June 27, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$60 million

in Series D financing led by



Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

Financial Technology Partners

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Circle's \$60 million capital raise ranks as one of the largest bitcoin / blockchain related financing

Other recent large financings include 21 Inc.'s \$116 million raise and Coinbase's \$75 million raise, both in 2015, and Digital Asset Holdings' \$60 million raise in 2016

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Circle Secures \$60 mm in Series D Financing

Transaction Summary

Transaction Summary

- On June 22, 2016, Circle Internet Financial (Circle) announced it has raised \$60 mm in Series D financing led by IDG Capital Partners
 - Breyer Capital, General Catalyst Partners, Baidu, CICC ALPHA, China Everbrite Limited, Wanxiang and CreditEase also participated in the round
 - Individual investors Sam Palmisano, former Chairman and CEO of IBM, as well as Glenn Hutchins, the co-founder of SilverLake and private equity investor, invested in the company
- This round of funding highlights Circle's plan to form a separate company, named Circle China, aimed at serving Chinese consumers
 - Circle China was funded in a separate seed round, raising several million dollars from many of the Chinese strategic investors in this round
- The Company launched its mainstream product supporting US Dollar payments in Q4 2015 on the back of a \$50 mm round of funding from investors including Goldman Sachs, IDG Capital, General Catalyst and Accel Partners
- Also, in April, the Company launched in the UK with the support of Barclays Bank and an e-money issuer license from the Financial Conduct Authority
- Alex Norstrom, an executive at Spotify Ltd., will join the company's board

Transaction Commentary

"Circle's powerful take on blockchain-powered social payments has attracted leading financial institutions and consumer Internet companies in China who are throwing their support behind the company's global vision for an open Internet of value exchange. We are very happy to be part of the team and to support Circle in this next phase of growth and expansion."

- Jim Breyer, Founder & CEO of Breyer Capital

"Jim (Breyer) has been a long-time business partner and a great personal friend of IDG Capital. Working together with Breyer Capital, IDG is very bold on Circle's vision of blockchain and social payment. Just like the success of Alipay and WeChat pay here in China, we have full confidence in Circle team building global products which will be enjoyed by hundreds of millions of people daily."

- Hugo Shong, Founding General Partner of IDG Capital

International Market Expansion

Circle China

- In contrast to the West, social payments are growing at a fast pace led by Tencent and Alipay
- By forming Circle China, the Company intends to capitalize on the growing importance of Chinese consumers in the global economy

European Expansion

- Recently, the Company announced that it had received an EEA E-Money Issuer license from the UK with native support for Pound Sterling
- The Company will soon open Circle Euro to support consumers in Spain as the first part of a broader European-wide rollout to come over the coming months



Circle is the first company in the world to obtain a BitLicense from the Net York Department of Supervision (NYDFS), enabling the company to serve customers in New York under the divisive regulatory framework

Circle Secures \$60 mm in Series D Financing

Circle Overview

Circle Overview

CEO: Jeremy Allaire **Headquarters:** Dublin, Ireland Founded: 2013

- Circle is a global peer-to-peer social payments company that leverages blockchain technology to enable greater ease-of-use for online and in-person payments, enhanced security and privacy for users and the convenience of free, instant, global digital money transfers
- The Company does not generate bitcoin, but rather treats bitcoin as an enabling technology that can cheaply transfer monies domestically and internationally

Previous Equity Financings				
Date	Size (\$ mm)	Туре	Target / Investor	
04/30/15	\$50	Series C Financing	Investor(s): IDG资本 BLOCKCHAIN ACCEL PARTNERS General Catalyst PARTNE BRYER APITAL FENWAYSUMM CAPITAL	
03/26/14	17	Series B Financing	Investor(s): ACCEL PARTNERS General Catalyst PANT # E R A BREYER ADCO BREYER CAPITAL FERWAYSUMMER	
10/31/13	9	Series A Financing	Investor(s): ACCEL BREYER CAPITAL General Catalyst Paging of Pag	

Product Overview



- Circle's payment platform is on a mission to change the global economy and how people pay, by moving money over the open internet and enriching the way consumers share
- Unlike existing systems that are closed and proprietary, Circles uses open internet standards and protocols, including the blockchain



Zero to Hero in Seconds

Sign up with your email or phone number, and snap a pic of your debit card to pay and get paid instantly



Roam Free

No fees to move money, and no limits on how much you send, receive or cash out each week using your Circle account



Pick an Account. any Account

Use your debit card, credit card or bank account. What works for you works for us



Sign up with your email or phone number, and snap a pic of your debit card to pay and get paid instantly.



