### FT PARTNERS FINTECH INDUSTRY RESEARCH

October 27, 2021



# Endpoint Raises \$150 million in Financing from First American Financial





The Only Investment Bank Focused Exclusively on FinTech

### endpoint

### **Transaction Summary**

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- On October 19, 2021, Endpoint, a digital title and settlement services provider, announced that it has raised \$150 million in financing from First American Financial Corporation (NYSE: FAF)
  - First American Financial, a leading title insurance and settlement provider, is the parent company of Endpoint
  - To date, Endpoint has secured \$220 million in total funding
- Since its inception in 2018, Endpoint has closed over \$2.5 billion in transactions, while consistently surpassing its growth expectations
- Throughout 2021, the Company has expanded its operations into Northern California and Texas, while growing within its existing markets of Washington, Arizona, and Southern California
  - In the same time frame, the Company has also doubled its employee base
- The capital will allow Endpoint to grow its technology team, invest deeper into title and settlement automation, and expand its current offerings for PropTech companies and real estate professionals
  - The Company aims to provide an even more efficient closing process for customers by leveraging AI to automate timely tasks and give companies more time to spend supporting buyers and sellers
  - Likewise, Endpoint's recently released API will provide further integration capabilities for real estate professionals

#### **Transaction Commentary**

"The additional investment from First American supports our mission to deliver a fully digital closing experience to even more buyers, sellers and real estate professionals. The capital will fuel enhancements designed to further our position as the go-to company for agents and PropTech companies focused on providing a purchase experience that integrates state-of-the-art technology and superior customer service."



endpoint

**Scott Martino** CEO & Co-Founder



"Endpoint's impressive growth reflects First American's commitment to leading the digital transformation of title and settlement. This next phase of investment will further accelerate our overall efforts to improve the process of transacting real estate."



**Dennis Gilmore** CEO



### **Endpoint Overview**



#### **Company Overview**



**CEO & Co-Founder:** 

Scott Martino

**Headquarters:** 

El Segundo, CA

2018

Founded:

- Endpoint provides digital title and settlement services to the real estate industry to deliver a more efficient and accessible experience for buyers, sellers, and real estate professionals
- The Company's proprietary features and API interface create simplified electronic processes that reduce time spent on manual tasks and expedite transaction closings
  - Endpoint has built its technology in-house with title and escrow professionals on the backend that provide real-time feedback on processes to users throughout the real estate transaction experience

#### **Selected Financing History**

Date	Amount (\$ in mm)	Lead Investor(s)
10/19/21	\$150	First American
11/11/20	40	First American
11/12/19	30	First American

#### **Products & Services Overview**



#### **Real-Time Notifications**

Customers can receive instant notification via push, text, or email for everything related to a transaction



#### **Transaction Dashboard Feature**

Enables users to monitor clients' upcoming tasks and check the status on listings



#### **Track Progress**

Monitor when transactions occur, documents are signed, and other checkpoints are completed



#### Messaging

Users can efficiently access their closing specialists and communicate easily with built in security capabilities



#### **E-Sign Documents**

Customers can submit closing documents electronically and store or access files at any time with secure data



#### **Access Closing Specialists**

Endpoint's closing specialists provide real-time answers to customer questions related to transactions

#### **Key Metrics**



**5** 



25%

9/10

20%

Increase in efficiency

Customers approve

Increased escrow savings

#### Selected FT Partners Research - Click to View



Revolut's \$800 million Series E Financing



Varo's \$510 million E Round Financing



BigPay's \$100 million Series A Financing



Upgrade's \$105 million Series E Financing



TrueLayer Raises \$130 million in Financing



**NerdWallet Files for its IPO** 



Chime Raises \$750 million in Series G Financing



PayPal Acquires Paidy

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#### Track Record of Success Across the Real Estate Tech Sector

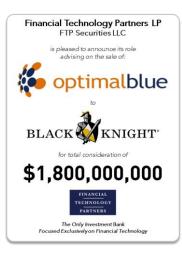
#### Digital Mortgage **Origination**



#### Real Estate Invoicing & Payments



#### Mortgage Technology



#### Online Home Services Platform



Solutions

Financial Technology Partners LP

#### **Consumer Home** Improvement Financing



#### Mortgage Technology



#### **Property Insurance** Solutions

Financial Technology Partners LP FTP Securities LLC is pleased to announce its exclusive role as sole strategic and financial advisor to enservio in its sale to





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#### SaaS-based Real Estate Loan Origination



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### **Listing Management**



#### Mortgage Audit & **Document Processing Tech**



### FT Partners Advises Porch on its Merger with PropTech Acquisition Corp.

#### Overview of Transaction

- On July 31, 2020, PropTech Acquisition Corporation ("PropTech"), a special purpose acquisition company ("SPAC") announced a definitive merger agreement with Porch.com, Inc. ("Porch")
- The business combination was completed on December 23, 2020, PropTech changed its name to Porch, and its common stock is scheduled to begin trading on the Nasdaq Stock Market under the ticker symbol "PRCH" on December 24, 2020
  - The deal represents a post-transaction equity value of \$1.079 billion
  - Transaction includes a \$150 million fully committed common stock private investment at \$10 per share led by Wellington Management Company, LLP
- Porch is a unique home services platform that provides leading ERP and CRM software to 11,000 inspection, moving and adjacent home services companies, gaining access to a proprietary and recurring sales funnel which captures a majority of homebuyers in the U.S. annually

#### Significance of Transaction

- While creating significant liquidity for existing shareholders, Porch's
   Management team will continue to lead the merged Company as over 92% of their existing equity is expected to be rolled as part of the transaction
- The net proceeds raised from the transaction will be used to support Porch's working capital, pay down debt and fund expansion through acquisitions

