitch disrupted the traditional cash-based payments value chain in Nigeria by introducing electronic payments processing and switching services
- Today, Interswitch is a leading player in Nigeria's developing financial ecosystem with omni-channel capabilities across the payments value chain, processing over 500 million transactions per month in May 2019
- In addition to its switching and processing services, Interswitch owns Verve, the largest domestic debit card scheme in Africa with more than 19 million cards activated on its network as of May 2019; Interswitch also operates Quickteller, a leading multichannel consumer payments platform, driving financial inclusion across Nigeria

### Significance of Transaction

- The investment makes Interswitch one of the most valuable FinTech companies in Africa
- The partnership will create an instant acceptance network across Africa to benefit consumers and merchants and facilitate greater connectivity for communities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Interswitch
- This transaction underscores FT Partners' unparalleled domain expertise in the Payments space and successful track record of executing deals in emerging markets

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive financial and strategic advisor to



on its strategic minority investment from



for a total enterprise value of

\$1,000,000,000



## FT Partners Advises Mollie on its \$800 million Financing



#### Overview of Transaction

- On June 22, 2021, Mollie announced that it raised \$800 million in financing from global investors including Blackstone Growth (BXG), EQT Partners, General Atlantic, HMI Capital and Alkeon Capital Management
- TCV who led the Series B investment in September 2020 also participated in the funding round
- Mollie is one of the fastest growing and largest PSPs in Europe, serving more than 120,000 monthly active merchants across the continent
- In 2020, Mollie processed more than 10 billion Euros in transactions and is on track to handle more than 20 billion Euros during 2021
- Mollie's best-in-class products, simple and transparent pricing and excellent customer service, alongside its no lock-in contracts, have driven rapid growth both during the pandemic and the months following relaxation of lockdown restrictions across Europe
- Today, Mollie has around 480 employees and plans to hire 300 new team members in the next six-to-nine months

### Significance of Transaction

- The funding will fuel Mollie's continuous expansion within Europe and beyond, and support the investments in its technology platform and expansion of its product portfolio beyond payments into financial services for SMEs
- Mollie is now one of the top five most valuable FinTechs in Europe, and one of the top 20 most valuable FinTechs in the world

### FT Partners' Role

- FT Partners acted as exclusive financial and strategic advisor to Mollie
- This transaction underscores FT Partners' deep Payments domain expertise and successful track record of generating favorable outcomes for leading companies in the space

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on its financing led by



with participation from









**TCV** 

for total consideration of

\$800,000,000 at a valuation of

\$6,500,000,000

FINANCIAL
TECHNOLOGY
PARTNERS

# IVIF'S AFRICA

## FT Partners Advises Currencycloud on its £700 million Sale to Visa

### Overview of Transaction

- On July 22, 2021, Visa announced it has signed a definitive agreement to acquire Currencycloud for £700 million (~\$960 million), inclusive of cash and retention incentives
- Launched in 2012, Currencycloud is a comprehensive B2B cross-border infrastructure product that enables clients to build their own "platform" by offering different APIs across five modules – collect, convert, manage, pay, and Currencycloud spark
- Currencycloud is headquartered in London with offices in New York, Amsterdam, Cardiff & Singapore. Since 2012, the company has processed more than \$100 billion to over 180 countries

### Significance of Transaction

- Currencycloud will strengthen Visa's existing foreign exchange capabilities by extending them to better serve financial institutions, FinTechs and partners while enabling new use cases and payment flows
- Currencycloud will accelerate the time-to-market and improve payment transparency for clients looking to offer flexible, digital-first, international payment services that provide better visibility and control to consumers and businesses around the world
- The addition of Currencycloud's capabilities to Visa's network will widen access to innovative international payment products that help businesses meet their cross-border needs

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Currencycloud
- FT Partners previously advised Currencycloud on its \$80 million <u>Series E financing</u> in 2020
- This transaction underscores FT Partners' deep domain expertise and unrivaled track record in the FX / Cross Border Payments space

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of

£700,000,000



# FT PARTNERS ADVISES IVIF'S AFRICA

## FT Partners Advises Remitly on its Series E Equity and Debt Financing

#### Overview of Transaction

- On July 10, 2019, Remitly announced \$220 million in new financing, consisting of \$135 million in Series E equity and \$85 million in syndicated debt financing
  - The equity financing was led by Generation Investment Management
  - Other participants in the equity portion are Owl Rock Capital,
     Princeville Global, Prudential Financial, Schroders, and Top Tier,
     alongside Remitly's existing investors, including DN Capital, Naspers'
     PayU, and Stripes Group
  - Debt financing came from Goldman Sachs, Barclays, Silicon Valley Bank, and Bridge Bank
- Remitly is an independent digital remittance company that transfers over \$6 billion in annualized volume through its proprietary global money transfer network across Africa, Asia, Central Europe, Central and South America

