FT PARTNERS FINTECH INDUSTRY RESEARCH

November 16, 2020



Better.com Raises \$200 million in Series D Financing Led by L Catterton





The Only Investment Bank Focused Exclusively on FinTech

Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 18 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Highly proprietary information. Unauthorized distribution without prior consent from Financial Technology Partners LP, FTP Securities LLC or FinTech Partners Limited (together "FT Partners") is strictly prohibited. The information in this report relies upon a variety of public sources, the accuracy of which cannot be guaranteed. No persons or entities should use the information in decision making without independent investigation or professional advice. This communication should not be regarded as an offer to sell or as a solicitation of an offer to buy any financial product or service, nor is it an official confirmation of any transaction, or representative of an official position or statement of Financial Technology Partners LP, FTP Securities LLC or any other related entity. FTP Securities LLC is a FINRA registered proker-dealer and FinTech Partners Limited is an FCA appointed representative. © 2020

Better.com Raises \$200 million in Series D Financing





Transaction Summary

Transaction Summary

- On November 11, 2020, Better.com, a digital mortgage lender, announced it has raised \$200 million in Series D financing led by L Catterton with participation from existing investors
 - Existing investors that participated in the round include Activant Capital, Ally Financial, American Express Ventures, Ping An Global Voyager Fund, and 9Yards Capital
 - The Company has now raised a total of over \$400 million in equity financing
 - According to Bloomberg, this transaction values the Company at \$4 billion (1)
- This funding round comes during a period of notable growth for Better
 - The Company has increased its funded loan volume over 4x in the last year
 - Better has benefited from an influx of refinancings caused by low rates
- Better will use the new capital to continue investing in its technology, employee growth, and further development of partnership channels
 - Better has hired over 2,500 employees since the beginning of the COVID-19 pandemic ⁽¹⁾
- Better currently serves prospective and current homeowners in 43 states across the U.S.

Transaction Commentary

"Better was founded to help eliminate unnecessary barriers to home financing. We're committed to working tirelessly for our customers, growing our team and building out our technology to provide them the best possible experience when pursuing homeownership. We're excited about new and existing investors continuing to support our mission to make homeownership simpler, faster and more accessible for all Americans."



Vishal Garg Founder & CEO



"Better.com has overhauled the process of getting a mortgage, making the process faster, easier and cheaper for Americans. We're proud to support them."



Michael Farello Managing Partner at L Catterton



Better.com Raises \$200 million in Series D Financing





Better.com Overview

Company Overview



CEO:	Vishal Garg
Headquarters:	New York, NY
Founded:	2014

Better.com has upended the traditional mortgage process by taking the old mortgage infrastructure apart piece by piece and replacing it with thoughtful technology

Financing History

Date	Size (\$ mm)	Investor(s)
11/11/20	\$200	L Catterton, American Express Ventures, Activant Capital, Ping An Global Voyager Fund, Ally Financial, 9Yards Capital
08/19/19	160	American Express Ventures, Activant Capital, Ping An Global Voyager Fund, Ally Financial, Citi, AGNC, Healthcare of Ontario Pension Plan, Kleiner Perkins, Goldman Sachs, Pine Brook
02/09/17	15	Kleiner Perkins, Goldman Sachs, Pine Brook
05/24/16	30	1/0 Capital, Goldman Sachs, IA Ventures, Pine Brook, KCK
03/01/15	10	1/0 Capital, KCK

The problem home buyers face:

- Middlemen account for nearly 10% of a home's price
- The process takes 45 days
 - 5% of purchase contracts don't close
 - 15% in major metros
- All-cash buyers receive a 20% discount vs consumers needing financing



Better.com has innovated across the entire mortgage stack...



...by replacing the loan officer with technology



...automating the bulk of loan processor and underwriter tasks



...digitizing a fully-verified financial graph for every customer



...and creating the first true Electronic Clearing Network) & Investor Marketplace for mortgages



...to create the most efficient loan manufacturing process in the industry.

Better.com Raises \$200 million in Series D Financing

FT PARTNERS RESEARCH



Selected Real Estate and Mortgage Technology Landscape

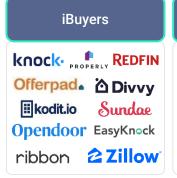






Tech-Enabled







Home Financing











FT Partners Previously Advised Better.com on its \$160 million Series C Financing

