## FT PARTNERS FINTECH INDUSTRY RESEARCH

September 7, 2018



# OakNorth Raises \$100 million in Financing





#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in *Institutional Investors* "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

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## OakNorth Raises \$100 million in Financing

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### **Transaction Summary**

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OakNorth is a UK challenger bank providing lending and savings products to businesses and consumers

- On September 6, 2018, OakNorth announced it has secured \$100 million in financing from EDBI, NIBC Bank, Clermont Group, GIC and Coltrane Asset Management
  - According to Finextra, the round puts the Company's valuation at \$2.3 billion (1)
- OakNorth intends to use the new capital to expand its reach to \$5 billion in assets under service across the U.S., Europe, and Asia as well as to further launch its platform for lenders, ACORN Machine (2)
  - ACORN uses machine learning algorithms to extract relevant data from various sources to help lenders make informed credit decisions
- Some of OakNorth's clients are high street brands, such as LEON, Brasserie Blanc and Z Hotels, Regal London, Galliard and Frogmore (2)
- Since its inception in late 2015, OakNorth has lent over £1.5 billion to UK businesses

#### **Transaction Commentary**

"We are excited to partner and help grow ACORN machine in Asia through its regional base in Singapore. By leveraging machine learning, proprietary and third-party data sources, as well as credit analysis competencies, we believe the platform can help address the underserved SME loans segment in the region, improving financial institutions' cost efficiency and underwriting processes." (1)



Swee Yeok Chu CEO & President



"We are proud to be partnering with ACORN machine for our mid-market lending business. The platform will enhance our efficiency and insights with regards to credit analysis and monitoring, thus enabling us to even better serve our mid-market clients. This collaboration will strengthen NIBC's tech-based approach and preparation for the future." (3)



Paulus de Wilt CEO

"The Clermont Group is delighted to continue its support of ACORN OakNorth. We believe it has the potential to become a globally scalable business and a future champion in the financial services sector. By providing capital to the underserved SME segment, ACORN OakNorth reflects the Clermont Group's philosophy of building and investing in companies that contribute significantly to their nation's economy. For SMEs, capital can be a scarce and vital resource. ACORN OakNorth's ability to provide capital to SMEs plays an important role in helping to resource entrepreneurs and businesses that have traditionally been underserved by the large financial institutions." (3)



Richard F. Chandler Chairman



<sup>1)</sup> Finextra: "OakNorth nabs \$100 million to accelerate tech supplier ambitions"

<sup>2)</sup> FinTech Futures: "UK lender Acorn OakNorth raises \$100m in funding"

### OakNorth Raises \$100 million in Financing

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#### OakNorth Overview

#### **Company Overview**



CEO:	- Outriorth	Rishi Khosla
Headquarters:		London, U.K.
Founded:		2015

- OakNorth is a challenger bank based in the U.K.
- The Company was founded to provide fast, flexible and accessible debt financing to high-growth companies and property developers
- The Company has an efficient credit process with early stage "Yes" or "No" decisions to accelerate the approval process
  - Borrowers have face-to-face conversations with OakNorth's Credit Committee
- OakNorth provides business loans, property finance, and a range of savings accounts for both businesses and individuals
- The Company received its full U.K. Banking License in 2015

Financing History				
Date	Size (\$ mm)	Investor(s)		
09/06/18	\$100	edbi NIBC GIC		
11/03/17	118	₩GIC		
10/12/17	203	GIC TOSCAFUND  CLERMONT COLTRANE		



View recent FT Partners profile that includes an interview with OakNorth Co-Founders, Rishi Khosla & Joel Perlman

#### **Products & Services Overview**

£1.5 bn+ Lent to entrepreneurs 20,000+ Retail deposit customers 250+ Transactions since inception







#### **Savings Accounts**

Personal Savings	Business Savings
Three different accounts available: Notice, Fixed	✓ Term of 3 – 6 months
Term, & Easy Access	✓ 0.51% AER to 1.61% AER

#### Business Loans

✓	No off-the-shelf solutions	✓ Flexible repayments	
✓	Structured loans from £500,000 to £30 mm	<ul> <li>✓ Transparent credit decision process</li> </ul>	

#### **Property Finance**

- ✓ Fast and flexible development finance
- ✓ Loans up to 75% loan-tocost and 65% loan-togross-development value
- Flexible repayments based on the build program
- ✓ Supports property-to-let investments

# OakNorth Raises \$100 million in Financing

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### **Selected Recent Challenger Bank Financings**

