# FT PARTNERS FINTECH INDUSTRY RESEARCH

April 1, 2019

# **LENDING TECH EXECUTIVE INTERVIEW:**



with President Bill Nass

**Loan Origination Software** 



The Only Investment Bank Focused Exclusively on FinTech

### Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 17 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction **Excellence including** "Deal of the Decade"

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# Loan Origination Solutions

### TCI Overview

### **Company Overview**



President:	Bill Nass
Headquarters:	Islandia, NY
Founded:	1982

- TCI is a loan origination software provider that empowers consumer lenders to succeed in the digital economy with next-generation solutions for loan origination and deposit account opening
- The Company focuses on serving middle-market Credit Unions, Banks, Finance Companies and FinTech Lenders
- TCI's solutions enhance the lending process by providing lenders with seamless omni-channel capabilities; highly flexible, easily configurable software; and robust integrations with third-party data sources and workflow tools
- · The Company has been self funded since day one

#### **Lending End-Markets**







Point of Sale



Home Goods



Personal



Home Equity



**Power Sports** 

#### **Products & Services Overview**



#### **Indirect Loan Origination**

Rapidly approve loan applications originated through 3<sup>rd</sup> party channels through efficient auto decisioning tools or traditional underwriting



#### **Direct Loan Origination**

Omni-channel branch, online, call center and chat – directly to the borrower



#### **Account Opening**

Digital deposit account opening solutions helping to convert new loan applicants into multi-account holders



#### Sales Enablement

Qualification / recommendation engine allowing lenders to increase wallet share online or in branch

# **Banking Tech Executive Interview: TCI**

### Interview with Bill Nass





**Bill Nass**Co-Founder, President



Bill has more than 25 years of experience in the consumer credit industry. As cofounder and president of TCI. Bill is responsible for sales, marketing, product development and all strategic third-party relationships. Bill serves on the American Financial Services Association's (AFSA) Business Partners Board. Bill holds a B.A. in Economics from the University of Maryland.

"If old style lenders are to survive, they must replace their legacy systems. Our mission is to give them the tools to effectively compete and thrive in the digital consumer marketplace."

### What is TCI's mission?

To provide a loan origination platform (LOS) that enables the lender to seamlessly meet the consumer wherever they want to transact business. Borrowers today expect a polished, seamless user experience and our platform engages the borrower from application creation to lender disbursal of funds through any channel. Lending is not about brick and mortar anymore; it's about meeting the consumer where they are. Therefore, lenders need an LOS that is adaptable without the need for coding and provides multiple tools so that workflows can be configured to meet the needs of the loan product and not the other way around. Additionally, there are a multitude of third-party products that enhance the entire lending cycle and integration to all these vendors is critical if you're fully engaged in the fintech ecosystem. Banking services must include a full spectrum of products including upsell tools and deposit account opening.

### What types of clients do you serve today and how are you solving their problems?

Our market is the small to medium size lender including banks, credit unions, and finance companies. This market is approximately 4,000 lenders. These lenders today are burdened with very old, inflexible, rusty legacy systems. These lenders over the last ten years have watched FinTech grow from 1% of the lending volume to over 35%. If old style lenders are to survive, they must replace their legacy systems. Our mission is to give them the tools to effectively compete and thrive in the digital consumer marketplace. They must be able to automate loan approval and respond often in less than a minute; they must develop a relationship with the lender so they must provide for account opening online and lastly, sell the consumer more loan products to strengthen the relationship, necessitating a cross sell / sales enablement module.

# **Banking Tech Executive Interview: TCI**

### Interview with Bill Nass (cont.)





### **Exclusive Executive Interview**

"Lastly, but most importantly, they can provide their borrowers a full digital branch experience – online borrowing, deposit account opening, and a sophisticated product recommendation engine."

### What problems are facing these lenders?

Lenders need a platform that doesn't need coding but is client configurable. Although we provide configuration services for clients, many clients self-configure our solution without using IT resources. Therefore, they can rapidly respond to market changes whether it is creating a new loan type, meeting new security guidelines or government mandates. Customers can quickly enter new niche markets or incorporate alternative data and fraud products into their processes. And by using our entire consumer lending product line and our analytics products they have one data silo so deep data analysis becomes possible. Lastly, but most importantly, they can provide their borrowers a full digital branch experience – online borrowing, deposit account opening, and a sophisticated product recommendation engine.

### How do you help traditional lenders compete with FinTech lenders?

Most lenders today are using rigid legacy solutions; we have translated our philosophy into a next generation suite of tools, many unique to us, that assist the lender. Providing the customer with a configurable platform, not labor intensive coding or a rigid template-driven solution is only part of the equation. We have a library of over 30,000 rules; test cases to help accurately test the decision model; Data Corral, to provide total control over data analysis; training courses; and 100 training videos, to name just a few tools we offer to help our clients maximize their use of our LOS.