Overview of Transaction

- November 11, 2020, Better.com announced it has raised \$200 million in Series D financing round led by L Catterton
 - The round included existing investors Activant Capital, Ally Financial,
 American Express Ventures, Ping An Global Voyager Fund, and 9Yards
 Capital
 - The Company has now raised over \$400 million in total equity financing
- Better.com is one of the fastest growing homeownership platforms in the U.S. and has funded more than \$25 billion in loans since its founding in 2016
 - The Company has reconstructed the process of buying and financing a home, step-by-step, using technology and automation to create the most efficient, cost-effective and user-friendly experience in the market
 - Better.com has grown 3x year-over-year (vs. -15% for the industry) and is currently funding \$375 million in mortgages a month, which puts the Company on track to lend over \$4 billion in 2019 alone

Significance of Transaction

- With strong investor demand including from high profile strategics, this financing round positions Better.com as a market leader in streamlining and digitizing the home loan process
- The additional capital will enable Better.com to enhance its offerings, grow its strategic partnerships, as well as expand its team by hiring an additional 400 people in sales and technology by the end of 2019

FT Partners' Role

- FT Partners served as strategic and financial advisor to Better.com
- This transaction highlights FT Partners' deep domain expertise in the Alt Lending / Real Estate Tech space as well as our successful track record generating highly favorable outcomes for leading FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to



on its Series C financing from new investors















along with participation from existing investors

for total consideration of

\$160,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Selected FT Partners Research - Click to View



TCI's Sale to MeridianLink



Fincity's \$1 billion Sale to Mastercard



Open Lending's Merger with Nebula Acquisition Corp.



OptimalBue's \$1.8 billion Sale to Black Knight



Blend Raises \$75 million in Series F Financing



Rocket Companies Raises \$1.8 billion in its IPO



Opendoor Merges with Social Capital Hedosophia II



Orchard Raises \$69 million in Series C Financing

VIEW MORE FT PARTNERS RESEARCH

Track Record of Success in the Real Estate / Mortgage Tech Value Chain

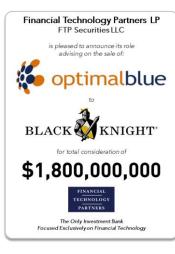
Digital Mortgage Origination



Real Estate Invoicing & Payments



Mortgage Technology



Online Home Services Platform



Consumer Home Improvement Financing

Financial Technology Partners LP
FTP Securities LLC

is pleased to announce its role as
IPO Advisor to

Greensky

in its

\$1,010,000,000

Initial Public Offering

for a total enterprise value of

\$4,500,000,000

FINANCIAL
TECHNOLOGY
THE ONLY INVESTMENT BANK

Mortgage Technology



The Only Investment Bank

Focused Exclusivelyon Financial Technology

Property Insurance Solutions



SaaS-based Real Estate Loan Origination



Listing Management Solutions



Mortgage Technology

Focused Exclusively on Financial Technology



Significant Experience Across the Banking Technology Space











































FT Partners Advises AvidXchange on its \$388 million Growth Financing

Overview of Transaction

- On April 23, 2020, AvidXchange announced it has raised \$128 million in additional equity financing in an oversubscribed round, which brings it to a total of \$388 million, after raising \$260 million in January of this year
- Participating investors include a number of the foremost capital management firms, including new investors Neuberger Berman, on behalf of clients, Lone Pine Capital, and Schonfeld Strategic Advisors, along with existing investors
- AvidXchange is a best-in-class business-to-business payments company that is revolutionizing how companies pay their bills by automating the invoice and payment processes for middle market companies
 - The Company focuses on serving mid-market clients and spans multiple industries including Real Estate, Financial Services, Home Owners Associations (HOA), Healthcare Facilities / Social Services, and Construction

Significance of Transaction

- The new capital will fuel AvidXchange's continued growth and innovation, allowing the Company to invest in its solutions for both buyers and suppliers while reaching more customers in the middle market
- The transaction firmly positions the Company for its next phase of growth

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange
- FT Partners has been AvidXchange's advisor since 2009, working with the Company on multiple capital raises, as well as a number of acquisitions
- Transaction underscores the long-term nature of many of FT Partners' relationships, as well as our deep expertise in advising leading Financial Management Solution providers

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as strategic and financial advisor to



on its growth financing with new investors

NEUBERGER BERMAN LONE PINE CAPITAL



for a total amount of

\$ 388,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises JetClosing on its \$9 million Financing

Overview of Transaction

- On July 30, 2020, JetClosing announced the close of its \$9 million Series B
 funding round led by funds and accounts advised by T. Rowe Price, with
 additional investments from Pioneer Square Labs and Trilogy Equity, bringing
 its fundraising total to \$35 million
- JetClosing is a leading digital title and escrow company for real estate transactions that provides unprecedented transparency, security, and efficiency throughout the home closing process via its innovative, centralized platform
- With a presence in Arizona, Colorado, Florida, Nevada, Pennsylvania, Texas, and Washington, JetClosing's team of veteran title professionals and technology leaders is expanding nationwide to provide digital title and escrow services to buyers, sellers, agents, lenders and borrowers
- JetClosing utilizes fully encrypted workflows for secure document transfers, wire transactions, remote online notarizations (RON), and e-signatures – user information is further guarded using multi-factor authentication, which introduces safe, transparent, and remote digital home closings and refinancings for the first time

