## FT PARTNERS FINTECH INDUSTRY RESEARCH

May 16, 2018



# Carro Raises \$60 million in Series B Financing Led by SoftBank Ventures Korea, Insignia Ventures and B Capital Group









The Only Investment Bank Focused Exclusively on FinTech

## FT Partners Overview

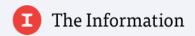
- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



## FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

## Carro Raises \$60 million in Series B Financing

# CARRO®

FT PARTNERS RESEARCH

## **Transaction Summary**

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- On May 14, 2018, Carro announced it had secured \$60 million in Series B financing co-led by SoftBank Ventures Korea, Insignia Ventures and B Capital Group
  - IDG Ventures India founder, Manik Arora, participated in this round via his family fund, along with existing investors such as Venturra, Singtel Innov8, Golden Gate Ventures and Alpha JWC
  - This Series B round brings the total funds raised by Carro up to \$78 million (1)
    - The Company raised a Series A round of \$12 million in March 2017 (1)
- Carro intends to use the new investment to help scale its business in Southeast Asia and accelerate growth
  - The Company has been experiencing rapid growth coming into this Series B round
    - Carro announced that it sold \$250 million of vehicles in 2017, more than double the \$120 million of vehicles sold in 2016 (1)
    - o In March 2017, Carro launched its auto finance business and has already originated more than \$100 million in loans, with a loan book of almost \$40 million (1)

## Transaction Summary (cont.) (2)

Following the investment, three new members will join Carro's board



Sean Lee, a partner at SoftBank Ventures Korea



Eduardo Saverin, co-founder and partner at B Capital Group



Tan Yinglan, founding managing partner at Insignia Ventures

- CEO, Aaron Tan, stated that the Company's growing investor base will help scale the online auto marketplace along with Genie Financial Services, Carro's auto financing business
  - According to Aaron Tan, Genie Financial Services is already profitable

## **Transaction Commentary**

"We will double down on our online marketplaces and financing in emerging markets this year. Ultimately, we want to improve the experience of selling and buying a car, as well as provide access to capital to the next billion people, which will improve the quality of lives."



Aaron Tan CEO



## Carro Raises \$60 million in Series B Financing

## **FT PARTNERS RESEARCH**



## **Carro Overview**

## **Company Overview**



CEO:	Aaron Tan
Headquarters:	Singapore, Singapore
Founded:	2015

- Carro is Singapore's largest online auto marketplace that provides an information-rich, convenient and value-added experience to car buyers
  - The Company's mission is to be the marketplace of choice for all automotive needs, and provide customers with trustworthy alternatives for improving mobility
  - Carro's vision is to lead the automotive and mobility solutions market by providing a better experience, democratizing information and advancing the industry

Selected Equity Financing History			
Date	Size (\$ mm)	Investor(s)	
05/14/18	\$60	SoftBank Ventures Korea; Insignia Ventures; B Capital Group; SingTel Innov8; Golden Gate Ventures; Alpha JWC Ventures; Undisclosed Investors	
03/24/17	12	Venturra Capital; SingTel Innov8; Golden Gate Ventures; Alpha JWC Ventures	

#### **Products & Services Overview**

#### Sell a Car



## Fastest way to sell

Sell your car within an hour for a fair price and without a hassle



#### Guaranteed sale

Carro will buy the car from you if it is not sold within 30 days



## Sell it your way

You can choose to sell your car directly, consign it or trade it in with Carro

## Buy a Car



## 6 months warranty

Warranty that covers direct owner cars in Singapore



#### 7 days money back

Carro will buy back the car from you if the condition was not as specified



## Carro handles all the paperwork

Carro handles all the loans, insurance and LTA transfer paperwork for you

## FT Partners Research - Auto FinTech



Click pictures to view report

# FT Partners' 200+ page report provides an in-depth look at the FinTech ecosystem surrounding the auto industry:

As the automotive industry continues to innovate, consumers and businesses will expect the financial services and processes surrounding this massive industry to modernize and adapt as well. Similarly, as new advances change the way consumers and businesses use cars, both traditional financial services and FinTech companies can distinguish themselves by offering new, innovative solutions.

## The report includes:

- Trends regarding the transformation of the auto industry and innovations in auto lending, insurance and payments
- The activity among traditional players in the space such as partnerships, investments and acquisitions
- Proprietary financing and M&A transactions in the space
- A detailed industry landscape of Auto FinTech players and company profiles

## Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



**Prosper's Series G Financing** 



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Figure Raises \$50 million in Financing



Creditas Raises Additional Series C Financing



TransUnion Acquires Callcredit for Approximately \$1.4 billion



Tala Secures \$50 million in Series C Financing

**VIEW MORE FT PARTNERS RESEARCH** 

## Track Record of Success in the Alternative Lending Value Chain

## Credit & Loan Management Tools



## Marketplace Lending



#### Consumer Home Improvement Financing



## SaaS-based Loan Origination



#### Consumer Marketing / Credit Lead Generation



#### **SMB Financing**



# SMB Credit Tools / Financing



#### **Supplier Finance Solutions**



## FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  New Residential Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky**	TPG DST  ICONIQ WILLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> <sup>™</sup>	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL PARTNERS ING Sociabank*	135,000,000
earnest	Bottery Ventures maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZDUK BBVA edbi	65,000,000
INSIKT	Coppel.  FIRSTMARK  revolution Colchis€	50,000,000
PR05PER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo ICP INVENTUS GLOBESPAN COUNTAI PARTHERS  GLOBESPAN COUNTAI PARTHERS  SF	42,000,000
Mav	KPCB POINT? POINT? VENTURES OF CHARGOS VENTURES	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