### How are you helping your clients drive growth?

It is not just about growth, frankly it's about survival. With DecisionLender4 they can capture that first loan and then cement that relationship leveraging the wider product offerings of brick and mortar lenders, e.g. checking accounts or credit cards. This is an important differentiator against Fintech lenders with much more limited offerings. The consumer gets a frictionless, instant gratification experience, and lenders can build on that satisfaction and convert them to lifelong customers utilizing our digital account opening and up sell modules. The more products a borrower uses from an institution the stickier and more engaged, and therefore more profitable, they are to the lender.

# **Banking Tech Executive Interview: TCI**

### Interview with Bill Nass (cont.)





### **Exclusive Executive Interview**

"Ultimately, we want to be the sole platform for all consumer retail lending and deposit account opening... Even longer term, DecisionLender is a platform and it's structure can be easily transferred

to many other

industries."

### What is your technological advantage?

Customers rely on our platform to conduct their business. We cannot be out of service (and we never are – our uptime rates are excellent). DL4 is a complete, configurable platform that's provided as a SaaS solution, hosted on AWS. Our platform runs on three sites that are all active-active-active including complete redundancy in real time replication. Our monitoring tools notify us when additional capacity is required and we can spin a server up in about ten minutes.

We are a multi-tenant, single instance platform eliminating the scalability issue.

DecisionLender4 provides over 100 different integrations including core processing systems and 3rd party vendors which enables our customers to have access to a large variety of data sources and systems.

### Do you integrate with any other parties in the lending ecosystem?

There's a big world of vendors out there and lenders need their services to offer the types of services and loan products their clients want. Third party vendors can't sell their products unless we integrate. Our API technology enables us to rapidly develop these connections. We connect to over 100 third party vendors. How do lenders use these vendors? To name a few ways: to improve decision models and avoid fraud; faxing is needed in the auto indirect space to download images and e-signature is a must for online lending; compliant documents from sources such as Wolters Kluwer; ACH to quickly provide funding; payment processors for account opening; and of course integration with core service providers.

Many of these parties have multiple products so it's a huge competitive advantage to offer lenders the integrations they need for a true digital experience.

### What are your long-term ambitions for TCI?

There's a lot of runway to increase our revenue with our products. We've built an impressive suite of products for the consumer retail lending space. It is now time to capitalize on these investments: this is a big market that's on the cusp of realizing they must update their legacy systems and we're positioned to meet their needs. Ultimately, we want to be the sole platform for all consumer retail lending and deposit account opening. And we believe there is massive potential for collaboration between our lenders. Even longer term, DecisionLender is a platform and it's structure can be easily transferred to many other industries.

### Selected FT Partners' Research - Click to View



GreenSky Raises \$1 billion in its IPO



Zafin's \$17 million Series B
Financing



Deserve's Series C Financing Led by Sallie Mae



Vitruvian Partners' Investment in Deposit Solutions



OakNorth Raises \$440 million in Financing



N26 Raises \$300 million in Series D Financing



Starling Bank Raises ~\$97 million in Series C Financing



Uplift Raises \$123 million in Series C Financing

**VIEW MORE FT PARTNERS RESEARCH** 

## Continued Track Record of Success in the Alternative Lending / Credit Space

# White Label Loan Management



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



# SMB Credit Tools / Financing



### **Peer-to-Peer Lending**



### SaaS-based Loan Origination



#### SMB Financing



### **Supplier Finance Solutions**



## FT Partners Has Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	<b>\$5,000,000,000</b> Loan Commitment
<b>GreenSky</b> ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b>	Initial Public Offering	1,010,000,000
<b>GreenSky</b>	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b>	PIMCO	200,000,000
Kabbage <sup>e</sup>	RCP CAPITAL PARTNERS  Suntrader Proventies Scotiabank*	135,000,000
earnest	BV Battery Ventures Impayer on	75,000,000
<b>taulia</b>	QuestMark Partners  ZOUK BBVA edbi	65,000,000
INSIKT	Coppel.  FIRSTMARK  revolution Colchis ( Colchis (	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
Nav	experian. Creditiss  POINT72 VENTURES  Capital Partners	45,000,000
credit sesame	Menlo ia capital group	42,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























## FT Partners Advises Nav on its \$45 million Series C Financing

#### **Overview of Transaction**

- On February 11, 2019, Nav announced it has raised \$44.8 million in Series C
   Financing led by Goldman Sachs Principal Strategic Investments
  - Point72 Ventures, Experian Ventures, Aries and CreditEase FinTech
     Investment Fund also participated in the round
- Nav is a leading business financial management app that helps small business find the best financing by giving them free access to business and personal credit reports from major commercial and consumer credit bureaus
  - The Nav platform also helps small business owners make informed business credit decisions and hosts a robust marketplace with more than 110 business financing products such as loans and credit cards
  - To date, more than 1 million small business owners have access to their credit data and insights powered by Nav