Real Humans

Our customer service team is made up of actual people that you can call, chat or email for help



Bodyguards for Cash

Circle protects your money with features like PIN and touch ID, FDIC-insurance and two device verification

Security is TOP PRIORITY

Al Risk Engine

Using cutting-edge machine learning algorithms, this artificial intelligence tool continuously protects you, your money and your information

Accounts Locks

Set up a PIN, Touch ID or password/authentication manager (e.g., 1Password or Authy)

Payment Limits

Set a maximum of what you can send in 24 hours and we'll text you to verify if it's exceeded

Log-In Manager

Monitor your active sessions with Circle (and log out if you need to)





IDG Capital Partners Overview

Firm Overview

IDG资本 IDG Capital Partners



Simon Ho CFO



Dongliang Lin
VP & General
Partner



Jianguang Li VP & General Partner

Location(s)

Beijing, China

About

- Founded in 1993, IDG Capital Partners was one of the first foreign venture capital firms to enter the Chinese market and focus exclusively on Chinese companies
- The firm provides seed, venture, and growth-stage funding and contribute expertise in essential services including branding, marketing, channel development, overseas expansion, human resources and finance
- The firm focuses on long-term investing, with the goal of working with leading entrepreneurs and management teams to make the world a better place
- The firm has 23 years of investment experience in China, 450 companies in its portfolio and boasts 100 successful exits

Investment Criteria

Investment Preferences

Fund Size: \$2 bn

Fund Raised: NA

Investment Range: \$1-15 mm

Revenue: NA

EBITDA: NA

General Preferences¹

Control: Minority; Majority

Geography: Asia

Transaction Type: Venture, Growth,

Industry Focus: Internet Mobile &

Tech, Modern
Services & Brand,
Healthcare, Industrial
Tech & Resources,
Media, Tourism &
Real Estate

Select Recent Investments / Exits

FinTech / Financial Services Investments²

	Date	Company	Deal Amt.	Board Rep.	Sector	
	06/16	Propel(x) (Growth)	\$1	NA	CapMkts	
	05/15	Hangzhou Tongdun Technology (Series B)	30	NA	Pymnts	
	05/15	Ripple (Series A)	28	Feng Li	Bnkg	
	11/14	Qiandaibao (Growth)	NA	NA	Pymts	
	09/14	Hangzhou Tongbanjie Network Technology (Series B)	50	NA	Bnkg	
	09/14	Koinify (Early-Stage VC)	1	NA	Pymts	
	12/11	CreditEase (Growth)	NA	NA	Bnkg	
	11/11	Prosper (Series F)	9	NA	Bnkg	
	07/09	Shenzhoufu.com (Series B)	10	NA	Pymts	
	07/08	Huakang Financial	NA	NA	Ins	

Other Technology Investments ²

Services (Early-Stage VC)

Date	Company	Deal Amt.3	Board Rep.	Sector
06/16	Banana Games Media (Series A)	\$23	NA	Software
04/16	FraudMetrix (Series B)	32	NA	Software
03/16	FXiaoKe (Series E)	NA	NA	Software

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Source: Company website, PitchBook.

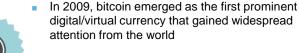
- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.
- 3) Deal Amount in mm.

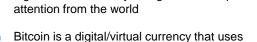


Bitcoin & Blockchain Overview / Selected Trends

Overview

Bitcoin





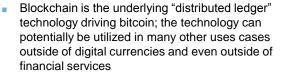
peer-to-peer technology to operate without a

The virtual currency is open-source - nobody owns the bitcoin network and no merchant account is needed to receive bitcoins

central authority or bank

Bitcoin payments are transacted from a wallet app (e.g. Circle, Coinbase), either on one's laptop, PC, tablet or smartphone, by entering the recipient's address and amount

Blockchain



- Blockchain transactions are split into blocks, which are then validated by the entire network and added to a chain of prior transactions
- Blockchain's decentralized structure can be highly disruptive to central settlement agencies since no single central party is required to verify transactions
- Blockchain offers a high level of security for each transaction because of its cryptographic verification and validation among participating parties in the network

Selected Trends

- According to Michael Jackson, former COO of Skype, bitcoin's back-end system has been online for 24 hours a day, 7 days a week, for 7 years without a single glitch
- Bitcoin's current price (as of June 23, 2016) is near its highest level since 2014, reaching \$657, a 172% increase year over year
- A number of blockchain applications are being tested across financial services with specific examples of uses around international payments, trade settlement and compliance
- Regulatory scrutiny of blockchain applications is likely to rise as activity continues to increase
- According to Richelle Ross, an independent cryptocurrency consultant as quoted in a coindesk.com article, "Assuming that bitcoin remains the most popular token to run the blockchain and transaction volumes continue to rise, the next few years should be spectacular for the price of bitcoin."
- Virtual Capital Ventures' William Mougayar forecasts that VC investments in blockchain-related startups will exceed \$2.5 billion in 2016, according to an article on coindesk.com
- According to Deloitte, many established institutions, startups and regulatory agencies have found partnering to be the most promising and strategic way to move forward with regards to leveraging blockchain technology across the financial services landscape



