# FT PARTNERS FINTECH INDUSTRY RESEARCH

March 22, 2017

# wirecard

# Wirecard Acquires Citi's Asia Pacific Merchant Acquiring Business





The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities

#### Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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# Wirecard Acquires Citi's Merchant Acquiring Business in APAC

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# **Transaction Summary**

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- On March 13, 2017, Wirecard announced that it has acquired the customer portfolio of Citi's merchant acquiring business in Asia Pacific; the transaction amount was not disclosed
  - The deal is expected to close in stages by June 2018
  - Projected EBITDA contribution of the acquired portfolio in its first year of being fully consolidated in Wirecard group is more than €20 mm (1)
  - The transaction includes the entire customer portfolio for merchant acquiring services in Singapore, Hong Kong, Macau, Malaysia, Taiwan, Indonesia, Philippines, Thailand, India, Australia and New Zealand
- The portfolio is made up of a large, long-term client base of more than 20,000 merchants from various industries including: airlines & travel, financial services, luxury goods, retail and technology & telecommunications
- Wirecard is an independent provider of outsourcing and white label solutions for electronic payment transactions

#### Highlights (2)

- Great cross and upselling opportunities with Wirecard's innovative payment ecosystem
- Increases footprint across many major markets in Asia
- Synergies of >\$7 mm annually
- In the first 12 months after closing, the transaction will generate approximately \$15 bn in transaction volume, \$200 mm in revenue and \$20 mm in EBITDA

#### **Transaction Commentary**

"This sale is consistent with Citi's strategic objective to efficiently allocate resources to grow our core businesses and products. The sale of the Merchant Acquiring businesses in Asia is consistent with our global strategy, whereby Asia is the last remaining region in Citi with Merchant Acquiring businesses. We are pleased to have reached this agreement with Wirecard who will invest further in what is a core asset for them."



Sean Hesh Citi Asia Pacific Regional Head of Merchant Acquiring



"We are excited that, with this acquisition we will extend our market leading positon in APAC. As a technology-led acquirer, we furthermore expect to gain strong synergies with our integrated payment eco system."

## wirecard

Markus Braun CEO



#### Payments in APAC [1]

- In the APAC region, specifically in emerging markets, cash payments have historically dominated
- Recently, there has been a push to increase the use of card-based and alternative payment methods alongside trends such as the growth in e-commerce and mobile device usage
- Digital transaction volumes, not including B2B and P2P payments, are expected to nearly double from 2017 to 2021 in countries such as India Indonesia, Malaysia, Philippines and Thailand

<sup>(1)</sup> Wirecard: "Citigroup sells APAC customer portfolio for merchant acquiring to Wirecard"

Wirecard: "Acquisition of Citi's merchant acquiring business across APAC"

# Wirecard Acquires Citi's Merchant Acquiring Business in APAC

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#### Citi Overview

#### **Company Overview**



#### Financial Metrics (1)

Ticker: NYSE: C

Market Cap: \$165 bn

2016 Revenue: \$63,126 mm

2016 NI: \$14,912 mm

- CEO: Michael Corbat
  Headquarters: New York, NY
  Founded: 1812
- On the merchant processing side, Citi has a joint venture with First Data, Citi Merchant Services, which offers payment solutions and support by combining First Data's product portfolio and Citi's ingenuity and experience
- The Company offers solutions for in-store, online and mobile payment acceptance
- The Company mainly provides support for Visa and MasterCard payments, but also supports Apple Pay and EMV

#### **Stock Performance**



## **Industry Specific Solutions for Merchants**



#### **Selected Other Related M&A Transactions**

June 29, 2016

## Wirecard Acquires Citi Prepaid Card Services (2)



The acquisition, which closed on March 9, 2017, expands Wirecard's presence in North America. Citi's prepaid card business portfolio was made up of incentive and compensation cards as well as corporate disbursement programs.

#### September 1, 2015

#### Evo Acquires Citi's Merchant Acquiring Business in Mexico(3)



The transaction was conducted through Citi's subsidiary, Banco Nacional de Mexico S.A. ("Banamex"). As part of the transaction, Banamex and EVO entered

into a 10 year strategic marketing alliance that includes exclusive referral arrangement for card acquiring and related products for Banamex's merchant customers.

Source: Company website, Capital IQ, FT Partners' Proprietary Database

- (1) Financials for Citigroup; Market Cap as of 3/21/17
- (2) Wirecard: "Wirecard AG announced its market entry into North America by the Acquisition of Citi Prepaid Card"

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## Wirecard Overview

# Company Overview

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### Financial Metrics (1)

Ticker: XTRA: WDI

Market Cap: \$6.59 bn

LTM Revenue: \$1, 050 mm

LTM EBITDA: \$290 mm

LTM NI: \$280 mm

CEO:	Markus Braun
Headquarters:	Bavaria, DE
Founded:	1999

- Wirecard is an independent provider of outsourcing and white label solutions for electronic payment transactions
- Wirecard has over 16 years of experience in the market and more than 25,000 customers
- The Company's global multi-channel platform bundles international payment acceptances and methods, flanked by fraud prevention solutions

