# FT PARTNERS FINTECH INDUSTRY RESEARCH

May 22, 2020



# Brex Raises \$150 million in Additional Series C Financing



The Only Investment Bank Focused Exclusively on FinTech

#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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# **Brex Raises \$150 million in Financing**

## **Transaction Summary**



#### **Transaction Summary**

- On May 19, 2020, Brex announced that it has secured \$150 million in a Series C extension from Lone Pine Capital and a group of existing investors led by DST Global
- This investment represents a slight premium to the prior round's post-money valuation of \$2.6 billion
- To date, Brex has raised over \$400 million in equity financing
  - Brex also recently raised \$100 million in debt financing in April 2019
- The new capital will go directly to the Company's balance sheet, which now has \$450 million (1)
  - The new funds will be used to invest across engineering, product, and design functions to improve Brex's customer experience
- Brex also plans to make small acquisitions to help with hiring and product goals
  - In late March, the Company announced that it had acquired three companies - Neji, Compose Labs and Landria
- Brex has spent the last few months focusing on navigating the current market environment and public health conditions
  - The Company introduced a new rewards program to serve customers that have moved to remote work, added contactless payment options for Apple Pay and Google Pay, and helped its customers obtain millions of dollars in PPP Loans

#### **Transaction Commentary**

"I'm glad this round came together, but if it hadn't, we would've been fine. The capital is so we can play offensive while everyone else plays defensive...

Going to any new verticals or any kind of growth projects are not necessarily priorities for the year. Most of the funds will go toward building the product; the investment in growth is probably done post COVID-19" (1)



Henrique Dubugras Co-Founder & CEO



	Selected Equity Financing History					
Date	Size (\$ mm)	Investor(s)	Post-Money Valuation (\$ mm)			
05/19/20	\$150	Lone Pine Capital, DST Global, Undisclosed Investors	NA			
06/11/19	100	Kleiner Perkins Digital Growth Fund, Y Combinator Continuity, Ribbit Capital, DST Global, Greenoaks Capital, IVP	\$2,600			
10/05/18	125	Greenoaks Capital Management, DST Global, IVP	1,100			
06/19/18	50	Ribbit Capital, Y Combinator, Undisclosed Investors	220			
04/20/17	7	Ribbit Capital, Undisclosed Investors	25			
01/01/17	<1	Y Combinator	NA			

# **Brex Raises \$150 million in Financing**

#### **Brex Overview**



#### **Company Overview**



CEO:	Henrique Dubugras
Headquarters:	San Francisco, CA
Founded:	2017

- Brex is a provider of a corporate credit card intended to simplify the process of paying business expenses
  - Compared to other options, Brex's card requires no personal guarantee and no security deposit
- Brex helps companies of all sizes (from recently incorporated to laterstage companies) instantly get a credit card that will typically have a 10-20x higher limit compared to traditional cards
- Brex approves companies for its credit cards based on investors, cash balance, and spending patterns and then sets limits accordingly
- The Company's credit card eliminates the need to supply social security numbers or credit scores and is supported by an integrated software suite that reduces employee time spent on expense management, accounting and budgeting

#### **Management Team**



Henrique Dubugras Founder & CEO



Pedro Franceshi Founder



Michael B. Tannenbaum CFO

#### **Products & Services Overview**



Brex offers a corporate card powered by modern software with features including:

Acceptance on the Mastercard network, security, fraud protection, and software that makes expense management easier

#### **Startups**

Underwrites businesses with higher limits and helps build business credit

- Advanced fraud protection
- Automatic monthly payments
- Worldwide acceptance

#### **eCommerce**

Not a loan or a cash advance, but financing built for the way eCommerce works

- Net 60 terms to pay
- Interest-free and no fees
- Instant approvals

#### Life Science

The easy way to streamline purchasing and T&E, with higher card limits and custom controls

- Save time and accelerate R&D
- No personal guarantee
- Custom rewards for life sciences

#### **Brex Rewards**

7x On

rideshare

**4**x

On Brex

Travel

3x

On restaurants

2x

On recurring every software

On everything else

1x

## FT Partners Research - The Rise of the Challenger Banks

# The Rise of Challenger Banks Are the Apps Taking Over?



Click pictures to view report

The banking sector is experiencing a major shift globally, as Challenger Banks are becoming increasingly formidable competitors to traditional banks and have begun to capture significant market share. Furthermore, the lines between banks and other consumer financial services providers are blurring, with several alternative lenders and robo-advisors beginning to offer banking products to their customers. Ecommerce / internet giants are also jumping into the fray with Google and Amazon, among others, beginning to offer banking products. In response to the emergence of Challenger Banks, a number of incumbent banks have launched their own FinTech brands, and traditional financial institutions will likely turn to FinTech solution providers in order to defend their turfs.

