FT PARTNERS FINTECH INDUSTRY RESEARCH

February 28, 2019



YieldStreet Raises \$62 million in Series B Financing Led by Edison Partners





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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YieldStreet Raises \$62 million in Series B Financing

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Transaction Summary

Transaction Summary

- On February 26, 2019, YieldStreet announced it has raised \$62 million in Series B financing led by growth equity firm Edison Partners
 - Greenspring Associates, existing investor Raine Ventures, and an undisclosed large multi-billion dollar NY family office also participated in the round
- Chris Sugden, Managing Partner at Edison Partners, will join the Company's Board of Directors
- The Company will use the funding to expand its product offerings, scale origination, recruit talent, and pursue strategic acquisitions
- YieldStreet enables accredited investors to participate in investments across a wide range of asset classes:
 - Real estate, legal finance, marine finance, and commercial loans
- The Company initially focused on accredited investors, but recently expanded its platform to serve the mass and emerging affluent markets through new offerings
 - Recently launched FDIC-insured savings account with 2.2% annual interest known as YieldStreet Wallet
 - Planning to launch additional investment, banking and wealth management products in 2019
- YieldStreet services over 100,000 members
 - The Company's members have invested more than \$607 million through the platform, with a 12% IRR for investors to date

Transaction Commentary

"YieldStreet is democratizing the next frontier of wealth management, giving retail investors access to institutional-grade investment products that were previously off limits to them. They have found a profitable and scalable high-growth model in a variety of investments, and are now broadening their offerings with additional products. There's an important financial services element to this business as well; the ability to source and underwrite investments. This requires a blend of domain and technology expertise. Milind and Michael bring the right mix of technology and specialty finance experience to drive deals to the platform while lowering the cost of entry to investors. I couldn't be more excited to see them bring their brand to every investor looking for diversification and wealth creation."



Chris Sugden *Managing Partner*

"We saw an opening to create more efficient capital allocation and lower the barriers to entry, providing investors access to make their money work harder."



Michael Weisz Founder & President

"Edison's expertise and commitment in FinTech, specifically with wealth management, was very attractive to us. We are aligned on the vision and their partnership will enable us to accelerate our growth, launch new investment products, and bring our financial inclusion vision to millions of individuals."



Milind Mehere Founder & CEO



YieldStreet Raises \$62 million in Series B Financing

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YieldStreet Overview

Company Overview



Co-Founders:	Michael Weisz, Milind Mehere
Headquarters:	New York, NY
Founded:	2015

- YieldStreet operates a digital wealth management platform that allows accredited investors to access assetbased alternative investments
- Investors can build diversified portfolios with investments in real estate, marine, legal finance, and commercial loans
- The Company targets annual yields between 8 20%
- YieldStreet assets are backed by collateral and have low stock market correlation

Financing History

Date	Size (\$ mm)	Туре	Selected Investor(s)
02/26/19	\$62	Series B	Edison Partners; Greenspring Associates; Raine Ventures; Undisclosed Investor
01/10/18	13	Series A	Greycroft; Raine Ventures; Expansion; Saturn Asset Management; FJ Labs; The Family Office
05/05/16	4	Seed	Expansion Venture Capital; Saturn Asset Management; Undisclosed Investor(s)

Products & Services Overview



Secured by settled and future case proceeds or law firm assets or receivables

Secured by business assets

such as equipment, vehicles or accounts receivable







By the Numbers

\$607mm+ 12.4% Invested

IRR

300k+

Payments

YieldStreet Raises \$62 million in Series B Financing

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Edison Partners Overview

Overview



edisonpartners



John Martinson Founder



Chris Sugden *Managing Partner*



Michael Kopelman General Partner



Joe Allegra General Partner

Locations

- Princeton, NJ (HQ)
- · Cleveland, OH

McLean, VA

About

- Founded in 1986 by John Martinson
- Primarily focuses on venture- and growth-stage technology businesses
- Edison targets high-growth companies with \$5 to \$25 million in revenue
- Supports portfolio companies through Edison Edge, offering talent recruitment, product development and advisory services
- Edison's active portfolio has created aggregated market value exceeding \$10 billion

Investment Preferences

Investment Criteria

Fund Size: \$365 mm

Fund Raised: 2017

Investment Range: \$5 – 20 mm

Revenue: \$5 – 25 mm

EBITDA: NA

General Preferences 1

Control: Minority

Geography: U.S.

