## FT PARTNERS FINTECH INDUSTRY RESEARCH

September 11, 2017



# Genstar Capital Acquires Institutional Shareholder Services (ISS) for \$720 million





The Only Investment Bank Focused Exclusively on FinTech

#### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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## Genstar Capital Acquires ISS for \$720 million

## **Transaction Summary**



#### **Transaction Summary**

- On September 7, 2017, Genstar Capital announced it has entered into an agreement to acquire Institutional Shareholder Services (ISS) for \$720 million from Vestar Capital Partners
  - The acquisition is expected to close in Q4 2017, subject to customary closing conditions
- ISS will continue to operate independently once the transaction is closed and the current ISS management will stay in place
- The partnership between the companies will enable ISS to hasten the growth of their products and service offerings
  - Growth is expected to be achieved through both organic and inorganic initiatives
- ISS has rapidly grown these past few years, completing five acquisitions and its footprint expanding to 19 global offices

#### **ISS' Recent Acquisitions**

DATE	TARGET	
06/21/17	south pole Investment Climate Data Division	
01/05/17	ÎW Financial	
08/17/16	iiWisdom ISS-Ethix▶	
09/15/15		
10/16/14	ISS Incentive Lab	

#### **Transaction Commentary**

"While maintaining its status as the premier governance provider, ISS has expanded significantly over the past three years, exhibiting a deep commitment to its clients by building a robust infrastructure and continuing to develop a world-class suite of ESG solutions... We are excited to back Gary and his team in building on this progress through both organic and acquisition growth initiatives globally."



Tony Salewski Managing Director



"The ISS leadership team and I are extremely pleased to partner and collaborate with Genstar, whose deep experience and successful track record working with industry-leading firms such as ours, will help us further accelerate the growth of our product and service offerings for the benefit of clients... ISS has the right partner in Genstar to remain sharply focused on our long-standing commitment to provide market-leading expertise, innovation, and service in the area of global corporate governance."



Gary Retelny President & CEO



## Genstar Capital Acquires ISS for \$720 million

#### ISS Overview



#### **Company Overview**



CEO: Gary Retelny

**Headquarters:** Rockville, MD

Founded: 1985

- ISS is a leading provider of proxy advisory, corporate governance, and responsible investment solutions for financial market players
  - Services include governance research, proxy voting distribution, securities class-action claims management and governance data and modeling tools
- With over 1,700 clients worldwide, ISS has covered 40,000 meetings and executed over 8.5 million proxy ballots in 117 countries

#### **Management Overview**



GARY RETELNY
President & CEO



MARK BROCKWAY Head of Corporate Solutions (ICS)



STEPHEN HARVEY



ALLEN HEERY CFO

#### **Products & Services Overview**





#### ISS ANALYTICS

- Supports investment decision-making using data
- Covers directors, compensation, voting records, and voting records and meeting results, creating the ISS Governance QualityScore



#### **ISS - ETHIX**

- Assists in developing and integrating responsible investing practices into company strategy
- Aligns ethical investing philosophies with shareholder interest



#### **GOVERNANCE & VOTING SERVICES**

- High quality custom solutions for company specific needs
- ProxyExchange platform provides single platform for streamlined and optimized voting process



#### SECURITIES CLASS ACTION SERVICES

- Offers an end-to-end litigation research and claims filing solution
- RecoverMax platform maximizes recoveries from litigation settlements and minimizes costs

## Genstar Capital Acquires ISS for \$720 million

## **Genstar Capital Overview**



#### **Overview**





**Jean-Pierre Conte** Chairman & Managing Director



**Eli Weiss** Managing Director



Ryan Clark President & Managing Director



**Tony Salewski** Managing Director

#### Locations

San Francisco, CA (HQ)

#### **About**

- Founded in 1988 by Angus MacNaughton, Ross Turner, Richard Paterson and John West
- Particularly interested in insurance, asset management, payments, gift cards, banking and commercial finance within the financial technology sector
- Comfortable with investing in a wide range of company sizes ranging from \$50 mm valuations to \$1 bn
- Maintains an extensive network of strategic advisors that act as operating partners and industry experts
- Traditionally takes active participation roles in portfolio companies through board representation
- Supports each portfolio company through additional tuck-in acquisitions, strategic networks and recruitment efforts