### Significance of Transaction

- The investment is a signal of Remitly's strong momentum; over the past year, Remitly has expanded to 16 send and 44 receive countries, and the Company's annual revenue growth was nearly 100% for the past three years
- Remitly will use the latest round of financing to extend and deepen its presence internationally, bringing its money transfer services to many more countries

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Remitly and its board of directors on its \$135 million in Series E Equity financing
- FT Partners previously advised Remitly on its \$115 million Series D financing led by Naspers' PayU in 2017 and its \$39 million Series C financing led by Stripes Group in 2016
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional experience across Payments and in the Money Transfer sector, in particular

## Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E equity financing led by

generation\_

as part of a total financing consideration of

\$220,000,000



## FT Partners Advises Nium on its Series D Financing



### Overview of Transaction

- On July 27, 2021, Nium announced it has raised a US\$200+ million Series D round led by Riverwood Capital a U.S.-based growth-stage investment firm. Temasek, Visa, Vertex Ventures, Atinum Group of Funds, Beacon Venture Capital, Rocket Capital Investment, and other notable angel investors, including DoorDash executive, Gokul Rajaram; Chief Product Officer at FIS, Vicky Bindra; and, Co-Founder of Tribe Capital, Arjun Sethi also contributed to the round
- Total funding raised, including this Series D round, stands at nearly USD\$300 million, propelling Nium's current valuation above US\$1 billion and making it the first B2B payments unicorn from Southeast Asia
- Through a single API, Nium provides access to the world's payment infrastructure, including technologies for pay-outs, pay-ins, card issuance, and banking-as-a-service. Once connected, Nium customers can send funds to more than 100 countries (most in real-time), pay out in more than 60 currencies, and issue cards in more than 40 countries. Foundational to Nium is its license portfolio, owning the most complete set of money transfer, card issuance and banking licenses in fintech, with services available in 11 jurisdictions.

### Significance of Transaction

- Nium will use the Series D funds to expand its payment network infrastructure, drive innovative product development, attract top industry talent, and acquire strategic technologies and companies
- With revenues split almost equally across EMEA and APAC, Nium will also use funds from this round to accelerate growth in the United States and Latin America

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Nium
- This transaction highlights FT Partners' deep domain expertise in cross border payments infrastructure and BaaS vertical, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies globally

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on its financing led by



with participation from new and existing investors

for a total amount of

\$200,000,000+
at a valuation of

\$1,000,000,000+



## FT Partners Advises CloudWalk on its Series B Financing



### **Overview of Transaction**

- On May 11, 2021, CloudWalk announced that it had raised \$190 million of capital in its Series B financing
- The investment was led by Coatue Management with participation from DST Global as well as existing investors FIS, The Hive Brazil and Valor Capital
- Headquartered in São Paulo, Brazil, CloudWalk is a cutting-edge global payment network built from the ground up on modern technology stacks, focused on disrupting the payments ecosystem for small-and-medium enterprise merchants and their customers
- CloudWalk provides merchant acquiring services, data processing services, and sells Point-of-Sale solutions to the company's ~70,000 active merchants located in 3,300+ cities and towns across the country

### Significance of Transaction

- The \$190 million raised is the largest ever Series B financing for a company headquartered in Brazil (1)
- This commitment from a variety of investors recognizes CloudWalk's strong momentum since its inception, and will be used to continue accelerating the company's domestic presence in Brazil

### FT Partners' Role

- FT Partners served as the exclusive financial and strategic advisor to CloudWalk
- This transaction highlights FT Partners' deep domain expertise in the Payments sector, as well as its successful track record generating highly favorable outcomes for high-growth, Brazilian FinTech companies

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on its Series B financing led by