#### **Stock Performance**



#### **Product and Service Overview**



#### **PAYMENT**

Accept payments worldwide, securely, transparently and efficiently



#### **MOBILE PAYMENT**

Enable cashless payment at every PoS



#### RISK MANAGEMENT

Reduce payment defaults; increase sales and profit



#### **ISSUING**

Innovative card products & technology



#### **INTEGRATION & TESTING SOLUTIONS**

Solutions for testing and managing payment systems



#### COMMUNICATION

Optimize customer dialogue and improve loyalty



#### VALUE-ADDED SERVICES

Offering added value and strengthening customer loyalty

## Selected FT Partners' Research - Click to View



**Transaction Security** 



Heartland's Sale to Global Payments



PayPal Acquires TIO Networks for \$233 million



**Global Money Transfer** 



TransFirst's Sale to TSYS



Ingenico Group Acquires
TechProcess Payment Services



PayPal Spin-off Overview



**Square Completes its IPO** 



Kakao Pay Raises \$200 million in Financing from Ant Financial



Apple Unveils Apple Pay



First Data: Post Quiet Period Review



Toss Raises \$48 million in Series C Financing

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## FT Partners is the Leader in Financial Technology Investment Banking

























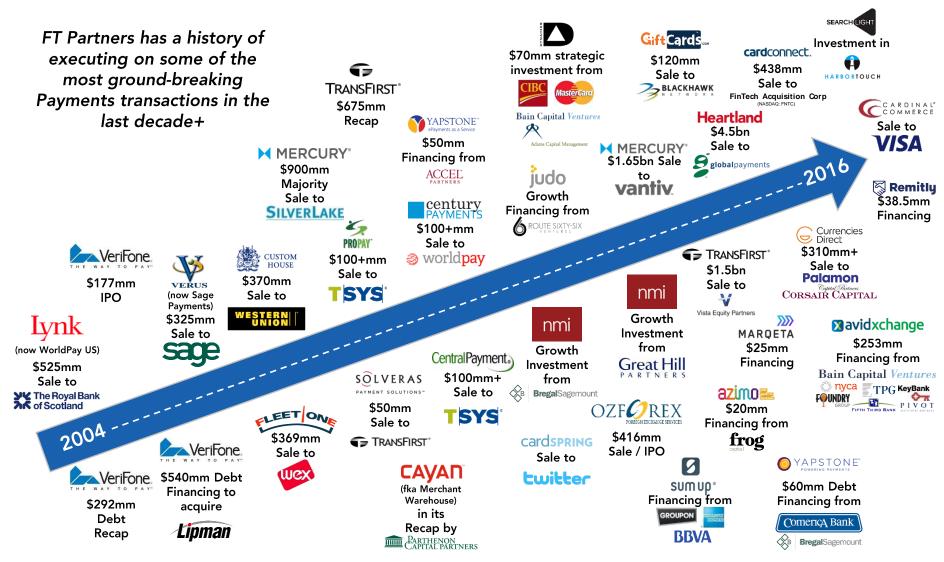






Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes

## Timeline of Selected FT Partners Payment Processing Transactions



## **Ground-Breaking Transactions Pioneered by FT Partners**















First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S. First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider

First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company

Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector

# Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards

2016	<ul> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
2006 - 2008	<ul> <li>Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology</li> </ul>
2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin</li> <li>Information Technology Deal of the Year</li> </ul>





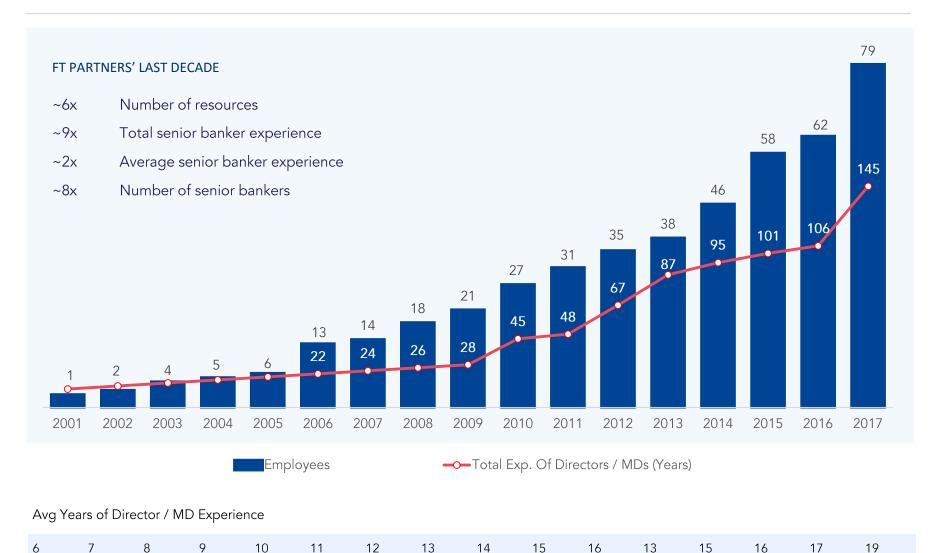
Middle Market Financing Awards Investment Banking Firm of the Year

Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

## Platform of Choice for Clients and Bankers Alike



## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11