#### **Investment Preferences**

#### Investment Criteria

**Fund Size:** \$4,000 mm

Fund Raised: 2017

**Investment Range:** \$50 – 300 mm

Revenue: NA

**EBITDA:** \$10 mm +

#### General Preferences 1

Control: Majority, Minority

Geography: North America

Transaction Type: Growth, Buyout, MBO,

Recapitalizations,

Spinoffs

**Industry Focus:** Financial Services,

Healthcare, Industrial Technology, Software

#### **Selected Recent Investments**

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
05/17	Apex Fund Services	NA	NA	Securities
10/16	Acisure (PE Sponsors)*	\$20	NA	Ins
10/15	PSKW (PE Growth)	120	Ben Marshall, Eli Weiss, Harry Totonis, Roman Margolin	HCIT
09/15	Ascensus (Buyout)	NA	Anthony Salewski	CapMkts
06/15	All Web Leads (Buyout)	135	Ben Marshall, Dennis Chookaszian, Ryan Clark	Ins
12/14	Russell Investments (Buyout)	1,800	NA	CapMkts
07/14	Asset International (Buyout)	100	Anthony Salewski Geoff Miller, Hal Strong, Mark Hanson	CapMkts
03/14	Palomar Specialty (Buyout)	75	Ryan Clark, Geoff Miller	Ins
02/14	Innovative Aftermarket Systems (PE Growth)	NA	Eli Weiss, Ryan Clark	Ins
09/13	Altegris Investments (Buyout)	413	Hal Strong, Geoff Miller	CapMkts
09/13	<b>AssetMark</b> (Hutai Securities)*	413	Hal Strong, Geoff Miller, Anthony Salewski	CapMkts
03/13	AQS (Buyout)	NA	NA	Ins

#### Selected FT Partners Research - WealthTech

## WEALTHTECH The Digitization of Wealth Management



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ET Partners' 177-page report is an in-depth examination of the dramatic changes sweeping across the wealth management industry. The traditional investment management and registered investment advisor ("RIA") industries are facing numerous threats, and while firms in the industry recognize the need to respond, technology-driven innovation is not a core expertise of most RIAs and investment managers. Consequently, there has been a groundswell of FinTech companies bringing digital capabilities to the traditional wealth management industries. Collectively, we label this segment of FinTech as WealthTech.

Additional highlights of the report include:

- Visual WealthTech industry landscape including multiple sub-categories
- Exclusive interviews of CEOs at notable disruptive companies
- Proprietary list of financing and M&A transactions in the space
- Detailed company profiles of both private and public players

#### Selected FT Partners Research - Click to View



Research Report: Innovations in Capital Markets Technology



Riskalyze's \$20 million Growth Financing



Addepar's \$140 million Series D
Financing



Options IT Raises \$100 million in Financing



Betterment Raises \$70 million in Financing



Nasdaq Acquires eVestment for \$705 million



Link Group Acquires Capita Asset Services for £888 million



London Stock Exchange Group Acquires Two of Citi's Businesses

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## Selected FT Partners Capital Markets / WealthTech Transactions

#### M&A Transactions







## Financial Technology Partners LP riskalyze \$ 20,000,000 Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as Capital Makets & IPO Advisor to \$69,000,000 Initial Public Offering valuing, the equity at approximately \$ 300,000,000 Financial Technology Partners LP FTP Securities LLC **TradingScreen** in its minority recapitalization for

\$ 110,000,000



**Financing Transactions** 

FT Partners has advised on some of the most prominent and groundbreaking transactions in the Securities / Capital Markets / Wealth Technology sectors

#### Award-Winning Investment Banking Franchise Focused on Superior Client Results

2016

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



**Awards** 

2015	<ul><li>Dealmaker of the Year</li><li>Technology Deal of the Year</li></ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>

Investment Banking Firm of the Year

Cross Border Deal of the Year

Institutional Investor Institutional Investor Annual Ranking

2015

2007

Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List

Computer and Information Technology Deal of the Year, Above \$100mm

2006 - 2008 **•** 

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology

WINNER

Middle Market Financing Awards 2008

• Equity Financing Dealmaker of the Year – Steve McLaughlin

Financial Services Deal of the Year, Above \$100mm

Information Technology Deal of the Year

Dealmaker of the Year – Steve McLaughlin
 Business to Business Services Deal of the Year

Financial Services Deal of the Year

• Financing Professional of the Year – Steve McLaughlin

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

#### Platform of Choice for Clients and Bankers Alike



#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11