# May 5, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$50 million

in financing led by





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# MobiKwik Raises \$50 Million in Financing

### **Transaction Summary**

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- On May 3, 2016, One MobiKwik Systems, which owns and operates online recharge and mobile wallet MobiKwik, announced that it had raised approximately \$50 mm (Rs 332.6 crore) in Series C financing
  - The round was led by Japan's GMO Payment Gateway, through the GMO Global Payment Fund and MediaTek, a Taiwan-based semiconductor company
  - Existing investors Sequoia Capital India and Tree Line Asia also participated in the round
- This transaction brings the Company's total financing to approximately \$80 mm
  - Last year, MobiKwik raised \$25 mm (44 crore) in a mix of debt and equity as part of a Series B round
- The proceeds from the financing round will be used for product innovation, team building and user growth
  - MobiKwik has about 30 million users and 75 thousand partners in India, making it one of the largest mobile wallet companies

Transaction	HICTORY
HallSaction	HISLOIV

Date	\$ mm	Investors		
04/07/15	\$25	Tree Line cisco SEQUOIA Cisco Investments		
12/31/13	5	Undisclosed Investors		

### **Transaction Commentary**



"MobiKwik is excited to have raised...the Series C round of funding led by GMO and MediaTek. GMO is Japan's leading payment gateway and MediaTek is the world's leading semiconductor company."

#### MobiKwik Company Spokesperson

"Despite the current business climate when funding has become challenging, unit economics, sustainable growth and a sound business model are what investors are focusing their attention on. We are very excited to live up to the investors' expectations and raise the funding where even larger players are failing to raise funds. MobiKwik is a dominating player in the Indian mobile payments space and continues its consistent growth trajectory while staying true to its DNA of rapid product innovation and capital efficiency. Our valuation too has increased significantly."

Bipin Preet Singh MobiKwik CEO



"The use of mobile wallets, which enable payments for purchases at online shops, utilities, and physical stores through the use of a smartphone or other type of mobile phone, is becoming a standard alternative method of payment to cash, and the size of this market is expected to grow to \$6.6 billion by 2020."

**GMO Payment Gateway Company Statement** 





# MobiKwik Raises \$50 Million in Financing

### **MobiKwik Overview**

#### **Company Overview**



Founder & CEO: Bipin Preet Singh

Founded: 2009

**Headquarters:** Haryana, India

- MobiKwik is an independent mobile payment network that connects users with retailers by offering a mobile wallet that can be used at over 75,000 online and offline stores
- Users are able to load cash, credit, debit or net banking into their MobiKwik wallet, earn payback points and cashback when shopping and recharge their phone / DTH
  - Most users use their wallet balance to pay for bills, food, travel and / or entertainment
  - Bill payments and recharge are easily available through MobiKwik, which allows users to search through a variety of options
- Currently over 25 million consumers use MobiKwik, with over 100 new users joining every minute; over 25 payments are made every second on the platform
- MobiKwik is available on Android, Windows and iOS, allowing people all over India to use the app

#### **Products & Services**



#### Recharge

- Recharge Mobile Phones / DTH anytime and from anywhere
- Landline, electricity, insurance and gas bill payments
- Browse through lists of data and phone plans to recharge with



### **Transfer Money**

- Easily transfer money online to / from the MobiKwik wallet from / to any bank account
- Quick and free form of electronic fund transfer



#### **Offers**

- Earn payback points and cashbacks when shopping at the retailers partnered with MobiKwik
- Features deals for services, entertainment, food, banking, education, restaurants and grocery stores



#### **Booking**

- Book bus tickets through the MobiKwik app and select through a variety of options
- Tickets available from a large number of operators and to various destinations around India



### FT Partners is the Leader in Financial Technology Investment Banking





























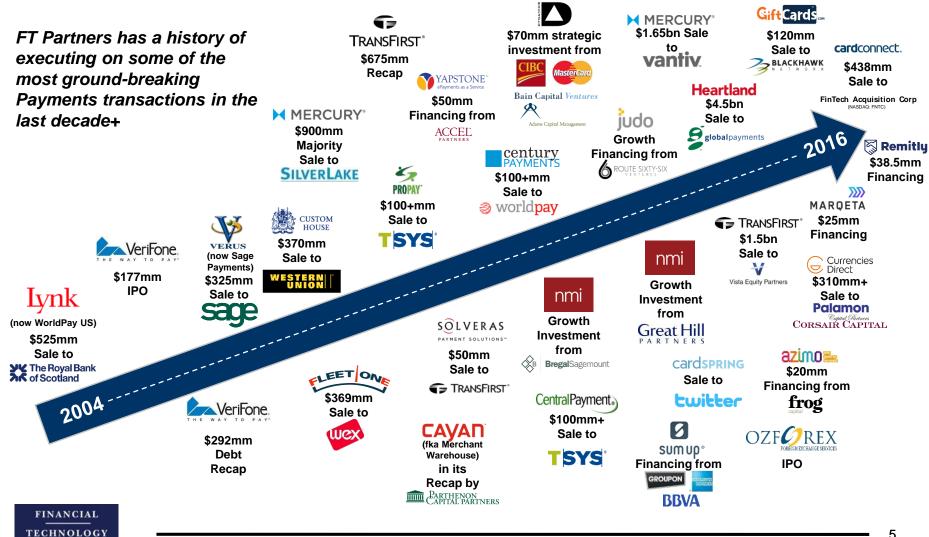


Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes



PARTNERS

### **Timeline of Selected FT Partners Payment Processing Transactions**



### **Ground-Breaking Transactions Pioneered by FT Partners**















First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S. First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector



### Selected FT Partners' Research (click to view)



Research Report: Transaction Security



Research Report: PayPal Spin-off Overview



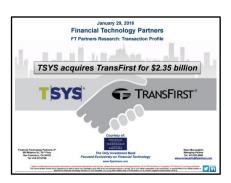
Research Report: Global Money Transfer



Research Report: Apple Unveils Apple Pay



**Heartland's Sale to Global Payments** 



TransFirst's Sale to TSYS



**Square Completes its IPO** 



First Data: Post Quiet Period Review



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.

### **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

	2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>	
	2015	■ Dealmaker of the Year ■ Technology Deal of the Year	
2015 -2004	2014	■ Equity Financing Deal of the Year ■ Professional Services Deal of the Year, Above \$100mm	
ANNUAL AWARDS	2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>	
Winner		■ Boutique Investment Bank of the Year	
M&A Advisor Awards	2011	■ Deal of the Decade ■ 10 Deal of the Year Nominations Across 9 Categories	
Awarus	2010	■ Upper Middle Market Deal of the Year, Above \$500 mm ■ IT Services Deal of the Year, Below \$500mm ■ Cross-Border Deal of the Year, Below \$500mm	
	2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>	
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Institutional Investor Annual Ranking	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
<b>*</b>	2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin</li> <li>Information Technology Deal of the Year</li> <li>Financial Services Deal of the Year</li> </ul>	
Middle Market Financing Awards	2006	■ Financing Professional of the Year – Steve McLaughlin ■ Financing Deal of the Year - Equity ■ Financing Deal of the Year - Debt	• 8



### **The FT Partners Senior Banker Team**

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
Larry Furlong  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
Greg Smith  Managing Director	Merrill Lynch J.P.Morgan sterne agee	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN &amp; HPY among others</li> </ul>	20
Phil Olson  Managing Director	Wg	<ul> <li>Formerly with William Blair &amp; Company in the Technology &amp; Financial Services group</li> <li>Northwestern University – Kellogg M.B.A</li> </ul>	15
Tim Wolfe Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10