**COATUE** 

for a total consideration of

\$190,000,000



# FT PARTNERS ADVISES IVIF'S AFRICA

## FT Partners Advises BigPay on its \$100 million Series A Financing

#### Overview of Transaction

- On August 6, 2021, BigPay announced that it raised up to \$100 million in Series A financing led by SK Group to further its mission to become the leading neobank in Southeast Asia
- Founded in 2017, BigPay is present in both Malaysia and Singapore; Its
  current offering includes a prepaid debit card which can be used to spend
  anywhere Visa or Mastercard is accepted, local and international money
  transfers, micro-insurance, bill payments and a budgeting tool
- BigPay is in the midst of launching fully digital personal loans, transactional lending, wealth and saving products, along with an offering for mSMEs and freelancers
- The announcement comes a few weeks after BigPay announced its application for a digital banking license where it reiterated the commitment to build a connected financial future for Malaysian consumers and entrepreneurs

### Significance of Transaction

- The funding will fuel BigPay's ambition to expand its financial product offerings to provide fair financial services to communities across Southeast Asia
- The transaction represents the largest Series A fundraise ever for a neobank in Southeast Asia

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to BigPay
- This transaction underscores FT Partners' deep Digital Banking domain expertise and successful track record of generating favorable outcomes for leading companies globally

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is pleased to announce its role as exclusive strategic and financial advisor to



on its Series A financing led by



for a total amount up to

\$100,000,000



# FT PARTNERS ADVISES IVIF'S AFRICA

## FT Partners Advises Fawry on its Combined Offering Overview

#### Overview of Transaction

- Headquartered in Cairo, Egypt, on August 8, 2019, Fawry priced its Combined Offering at EGP 6.46 per share on the Egyptian Stock Exchange, raising approximately \$100 million
- Demand was extremely high for this transaction, with the Combined Offering being oversubscribed more than 30x
- Fawry is Egypt's largest electronic payment network, processing more than 2 million transactions daily for more than 20 million customers
  - Fawry offers services including electronic cash payments, bill payments and B2B fund transfers, providing access to financial services to Egypt's large unbanked population
  - In 2018, the Company processed ~\$2 billion of transactions and posted revenue of ~\$36.7 million and an adjusted EBITDA of ~\$9.2 million

### Significance of Transaction

- Fawry's Public Offering is the largest FinTech offering ever in Egypt
- High demand (30x oversubscription) demonstrates strong investor appetite for high growth FinTech companies in emerging markets

### FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Fawry on this transaction
- FT Partners also advised Fawry on its  $\sim$ \$58 million local private placement to Actis, National Bank of Egypt and Banque Misr which occurred concurrently with the Public Offering
- This transaction further supports FT Partners' continued success in advising leading FinTech and Payments companies
- FT Partners leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to achieve a highly favorable outcome for Fawry

# Financial Technology Partners LP

is pleased to announce its role as Exclusive Financial and Strategic Advisor to



on its

~\$100,000,000

**Combined Offering** 



## FT Partners' Recent Awards and Recognition



## **Bloomberg**

### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

### Institutiona Investor





### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018



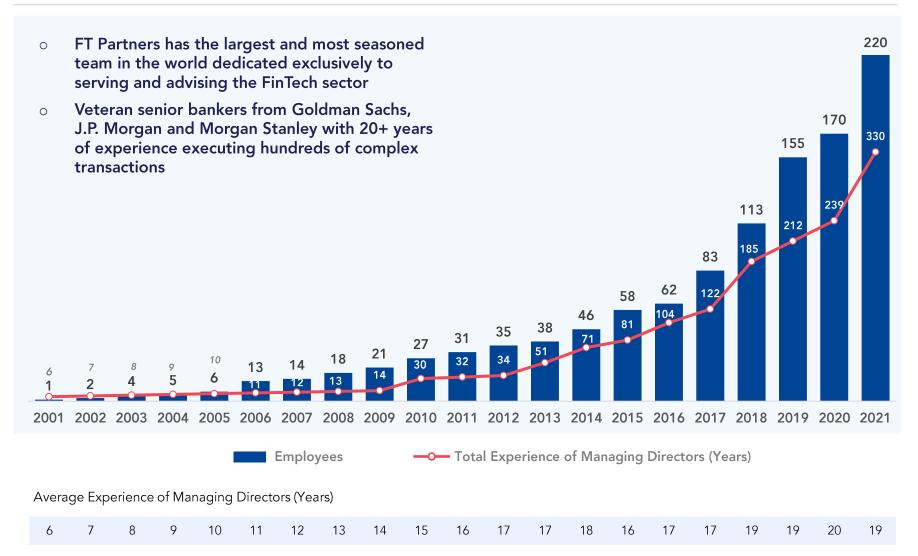


### The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

# FT PARTNERS ADVISES

## The Largest FinTech Advisory Practice in the World



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