## Significant Experience Across the Banking / Lending Tech Space











































## FT Partners Advises defi SOLUTIONS on its \$55 million Series C Financing

#### **Overview of Transaction**

- On January 19, 2018, defi SOLUTIONS announced it has raised \$55 million in a Series C investment from Bain Capital Ventures
- Headquartered in Grapevine, TX, defi SOLUTIONS is the leading provider of flexible, configurable and adoptable software that drives the lending community
  - defi's cloud-based, lender-centric software offers the freedom to do business exactly as they choose and provides timely updates, system enhancements, and integrations with a growing list of quality third-party data providers
- A subsidiary of Bain Capital, Bain Capital Ventures (BCV) invests from seed- to growth-stage in fast-growing startups that are leveraging technology to disrupt existing markets or create entirely new ones
  - BCV has approximately \$3 billion of assets under management and offices in the Bay Area, New York City and Boston

### **Significance of Transaction**

- The funds raised will enable defi to accelerate the development of existing and emerging products, expand resources and facilities, and grow the number of employees by nearly 50 percent in 2018, across all teams, including client support, technology services, and sales and marketing
- defi also gains a partner in Bain Capital Ventures, who has a proven track record in scaling businesses in the auto software space

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to defi SOLUTIONS on this transaction
- This transaction demonstrates FT Partners' continued success advising leading SaaS companies in the Lending Tech space as well as its expertise across the Auto FinTech space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series C Investment from



for approximately

\$55,000,000



## FT Partners Advises Ally on its Acquisition of BlueYield

#### Overview of Transaction

- On October 26, 2016, Ally Financial ("Ally") announced its acquisition of technology assets and expertise from BlueYield
- Ally (NYSE: ALLY) is a leading digital financial services company and a top 25
   U.S. financial holding company offering financial products to consumers, businesses, automotive dealers and corporate clients
- BlueYield is a Southern California-based direct auto lending platform with unique technology that brings efficiency to the direct auto finance marketplace by creating an environment where lenders, lead sources, affinity groups and consumers can transact seamlessly

## **Significance of Transaction**

- BlueYield's underlying infrastructure and direct auto lending platform will enhance Ally's capabilities and increase speed to market in new channels
- The combination of Ally's substantial resources and BlueYield's unique technology positions the Company extraordinarily well to further its leadership position in the auto finance marketplace

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Ally Financial in this transaction
- Transaction demonstrates FT Partners' continued success advising leading companies and generating highly successful outcomes across the FinTech space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of





## FT Partners Advises Breeze on its Sale to Ford

#### **Overview of Transaction**

- Breeze, now re-launched as Canvas, announced its sale to Ford Motor Co.
- Headquartered in San Francisco, California, Canvas provides an online platform for month-to-month car subscriptions as an alternative to traditional vehicle ownership
  - Canvas offers pre-owned Ford vehicles on a monthly subscription basis, which includes bundled registration, insurance, maintenance, roadside assistance and warranty coverage
  - Canvas is aimed at providing choices for consumers who want a simpler, more flexible and transparent alternative to car ownership
- Ford Motor Co. is backing the Company through its Ford Motor Credit Co. division, the dealer and consumer financing arm of the U.S. automaker

#### Significance of Transaction

- The acquisition of Breeze provides Ford Credit with an online platform along with short-term leasing technology and expertise
- The transaction also provides Ford with a new source of revenue and a new way to manage off-lease vehicles

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Breeze in this transaction
- This transaction demonstrates FT Partners' deep domain expertise and experience across the rapidly evolving and expanding Auto FinTech space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





## FT Partners Advises GreenSky on its Financing

#### Overview of Transaction

- On December 28, 2017, GreenSky Credit filed an SEC Form D stating that it has closed a \$200 million capital transaction
- Founded in 2006 and headquartered in Atlanta, GA, GreenSky is a leading provider of point of sale (POS) promotional financing solutions
  - With operations throughout North America, GreenSky connects approximately 15 funding partners with more than 17,000 merchants, and services close to \$4 billion in origination volume per year
- PIMCO is an American investment management firm with over \$1.5 trillion in AUM, with expanding operations in corporate private equity investments in high growth financial services and technology companies

## Significance of Transaction

- PIMCO's investment represents the continued fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky, who partner with traditional banks as partners
- This transaction positions GreenSky as a clear leader in Alternative & POS
   Lending and enables the company to continue to innovate, bring additional
   products to existing markets, and expand into new markets overall

#### FT Partners' Role

- FT Partners has served as the exclusive strategic and financial advisor to GreenSky and its board of directors since 2014, advising the Company through numerous equity and debt capital raises and other financial processes
- This transaction further supports FT Partners' continued success advising prominent companies in the Alternative & POS Lending space and highlights the long-term nature of many of the Firm's advisory relationships
- FT partners leveraged its deep industry knowledge, extensive experience, and broad scope of relationships to help achieve a favorable outcome for the Company

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its investment from

PIMCO

for total consideration of

\$200,000,000



## FT Partners Advises Prosper on its Series G Financing

#### Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



## Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
	2015 - 2017	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2010 -2014	<ul> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> </ul>
, war as	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12