Transaction Type: Venture, Growth

Industry Focus: FinTech, Healthcare

IT, Interactive Marketing, Enterprise Technology

Selected Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
02/19	YieldStreet (Growth)	\$62	Chris Sugden	CapMkts
01/29	BipSync (Growth)	7	Jennifer Lee	CapMkts
08/18	MoneyLion (Series B)	40	Chris Sugden	Bnkg
06/18	Bento (Series B)	9	Michael Kopelman	FMS
12/17	Virtual Health (Series A)	7	James Hill, Lenard Marcus	HCIT
05/17	Solovis (Series A)	8	NA	CapMkts
02/17	GAN Integrity (Series A)	9	Michael Kopelman	FMS
11/16	TraderTools (Later- Stage VC)	NA	Chris Sugden	CapMkts
09/16	Clearpool Group (Series A)	8	Chris Sugden	CapMkts
06/16	Axial (Series C)	14	Kelly Ford Buckley	CapMkts
10/14	Motionsoft (Series B)	10	Gary Goldman	HCIT
08/14	Clinverse (BioClinica)*	9	Lenard Marcus	HCIT
06/14	Scivantage (Later- Stage VC)	20	Michael Kopelman	CapMkts
06/14	BFS Capital (Later- Stage VC)	13	Chris Sugden	Bnkg

⁾ Italics indicate preferred control / geography.

^{*} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

Selected FT Partners Research - Click to View



Moneybox's £14 million Series B
Financing



Carta Raises \$80 million in Series D Financing



Moneyfarm's £40 million Series B Financing



Personal Capital Raises \$50 million in Series F Financing



Backstop's \$20 million Financing



Acorns Raises \$105 million in Series E Financing



Nutmeg's £45 million in Series E Financing



Morgan Stanley Acquires Solium for ~\$827 million

VIEW MORE FT PARTNERS RESEARCH

Selected FT Partners Capital Markets / WealthTech Transactions

M&A Transactions

















































FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

FT Partners Advises Forge on its \$50 million Series B Financing

Overview of Transaction

- On July 25, 2018, Forge (formerly known as Equidate) announced it has raised \$50 million in a Series B financing round led by Financial Technology Partners ("FT Partners"), Panorama Point Partners and Operative Capital
 - Forge's existing investors include Peter Thiel, Tim Draper and Scott Banister
- Founded in 2014, Forge is the leading stock market for private companies
 - The Company's global electronic trading platform connects individual and institutional investors with sellers like venture capitalists and shareholder employees, as well as some of the largest and most prominent private companies themselves

Significance of Transaction

- Responding to the current trend of growth companies staying private much longer, Forge sees traditional institutional investors becoming significantly more active in the pre-IPO economy
 - Forge's technology-centric approach is the key to unlocking the market's true potential
- Forge believes its run-rate of \$1 billion of trade volume this year squarely
 places the company as both the market leader and the fastest growing player

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Forge
- This transaction underscores FT Partners' domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



in its Series B financing led by







for total consideration of

\$50,000,000



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FT Partners Advised Backstop on its \$20 million Minority Financing

Overview of Transaction

- On October 30, 2018, Backstop Solutions announced a minority \$20 mm financing round
 - Existing and new investors participating in the round include Roger Kafker, a 30-year veteran investor in the asset management space, Tao Huang, former COO of Morningstar, David Bradley, President of Huizenga Capital Management, and Vistara Capital Partners
- Headquartered in Chicago, IL., Backstop Solutions is a software-as-a-Service
 platform designed to help firms in the institutional and alternative investment
 management industry operate efficiently, invest intelligently and communicate
 effectively
 - Founded in 2003, the Company has quickly grown to service over 800 clientele providing its industry-leading cloud-based productivity suite to investment consultants, pensions, funds of funds, family offices, endowments, foundations, private equity, hedge funds, and real estate investment firms

Significance of Transaction

- The transaction builds on an strong year for Backstop, which saw a rapidly growing roster of clients, key executive appointments, and market momentum
- Backstop Solutions' minority financing will enable the Company to become globally recognized as the dominant cloud productivity suite for the institutional and alternative investment industry

FT Partners' Role

- FT Partners served as sole strategic and financial advisor to Backstop Solutions
- This transaction underscores FT Partners' strong domain expertise and successful track record in the WealthTech space

Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



in its minority financing from

Roger Kafker

Tao Huang

David Bradley



for total consideration of

\$20,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Axial on its \$14 million Growth Financing