amazon.com



























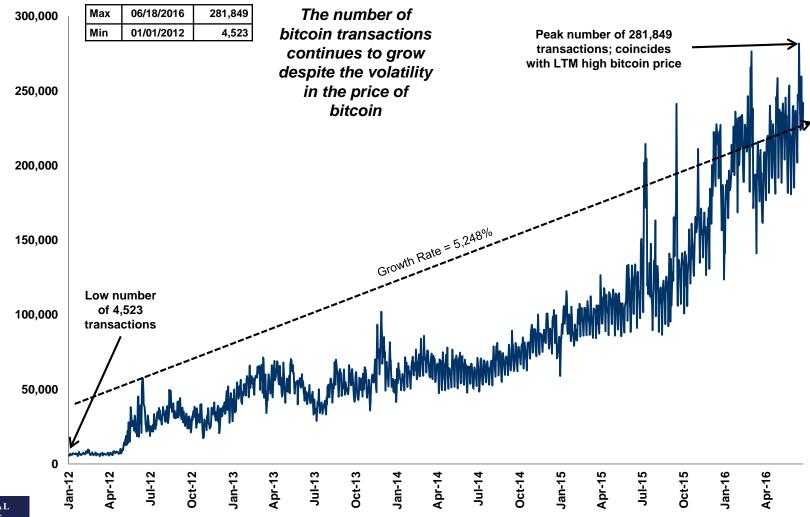


Bitcoin Price Performance from 2012 - Present





Bitcoin Daily Number of Transactions from 2012 - Present



FT Partners is the Leader in Financial Technology Investment Banking





























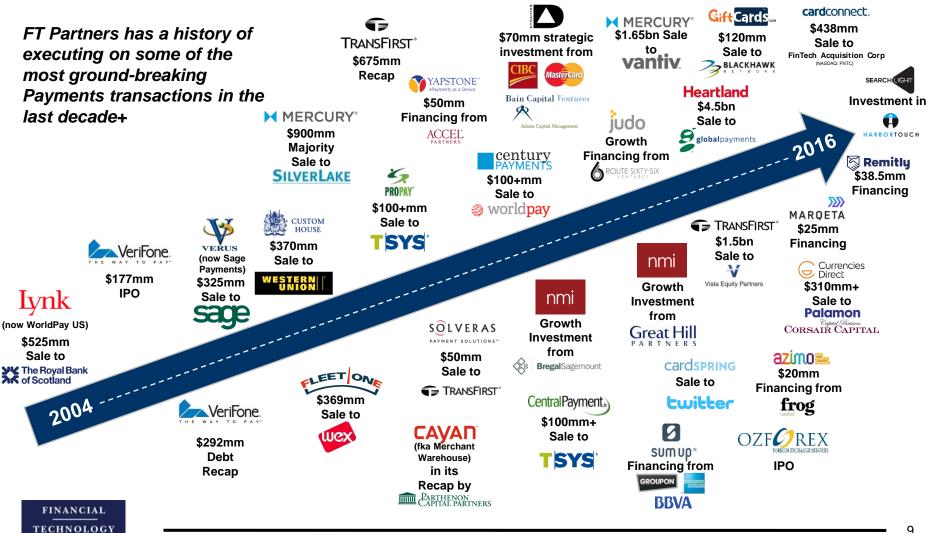


Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes



PARTNERS

Timeline of Selected FT Partners Payment Processing Transactions



Ground-Breaking Transactions Pioneered by FT Partners















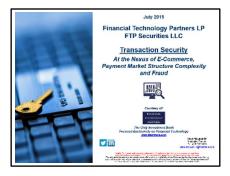
First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector



Selected FT Partners' Research (click to view)



Financial Technology Partners
July 14, 2015

FT Partners Research

Partners Research

Spin-off Overview

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Research Report: Transaction Security

Research Report: PayPal Spin-off Overview

Research Report: Global Money Transfer

Research Report: Apple Unveils Apple Pay







TransFirst's Sale to TSYS



Square Completes its IPO



First Data: Post Quiet Period Review



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.

Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

	2016	 Investment Banking Firm of the Year Cross Border Deal of the Year 	
	2015	■ Dealmaker of the Year ■ Technology Deal of the Year	
2015 -2004	2014	■ Equity Financing Deal of the Year ■ Professional Services Deal of the Year, Above \$100mm	
ANNUAL AWARDS	2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm 	
Winner		■ Boutique Investment Bank of the Year	
M&A Advisor	2011	■ Deal of the Decade ■ 10 Deal of the Year Nominations Across 9 Categories	
Awards	2010	■ Upper Middle Market Deal of the Year, Above \$500 mm ■ IT Services Deal of the Year, Below \$500mm ■ Cross-Border Deal of the Year, Below \$500mm	
	2007	 Dealmaker of the Year - Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm 	
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Institutional Investor Annual Ranking	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
*	2008	■ Equity Financing Dealmaker of the Year – Steve McLaughlin ■ Information Technology Deal of the Year ■ Financial Services Deal of the Year	
Middle Market Financing Awards Note: Bold represents awards that ET.	2006	 Financing Professional of the Year - Steve McLaughlin Financing Deal of the Year - Equity Financing Deal of the Year - Debt 	— 12



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY WU, EEFT, DST, ENV, FISV, FIS & JKHY among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners beginning in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10