#### Highlights of the report include:

- An overview of trends in the Challenger Banking space as well as the broader banking ecosystem
- A detailed landscape of Challenger Banks globally
- Proprietary list of financing and M&A transactions in the space
- Interviews with 17 Challenger Bank executives
- Detailed profiles of 41 global Challenger Banks

## Selected FT Partners Research - Click to View



Nomis' Sale to STG



MoneyLion's \$100 million Series C Financing



Open Lending's Merger with Nebula Acquisition Corp.



Deserve's \$50 million Financing Led by Goldman Sachs



Oriente Raises \$50 million in Series B Financing



Nova Credit Raises \$50 million in Series B Financing



N26 Raises \$100 million in Additional Series D Financing



Cross River Bank Raises \$100 million in Series C Financing

**VIEW MORE FT PARTNERS RESEARCH** 

FT Partners' VIP Video Conference

# CREATING AN UNPRECEDENTED DIGITAL FINANCIAL SERVICES GIANT:

Before, During and After COVID-19

Special Guests: CEOs / Founders of Revolut and Chime

On April 30, 2020, FT Partners hosted a panel with two \$5 billion+ FinTech unicorn leaders to discuss the opportunities and challenges they face in creating digital financial services giants before, during and after COVID-19





Nik Storonsky CEO of Revolut



Chris Britt
CEO of Chime

To watch a replay of the video conference:

https://www.ftpartners.com/webinar/digital-financial-services-giant

## Deep Expertise Across the Banking Technology Space











































## Significant Experience Advising Large Financing Rounds and "Unicorns

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space, and representing numerous FinTech "Unicorns" above \$1 billion valuations

•	_
Company	<b>Amount Raised</b>
GreenSky **	\$1,560,000,000 <sup>*</sup>
stone <sup>co.</sup>	1,545,000,000*
<b>∑avid</b> xchange	956,000,000*
MERCURY°	420,000,000
<b>&gt;&gt;&gt;&gt;</b> MARQETA	355,000,000 <sup>*</sup>
NEXT	333,000,000*
Remitly	289,000,000*
Liquidnet <b>~~</b>	250,000,000
square trade protection plans	238,000,000
	230,000,000
↑ better.com	160,000,000
nmi	150,000,000
ADDEPAR	140,000,000
Kabbage Kabbage	135,000,000
<b>OBlueVine</b>	102,500,000
MoneyLion	100,000,000
POYNT	100,000,000
CHROMERIVER	100,000,000
<b>Fawry</b>	100,000,000

## Selected Prominent Investors in FT Partners Led Rounds

# Accel TEMASEK VISA PIMCO

































































































<sup>\*</sup> Total includes multiple financing rounds

#### FT Partners Advises Nomis on its Sale to STG

#### Overview of Transaction

- On May 12, 2020, Symphony Technology Group ("STG") announced that it has acquired a majority stake in Nomis, a SaaS-based pricing analytics platform that provides insights for retail banks
- Founded in 2002 and based in Brisbane, CA, Nomis is a leading provider of pricing and profitability-management solutions for the Global Retail Banking market through a proprietary analytics, optimization, and execution platform
  - Nomis provides cutting edge solutions to support big data, advanced modeling, and analytics
  - The Nomis platform manages over \$2.5 trillion in transaction volume, quotes a price every 60 milliseconds, empowers 14,000+ bankers, and generates nearly \$800 million in value annually
- STG is a private equity partner to market leading companies in data, software, and analytics

#### **Significance of Transaction**

• STG's deep strategic and operational expertise and history of investing in technology companies that serve the financial services industry will enhance Nomis' ability to accelerate its growth and product leadership

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nomis
- FT Partners previously advised Nomis on its 2017 <u>strategic minority</u> <u>financing from Accenture</u>
- The transaction underscores FT Partners' continued success advising leading companies in the Banking Technology space

# FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its sale to





## FT Partners Advises Margeta on its Series E Financing

#### Overview of Transaction

- On May 21, 2019, Margeta announced it has raised \$260 million in Series E financing led by Coatue Management
  - The round includes participation from several new investors including Vitruvian Partners, Spark Capital, Lone Pine Capital and Geodesic
- Founded in 2010, Margeta is the leading global modern card issuer, powered by the most advanced issuer processor platform built in over two decades
- Marqeta's open APIs allow a new generation of businesses, such as Square, Affirm, DoorDash, Kabbage and Instacart, to build innovative payment programs and experiences to meet the unique needs of their customers

#### Significance of Transaction

- Margeta, which has doubled its revenue for three straight years and experienced dramatic increases in spending activity on its platform, is now valued at nearly \$2 billion
- The funding will be used to accelerate Margeta's expansion plans, both domestically and in key global markets
  - With 300 employees, the Company recently expanded internationally, opening a European office headquartered in London

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Marqeta and its board of directors
- FT Partners previously advised Margeta on its \$45 million financing led by ICONIQ in 2018, its strategic \$25 million financing led by Visa in 2017, and its \$25 million Series C financing in 2015 -- over this time period, Margeta's valuation has grown over 20x
- This transaction demonstrates the long-term nature of many of FT Partners' client relationships and highlights our deep domain expertise and transactional excellence across FinTech and the Payments sector

#### Financial Technology Partners LP FTP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series E financing led by

with participation from new investors



VITRUVIAN SPARK GEØDESIC

LONE PINE CAPITAL

for total consideration of

\$260,000,000



## FT Partners Advises Swift Financial on its Sale to PayPal

#### **Overview of Transaction**

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdag:PYPL) for approximately \$200 million
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

#### **Significance of Transaction**

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively on proprietary insights, Swift's technology will allow PayPal to assess supplemental information to more fully understand the strength of a business and provide access to complementary financing products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



on its sale to



for approximately

\$ 200,000,000



## FT Partners Advises BlueVine on its Series F Financing

#### **Overview of Transaction**

- On November 19, 2019, BlueVine announced it has raised \$102.5 million in Series F financing, led by ION Crossover Partners
  - The round includes participation from new investors including MUFG Innovation Partners Co., Ltd, O.G. Tech - Eyal Ofer's VC, Vintage Investment Partners, ION Group, and existing investors including Lightspeed Venture Partners, Menlo Ventures, 83North, SVB Capital, Nationwide, Citi Ventures, M12 (Microsoft) and additional private investors
- Founded in 2013, BlueVine provides innovative banking solutions built for small businesses
- BlueVine offers a suite of products designed to meet the diverse financial needs of today's business owners including BlueVine Business Checking, Line of Credit, Term Loan, and Invoice Factoring up to \$5 million
- BlueVine has served over 20,000 small and medium-sized businesses and provided access to over \$2.5 billion in financing

#### **Significance of Transaction**

BlueVine will use the funding to further build and scale its vision for BlueVine
Business Banking, an end-to-end banking platform featuring a business
checking account seamlessly integrated with BlueVine's technology-enabled
suite of online financing products

#### FT Partners' Role

- FT Partners served as exclusive financial advisor to BlueVine and its board of directors on its \$102.5 million Series F financing
- This transaction highlights FT Partners' deep domain expertise in Banking Tech and Alternative Lending, as well as its successful track record generating highly favorable outcomes for high growth FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as exclusive financial advisor to



on its Series F financing led by



for total consideration of

\$102,500,000



## FT Partners Advises Deserve on its \$50 million Financing

#### Overview of Transaction

- On November 4, 2019, Deserve announced it has raised \$50 million in financing led by Goldman Sachs (NYSE: GS) with participation from existing backers Sallie Mae, Accel, Aspect Ventures, Pelion Venture Partners and Mission Holdings
- Deserve is a leading alternative credit card platform and Card-as-a-Service (CaaS) company that designs and powers customized credit card programs for top financial institutions, FinTech players, universities, and consumer brands to ultimately assist thin-credit file consumers in achieving financial independence
  - The proprietary platform enables customers to launch any type of credit card product, underwritten for their specific target audiences, utilizing non-traditional data points and advanced machine learning algorithms to determine credit eligibility

#### Significance of Transaction

With the new funding, Deserve will focus on further developing its CaaS
offering, hiring engineers and data scientists to build out the platform's
infrastructure, tools, APIs and machine learning capabilities, as well as
expanding its B2B sales and marketing division

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Deserve
- FT Partners previously advised Deserve on its \$17 million financing led by Sallie Mae in 2018
- This transaction underscores FT Partners' deep Banking Tech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its financing led by