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Porch
- Builds on FT Partners' expertise in navigating the unique process in selling companies to SPACs, and follows highly successful sales of FT Partners' clients <u>Open Lending</u>, <u>CardConnect</u> and <u>REPAY</u>

# Financial Technology Partners LP

is pleased to announce its exclusive role as strategic and financial advisor to



on its merger with



(NASDAQ: PTAC)

for a post-transaction equity value

\$1,079,000,000<sup>(1)</sup>



### FT Partners Advises Better on its \$160 million Series C Financing

#### Overview of Transaction

- On August 19, 2019, Better.com announced it has closed its Series C financing round for a total of \$160 million
  - The round included new investors Activant Capital, Ping An Global Voyager Fund, Ally Financial, Citi, AGNC, American Express Ventures and Healthcare of Ontario Pension Plan, as well as existing investors Goldman Sachs, Pine Brook and Kleiner Perkins
  - Better.com initially closed its Series C round in January 2019 for a total of \$70 million, but expanded the round due to high demand
  - The Company has now raised \$254 million in total financing
- Better.com is one of the fastest growing homeownership platforms in the U.S. and has funded more than \$4 billion in loans since its founding in 2016
  - The Company has reconstructed the process of buying and financing a home, step-by-step, using technology and automation to create the most efficient, cost-effective and user-friendly experience in the market
  - Better.com has grown 3x year-over-year (vs. -15% for the industry) and is currently funding \$375 million in mortgages a month, which puts the Company on track to lend over \$4 billion in 2019 alone

#### **Significance of Transaction**

- With strong investor demand including from high profile strategics, this financing round positions Better.com as a market leader in streamlining and digitizing the home loan process
- The additional capital will enable Better.com to enhance its offerings, grow its strategic partnerships, as well as expand its team by hiring an additional 400 people in sales and technology by the end of 2019

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Better.com
- This transaction highlights FT Partners' deep domain expertise in the Alt Lending / Real Estate Tech space as well as our successful track record generating highly favorable outcomes for leading FinTech companies globally

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



on its Series C financing from new investors















along with participation from existing investors

for total consideration of

\$160,000,000



### FT Partners Advises LoanLogics on its Sale to Sun Capital

#### **Overview of Transaction**

- On July 7, 2021, LoanLogics announced its sale to an affiliate of Sun Capital Partners
- Founded in 2005, LoanLogics is a provider of mortgage audit software and document processing automation solutions that help residential mortgage lenders, servicers, insurers and investors validate compliance, improve profitability and manage risk during the manufacture, sale and servicing of loan assets
  - LoanLogics is a pioneer in utilizing Al and Machine Learning to improve the overall transparency and accuracy of the mortgage loan process
- Sun Capital is a leading global private equity firm with offices across the US and Europe, which possesses over 25 years of history investing in the Business Services, Consumer, Healthcare, Industrial and Technology sectors

#### Significance of Transaction

- Sun Capital's deep strategic and operational expertise will enhance LoanLogics'
  ability to focus on ensuring quality performance for clients in the production of
  loan assets and creating the premier investor network ecosystem for digital loan
  commerce
- Sun Capital can provide support and resources to LoanLogics, which will enable
  the Company to ensure quality performance for clients, enhance operations and
  serve the rapidly modernizing mortgage technology market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to LoanLogics
- This transaction underscores FT Partners' continued success advising companies in the lending and mortgage technology space

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





#### FT Partners Advises Lennar on its Sale of NATC and NATIC

#### Overview of Transaction

- On December 6, 2018, Lennar Corporation ("Lennar") announced its wholly-owned subsidiary North American Title Group (NATG) plans to combine its underwriter and the majority of its retail title business with States Title. The deal received regulatory approval and became effective on January 7th, 2019
  - States Title has acquired NATG's underwriter, North American Title Insurance Company (NATIC), and a majority of the retail business of NATG's national title agency, North American Title Company (NATC)
  - The newly combined company will continue to operate under the North American Title brand led by States Title CEO, Max Simkoff, and Lennar has assumed a substantial minority equity ownership stake
- NATC's builder business and a portion of its retail business remains with Lennar and
  operates as CalAtlantic Title, while around two-thirds of NATG's current associates have
  been transferred to States Title
- Lennar Corporation (NYSE:LEN) is one of the nation's leading builders of quality homes
- States Title is a San Francisco-based title insurance and escrow platform that uses
  predictive analytics to streamline the underwriting, settlement, and closing processes of
  purchasing a home
- North American Title Group (NATG) is one of the largest real estate settlement service providers in the U.S.

#### Significance of Transaction

- The combination accelerates the growth of States Title and its vision, enabling the Company to better serve home buyers and sellers across the U.S. by leveraging its proprietary technology and analytics to create a modern real estate closing experience
- The transaction is consistent with Lennar's strategy to align itself with leading technology innovators in order to streamline and enhance the overall customer experience

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- FT Partners also recently advised Lennar on its co-lead investment in home insurance innovator <u>Hippo's \$70 million financing round</u>
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing advisory services to world class organizations

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale of





Like Clockwork®

to





### FT Partners Advises Lennar on its Minority Investment in Hippo

#### Overview of Transaction

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
  - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen
  policy sales grow by 30% month over month, and now covers more than \$25
  billion in total property value
  - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

#### Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



### FT Partners' Recent Awards and Recognition

### **Bloomberg**

#### **Bloomberg**

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



#### **M&A Advisor Awards**

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



### **LendIt FinTech Industry Awards 2018:**

o FT Partners wins Top Investment Bank in FinTech

## Institutional Investor





#### The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





### The Information's "Silicon Valley's Most Popular Dealmakers"

- Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

### The Largest FinTech Advisory Practice in the World

