May 6, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$55 million

in Series C financing led by



Courtesy of:



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Transaction Summary

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- On May 5, 2016, VTS announced that it had raised \$55 million in a Series C funding round led by Insight Venture **Partners**
 - Previous investors OpenView Venture Partners and Trinity Ventures also participated in the round
 - Following the Series C round, VTS has raised a total of \$84 mm
- The round was done at a valuation of approximately \$200 mm according to The Real Deal
- VTS provides a cloud-based leasing and portfolio management platform for brokers and owners to monitor activity throughout their portfolio
 - VTS' platform enables landlords, agency brokers and tenant reps to streamline their workflow and increase efficiency
- VTS will use the new funding for global expansion and product innovation to further establish the Company as the industry's standard platform
 - The Company plans to roll out a new product geared towards tenant representation brokers
- VTS signed deals with CompStak and S&P Capital IQ in order to give their clients access to performance and marketing tools and to forecast growth

Selected VTS Clients







Deal Commentary

"The commercial real estate industry is at a tipping point, and the most successful players in the market are driving a movement to a single platform — that platform is VTS. We're working together with them to develop the platform the industry's wanted for a very long time."



Nick Romito Co-Founder & CEO at VTS



"VTS has been able to drive efficiency and profitability for the top commercial real estate players by providing a single platform for the entire industry, much like Bloomberg did for the financial services industry."



Ryan Masiello Co-Founder & CRO at VTS



"VTS is changing the commercial real estate industry through the use of innovative technology and real-time analytics that empower industry leaders to make smart, data-driven decisions ... We are pleased to partner with the company and leadership team at VTS to further accelerate international growth and innovation."



Jeff Horing Managing Director





VTS Overview

Employees:



VTS Overview

Co-Founder & CEO Nick Romito **Headquarters:** New York, NY Founded: 2011 150

- VTS provides a cloud-based leasing and portfolio management platform for brokers and owners to monitor activity throughout their portfolio
- The platform allows users to effectively manage the leasing process by enabling tracking and analytics across live, active deal flow

Platform Overview

Landlords can improve performance with realtime data across their entire portfolio

Agency Brokers can streamline workflow, client reporting and provide clients with real market intelligence

Tenant reps can streamline workflow from canvassing new prospects to active client management

Selected Previous Equity Financings			
Date	Size (\$ mm)	Lead Investor(s)	
11/01/15	\$21	openview	
01/14/15	3.3	Blackstone	
12/02/13	7	TRINITY	
06/27/16	1.4	Undisclosed Investors	

VTS Management



Nick Romito Founder & CEO



Charles Hough COO



Ryan Masiello Founder & CRO



Korel Oktar CPO



Karl Baum Founder & CTO



Richard Ferrino CDO





Insight Venture Partners Overview

Firm Overview

INSIGHT VENTURE PARTNERS



Jeff Horing Co-Founder & Managing Director



Deven Parekh Managing Director

Location(s)

Australia

- New York, US (HQ)

- Brazil
- China

- France
- Russia
- Germany
- Spain
- Greece
- UK
- Italy

About

- Founded in 1995, Insight Venture Partners is a global private equity and venture capital firm
- Insight Venture Partners has raised over \$8 bn and invested in more than 200 tech companies
- Typically takes a minority stake and then seeks to influence through board representation and governance policy
- Interested in scaling and maturing software and tech companies

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Investment Preferences

Investment Criteria

Fund Size: \$4,750mm

Fund Raised: 2015

Investment Range: \$3–300mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: *Minority*, Majority

Geography: North America,

Europe, Latin America, Australia.

Russia

Transaction Type: Venture, Growth,

Buyout, Secondary, Take-Private, PIPE, Recapitalization

Industry Focus: Software, Data, Edu.,

Financial Services, Gaming, Gov't., HCIT, Internet, Marketing, Media, Mobile, SaaS, Social, E-Commerce

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
08/15	Fenergo (Later-Stage VC)	\$75	Peter Sobiloff	CapMkts
06/15	Fourth (Buyout)	311	Ross Devor	FMS
05/15	Zenefits (Series C)	500	NA	FMS
02/15	nCino (Series B)	29	Jeff Horing	Bnkg
11/14	Wealth-X (Early-Stage VC)	NA	Euan Menzies	CapMkts
12/13	Shopify (Series C)**	100	Richard Wells	Pymts
06/13	Acuant (Buyout)	NA	Michael Triplett	Pymts
06/12	Indiegogo (Series A)	15	NA	CapMkts
03/12	Kinnser Software (Series A)	40	Richard Wells	HCIT
06/08	eVestment (Later-Stage VC)	NA	Nikitas Koutoupes	CapMkts
04/07	Netsmart (Genstar, Ares)*	117	Lawrence Handen	HCIT
08/06	ECi Software (Carlyle Group)*	NA	Deven Parekh	FMS
07/05	PerTrac Financial Solutions (eVestment)	63	Jeff Horing	CapMkts
05/04	Paisley (Thomson Reuters)*	10	Jeff Lieberman	FMS

Other Notable Technology Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
05/14	JD.com (Later-Stage VC)**	NA	Deven Parekh	E-Comm
09/09	Twitter (Series E)	\$102	Deven Parekh	Soc Med

Source: PitchBook, Company website.

- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.
- 3) Deal Amount in mm.



Openview Venture Partners Overview

Firm Overview





Scott Maxwell Founder & Managing Partner



Adam Marcus
Managing Partner

Investment Preferences

Investment Criteria

Fund Size: \$250mm

Fund Raised: 2014

Investment Range: \$5–20mm

Revenue: \$1–15mm

EBITDA: NA

Location(s)

Boston, MA

About

- Openview Venture Partners, founded in 2006, manages \$700 mm in assets
- Seeks high growth (100%+) expansion-stage B2B SaaS companies around the world that are focused on North American customer markets
- Likes companies that have achieved market fit and have a commercially-proven product with a solid base of customers
- Specifically interested in financial management solutions businesses
- Operates OpenView Labs, an internal consulting group dedicated to its portfolio companies to help with recruiting and operations

General Preferences 1

Control: Minority

Geography: Global

Transaction Type: Venture, Growth

Industry Focus: B2B Software

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
05/16	View The Space (Series C)	\$55	Adam Marcus	Bnkg
07/15	Kareo (Later-Stage VC)	55	Adam Marcus	HCIT
07/15	Expensify (Series C)	18	Blake Bartlett	FMS

Other Notable Technology Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/15	Signpost (Series C)	\$21	Dev Ittycheria	MktTech
04/15	Skytap (Series B)	4	Scott Maxwell	Cloud
01/15	Datadog (Series C)	31	Dev Ittycheria	Software
01/15	UsetTesting (Series C)	46	Mackey Craven	Software
11/14	Socrata (Series C)	30	Scott Maxwell	Data
10/14	SwiftStack (Series B)	16	Daniel Demmer	IT
09/14	FieldAware (Series D)	24	Adam Marcus	Software
06/14	SmashFly (Series A)	9	George Roberts	MktTech
05/14	UnboundID (Series B)	3	Adam Marcus	Security
05/14	Pantheon (Series B)	22	NA	Online
05/14	FieldLens (Series A)	8	Scott Maxwell	Mobile
01/14	Spredfast (Series D)	33	Adam Marcus	Software
12/13	Monetate (Series C)	8	Adam Marcus	Software
11/13	Sonian (Series C)	8	Scott Maxwell	SaaS
10/13	Instructure (Series C)**	30	Firas Raouf	Edu

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⁾ Italics indicate preferred control / geography.

 ^{*} denotes M&A exit: ** denotes IPO exit.

³⁾ Deal Amount in mm.



Trinity Ventures Overview

Firm Overview





Noel Fenton
Founding Partner



Karan Mehandru General Partner

Location(s)

Menlo Park, CA (HQ)

San Francisco, CA

About

- Founded in 1986, Trinity Ventures is an venture capital firm, with over \$1 bn in assets under management, dedicated to partnering with a passionate entrepreneurs to transform revolutionary ideas into reality
- Firm focuses on early stage and seed technology investments with particular emphasis on technology
- Investment professionals are former CEOs, entrepreneurs and startup strategists
- Also provides a subsidized office space called Dolores Labs to startups to provide them with a workspace to help them get their ideas organized and company off the ground

Investment Preferences

Investment Criteria

Fund Size: \$400 mm

Fund Raised: 2015

Investment Range: \$2 – 25 mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Seed, Venture,

Growth

Industry Focus: Cloud and Mobile

Infrastructure, SaaS, Digital Media, Social and Mobile Commerce

Select Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
01/16	Taulia (Series E)	\$46	Karan Mehandru, Noel Fenton	FMS
10/15	Simility (Seed)	5	NA	Pymts
07/15	View The Space (Series B)	21	NA	Bnkg
06/15	RadiumOne (Series C)	54	Ajay Chopra	FMS
03/15	Dealstruck (Series A)	9	Matt Goldstein	Bnkg
01/15	MileIQ (Microsoft)*	12	NA	вро
11/14	Rentlytics (Seed)	4	NA	Bnkg
08/13	BlueTarp Financial (Series D)	15	Noel Fenton	Bnkg
12/12	Duetto (Series A)	10	NA	FMS
06/12	White Sky (Intersections)*	7	NA	Pymts
07/11	PayScale (Warburg Pincus)*	8	NA	FMS
01/11 TrustID (Series A)		4	Noel Fenton, Fred Wang	Pymts
10/08	Truaxis (MasterCard)*	8	NA	Pymts
05/07	ID Analytics (LifeLock)*	20	NA	FMS
09/06	MyNewPlace (RealPage)*	12	NA	Bnkg
06/06	Sabrix (Thomson Reuters)*	13	NA	Bnkg
04/06	Vimo (Series B)	7	Larry Orr	HCIT
11/04	Fuego (BEA Systems)*	5	NA	вро



Italics indicate preferred control / geography.