#### Significance of Transaction

- Nav will use the funding to expand enterprise partnerships, introduce more small business owners to its platform and drive additional data insights for its customers
- As part of Goldman Sachs' investment, Rana Yared, Managing Director in the Goldman Sachs Principal Strategic Investment group, moved from an observer on Nav's board to a voting director

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav
- FT Partners also previously advised Nav on its \$38 million Series B financing
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series C financing led by



for total consideration of

\$44,800,000



## FT Partners Advises Zafin on its Series B Financing

#### **Overview of Transaction**

- On January 23, 2019, Zafin announced it has raised \$17.2 million in Series B financing led by Vistara Capital Partners, Beedie Capital and Accenture Ventures
- Headquartered in Toronto, Zafin is a global leader in financial services software that drives relationship pricing, bundling and rates management strategies for global financial institutions
  - The Company's technology platform is designed to modernize and augment legacy IT infrastructures that underpin the financial services industry
  - Its solutions enable banks to increase revenue generation, drive customer transparency and aid in regulatory compliance, ultimately enhancing the customer experience

#### **Significance of Transaction**

- The new funding will be used to expand sales and marketing growth along with continued product innovation
- Following its strategic alliance with Accenture in December 2018, the two
  companies will continue to work together in the fields of open banking, core
  transformation, AI and machine learning

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Zafin
- FT Partners recently advised Zafin on its strategic alliance with and sale of select professional services assets to Accenture
- This transaction underscores FT Partners' versatility and expertise across the FinTech universe and highlights its position as the "Advisor of Choice" to leading FinTech companies

# Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B Financing led by



for total consideration of

\$17,200,000



## FT Partners Advises GreenSky on its IPO

#### Overview of Transaction

- On May 23, 2018, GreenSky (Nasdaq: GSKY) priced its IPO at \$23 per share, raising approximately \$1.01 billion
- Due to strong demand, the deal priced at the high end of the initial \$21 \$23 filing range and the number of shares was increased by 3.9 million, or 11%
- GreenSky will use the IPO proceeds to purchase Holdco units and Class A common stock from its CEO and other officers as well as early equity investors
- GreenSky is a leading FinTech company that powers commerce at the point of sale; the Company's technology platform facilitates merchants sales, while reducing the friction, and improving the economics, associated with a consumer making a purchase and a bank extending financing for that purchase
  - GreenSky has approximately 12,000 active merchants on its platform and the Company has enabled 1.7 million consumers to finance over \$12 billion of transactions since its inception through March 31, 2018

#### Significance of Transaction

- GreenSky's IPO is the largest U.S. Technology IPO of 2018 and is also the largest U.S. FinTech IPO in over two years<sup>1</sup>
- This transaction further supports FT Partners' continued success advising leading FinTech growth companies and also highlights the long-term nature of many of the Firm's advisory relationships

#### FT Partners' Role

- FT Partners served as IPO Advisor to GreenSky on this transaction
- FT Partners previously advised GreenSky on its \$300 million investment by TPG, lconiq, Wellington, and DST in 2014, its \$2 billion loan purchase agreement and \$50 million investment by Fifth Third Bank in 2016, and its \$200 million investment by PIMCO in 2017
- FT Partners has leveraged its deep industry knowledge, extensive transaction expertise, and broad scope of relationships to consistently achieve favorable outcomes for GreenSky

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as IPO Advisor to



in its

\$1,010,000,000
Initial Public Offering

for a total enterprise value of

\$4,500,000,000



## defi's \$55 million Series C Investment from Bain Capital Ventures

#### **Overview of Transaction**

- On January 19, 2018, defi SOLUTIONS announced it has raised \$55 million in a Series C investment from Bain Capital Ventures
- Headquartered in Grapevine, TX, defi SOLUTIONS is the leading provider of flexible, configurable and adoptable software that drives the lending community
  - defi's cloud-based, lender-centric software offers the freedom to do business exactly as they choose and provides timely updates, system enhancements, and integrations with a growing list of quality third-party data providers
- A subsidiary of Bain Capital, Bain Capital Ventures (BCV) invests from seed- to growth-stage in fast-growing startups that are leveraging technology to disrupt existing markets or create entirely new ones
  - BCV has approximately \$3 billion of assets under management and offices in the Bay Area, New York City and Boston

### **Significance of Transaction**

- The funds raised will enable defi to accelerate the development of existing and emerging products, expand resources and facilities, and grow the number of employees by nearly 50 percent in 2018, across all teams, including client support, technology services, and sales and marketing
- defi also gains a partner in Bain Capital Ventures, who has a proven track record in scaling businesses in the auto software space