Significance of Transaction

 The investment will fuel continued expansion for the cloud-based digital title company, streamlining historically manual, in-person processes that have lacked transparency and efficiency for home buyers, sellers, agents, and borrowers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to JetClosing
- This transaction highlights FT Partners' deep domain expertise and transactional experience across the Real Estate Tech & InsurTech sectors

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series B financing led by

T.RowePrice®

for a total amount of

\$9,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises on Optimal Blue's Sale to Black Knight

- FT Partners advised on the sale of Optimal Blue to Black Knight for an enterprise value of \$1.8 billion.
- FT Partners previously advised Optimal Blue on its sale to a private equity firm, GTCR, in 2016.
- Optimal Blue provides a leading marketplace platform to the mortgage industry, with solutions that include a product, pricing and eligibility engine ("PPE"), origination-specific data and analytics, and an industry leading loan-trading platform, among other technologies.





FT Partners' Recent Awards and Recognition

Bloomberg

Bloomberg

- o FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- o View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018

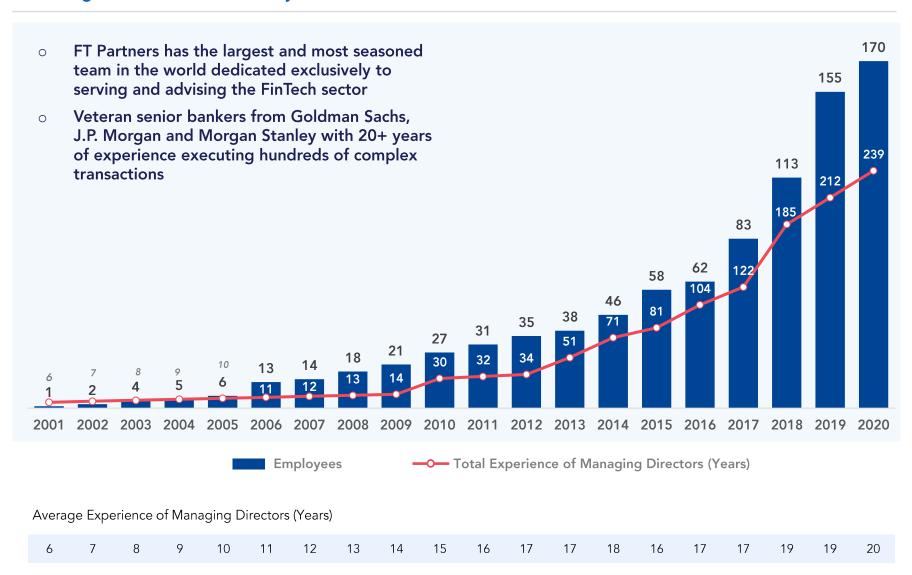




The Information's "Silicon Valley's Most Popular Dealmakers"

- o Ranked as the #2 top Technology Investment Banker by The Information subscribers (2016)
- o Only FinTech focused investment banking firm and banker on the list

The Largest FinTech Advisory Practice in the World



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman Sachs in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	25
Mohit Agnihotri Managing Director	J.P.Morgan	 Formerly Managing Director and Global Head of Payments Investment Banking at J.P. Morgan Wharton M.B.A 	18
Kate Crespo Managing Director	RAYMOND JAMES®	 Formerly with Raymond James' Technology & Services investment banking 14+ years of FinTech transaction execution experience Dartmouth M.B.A. 	18
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004 Wharton M.B.A. 	24
Osman Khan Managing Director	A pwc	 Formerly Managing Director and Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 	23
Randall Little Managing Director	J.P.Morgan	 12 years as FIG / Capital Markets FinTech investment banker at J.P. Morgan 10 years as financial services technology consultant at Sun Microsystems and Ernst & Young NYU Stern M.B.A. (MBA w/Distinction) 	23
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	14
Amar Mehta Managing Director	J.P.Morgan	 Formerly with J.P. Morgan's Technology (FinTech & Technology Services) team in New York 7+ years of FinTech transaction execution experience MBA from IIM-K (India), Bachelor's in Computer Engineering from NTU (Singapore) 	15
Mike Nelson Managing Director	SUNTRUST	 Formerly head of FinTech M&A at SunTrust Robinson Humphrey Kellogg M.B.A. 	20
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	17
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	24
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman Sachs from 2000-2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	18