Overview of Transaction

- On August 3, 2016 Axial Networks announced a minority \$14mm Series C financing round from Edison Partners
- Existing shareholders include Redpoint Ventures and Comcast Ventures
- Axial is a leading online capital market for companies and is headquartered in New York City
- Axial is the all-in-one solution for business development: from finding capital, to sourcing deals, to marketing and analytics
- The network enables the three constituents (Investors and Lenders, Advisors and Companies) to operate seamlessly in the private capital markets and run key business development activities
- Edison Partners is a leading private equity firm with a focus across investing in Financial Technology, Healthcare IT, Marketing Technology and Enterprise 2.0

Significance of Transaction

- The transaction will further help Axial emerge as the leading online capital market for companies and help fund future growth initiatives
- Firmly positions the Company to capitalize on strong traction in the private capital markets space and to continue to bring much needed efficiency to the market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Axial and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier Financial Technology companies

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing led by



for total consideration of approximately

\$ 14,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises PENSCO Trust Company in its Sale to Opus Bank

Overview of Transaction

- On January 25, 2016, PENSCO Trust Company ("PENSCO") announced its sale to Opus Bank ("Opus") (NASDAQ: OPB) for approximately \$104 million (as adjusted) in a mix of cash and stock
- Backed by Panorama Point Partners, PENSCO is a leading custodian of selfdirected IRA and alternative investments
- Opus is an FDIC insured California-chartered commercial bank with \$6.2 billion of total assets, \$5.0 billion of total loans, and \$4.9 billion in total deposits
- Following the transaction, PENSCO will operate as a subsidiary of Opus
- The transaction is expected to close in Q2 2016

Significance of Transaction

- The acquisition positions Opus at the forefront of the alternative asset wealth services business
- PENSCO provides Opus with strong, recurring non-interest income based on assets under custody
- The transaction also presents additional potential revenue opportunities through Opus' Merchant Bank, Commercial Bank, Retail Bank and Opus Financial Partners, Opus' broker-dealer subsidiary

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to PENSCO and its Board of Directors
- Highlights FT Partners' continued success advising a broad range of toptier strategic investors across the financial technology landscape

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 104,000,000

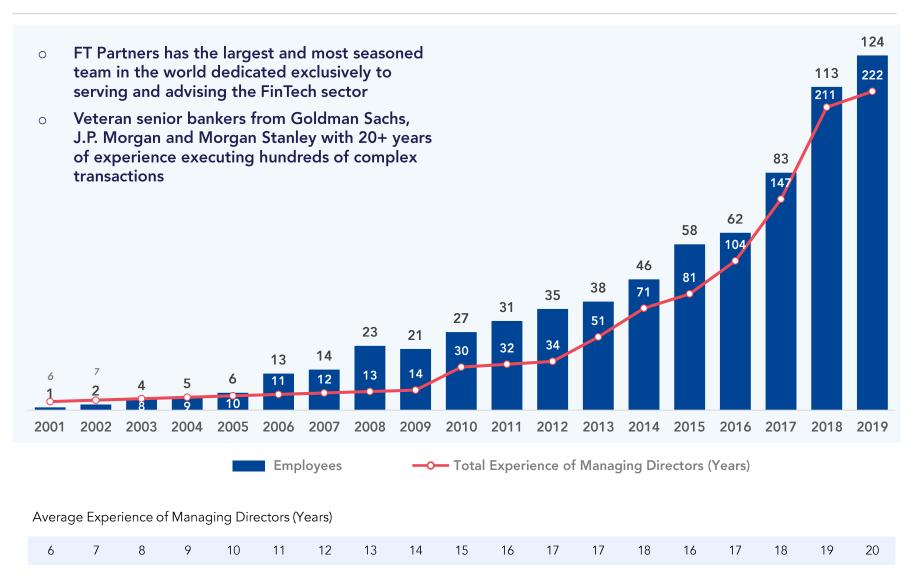


The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt				
	2018	Top Investment Bank in FinTech		
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List		
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List		
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List		
g	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"		
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"		
	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year
	2018	Cross Border Deal of the Year	2011	Deal of the Decade
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+
2018	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm
-2004 ANNUALAWARDS 2016	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin
WINNER 2015		Technology Deal of the Year	2007	Business to Business Services Deal of the Year
M&A Advisor Awards	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+
	2012	Dealmaker of the Year	2004	Investment Bank of the Year
	2012	Professional Services Deal of the Year, \$100 mm+		

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	24
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 12+ years of FinTech transaction execution experience Dartmouth M.B.A. 	17
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	23
Osman Khan Managing Director	pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	22
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	13
Mike Nelson Managing Director	SunTrust	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	19
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	16
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	23
Steve Stout Managing Director	J.P.Morgan First Data	 Formerly Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Practice Former Equity Research Analyst on #1 ranked team at UBS Former Economist at the Federal Reserve Bank 	21
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	17