Announced Date	Company	Country	Selected Buyers / Investors	Amount (\$mm)	Research Profile
09/06/18	OakNorth	UK	EDBI; NIBC Bank; The Clermont Group; GIC; Coltrane Asset Management	\$100	
09/06/18	monese	UK	Kinnevik; PayPal; Augmentum Fintech; International Airlines Group; Avios Group; Investec's INVC Fund		
08/27/18	deserve	USA	Sallie Mae; Accel Partners; Aspect Ventures; Pelion Venture Partners; Mission Holdings; Alumni Ventures Group; GDP Venture	17	VIEW
08/20/18	tide.	UK	Augmentum Fintech; Anthemis Group; Passion Capital; Localglobe; Creandum	10	
07/04/18	neat	Hong Kong	Dymon Asia Ventures; Portag3 Ventures	2	
05/31/18	chime	USA	Menlo Ventures; Forerunner Ventures; Aspect Ventures; Cathay Innovation; Northwestern Mutual Future Ventures; Crosslink Capital; Omidyar Network	70	VIEW
05/03/18	ဂဇေဂ	Brazil	Propel Venture Partners; Monashees Capital; Quona Capital; Omidyar Network; Tera Ventures; Yellow Ventures	22	
05/01/18	numbrs	Switzerland	Undisclosed Investors	27	
04/26/18	Revolut	UK	DST Global; Index Ventures; Ribbit Capital	250	VIEW
03/29/18	branch	USA	CreditEase FinTech Investment Fund; Andreessen Horowitz; Trinity Ventures; International Finance Corporation; Victory Park Capital	70	VIEW
03/07/18	Ñ26	Germany	AllianzX; Tencent	160	VIEW
03/07/18	Atom	UK	BBVA; Toscafund Asset Management	207	VIEW
03/01/18	M <b>U</b> bank	Brazil	Founders Fund; DST Global; Redpoint Ventures; Ribbit Capital; QED Investors; Dragoneer Investment Group; Thrive Capital	150	VIEW
02/05/18	Moven.	USA	SBI	na	
01/18/18	VARO	USA	Warburg Pincus; The Rise Fund	45	
12/12/17	Aspiration Do Well. Do Good.	USA	Social Impact Finance; Allen & Company, Inc.; Omidyar Network; Alpha Edison; AGO Partners; Reyl & Cie; Capricorn Investment Group	47	
11/06/17	monzo 🙀	UK	Goodwater Capital; Stripe; Passion Capital; Thrive Capital; Orange Digital	93	VIEW
11/03/17	OakNorth	UK	Toscafund Asset Management; Coltrane Asset Management; The Clermont Group, GIC	321	VIEW
10/06/17	<b>#</b> talkbank	Russia	Internet Initiatives Development Fund; Undisclosed Investors	1	
09/27/17	chime	USA	Cathay Innovation; Northwestern Mutual Future Ventures; Omidyar Network; Crosslink Capital; Aspect Ventures; Forerunner Ventures; Homebrew	18	
09/25/17	() КОНО	Canada	Portag3 Ventures	8	

#### Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises ~\$207 million in Financing



N26 Raises \$160 million in Series C Financing



Revolut Raises \$250 million in Series C Financing Led by DST Global



Chime Raises \$70 million in Series C Financing

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### Strong Track Record of Success in the Banking / Lending Tech Space

## White Label Loan Management



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



# SMB Credit Tools / Financing



#### Peer-to-Peer Lending



#### SaaS-based Loan Origination



#### SMB Financing



#### **Supplier Finance Solutions**



### FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
<b>GreenSky</b> ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	Initial Public Offering	1,010,000,000
GreenSky <sup>™</sup>	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> **	PIMCO	200,000,000
Kabbage <sup>®</sup>	RCP PARTNERS ING Sociabank*	135,000,000
earnest	BV Enter Volume maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZOUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS CAPITAL PARTNERS  Menlo ia capital group	42,000,000
Nav	Experion CASSILLE CANTAL  KPCB	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### FT Partners Advises GreenSky on its \$1 billion Initial Public Offering

#### Overview of Transaction

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
  - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

#### Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years<sup>1</sup>
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

#### FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, Iconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

# Financial Technology Partners LP

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### FT Partners Advises Prosper on its Series G Financing

#### Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$ 50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUAL AWARDS WINNER  M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	<ul> <li>Investment Banker of the Year - 2017</li> <li>Investment Banking Firm of the Year - 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year - 2015</li> <li>Technology Deal of the Year - 2015</li> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> <li>Dealmaker of the Year - Steve McLaughlin - 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm - 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm - 2007</li> <li>Investment Bank of the Year - 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	mê pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	20
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey, began investment banking career at Piper Jaffray</li> <li>Kellogg M.B.A.</li> </ul>	18
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Kate Crespo</b> Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12