^{*} denotes M&A exit: ** denotes IPO exit.

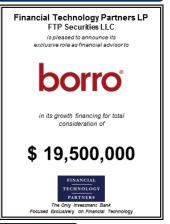
³⁾ Deal Amount in mm.

FT Partners' Track Record of Success in the Lending / Banking Technology Space

Student / Personal Loan



Asset Backed Loans Financing



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



Contractor Financing

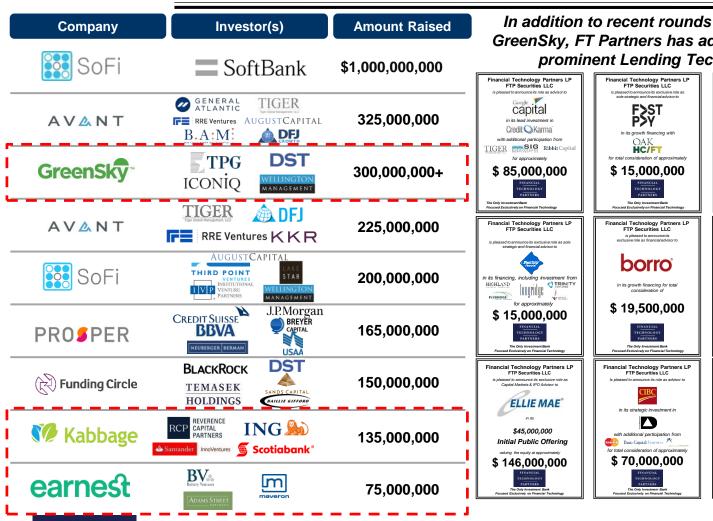


Supplier Finance Solutions





FT Partners Advised on Three of the Largest Alternative Lending Transactions



In addition to recent rounds for Earnest, Kabbage and GreenSky, FT Partners has advised on a number of other prominent Lending Technology transactions







Vista Equity Partner







FT Partners has Significant Experience Advising Large Financing Rounds

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous **FinTech** "Unicorns" above \$1 billion valuations

	<u> </u>	
Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
MERCURY°	\$420,000,000+	ACCEL DST TPG
GreenSky	300,000,000+	PARTNERS • BEVERENCE WELLINGTON
liquidnet.***	250,000,000	- ICONIQ RCP CAPITAL MANAGEMENT
square trade protection	238,000,000	BainCapital SUMMIT PARTNERS
		- BainCapital Ventures
avidxchange	225,000,000	CIBC Great Hill
nmi	150,000,000+	TiyCa PARTNERS
Kabbage	135,000,000	Google Capital CEDINVESTORS Scotiabank®
Tradingscreen	110,000,000+	KeyBank ReyBank
CHROMERIVER	100,000,000	東源资本 Battery Ventures BBVA
Credit Karma	85,000,000	ADAMS STREET Santander InnoVentures
oornoo	75,000,000	- khosla ventures edbi
earnest	75,000,000	_ QuestMark Partners 🛄
taulia	60,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
O YAPSTONE	50,000,000	— CAPITAL PARTNERS





















































Selected FT Partners' FinTech Research (click to view)



Kabbage Raises \$135 million in its Series C Financing



LendUp Raises \$150 million in Equity and Debt Financing



WeLab Raises \$160 million



Lufax Secures \$1.2 billion in Series
B Financing



Elevate Credit Files for its IPO



Renovate America Raises \$90 million in Financing Led by DFJ Growth

FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

	2016	 Investment Banking Firm of the Year Cross Border Deal of the Year 	
_	2015	 Dealmaker of the Year Technology Deal of the Year 	
2016 - 2004	2014	■ Equity Financing Deal of the Year ■ Professional Services Deal of the Year, Above \$100mm	
ANNUAL AWARDS	2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm 	
WINNER M&A Advisor	2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories 	
Awards	2010	■ Upper Middle Market Deal of the Year, Above \$500 mm ■ IT Services Deal of the Year, Below \$500mm ■ Cross-Border Deal of the Year, Below \$500mm	
	2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm 	
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
Institutional Investor Annual Ranking	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
*	2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin Information Technology Deal of the Year Financial Services Deal of the Year 	
Middle Market Financing Awards	2006	 Financing Professional of the Year – Steve McLaughlin Financing Deal of the Year - Equity Financing Deal of the Year - Debt 	- 11
Note: Bold represents awards that FT I	Partners has won, i	talics represents nominations.	• • •



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan sterne agee	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN & HPY among others 	20
Phil Olson Managing Director	UG	 Formerly with William Blair & Company in the Technology & Financial Services group Northwestern University – Kellogg M.B.A 	15
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10

