FT PARTNERS FINTECH INDUSTRY RESEARCH

March 2, 2017

KENSHO

Kensho raises \$50 million in Series B Financing from

S&P GLOBALMARKET INTELLIGENCE



The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

Tel: 415.992.8880

steve.mclaughlin@ftpartners.com



Transaction Summary



Transaction Summary

- On March 1, 2017, Kensho announced that it had secured \$50 mm in a Series B financing from S&P Global Market Intelligence (1)
 - According to Forbes, this latest financing round will value the Company at over \$500 mm (1)
 - Goldman Sachs, JP Morgan & Chase, Bank of America Merrill Lynch, Morgan Stanley, Citigroup and Wells Fargo also participated in the Series B round (1)
- In addition to the investment, S&P Global Market Intelligence has entered a strategic relationship with Kensho
 - This partnership results in data and product collaboration
 - S&P's data will feed Kensho's analytics platform and serve as a foundation for Kensho's existing and new analytical tools
 - Kensho will enhance S&P's data visualization and machine learning capabilities
 - S&P Global Market Intelligence will also have a board observer seat at Kensho

Financing History

Date	Size (\$ mm)	Investor(s)	
03/01/17	\$50	S&P Global Market Intelligence; Goldman Sachs; JP Morgan & Chase; Bank of America Merrill Lynch; Morgan Stanley; Citigroup; Wells Fargo	
07/28/15	33	Undisclosed Investors	
11/23/14	15	Goldman Sachs; NBCUniversal Media	
01/22/14	10	General Catalyst Partners; New Enterprise Associates; Google Ventures; Accel Partners; F-Prime Capital; Work-Bench	

Transaction Commentary

"The relationship with S&P Global is an excellent strategic fit, and it will deliver new innovations and joint developments to the market. The coming era will be looked back upon as the 'Al era,' when Al became the defining competitive advantage for corporations, government agencies, and investment professionals alike. Increasing computational speed, larger-scale machine-based pattern recognition, and cognitive augmentation have been key drivers in the evolution of investment analysis, and the combination of S&P Global Market Intelligence's high quality data and commercial reach with Kensho's advanced machine learning capabilities will serve to position both companies for future growth and success."



Daniel Nadler Founder & CEO



"Kensho's analytical capabilities and investment platforms and insights are increasingly recognized as innovative, intuitive and cutting edge. As we continue to evolve and develop our services for the investment community, this close relationship with Kensho will bolster our capabilities in data visualization and machine learning, delivering value, efficiency and automation to our clients."

S&P GLOBAL MARKET INTELLIGENCE

Mike Chinn President



Kensho Overview



Company Overview

KENSHO

CEO: Daniel Nadler

Headquarters:

Cambridge, MA

Founded: 2013

- Kensho is a data analytics and machine intelligence company that serves government and commercial institutions
 - The Company's machine learning and analytics technology is scalable
- Kensho has won various awards from the World Economic Forum, Forbes and Fortune
 - Recognized as a technology pioneer and one of the most innovative FinTech companies

Management Team



Daniel Nadler Founder



Adam Broun



Matt Taylor CTO

Kensho Product Suite

ANALYTICS SOFTWARE

Kensho's Financial Analytics Software is scalable and used to support and augment decision-making throughout the global financial system

APPLIED MIND

Kensho's Applied Mind is committed to apply artificial intelligence to economics, healthcare and more, creating real-world impacts

Selected Clients and Partners



J.P.Morgan



MorganStanley





S&P Global Market Intelligence Overview



Company Overview

S&P GLOBALMARKET INTELLIGENCE

President: Mike Chinn

Headquarters: New York, NY

Founded:

2016

- S&P Global Market Intelligence, a division of S&P Global (NYSE:SPGI), is a leading information provider for individuals, companies and governments
 - The division's tools help track performance, identify investment opportunities, understand market and industry dynamics, assess risks and generate alpha
- S&P Global Market Intelligence has a worldwide reach, with over fifty offices across the globe
 - Headquarters in New York, London and Hong Kong

Management Team



Mike Chinn President



Nick Cafferillo



Martina Cheung Head of Global Risk Services

S&P Global Market Intelligence Products / Services

S&P Capital IQ: Financial data, analytics and research platform

Xpressfeed: Data feed management solutions

SNL Unlimited Platform: Ground-floor information combined with sector-specific metrics and analytics

Credit Analytics: Data, tools and models for assessing credit risk

SNL Banker: A complete view of the financial landscape, including regulators, shareholders, customers and employees

iPartners: Streamlined reporting solutions for U.S. insurance companies

NetAdvantage: In-depth company and industry research for reference users

Knowledge Center: Sector-specific training seminars and conferences for executives



Banking & Financial Services



Energy



Insurance



Media & Communications



Metals & Mining



Real Estate

Selected FT Partners' Research - Click to View



Research Report: Innovations in Capital Markets Technology



Riskalyze's \$20 mm growth financing



Axial's \$14 mm growth financing



AlphaSense's \$33 mm growth financing



Bravura Solutions Completes its IPO Raising ~A\$148 million



Nutmeg Raises ~\$38 million in Series D Financing



Morningstar Acquires Pitchbook for \$225 mm



LiquidPoint (Convergex) and Dash Financial have Agreed to Merge

VIEW MORE FT PARTNERS RESEARCH

Selected Transactions - Superior Industry Knowledge and Execution History

Wealth Management

Data / Analytics

High Frequency Trading



















Selected Transactions - Superior Industry Knowledge and Execution History

Trading Technology

Trading Venues

Other Capital Markets Technology



















Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



Awards

2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
2015	 Dealmaker of the Year Technology Deal of the Year
2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List



2006 - 2008 1

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	22
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	21
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	20
Steve Stout Managing Director	J.P.Morgan	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	15
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	11