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to defi SOLUTIONS on this transaction
- This transaction demonstrates FT Partners' continued success advising leading SaaS companies in the Lending Tech space as well as its expertise across the Auto FinTech space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series C Investment from



for approximately

\$55,000,000



## FT Partners Advises WebEquity on its Sale

#### Overview of Transaction

- On June 9, 2014, WebEquity Solutions ("WebEquity") announced its sale to Moody's Analytics ("Moody's"), a unit of Moody's Corporation
- Backed by Alpine Investors, WebEquity is a leading provider of cloud-based / SaaS loan origination solutions for financial institutions
- The transaction is expected to close in the third quarter; financial terms of the transaction were not disclosed

#### Significance of Transaction

- WebEquity is one of the higher growing SaaS-based software models across the financial technology sector
- FT Partners also represented WebEquity's majority holder, Alpine Investors, in the highly successful \$145,000,000 sale of EDC to Cardtronics
- The acquisition strengthens Moody's position in loan origination software and bolsters its suite of risk management products for banks, insurance companies and corporations

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to WebEquity and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology firms

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to

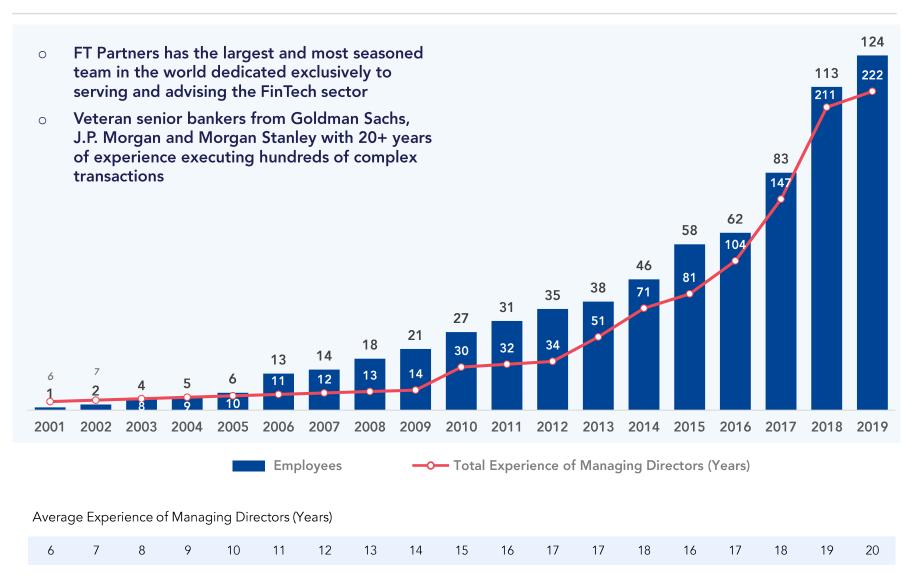




## **Award-Winning Investment Banking Franchise Focused on Superior Client Results**

LendIt	2018	Top Investment Bank in FinTech			
	2018	Steve McLaughlin Ranked #1 for the Second Year in a Row on Institutional Investor's FinTech 40 List			
Institutional Investor	2017	Ranked #1 on Institutional Investor's FinTech 40 List			
Institutional Investor Annual Ranking	2015 & 2016	Ranked Top 5 on Institutional Investor's FinTech 35 List			
Ailluai Kalikilig	2006 – 2008	Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"			
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"			
2018 -2004 ANNUALAWARDS WINNER M&A Advisor Awards	2018	Corporate / Strategic Deal of the Year	2011	Boutique Investment Bank of the Year	
	2018	Cross Border Deal of the Year	2011	Deal of the Decade	
	2017	Investment Banker of the Year	2010	Upper Middle Market Deal of the Year, \$500 mm+	
	2016	Investment Banking Firm of the Year	2010	IT Services Deal of the Year, Below \$500 mm	
	2016	Cross Border Deal of the Year	2010	Cross-Border Deal of the Year, Below \$500 mm	
	2015	Dealmaker of the Year	2007	Dealmaker of the Year – Steve McLaughlin	
	2015	Technology Deal of the Year	2007	Business to Business Services Deal of the Year	
	2014	Equity Financing Deal of the Year	2007	Computer & Information Tech Deal of the Year, \$100 mm-	
	2014	Professional Services Deal of the Year, \$100 mm+	2007	Financial Services Deal of the Year, \$100 mm+	
	2012	Dealmaker of the Year	2004	Investment Bank of the Year	
	2012	Professional Services Deal of the Year, \$100 mm+			

### Platform of Choice for Clients and Bankers Alike



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	24
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	17
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	22
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	13
<b>Mike Nelson</b> Managing Director	SUNTRUST	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	19
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	16
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	23
Steve Stout Managing Director	J.P.Morgan <b>Fırst Data</b>	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	21
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	17