# Goldman Sachs

for total consideration of

\$50,000,000



## FT Partners Advises Nav on its \$45 million Series C Financing

#### **Overview of Transaction**

- On February 11, 2019, Nav announced it has raised \$44.8 million in Series C
   Financing led by Goldman Sachs Principal Strategic Investments
  - Point72 Ventures, Experian Ventures, Aries and CreditEase FinTech Investment Fund also participated in the round
- Nav is a leading business financial management app that helps small business find the best financing by giving them free access to business and personal credit reports from major commercial and consumer credit bureaus
  - The Nav platform also helps small business owners make informed business credit decisions and hosts a robust marketplace with more than 110 business financing products such as loans and credit cards
  - To date, more than 1 million small business owners have access to their credit data and insights powered by Nav

#### Significance of Transaction

- Nav will use the funding to expand enterprise partnerships, introduce more small business owners to its platform and drive additional data insights for its customers
- As part of Goldman Sachs' investment, Rana Yared, Managing Director in the Goldman Sachs Principal Strategic Investment group, moved from an observer on Nav's board to a voting director

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav
- FT Partners also previously advised Nav on its \$38 million Series B financing
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C financing led by



for total consideration of

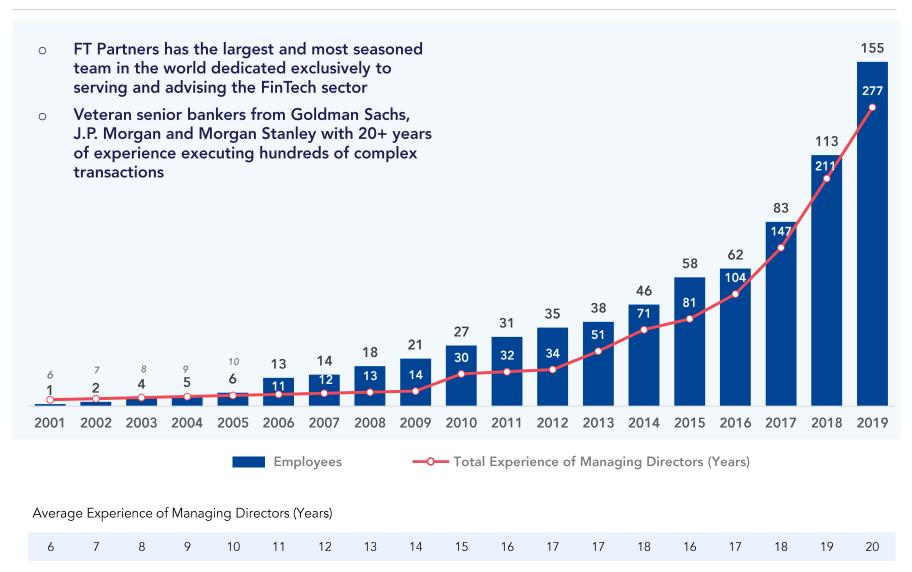
\$44,800,000



## **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Y	ear in a f	Row on Institutional Investor's FinTech 40 List	
<b>Institutional</b>	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Annual Ranking	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
	2019	Technology Deal of the Year	2012	Professional Services Deal of the Year, \$100 mm+	
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
2019	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
- 2004 ANNUAL AWARDS	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
WINNER M&A Advisor Awards	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	

## The Largest FinTech Advisory Practice in the World



## The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	
<b>Mohit Agnihotri</b> Managing Director	J.P.Morgan	<ul> <li>Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan</li> <li>Wharton M.B.A</li> </ul>	18
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>14+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	18
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	24
<b>Osman Khan</b> Managing Director	n là pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> </ul>	23
Randall Little Managing Director	J.P.Morgan	<ul> <li>12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan</li> <li>10 years as financial services technology consultant at Sun Microsystems and Ernst &amp; Young</li> <li>NYU Stern M.B.A. (MBA w/Distinction)</li> </ul>	23
<b>Andrew McLaughlin</b> Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	14
<b>Amar Mehta</b> Managing Director	J.P.Morgan	<ul> <li>Formerly with J.P. Morgan's Technology (FinTech &amp; Technology Services) team in New York</li> <li>7+ years of FinTech transaction execution experience</li> <li>MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore)</li> </ul>	16
<b>Mike Nelson</b> Managing Director	SunTrust	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	20
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	17
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	24
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	18